

# **Technical Report on Analytic Methods and Approaches Used in the 1996 California Tobacco Survey Analysis**

## **VOLUME 1**

### **Data Collection Methodology**

#### **A Report to the California Department of Health Services**

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**June 30, 1998**

This report was prepared under contract #95-23211 between the University of California, San Diego and the California Department of Health Services, and the value of the contract was \$1,800,000. The fieldwork for the 1996 California Tobacco Survey was subcontracted to Westat, Inc., and the value of the subcontract was \$1,249,811.

*Suggested Citation:*

Pierce JP, Berry CC, Gilpin EA, Rosbrook B, White MM. *Technical Report on Analytic Methods and Approaches Used in the 1996 California Tobacco Survey Analysis. Vol 1: Data Collection Methodology.* La Jolla, CA: University of California, San Diego; 1998.

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# 1. INTRODUCTION

## 1.1 Survey Overview

In 1990, 1992, 1993 and 1996 the California Department of Health Services conducted Surveys of Attitudes, Behaviors, and Media Exposure Regarding Smoking and Tobacco Use as components of the overall smoking cessation evaluation effort required by Assembly Bills (AB) 75, 99 and 816. The objective of these surveys was to collect representative statewide data on cigarette smoking behavior, attitudes towards smoking, media exposure to smoking, and use of tobacco products other than cigarettes, from adults and teenagers living in California. These surveys were conducted through contracts with the University of California, San Diego (UCSD) and Westat, Inc. This report discusses the methodology used to conduct the 1996 Surveys.

UCSD and Westat designed the 1996 Surveys of Attitudes, Behaviors, and Media Exposure Regarding Smoking and Tobacco Use to provide data that would be comparable to both the 1992 and 1993 Surveys. To facilitate this comparison the 1996 Survey was conducted using four instruments:

- *Screener Survey.*  The 1996 Screener instrument was identical to the instruments used on the earlier 1992 and 1993 Surveys. The screener was administered to all households with at least one household member 18 years or older. As in earlier surveys, the screener was designed to provide estimates on smoking prevalence in the general population of California and to develop the sampling frame for the Extended (Short Adult, Long Adult and Teen) Surveys.
- *Short Adult Survey.*  This instrument was similar to the adult instrument used during the 1993 Survey. Only screener respondents were eligible for the short adult interview. The sampling protocol was developed to ensure that 10 percent of current and former (quit 1 to 5 years ago) smokers and 87 percent of the zero smokers and long term quitters (quit more than 5 years ago) were administered the short adult survey.
- *Long Adult Survey.*  The instrument was similar to the long adult survey used during the 1992 Survey. In addition, all questions in the short adult survey were contained in the long version. The sampling methodology used to assign adults to the long instrument mimicked the methodology used during the 1992 Survey. All adult household members were eligible for selection. However, only 90 percent of the current and former smokers and 13 percent of the zero smokers and long term quitters were assigned a long adult instrument.
- *Teen Survey.*  This instrument was similar to the teen instruments used in previous surveys. All teen household members between the ages of 12 and 17 were eligible for the teen survey.

The Screener Survey was a random-digit-dial (RDD) survey of households in California, conducted using Computer Assisted Telephone Interviewing (CATI). A statewide sample of 150,001 telephone numbers was generated using a list-assisted approach, and each of these telephone numbers was called during the survey. When an eligible household was contacted, the Screener questionnaire was administered to an adult (18 years or older) member of that household. This questionnaire asked the adult household member to list all members of the household and answer general questions about the age, ethnicity, education and smoking behavior of each. All residential units occupied by related individuals, or up to five unrelated roommates, were considered eligible for participation in this study. A household member was any person who considered the contacted household to be their permanent residence. Screening interviews were conducted in both English and Spanish. This information was used to develop estimates of smoking prevalence rates for the general population in California.

On completion of the screening interview, the screener respondent was administered either the short or long adult interview. If selected, other adult household members were administered the long adult instrument. In addition, all teenagers in the household aged 12 to 17 years were selected for the Teen Extended Interview. The Extended Survey interviews were conducted using CATI and were administered in English or Spanish, according to the respondent's preference.

The data collected were designed to be representative of the State of California as a whole, as well as of each of 18 regions, made up of groups of counties.

## **1.2 Introduction to this Report**

For the 1996 Surveys, Westat, Inc. was primarily responsible for statistical tasks, including sample selection, weighting and variance estimation; and data collection. This report contains a description of the methodology used by Westat to collect, clean, and recode the data. Statistical methodology is described in the second volume of this report titled "Description of Methodology, Volume II: Statistical Methodology."

## **2. DATA COLLECTION METHODOLOGY**

All data collection for the 1996 Surveys of Attitudes, Behaviors, and Media Exposure Regarding Smoking and Tobacco Use was performed at Westat's Rockville and Frederick Telephone Research Centers (TRC). The centers contain interviewer stations designed to take full advantage of the benefits to be derived from Computer Assisted Telephone Interviewing (CATI) including automatic call switching to minimize telephone line charges, computerized survey management systems, and silent monitoring equipment that allowed monitors to both hear the interview and observe the entries being made on the computer screens. In addition, each TRC was equipped with a full CATI training facility.

Westat worked closely with UCSD to develop survey materials, protocols and procedures. Westat programmed the questionnaires into our CATI system and tested them thoroughly before beginning the field work.

Approximately 400 interviewers and 18 supervisors were trained during the course of the survey. The first training session was held on September 14, 1996. Actual interviewing for the Screener and Extended surveys began on September 17, 1996 and ended on January 26, 1997. Over the course of the study, Westat interviewers made telephone calls to a sample of 150,001 telephone numbers.

The following sections detail Westat's methods for conducting interviewing for the 1996 Surveys of Attitudes, Behaviors, and Media Exposure Regarding Smoking and Tobacco Use. The discussion focuses on the recruitment, training and monitoring of interviewers; callback and refusal conversion methods to maximize interview response rates; bilingual interviewing and confidentiality procedures.

