



Creating A MySpace Profile

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What is a MySpace Profile?

MySpace is a versatile social networking site that is heavily used by all types of people ages 12-55. Profiles can include text, images, links, audio, video, etc.

Why create a Profile? Easy, no cost web site for staying connected to your millennial generation.

Secrets for Success?

Pick a niche/purpose, market it, estimate your workload, evaluate as needed

Inspiration Please!

A few examples of some library profiles

Public Libraries": Teen

CPL Teen
Carnegie Library of Pittsburgh
<http://www.myspace.com/clpteens>

Stoneham Public Library
<http://www.myspace.com/stonehamlibrary>

Public Library of Charlotte & Mecklenburg County
The Loft
<http://www.myspace.com/libraryloft>

YA Space
Madison Public Library
<http://www.myspace.com/yaspace>

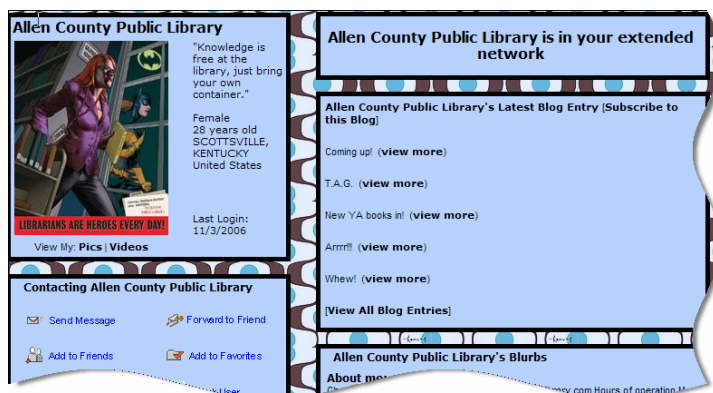
Teen Librarians @ Glendale Main
Glendale Public Library
<http://www.myspace.com/teenlibrariansgpl>

Academic
UCF Ask a Librarian
<http://www.myspace.com/ucfaskalibrarian>

Brooklyn City College
<http://www.myspace.com/brooklyncollegelibrary>

NJIT Library Research Helpdesk
<http://www.myspace.com/njitlibrary>

UT Libraries
<http://www.myspace.com/utlibraries>



Library Related Groups & Profiles

Teen Lit (group)
<http://groups.myspace.com/teenlit>

Libraries on MySpace
<http://www.lib.ncsu.edu/news/newsblogs.html>


Ladies & Lads of Library Land
<http://groups.myspace.com/libraryfolks>

Librarians Rock
<http://groups.myspace.com/librariansrock>

Association of Sexy Librarians
<http://groups.myspace.com/AOSL>

Make MySpace YOUR Space

How do you create a profile?

- 1) You need a valid email address
- 2) From the main page of myspace click on  button and enter data Under each heading provided

Steps for creating your MySpace profile:

- 1.) Basic Info
 - a. Provide demographic data for your profile

Interests & Personality | **Name** | Basic Info | Background & Lifestyle | Schools | Companies | Networking | Song & Video on Profile | [Background & Lifestyle](#)

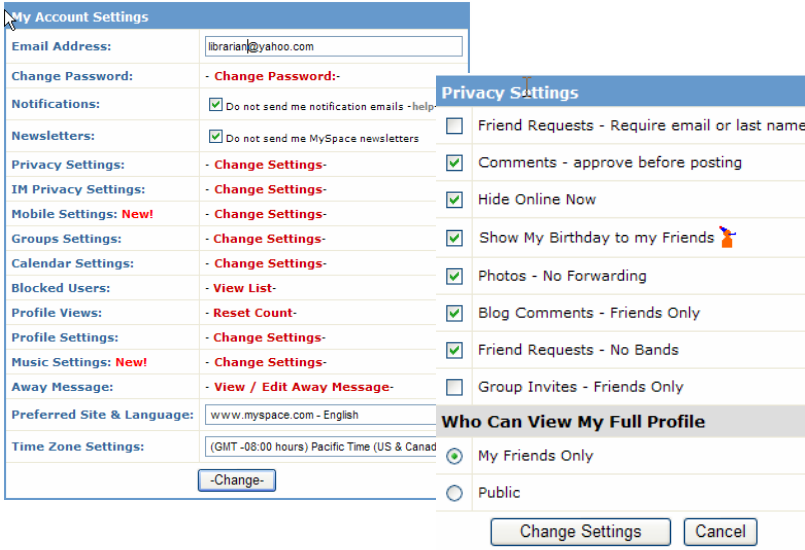


- 2.) Add local schools as needed

Interests & Personality | Name | Basic Info | Background & Lifestyle | **Schools** | Companies | Networking | Song & Video on Profile



