

The UC San Diego Library's Showcase Your Bookface Contest

Official Rules and Regulations

OPEN ONLY TO CURRENT UC SAN DIEGO STUDENTS, FACULTY, STAFF, AND UC SAN DIEGO ALUMNI, WHO ARE ALSO LEGAL RESIDENTS OF ANY ONE OF THE 50 UNITED STATES OR DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY.

THE FOLLOWING CONTEST IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. DO NOT ENTER THIS CONTEST UNLESS YOU ARE LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE THE CHANCE OF WINNING. VOID WHERE PROHIBITED. BY ENTERING, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE JUDGES, WHICH SHALL BE FINAL IN ALL RESPECTS.

Sponsor: The UC San Diego Library, 9500 Gilman Drive #0175G, La Jolla, CA 92093-0175

- 1. ENTRY PERIOD:** The entry period begins at **12:01 a.m. PST** on **Monday, February 5, 2018** and ends at **11:59 p.m. PST** on **Wednesday, March 14, 2018**.
- 2. HOW TO ENTER:** To enter, follow **@ucsdlibrary** on Instagram and upload a photo of your best [Bookface](#) with the hashtag **#GeiselBookface**, and after posting the picture, agree (assuming that you agree with the proposed terms and conditions) to an Instagram message from the UC San Diego Library asking, in part, for authorization to use the photo. Captions and hashtags must be in English, and your profile must be public in order to be eligible. By entering, you agree and warrant that (1) your entry materials are original works of authorship, by you, and have not been copied, in whole or in part, from any other work; and (2) do not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity.
- 3. JUDGING:** A panel of Library staff members will review all eligible entries received during the applicable Entry Period. The team of judges will evaluate each entry according to originality, creativity, technical quality, and compliance with the terms of these official rules. From all of the eligible entries received, the panel will select five (5) winners. All decisions of judges are final and binding.

4. **ELIGIBILITY:** Open to current UC San Diego students, faculty, staff, and UC San Diego Alumni who are also legal residents of any one of the 50 United States or the District of Columbia, and who are 18 years of age or older at time of entry.
5. **ODDS OF WINNING:** Odds of winning depend on number of eligible entries received. Minimum of six unique eligible entries must be received in order to award prize.
6. **GUIDELINES AND RESTRICTIONS:** By uploading and tagging your submission, you agree that your submission conforms to the Photo Guidelines and Content Restrictions below and that the Sponsor, in its sole discretion, may disqualify you from the contest if it believes that your submission fails to conform to the Guidelines and Restrictions.

Photo Guidelines:

- The submission must be in a format acceptable for Instagram.
- The submission must be uploaded to Instagram with the tag #GeiselBookface
- The submission cannot have been submitted previously in a promotion of any kind; and
- The submission must comply with Instagram's Terms of Services available at [Instagram.com/legal/terms](https://www.instagram.com/legal/terms).

Content Restrictions:

- The submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement.
- The submission must not contain unoriginal works of authorship.
- The submission must not contain material that is unlawful, in violation of, or contrary to the applicable laws or regulations in any state where the submission is created.

7. **GRANT OF LICENSE:** By entering the contest, you acknowledge that the Sponsor shall have the right to use, modify, reproduce, publish, display, and distribute entrant's submitted photos in any and all media for possible editorial, promotional, or advertising purposes, without further permission, notice, or compensation.
8. **CONTEST PRIZE:** Five winners will each receive a \$20 Audrey's Café gift card (usable at the one, and only location in Geisel Library). No cash in lieu of prize will be awarded. No substitution or transfer of prize permitted except at the sole discretion of Sponsor who reserves the right to substitute a prize of equal or greater value. A minimum of six unique eligible entries must be received in order to award the prize. All prize details are subject to change and are at the discretion of Sponsor.

- 9. WINNERS SELECTION AND ANNOUNCEMENT:** The winners will be announced on Friday, March 16, 2018. The UC San Diego Library will contact the winners directly through DM (direct message) on Instagram to receive the winner's information for prize pickup. The winners will also be announced on @ucsdlibrary Instagram account, @ucsdgeisel Facebook account, @ucsdlibrary Twitter account, and to the public on the Library's blog. If a winner is unreachable after five (5) days, or if a winner is unavailable for prize fulfillment, an alternate winner will be selected from all remaining eligible entries received. Any potential winner must provide a copy of the potential winner's driver's license or suitable photo ID.
- 10. GENERAL CONDITIONS:** Contest entrants agree to abide by the terms of these Official Rules and by the decisions of the judging organization, which are final on all matters pertaining to the contest. This contest is governed by the laws of the United States and is void where restricted or prohibited by law. All federal, state and local laws and regulations apply.
- 11. CONDUCT:** By entering this giveaway, you agree to be bound by these Official Rules. Entrants further agree to be bound by the decisions of the judges, which shall be final and binding in all respects. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the game or website; to be acting in violation of the Official Rules; to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH CONTESTANT TO THE FULLEST EXTENT PERMITTED BY LAW.
- 12. LIMITATION OF LIABILITY:** Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the contest or by any technical or human error that may occur in the processing of submission in the contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to participants or to any person's computer related to or resulting from participating or downloading materials in this contest. If, for any reason, the contest is not capable of running as planned, including

infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest.

13. DISPUTES: The exclusive jurisdiction and venue for any disputes arising from this contest will be the courts located in San Diego County, California. In all cases, UC San Diego's liability shall be limited to five dollars (\$5.00).

Disclosure:

Open only to those who submit an entry and follow @ucsdlibrary on Instagram, provided that you are a current UC San Diego student, faculty, staff member or UCSD Alumni. You must post an original photo on a public profile and use hashtag #GeiselBookface to be eligible. The five winners, as determined by the sole discretion of a panel of judges will each receive an Audrey's Café gift card in the amount of \$20. Items being distributed are not transferable or redeemable for cash. Promotion begins at 12:01 a.m. PST on February 5, 2018 and ends at 11:59 p.m. PST on March 14, 2018. Sponsor will contact the winners via DM up to five business days after the end of the Entry Period. If the prize is not claimed within five business days after being notified, the winner will forfeit his/her winnings and the prize will be awarded to a runner-up. Instagram is neither a sponsor nor co-sponsor of this promotion.