### **2.1 Questionnaire Development**

The starting point for the development of the 1996 Extended Survey instruments were the instruments used during the 1992 and 1993 Surveys. UCSD provided Westat with specifications on the questions in the earlier instruments that should be retained, deleted, or modified. In addition, UCSD provided a list of new questions that had not been used in earlier surveys. Westat used these specifications to create the 1996 extended instruments. As mentioned earlier in Section 1.1, the Screener instrument used in 1996 was identical to the one used during the earlier 1992 and 1993 Surveys. It was

developed by Westat and UCSD to collect information to estimate smoking prevalence in the general population, and to select the appropriate respondents for Extended interviews.

Westat programmed the questionnaires into the CATI system, adding range and logic checks to alert the interviewer to out-of-range or inconsistent responses during the interview, so that problems could be resolved with the respondent while the interviewer was on the telephone. The CATI questionnaire programs were tested by data preparation, programming and senior project staff.

After the English version of the CATI questionnaire was finalized, the Spanish translations were entered into the CATI program. The software for changing between the English and Spanish versions of the questionnaire with a simple control key was then put into place, and the entire system was again tested by Westat staff prior to the beginning of data collection.

Copies of the final questionnaires are included as appendices to this report volume. The English version of the Screener and Extended questionnaires are in Appendix A; the Spanish versions are in Appendix B.

## **2.2 Interviewer Recruitment and Training**

The success of any telephone survey depends on having a skilled and well-trained staff of interviewers. Westat places a great deal of emphasis on the hiring and training of interviewing staff. In order to complete the survey effort on time and at the targeted response rate, Westat employed the services of about 400 interviewers and 18 TRC shift supervisors.

### **2.2.1 Interviewer Recruitment**

Interviewers hired for the 1996 Surveys of Attitudes, Behaviors, and Media Exposure Regarding Smoking and Tobacco Use had to meet Westat's standards for CATI interviewers. These standards require that a CATI interviewer:

- Is outgoing and personable;
- Is a good listener;

- Is able to read well and clearly;
- Is articulate;
- Has a voice that is clear on the telephone; and
- Has the typing skills required to enter responses on the computer screen.

Bilingual interviewers had to meet the above qualifications, as well as demonstrate fluency in both Spanish and English.

### **2.2.2 Interviewing Training**

All interviewers assigned to the survey participated in training sessions and completed a minimum of 16 hours of formal project-specific training. These hours were in addition to time spent on general interviewing skills and training on the use of CATI which occurred prior to the interviewer's assignment to the project. Interviewers whom the TRC supervisory staff felt were not ready for "live" interviewing at the conclusion of the formal "classroom" training received additional training time.

#### **General Interviewing Training Techniques**

Prior to project-specific training, each telephone interviewer participated in Westat's formal four-hour "General Interviewing Techniques" training program. This program introduced interviewers to Westat and survey research, showed them examples of types of survey questions and recording conventions, taught trainees basic ways to obtain accurate data through listening and probing, and stressed methods for gaining respondent cooperation. In this session, we also presented a brief presentation on diction and voice control. Our "General Interviewing Techniques" program included an audio-visual presentation, a question and answer period, and practice exercises. Each interviewer received a "General Interviewing Techniques" manual that documented the material presented in the four-hour program.

## **Teletrain (CATI Training)**

Prior to project training, each telephone interviewer also participated in a four-hour-plus training session on how to use our CATI system. This session was an interactive, computer assisted training program that was self-administered, and took each participant through the procedures for conducting interviews using CATI. The session instructed interviewers on the use of our CRT terminals, all Westat CATI recording functions, and special CATI commands. The curriculum included practice with logging on to the computer and the use of the keyboard, with emphasis on keys used to control the flow of a CATI interview. Each interviewer who participated in Teletrain received a CATI manual.

## **Project-Specific Training**

Project-specific training was conducted over a three day period. Exhibit 2-1 displays the agenda for the first two days of training. On the third day interviewers who were ready began “live” interviewing on the project. The remaining interviewers began “live” interviewing with an alternate sample of California households. The bullets below describe the topics covered during project-specific training.

- **Introduction.** Training began with a short introduction. The introduction touched upon the importance of the 1996 Survey and the earlier tobacco studies conducted by UCSD and Westat.
- **Interactives.** Next, using interactive lecture where the instructor played the role of the respondent and the trainees took turns playing the role of interviewer, trainees familiarized themselves with the Screener and the three extended instruments (short adult, long adult and teen). During the interactives the instructor high-lighted key areas of the questionnaires and referred the trainees to the training manual which contained question-by-question specifications on each question.
- **Contact and Refusal Avoidance Procedures.** Also covered were procedures on making the initial contact with a respondent and eliciting a respondent's cooperation. Interviewers were instructed on the importance of listening and answering respondent questions. They were shown ways to handle difficult respondents through the use of refusal avoidance strategies.
- **Role Plays.** During the role play sessions, interviewers were split into pairs taking turns playing either the role of interviewer or respondent. The interviewer playing the role of respondent was provided scripted role-plays.
- **Live Interviewing with an Alternate Sample.** As mentioned earlier, after completion of the role plays, supervisors either assigned an interviewer to begin

**Exhibit 2-1.** Training Agenda.

**1996 California Cross-sectional Surveys**

Training Agenda

**DAY 1**

<u>Session</u>	<u>Time</u>	<u>Length</u>	<u>Topic</u>
1	9:00-9:20	20 min.	Introduction
2	9:20-10:50	1 hr., 30 min.	Interactive 1: Screener
	10:50-11:10	20 min.	<i>Break</i>
3	11:10-12:55	1 hr., 45 min.	Interactive 2: Extended (Long Adult, Occasional Smoker)
	12:55-1:55	1 hr.	<i>Lunch</i>
4	1:55-3:40	1 hr., 45 min.	Interactive 3: Contact Procedures
	3:40-4:00	20 min.	<i>Break</i>
5	4:00-4:45	45 min.	Answering Respondent Questions/ Refusal Avoidance
6	4:45-5:00	15 min.	Household Membership Exercise
7	5:00-6:00	1 hr.	Contact Role Plays (2 sets of 5 each)