- 3.) Set your Privacy Settings



The screenshot shows two overlapping windows. The 'My Account Settings' window on the left has a 'Privacy Settings' link highlighted in red. The 'Privacy Settings' window on the right is open, showing various options with checkboxes. The 'Who Can View My Full Profile' section has 'My Friends Only' selected.

Setting	Status
Friend Requests - Require email or last name	<input type="checkbox"/>
Comments - approve before posting	<input checked="" type="checkbox"/>
Hide Online Now	<input checked="" type="checkbox"/>
Show My Birthday to my Friends	<input checked="" type="checkbox"/>
Photos - No Forwarding	<input checked="" type="checkbox"/>
Blog Comments - Friends Only	<input checked="" type="checkbox"/>
Friend Requests - No Bands	<input checked="" type="checkbox"/>
Group Invites - Friends Only	<input type="checkbox"/>
Who Can View My Full Profile	
My Friends Only	<input checked="" type="radio"/>
Public	<input type="radio"/>

Make sure you click to approve comments before posting and to block add requests by bands!!

- 4.) Personalize look and content of your profile
 - a. Add/edit elements, list of links, text, image, HTML etc.

HTML Cheat Sheet	
Text Tags <h1> </h1> Creates the largest headline Creates bold text <i> </i> Creates italic text Emphasizes a word with bold Sets size of font, from 1 to 7 Sets font color, using name or hex value	Links Creates a hyperlink Creates a mailto link Images Adds an image <hr> Inserts a horizontal rule

Make MySpace YOUR Space

How to you keep it up?

- Add it to your calendar or daily routine
- Use it to disseminate events at your library
- Don't leave your profile neglected!
- Always search for new friends and groups

How do you get people to visit your profile?

- The easiest way to get people to visit your profile is to add people to your friends list, leave comments on friends pages and post regularly in groups and bulletins
- Create a custom URL for your profile and use it in traditional library marketing
- Feature users in your Top List or make a contest out of it

Groups

- Groups are a great way to get new friends and see what your patrons are interested in
- Selecting a school affiliation automatically signs you up for a school specific group that only students (not spammers) can see
- You can search groups and join or you can create your own group
- Please keep in mind that starting groups can be more difficult than joining!

Creating a Group

- 1) Click on Groups from the menu item
- 2) Click on Create Groups
- 3) Start inviting people
- 4) Start introduction thread and any other topics you want to use as an icebreaker

Posting Bulletins

- Bulletins are an idea way to reach your friends
- Click on "post bulletin" and you will be able to reach all your friends with one click
- Keep in mind that younger myspacers have so many friends their bulletins don't stay on their page for long so pick your time wisely and post it more than once

Pimp your MySpace (Editing Tools)

- MYGen <http://mygen.co.uk/>
- MCT Profile Codes: <http://theubiquitouslibrarian.typepad.com/>
- Thomas' MySpace Editor: <http://www.strikefile.com/myspace/>
- Freelayouts4myspace: <http://www.freelayouts4myspace.com/>
- Myspace Editor: <http://www.myspaceeditor.org/>

Add Pictures, Videos and Slideshows

- Photobucket: <http://photobucket.com/>
- Slideshow.com: <http://www.slide.com/main>
- imageshack: <http://imageshack.us/>
- YouTube: <http://www.youtube.com/>
- GoogleVideo: <http://video.google.com/>

More information

- Why is MySpace bad for libraries?
(http://librarianinblack.typepad.com/librarianinblack/2006/02/please_tell_me_.html)
- Your Space or MySpace? Beth Evans
(<http://www.libraryjournal.com/article/CA6375465.html>)