The Library could have a "public shaming wall" of violators
Perhaps have an incentive for people to read and be aware of the policy, e.g., a table where people learn about the policy and then get a slice of pizza

D. What do you think makes for effective food policy signs for students and in Library facilities? Why and why not?

Activity #3 – Sample food policy signs from the Library and other institutions were displayed for the Council. They were asked to write on the posters about what they thought made the sign effective or not. Additionally, they were asked if they would pay attention to such a sign in the Library – why or why not? [SEE END OF NOTES FOR RESULTS.]

E. What are effective and fair ways to enforce the policy?

What strategies do you think would be effective knowing that we don’t want to alienate students or damage their opinion of the Library? Also remember that the Library has two buildings, Geisel itself is an 8-story building, and we have limited staffing.

- Explain the policy politely
- Don’t lecture
- Deal with repeat offenders on an individual case basis
- Be more lenient during Finals Week

Next LSAC meeting is May 22, 2018.

Activity #1 Results – Council members were asked to indicate on posters where they thought food should be allowed within the Library, where it shouldn’t, and whether there should be limitations to types of food and drink.

Geisel Library

<table>
<thead>
<tr>
<th>4th – 7th Floors (Quiet)</th>
<th>Food SHOULD BE Permitted</th>
<th>Food SHOULD NOT BE Permitted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7 + 1 (only floors 4 &amp; 5)</td>
<td>2 + 1 (designate areas for food on each floors 4-6) + 1 (only floors 6 &amp; 7) + 1 (only prohibit food that makes large noises or those that will leave scraps behind)</td>
</tr>
<tr>
<td>Mixed opinion</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>8th Floor (Silent)</th>
<th>Food SHOULD BE Permitted</th>
<th>Food SHOULD NOT BE Permitted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0</td>
<td>13</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2nd Floor - Lobby Area &amp; Hallways</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food SHOULD BE Permitted</td>
</tr>
<tr>
<td>Food SHOULD NOT BE Permitted</td>
</tr>
<tr>
<td>Location</td>
</tr>
<tr>
<td>-----------------------------------</td>
</tr>
<tr>
<td><strong>2nd Floor - West Commons</strong></td>
</tr>
<tr>
<td><strong>2nd Floor - East Commons / Overnight</strong></td>
</tr>
<tr>
<td><strong>1st Floor West – Brody/Media Desk</strong></td>
</tr>
<tr>
<td><strong>1st Floor Tunnel (Computers)</strong></td>
</tr>
<tr>
<td><strong>Biomedical Library Building</strong></td>
</tr>
<tr>
<td><strong>BLB 1st Floor (Computers)</strong></td>
</tr>
<tr>
<td><strong>BLB 2nd Floor (Quiet)</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>
Activity #3 Results – Sample food policy signs from the Library and other institutions were displayed for the Council. They were asked to write on the posters about what they thought made the sign effective or not. Additionally, they were asked if they would pay attention to such a sign in the Library – why or why not?

**Sign #1**

**Pros**
- 1 green dot [“Like”]
- 1 green dot [“Like”]
- Pretty dear
- Clear
- Easy to see what is & isn’t allowed visually
- Very Formal
- Good language, presented in a non-attacking way

**Cons**
- People can translate “meals and messy foods” differently than others
- Put a picture of a snack in the green circle
- Attacks Italian food
- Instead of saying “food & drink policy” @ the top, put “no food” & get rid of the drink part
- Bad use of color; does not stand out
- Agree, can blend into wall
**Pros**

Looks like something from public transit

---

**Cons**

Weird examples

Looks more like a logo than warning sign

Confusing, looks like some advertising about services

Designated meal zones?? Should specify where exactly

Too pretty & passive

What are designated “meal zones”?

Text too small

Is the hamburger allowed or not?

Too small
Pro
Attempts humor...?
Very detailed
Good at calling attention to the smell problem
A clear warning and a call for action

Cons
A little too much...too wordy
A bit wordy
Might make person reading it feel attacked
Too much to read
Too many colors (at least the blue & gold border distracts)
## Pros

- Use of symbols
- Appeals to “emoji” use/vibe
- Easy to read

## Cons

- Should be “silence” your cell phones
- Need bigger symbols/color to make it stand out
- The first line is cheerful and doesn’t convey that it is a rule sheet because people will only skim the first line and not read the rest
- Attempts to say too much
- Unrealistic expectations
- Very vague/UCSD’s policy is more complicated
- Should focus on one message only because people don’t have long enough attention spans to read through all four panels
- Feel attacked
Pros

- A lot of pictures
- Clear examples provided

Cons

- The writing is too small
- Too busy
- A lot of information
- A little too much...
- Too much going on
- Poor graphics
- Makes my brain hurt
- Needs brighter pics
- Too much going on
- Too wordy. People might find food that shouldn’t be allowed but is not in either of the pics
- Should change color of font between “yes” and “no”
**Sign #6**

### Pros

- Simple 😊
- On Point
- So bright
- Clear
- Big font
- Straight forward
- It’s very to the point

### Cons

- Not very descriptive
- Similar colors so might not stand out
- Not aesthetic
- Bad font
- Too vague
- Feel attacked
Sign #7

Pro

One green dot [“Like”]
Straight forward
Super clear & authoritative
“Stop” sign draws attention
Straight forward
Clear
Good for locations where food is prohibited
Uses only three colors, very to the point

Contra

Could be not useful depending on how you define point
Feel attacked (just a joke)
Pros

Funny
I like the design
Eye-catching red theme
Nice graphical design

Cons

Seems to appear that only pizza is not allowed
“Free” and “Pizza” are highlighted, making you read it closely, but still might be a waste of time to read
People tend to skim, not read
People might just read “Free Pizza”
Only bans “hot” foods
Movie sign?
The graphics make it appear as if there’ll be a movie night….people aren’t going to take it seriously
<table>
<thead>
<tr>
<th><strong>Pros</strong></th>
<th><strong>Cons</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>One green dot [“Like”]</td>
<td>I don’t like the water bottle legs</td>
</tr>
<tr>
<td>Clear about computer stations</td>
<td>Odd font</td>
</tr>
<tr>
<td>Clear</td>
<td>People will miss the “carpeted” part</td>
</tr>
<tr>
<td>Not too much text</td>
<td>Hard to notice</td>
</tr>
<tr>
<td></td>
<td>Weird looking drawings</td>
</tr>
<tr>
<td></td>
<td>Bad graphics</td>
</tr>
<tr>
<td></td>
<td>Long sentence</td>
</tr>
<tr>
<td></td>
<td>Should add a computer picture next to the food graphics so people know what the main point is</td>
</tr>
</tbody>
</table>