**DAY 2**

8	9:00-10:30	1 hr., 30 min.	Interactive 4: Teen
9	10:30 -11:15	45 min.	Interactive 5: Extended (Short Adult, Current Smoker)
	11:15-11:35	20 min.	<i>Break</i>
10	11:35-12:20	45 min.	Interactive 6: Extended (Long Adult, 5 Yr. Former Smoker)

**Exhibit 2-1.** Training Agenda (continued).

<u>Session</u>	<u>Time</u>	<u>Length</u>	<u>Topic</u>
11	12:20-12:45	25 min.	Problem Sheet/Role Play Explanation
	12:45-1:45	1 hr.	<i>Lunch</i>
12	1:45-6:00	4 hr., 15 min.	Role Plays

**DAY 3**

- 13            Live practice interviewing by contacting numbers in California not part of our sample.  
                 This session continued until such time the refusal rate of the interviewer was acceptable.

interviewing on the 1996 Survey or spend additional time interviewing “live” but with an alternate California sample. Any completed interviews as a result of this exercise with the alternate sample were discarded. During the initial day of interviewing both interviews conducting interviews with the 1996 Survey sample and those interviewing using the alternate sample were heavily monitored by the supervisory and project staff.

### **2.3 Interviewer Monitoring**

Interviewer monitoring is an important aspect of survey quality control, and Westat devoted considerable time and attention to it. Westat implemented our standard CATI monitoring procedures used on other CATI surveys for the 1996 Surveys of Attitudes, Behaviors, and Media Exposure Regarding Smoking and Tobacco Use. Using extension telephones and CTR displays linked to interviewer CRT's, Westat silently monitored at least ten percent of each interviewer's work, including Screener, Adult Extended and Youth Extended Interviews over the course of the study. A TRC supervisor assigned to the project completed an interviewer monitoring form, a copy of which is shown in Exhibit 2-2, every time an interviewer was monitored. Interviewers were also monitored by senior staff.

### **2.4 Callback Procedures**

Effective calling patterns are essential for achieving a high response rate on all telephone surveys. Westat implemented the key features of an effective plan for the 1996 Surveys of Attitudes, Behaviors, and Media Exposure Regarding Smoking and Tobacco Use. For the study the Westat CATI scheduler was initially programmed to make up to 20 calls at the Screener level and another 20 calls at the Extended level to complete an interview. However, during the course of data collection Westat found that response rates at the Screener level were lower than anticipated. To improve these rates Westat rereleased cases with “no contacts” and refielding cases that had reached the “maximum number of calls.” Cases rereleased and refielded were retried for an additional 7 call attempts. The computer algorithm scheduled these calls over both weekdays and weekends. Calls were also made at different times of a day and included morning, mid-day and evening calls.

**Exhibit 2-2. Westat Telephone Interviewing Monitoring Form.**

Interviewer: \_\_\_\_\_ NAME \_\_\_\_\_ INITIALS \_\_\_\_\_ MO \_\_\_\_\_ DA \_\_\_\_\_ YR \_\_\_\_\_

Monitor: \_\_\_\_\_ NAME \_\_\_\_\_ INITIALS \_\_\_\_\_

Project: \_\_\_\_\_ NAME \_\_\_\_\_ NUMBER \_\_\_\_\_

TIME

BEGIN \_\_\_\_\_ AM \_\_\_\_\_ PM \_\_\_\_\_  
                   HR           MIN

END \_\_\_\_\_ AM \_\_\_\_\_ PM \_\_\_\_\_  
                   HR           MIN

MONITORED IN THIS SESSION			
Sample Characteristics:	YES	NO	Interview Type:
			YES      NO
RDD.....	1	2	Screener..... 1      2
List HH.....	1	2	Questionnaire..... 1      2
Business.....	1	2	Data Retrieval..... 1      2
CATI.....	1	2	Refusal Conversion..... 1      2
Pretest.....	1	2	Validation..... 1      2
Other.....	1	2	Tracing..... 1      2
(Specify).....			Prompt..... 1      2
			Language..... 1      2
			Other..... 1      2
			(Specify).....

Estimated Number of:    Contacts                       Questions Asked

	N/A	NO PROB- LEM	NEEDS ATTENTION		COMMENTS  (IF DIFFICULTY NOTED, PROVIDE Q# AND COMMENT)	DISCUSSED  1 = YES 2 = NO
			Minor Difficulty	Major Difficulty		
<b>1. READING &amp; GENERAL SKILLS</b>						
a. Identifies self and reads intro clearly and without pausing.		1	2	3		1   2
b. Reads all appropriate phrases and answer categories		1	2	3		1   2
c. Follows skip and box instructions		1	2	3		1   2
d. Reads questions clearly with appropriate volume		1	2	3		1   2
e. Verifies spelling, address, phone numbers, and other data as needed		1	2	3		1   2
f. Adjusts pace of interview to accommodate respondent		1	2	3		1   2

\_\_\_\_\_  
Interviewer Signature

Exhibit 2-2. Westat Telephone Interviewing Monitoring Form (continued).

	N/A	NO PROBLEM	NEEDS ATTENTION		COMMENTS (IF DIFFICULTY NOTED, PROVIDE Q# AND COMMENT)	DISCUSSED 1= YES 2= NO
			Minor Difficulty	Major Difficulty		
<b>2. LISTENING SKILLS AND PROBING</b>						
a. Listens to entire answer		1	2	3		1 2
b. Listens for what may not be said and probes		1	2	3		1 2
c. Probes unclear responses		1	2	3		1 2
d. Remains neutral when probing		1	2	3		1 2
<b>3. RECORDING</b>						
a. Records information accurately		1	2	3		1 2
b. Uses comments appropriately		1	2	3		1 2
c. Corrects coding errors		1	2	3		1 2
d. Uses control keys properly		1	2	3		1 2
e. Records result codes correctly		1	2	3		1 2
f. Moved through matrix and selection screens properly		1	2	3		1 2
g. Uses HH select screens properly and smoothly		1	2	3		1 2
<b>4. HANDLING REFUSALS AND QUESTIONS</b>						
a. Answers respondent questions and objections clearly, confidently, and briefly without hesitation		1	2	3		1 2
b. Offers verification number		1	2	3		1 2
<b>5. TELEPHONE MANNER AND RELATIONSHIP WITH RESPONDENT</b>						
a. Is pleasant, confident, and professional		1	2	3		1 2
b. Refrains from giving personal remarks or opinions		1	2	3		1 2
c. Accepts emotions and sentiments without becoming personally involved		1	2	3		1 2

COMMENTS: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Westat's CATI system has the ability to automatically schedule telephone calls based on an algorithm that is customized to every survey. The survey's call scheduler was programmed to assign cases to an interviewing time period according to the following priorities:

- Cases that had specific appointments during the shift;
- Cases that had been called during the shift but required a recall at specific times during the same shift;
- Cases that have unspecified appointment/general callback times during the shift;
- Cases that were busy signals when called during the shift came up 15 minutes later for another attempt during the same shift;
- Cases that had been attempted during a previous shift but resulted in no contact were tried again during a specific time frame of another shift; and
- Cases that were new and had never been worked.

## **2.5 Refusal Conversion**

Refusal conversion was an important aspect of Westat's overall response maximization effort. An integral component of this effort was the utilization of a select team of refusal conversion specialists. The team comprised TRC interviewer staff members who had demonstrated exceptional skills in achieving high response rates. Westat held a special training session on refusal conversion techniques for the refusal conversion staff approximately four weeks into the data collection effort, after interviewers were thoroughly familiar with the questionnaires and common reasons for refusals were identified.

When the respondent initially refused to complete the interview, the interviewer completed a separate CATI module, called the Non-Interview Report Form (NIRF). On this form the interviewer recorded, if possible, information on key demographics of the refusing respondent and the respondent's reason(s) for refusing to participate. A supervisor then reviewed this information to weed out any extremely hostile respondents. A member of the refusal conversion team attempted to convert the remaining cases.

The Westat CATI system was programmed to hold each initial refusal case for a period of 15 days before releasing it to a refusal conversion specialist. CATI released refusal conversion cases only to those staff members identified as refusal conversion specialists.

## **2.6 Bilingual Interviewing**

Interviewing in Spanish was an important factor in gaining the cooperation of Hispanic respondents and completing interviews with them for these surveys. All of the questionnaires were translated by Westat's bilingual survey specialist into Spanish.

Westat carefully screened and selected the interviewers who would be administering interviews in Spanish. Not all Spanish-speaking interviewers were selected as bilingual interviewers for this study. Bilingual interviewers completed the full survey interviewer training in English, and conducted interviews in English until they were thoroughly familiar with the questionnaires and CATI system. They then attended an additional training on the Spanish instruments, which emphasized role-playing. Bilingual interviewers were monitored by Spanish-speaking supervisors.

All cases assigned an initial code of "language problem" by an English-speaking-only interviewer were queued to a bilingual interviewer for a second attempt, regardless of the language that the original interviewer believed was spoken in the household. For respondents who spoke English and/or Spanish only with difficulty, bilingual interviewers made the final determination of which language the respondent spoke sufficiently well to complete the interview, and administered the interview in that language. If the respondent spoke neither English nor Spanish, the bilingual interviewer attempted to find a translator within the household. Only after all of these options were exhausted was a final code of "language problem" assigned to the case.

## **2.7 Confidentiality Procedures**

All data were collected for the 1996 Surveys with an assurance that the respondent's answers would remain confidential. All Westat personnel, including interviewers, coders, and professional staff, signed a statement stating that they would maintain the confidentiality of all survey data. A copy of Westat's confidentiality statement is included in the report as Exhibit 2-3.

## Exhibit 2-3. Westat Confidentiality Statement.

### WESTAT, INC.

#### EMPLOYEE OR CONTRACTOR'S ASSURANCE OF CONFIDENTIALITY OF SURVEY DATA

##### Statement of Policy

Westat is firmly committed to the principle that the confidentiality of individual data obtained through Westat surveys must be protected. This principle holds whether or not any specific guarantee of confidentiality was given at time of interview (or self-response), or whether or not there are specific contractual obligations to the client. When guarantees have been given or contractual obligations regarding confidentiality have been entered into, they may impose additional requirements which are to be adhered to strictly.

##### Procedures for Maintaining Confidentiality

1. All Westat employees and field workers shall sign this assurance of confidentiality. This assurance may be superseded by another assurance for a particular project.
2. Field workers shall keep completely confidential the names of respondents, all information or opinions collected in the course of interviews, and any information about respondents learned incidentally during field work. Field workers shall exercise reasonable caution to prevent access by others to survey data in their possession.
3. Unless specifically instructed otherwise for a particular project, an employee or field worker, upon encountering a respondent or information pertaining to a respondent that s/he knows personally, shall immediately terminate the activity and contact her/his supervisor for instructions.
4. Survey data containing personal identifiers in Westat offices shall be kept in a locked container or a locked room when not being used each working day in routine survey activities. Reasonable caution shall be exercised in limiting access to survey data to only those persons who are working on the specific project and who have been instructed in the applicable confidentiality requirements for that project.

Where survey data have been determined to be particularly sensitive by the Corporate Officer in charge of the project or the President of Westat, such survey data shall be kept in locked containers or in a locked room except when actually being used and attended by a staff member who has signed this pledge.

5. Ordinarily, serial numbers shall be assigned to respondents prior to creating a machine-processible record and identifiers such as name, address, and Social Security number shall not, ordinarily, be a part of the machine record. When identifiers are part of the machine data record, Westat's Manager of Data Processing shall be responsible for determining adequate confidentiality measures in consultation with the project director. When a separate file is set up containing identifiers or linkage information which could be used to identify data records, this separate file shall be kept locked up when not actually being used each day in routine survey activities.
6. When records with identifiers are to be transmitted to another party, such as for keypunching or key taping, the other party shall be informed of these procedures and shall sign an Assurance of Confidentiality form.
7. Each project director shall be responsible for ensuring that all personnel and contractors involved in handling survey data on a project are instructed in these procedures throughout the period of survey performance. When there are specific contractual obligations to the client regarding confidentiality, the project director shall develop additional procedures to comply with these obligations and shall instruct field staff, clerical staff, consultants, and any other persons who work on the project in these additional procedures. At the end of the period of survey performance, the project director shall arrange for proper storage or disposition of survey data including any particular contractual requirements for storage or disposition. When required to turn over survey data to our clients, we must provide proper safeguards to ensure confidentiality up to the time of delivery.
8. Project directors shall ensure that survey practices adhere to the provisions of the U.S. Privacy Act of 1974 with regard to surveys of individuals for the Federal Government. Project directors must ensure that procedures are established in each survey to inform each respondent of the authority for the survey, the purpose and use of the survey, the voluntary nature of the survey (where applicable) and the effects on the respondents, if any, of not responding.

##### PLEDGE

I hereby certify that I have carefully read and will cooperate fully with the above procedures. I will keep completely confidential all information arising from surveys concerning individual respondents to which I gain access. I will not discuss, disclose, disseminate, or provide access to survey data and identifiers except as authorized by Westat. In addition, I will comply with any additional procedures established by Westat for a particular contract. I will devote my best efforts to ensure that there is compliance with the required procedures by personnel whom I supervise. I understand that violation of this pledge is sufficient grounds for disciplinary action, including dismissal. I also understand that violation of the privacy rights of individuals through such unauthorized discussion, disclosure, dissemination, or access may make me subject to criminal or civil penalties. I give my personal pledge that I shall abide by this assurance of confidentiality.

---

Signature

## **2.8 Data Preparation and Recoding**

### **2.8.1 Data Preparation**

Throughout data collection, the data were examined by Westat's data preparation staff to be sure that the questionnaire programs were running properly and to perform ongoing "cleaning" of the data. Data cleaning included resolving interviewer and respondent comments on individual questions, and recoding respondent answers.

The data preparation staff were specially trained and overseen by the survey operations manager. The manager provided overall quality assurance and resolved problems. Ambiguous cases that could not be resolved were referred to UCSD.

### **2.8.2 Recoding**

The 1996 Surveys of Attitudes, Behaviors, and Media Exposure Regarding Smoking and Tobacco Use questionnaires contained three types of questions:

- **Closed-ended questions**, which required a simple Yes/No or Agree/Disagree answer from the respondent;
- **Closed-ended questions with "Other (Specify)" responses**, which required the interviewer read from a list of pre-coded options. If the respondent gave an answer that was not included in the precoded list, the interviewer entered the code for "Other (Specify)" and recorded the respondent's exact answer. An example of a closed-ended question with an "Other (Specify)" answer is "Which of the following best describes the area in which you do most of your work? Would you say...A private office with door; shared office with door; open area with partitions; open area without partitions; no regular work area; or Other (Specify)." The interviewer entered the code corresponding to the response given by the respondent, or typed in the response if it was not included in the precoded list that was read to the respondent; and
- **Open-ended questions**, where the interviewer read the question without providing the respondent with any options. An example of an open-ended question is: "Can you name up to 3 programs that are helpful to people who are trying to quit smoking?" The interviewer entered the completed answer as provided by the respondent.

The Westat CATI system was designed to permit easy recording of verbatim comments made to "Other (specify)" and open-ended items. After the interviews were completed, the data preparation staff examined all "Other (Specify)" and open-ended responses and assigned each response a numeric code for analysis. Westat's developed the rules for this recoding based on examination of the data, and these rules were approved by UCSD before they were implemented. Detailed descriptions of these recoding rules are included as Appendix C to this report volume.

### 3. RESULTS FOR THE SCREENER SURVEY

The following sections present the results of the Screener Survey interviewing effort, including the numbers of interviews completed and response rates for all respondents grouped together, as well as divided by region and race/ethnicity of the respondent. Section 3.1 presents our methods for calculating response rates for the Screener Survey. Section 3.2 includes numbers of interviews completed and response rates, for all respondents combined. Section 3.3 shows numbers of Screener interviews completed and response rates by survey region. Section 3.4 shows the number and percent of interviews completed by race/ethnicity of the respondent.

#### 3.1 Calculation of Response Rates

Response rates for the Screener survey were calculated as follows:

$$\text{Screener Response Rate} = \frac{\text{Number of Completed Screeners}}{\text{Number of Eligible Households}} \times 100$$

The numerator includes a count of all Screener interviews that were successfully completed. The denominator includes a count of all telephone numbers connected to households eligible for the survey. In order to be eligible for the survey, the telephone number had to be a working residential number connected to a household containing either related persons, or up to six unrelated roommates. In most cases it was straightforward to determine the eligibility of a telephone number. The exception was telephone numbers that were never answered or answered only by answering machines during all call attempts. Using our experience on similar surveys we estimated that approximately 24 percent of the never-answered telephone numbers and 75 percent of the numbers answered only by answering machines would be attached to eligible residences. This number of never-answered telephone numbers was included in the denominator in our response rate calculations.

#### 3.2 Screener Results for All Respondents Combined

Screener Interviews took an average of 6.02 minutes to administer. Screener Interviews in English averaged 5.9 minutes, while Spanish Screener Interviews were longer, averaging 9.2 minutes.

Table 3-1 that follows displays the final disposition of Screener cases. The table shows that approximately 48 percent of the 150,001 telephone numbers dialed yielded eligible households. We completed Screener interviews with 55 percent of these eligible households. The three largest categories of non-response were respondent refusals (approximately 12.5 percent of all telephone numbers attempted), no completed interview after the maximum number of call attempts (approximately 5.5% of all telephone numbers attempted) and no “human” or answering machine contact during all call attempts (approximately 1.6 percent of all calls attempted).

**Table 3-1.** Final Disposition of Screener Cases

Final Disposition Classification	Number and Percent Telephone Numbers Contacted That Yielded			
	Eligible Cases		Non-Eligible Cases	
	Number	Percent	Number	Percent
Completes	39,674	26.4%		
Refusals	18,776	12.5%		
Language/Communication Problem	1,336	0.9%		
Maximum Call Attempts	8,279	5.5%		
Other Eligible	335	0.2%		
No Answer	2,403	1.6%	7,609	5.1%
Answering Machine	1,052	0.7%	351	0.2%
Non Residential			31,091	20.7%
Non Working			38,961	26.0%
No one Aged 18 or Older			134	0.1%
<b>TOTAL</b>	<b>71,855</b>	<b>47.9%</b>	<b>78,146</b>	<b>52.1%</b>

Table 3-2 provides the estimated languages spoken by Screener households classified as “Language Problems.” Next to each language is the estimated number of interviews that could not be completed because the individual answering the telephone spoke that language, and the percent of all “Language Problem” households represented by that number. We recommend caution when interpreting this table because the respondent's language was estimated by an interviewer who did not speak it, and therefore the probability of inaccurate estimation is high.

**Table 3-2.** Estimated Language for Screener Interviews that Could Not Be Completed Due to Language Problems

Estimated Language	Number (and Percent) of Screener Interviews That Were Not Completed Because Respondent Spoke Estimated Language	
Asian		
Cantonese	27	(2.0%)
Chinese	255	(19.1%)
Filipino/Tagalog	27	(2.0%)
Japanese	55	(4.1%)
Korean	120	(9.0%)
Vietnamese/Hmong	127	(9.5%)
Other Asian	138	(10.3%)
European	151	(11.3%)
Middle Eastern	32	(2.4%)
Lang. Unknown to Interviewer	367	(27.5%)
Other Language	37	(2.8%)
<b>TOTAL</b>	<b>1,336</b>	<b>(100%)</b>

### 3.3 Screener Results by Region

Table 3-3 shows the number of telephone numbers attempted, the number of Screening Interviews completed, and response rates, for each survey region. Response rates for the Screener interview ranged from 49 percent in Region 10 (San Francisco) to 65 percent in Region 13.

**Table 3-3.** Number of Telephone Numbers Attempted and Screener Interviews Completed by Region, and Response Rates

	Region	Number of Telephone Numbers Attempted	Number of Interviews Completed	Response Rate (%)
1.	Los Angeles	33,653	7,845	50%
2.	San Diego	8,871	2,542	56%
3.	Orange	10,033	2,351	51%
4.	Santa Clara	7,260	1,880	56%
5.	San Bernardino	5,449	1,603	57%
6.	Alameda	6,900	1,913	58%
7.	Riverside	5,663	1,654	58%
8.	Sacramento	6,652	1,895	60%
9.	Contra Costa	6,111	1,689	55%
10.	San Francisco	8,449	1,844	49%
11.	San Mateo, Solano	6,291	1,721	56%
12.	Marin, Napa, Sonoma	6,762	1,963	58%
13.	Butte, Colusa, Del Norte, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Plumas, Shasta, Siskiyou, Tehama, Trinity, Yolo	6,160	1,919	65%
14.	San Luis Obispo, Santa Barbara, Ventura	6,341	1,836	58%
15.	Amador, Alpine, Calaveras, El Dorado, Mariposa, Nevada, Placer, San Joaquin, Sierra, Sutter, Tuolumne, Yuba	6,058	1,789	62%
16.	Monterey, San Benito, Santa Cruz	7,264	1,869	58%
17.	Fresno, Madera, Merced, Stanislaus	5,686	1,619	60%
18.	Imperial, Inyo, Kern, Kings, Mono Tulare	6,398	1,742	62%
	<b>TOTAL</b>	<b>150,001</b>	<b>39,674</b>	<b>55%</b>

### 3.4 Screener Results by Race/Ethnicity

Table 3-4 shows the number and percent of completed Screener interviews, reported by the race/ethnicity of the first person listed in the household enumeration. The race/ethnicity of the first person listed, usually the screener respondent, is used here as an estimate of the race/ethnicity of the household.

Of the 39,674 completed screeners, 66% were completed in households where the first person enumerated was White. For seventeen percent of the households the reported household race/ethnicity was Mexican/Hispanic, and a total of 6.3% of the households reported their race/ethnicity to be Black.

**Table 3-4.** Number and Percent of Screener Interviews Completed by Reported Race/Ethnicity of the First Person Listed in the Household Enumeration

Reported Race/Ethnicity of First Person Listed in Household Enumeration	Number of Screener Interviews Completed	Percent of Screener Interviews Completed
White	26,186	66.0%
Black	2,503	6.3%
Japanese	395	1.0%
Chinese	745	1.9%
Filipino	791	2.0%
Korean	177	0.4%
Other Asian/Pacific Islander	1,073	2.7%
American Indian/Alaskan Native	542	1.4%
Mexican/Hispanic	6,726	17.0%
Other	536	1.4%
<b>TOTAL</b>	<b>39,674</b>	<b>100%</b>

## **4. RESULTS FOR THE EXTENDED SURVEY**

The following sections present the results of the Extended Survey interviewing effort, including the numbers of interviews completed and response rates for all respondents grouped together, as well as by region and race/ethnicity of the respondent. Section 4.1 presents our methods for calculating response rates for the Extended interviews. Section 4.2 includes the numbers of interviews completed and response rates for all respondents. Section 4.3 presents the numbers of completed interviews and response rates by survey region. Section 4.4 presents the numbers of completed interviews by the race/ethnicity of the respondent.

### **4.1 Calculation of Extended Response Rates**

The response rate for the adult and youth extended interviews were calculated as follows:

$$\text{Extended Interview Response Rate} = \frac{\text{Number of Completed Extended Interviews}}{\text{Number of Adults/Youth Selected}} \times 100$$

The numerator includes both successfully completed interviews and those where the respondent was determined to be ineligible for the survey during administration of the questionnaire. The latter occurred when the information about the household member from the screener respondent was inaccurate, which caused them to be incorrectly selected for the interview. The denominator includes all household members selected for adult or youth extended interviews.

### **4.2 Extended Results for All Respondents Combined**

The average administration time for Long Adult Extended interviews was 20.2 minutes; with interviews in English averaging 20 minutes and interviews in Spanish averaging 24.9 minutes. The average time for the Short Adult Interview was 5.2 minutes; with interviews in English averaging 5.18 and Spanish 5.7 minutes. The mean time for the Youth Extended interviews was 24.3 minutes; 24.2 minutes in English and 29 minutes in Spanish.

On the average, successfully screened households contained 2.0 adults aged 18 years or more and 0.22 teenagers aged 12 to 17 years. About 16 percent of screened household were found to be teen households; these households had on the average 1.35 teens.

For each type of interview, Table 4-1 shows the number of interviews completed and response rate. Response rates were 98 percent for Short Adult Extended interview; 74 percent for the Long Adult Extended interview and 73 percent for the Youth interview.

**Table 4-1.** Number of Interviews Completed by Type of Interview, and Response Rates

Type of Interview	Number of Interviews Completed	Response Rate (%)
Short Adult Extended	25,812	98%
Long Adult Extended	18,616	74%
Youth Extended	6,252	73%

The two largest categories of non-response for the Short Adult Extended interviews were respondent refusals (1.2% of the total number of interviews attempted) and no completed interview after the maximum number of call attempts (approximately 0.5% of all interviews attempted). For the Long Adult Extended interviews the two largest categories if non-response were the same. However, the percentages were higher with 14.7 percent of total interviews being finalized as respondent refusals and 5.1 percent as reaching the maximum number of call attempts.

For the Youth Extended interview, the largest category of non-response was parents refusing to allow us to interview the teenagers in their households (approximately 13.8% of the interviews scheduled). The next largest category was no completed interview after the maximum number of attempts with 5 percent of all attempted interviews.

Table 4-2 shows the number and percent of each type of interview completed in Spanish. The table shows that about 3.1 percent of the Short Adult Extended, 4.4 percent of the Long Adult Extended and 2.8 percent of the Youth Interviews were completed in Spanish.

**Table 4-2.** Number and Percent of Interviews Completed in Spanish, by Type of Interview

Type of Interview	Number of Interviews Completed In Spanish	Percent of Total Completed Interviews
Short Adult Extended	797	3.1%
Long Adult Extended	816	4.4%
Youth Extended	174	2.8%

As with the Screener Survey, a small number of Extended interviews could not be completed because the respondent spoke neither English nor Spanish, and no household translator was available. Only 0.1 percent of the Short Adult Extended interviews, 1.3 percent of the Long Adult Extended interviews and 0.2 percent of the Youth Extended interviews could not be completed due to language problems.

Table 4-3 lists the estimated languages spoken by the respondents with whom interviews could not be completed because of language problems. Next to each language is the number of interviews of each type that could not be completed because the respondent spoke that language. For each language the percent was calculated as a percent of all respondents selected for that interview type. The numbers in this table should be interpreted with caution, because they represent estimates made by interviewers who did not speak the respondent's language.

**Table 4-3.** Estimated Language for Interviews that Could Not Be Completed Due to Language Problems, by Type of Interview

Estimated Language	Number (and Percent) of Interviews That Were Not Completed Because The Respondent Spoke Estimated Language		
	Short Adult	Long Adult	Youth
Asian			
Cantonese	1 (0.004%)	6 (0.02%)	0 (0.00%)
Chinese	4 (0.02%)	56 (0.22%)	1 (0.01%)
Filipino/Tagalog	0 (0.00%)	16 (0.06%)	1 (0.01%)
Lao	0 (0.01%)	8 (0.03%)	0 (0.00%)
Japanese	2 (0.01%)	10 (0.04%)	1 (0.01%)
Korean	1 (0.004%)	17 (0.07%)	0 (0.00%)
Mandarin	2 (0.02%)	9 (0.04%)	2 (0.02%)
Vietnamese/Hmong	3 (0.01%)	24 (0.09%)	3 (0.03%)
Other Asian	0 (0.00%)	13 (0.05%)	1 (0.01%)
European	5 (0.02%)	38 (0.15%)	0 (0.00%)
Middle Eastern	3 (0.01%)	18 (0.07%)	0 (0.00%)
Other	0 (0.00%)	10 (0.04%)	0 (0.00%)
Unknown	6 (0.02%)	114 (0.45%)	7 (0.08%)
<b>TOTAL</b>	<b>27 (0.1%)</b>	<b>339 (1.3%)</b>	<b>16 (0.2%)</b>

### 4.3 Extended Results by Region

Table 4-4 shows the number of Short Adult Extended interviews completed and response rates for each survey region. Response rates for all 18 regions were above 97 percent, ranging from 97.4 percent in Region 9 (Contra Costa) to 98.9 percent in Region 16.

Table 4-5 shows regional results for the Long Adult Extended interviews. Region 13 had the highest response rate at 80.1 percent; Santa Clara (Region 4) had the lowest with 69.6 percent.

Table 4-6 shows the number of Youth Extended Interviews completed, and response rates, by survey region. San Francisco (Region 10) had the lowest response rate at 68 percent; Region 11, San Mateo had the highest response rate of 78.8 percent.

**Table 4-4.** Number of Short Adult Interviews Completed by Region, and Response Rates

Region	Number of Short Adult Interviews Completed	Response Rate (%)
1. Los Angeles	5,145	97.6%
2. San Diego	1,640	98.2%
3. Orange	1,544	98.3%
4. Santa Clara	1,284	97.8%
5. San Bernardino	1,035	98.1%
6. Alameda	1,294	97.7%
7. Riverside	1,063	97.8%
8. Sacramento	1,202	98.0%
9. Contra Costa	1,111	97.4%
10. San Francisco	1,153	97.7%
11. San Mateo, Solano	1,119	97.7%
12. Marin, Napa, Sonoma	1,285	98.2%
13. Butte, Colusa, Del Norte, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Plumas, Shasta, Siskiyou, Tehama, Trinity, Yolo	1,225	98.7%
14. San Luis Obispo, Santa Barbara, Ventura	1,208	98.3%
15. Amador, Alpine, Calaveras, El Dorado, Mariposa, Nevada, Placer, San Joaquin, Sierra, Sutter, Tuolumne, Yuba	1,094	97.9%
16. Monterey, San Benito, Santa Cruz	1,249	98.9%
17. Fresno, Madera, Merced, Stanislaus	1,060	98.3%
18. Imperial, Inyo, Kern, Kings, Mono Tulare	1,101	97.8%
<b>TOTAL</b>	<b>25,812</b>	<b>98.0%</b>

**Table 4-5.** Number of Long Adult Interviews Completed by Region, and Response Rates

Region	Number of Long Adult Interviews Completed	Response Rate (%)
1. Los Angeles	3,533	71.8%
2. San Diego	1,197	76.1%
3. Orange	1,078	72.4%
4. Santa Clara	764	69.6%
5. San Bernardino	784	72.7%
6. Alameda	820	74.0%
7. Riverside	821	74.8%
8. Sacramento	925	76.9%
9. Contra Costa	773	73.1%
10. San Francisco	845	70.3%
11. San Mateo, Solano	793	72.3%
12. Marin, Napa, Sonoma	889	75.4%
13. Butte, Colusa, Del Norte, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Plumas, Shasta, Siskiyou, Tehama, Trinity, Yolo	998	80.1%
14. San Luis Obispo, Santa Barbara, Ventura	904	76.9%
15. Amador, Alpine, Calaveras, El Dorado, Mariposa, Nevada, Placer, San Joaquin, Sierra, Sutter, Tuolumne, Yuba	930	77.5%
16. Monterey, San Benito, Santa Cruz	862	74.5%
17. Fresno, Madera, Merced, Stanislaus	817	76.1%
18. Imperial, Inyo, Kern, Kings, Mono Tulare	883	73.7%
<b>TOTAL</b>	<b>18,616</b>	<b>74.0%</b>

**Table 4-6.** Number of Youth Interviews Completed by Region, and Response Rates

Region	Number of Youth Interviews Completed	Response Rate (%)
1. Los Angeles	1,083	71.0%
2. San Diego	352	73.2%
3. Orange	322	72.6%
4. Santa Clara	267	72.3%
5. San Bernardino	327	75.3%
6. Alameda	241	69.3%
7. Riverside	311	73.2%
8. Sacramento	302	74.0%
9. Contra Costa	280	75.9%
10. San Francisco	109	68.0%
11. San Mateo, Solano	296	78.8%
12. Marin, Napa, Sonoma	300	75.2%
13. Butte, Colusa, Del Norte, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Plumas, Shasta, Siskiyou, Tehama, Trinity, Yolo	338	71.8%
14. San Luis Obispo, Santa Barbara, Ventura	307	77.4%
15. Amador, Alpine, Calaveras, El Dorado, Mariposa, Nevada, Placer, San Joaquin, Sierra, Sutter, Tuolumne, Yuba	359	74.0%
16. Monterey, San Benito, Santa Cruz	306	76.5%
17. Fresno, Madera, Merced, Stanislaus	345	72.8%
18. Imperial, Inyo, Kern, Kings, Mono Tulare	407	74.1%
<b>TOTAL</b>	<b>6,252</b>	<b>73.4%</b>

#### 4.4 Extended Results by Race/Ethnicity

Table 4-7 shows the number and percent of Adult Extended Interviews completed by the race/ethnicity of the respondent. In this table, as well as in those that follow, the category of "Hispanic" is exclusive, so that respondents identifying themselves as "Black Hispanic," "White Hispanic" or "Mexican" were counted only as "Hispanic" in these tables. For all three questionnaire types, the majority of questionnaires were administered to "White" respondents. Hispanics were the next largest group representing a little less than a fifth of short and long adult completed interviews and a little over a fourth of youth completed interviews. Asians if grouped together represent the next highest group with 8.3 percent completing the short adult, 6.9 percent completing the long adult and 9.5 completing the youth questionnaire. However, if Asians are not grouped together, then "Blacks" represent the next highest group of completed interviews.

**Table 4-7.** Number and Percent of Completed Extended Interviews by Race/Ethnicity of the Respondent

Race/Ethnicity	Number (and %) of Interviews By Race/Ethnicity of the Respondent					
	Short Adult		Long Adult		Youth	
White	16,829	65.2%	12,479	67.0%	3,264	52.2%
Black	1,602	6.2%	1,102	5.9%	445	7.1%
Hispanic	4,565	17.7%	3,160	17.0%	1,762	28.2%
Japanese	271	1.0%	164	0.9%	42	0.7%
Chinese	543	2.1%	230	1.2%	109	1.7%
Filipino	518	2.0%	392	2.1%	182	2.9%
Korean	108	0.4%	68	0.4%	40	0.6%
Other Asian or Pacific Islander	717	2.8%	428	2.3%	223	3.6%
American Indian or Alaskan	301	1.2%	358	1.9%	120	1.9%
Other or Unknown	358	1.4%	235	1.3%	65	1.0%
<b>TOTAL</b>	<b>25,812</b>	<b>100%</b>	<b>18,616</b>	<b>100%</b>	<b>6,252</b>	<b>100%</b>

## **APPENDIX A**

### **Questionnaires in English**

## **Screening Questionnaire (English)**

1996 CALIFORNIA SMOKING CROSS-SECTIONAL SURVEY

Telephone (CATI) Questionnaire

SCREENER SURVEY

S1INTRO\_1. Hello, my name is {INTERVIEWER'S NAME} and I'm calling for an important health study that is being conducted by the University of California and the State Department of Health. Your telephone number has been selected as part of this study.

RESIDENTIAL

First of all, are you a member of this household and at least 18 years old?

- YES ..... 1 (BUSINESS)
NO..... 2 (S3A)
PROBABLE BUSINESS..... 3 (BUSINESS)
ANSWERING MACHINE ..... AM (READMSG)
RETRY AUTODIALER..... RT (AUTODIALER)
NONWORKING,
DISCONNECTED, CHANGED. NW (RESULTS)
GO TO RESULT..... GT (RESULTS)

BUSINESS

Is this phone number used for . . .

- Home use ..... 4 } (S5)
Home and business use, or..... 5 }
Business use only?..... 6 (THANK01)
SKIP TO RESULT ..... GT (RESULTS)

[HOME USE EXCLUDES PHONES IN DORMITORIES, NURSING HOMES, AND VACATION HOMES (UNLESS PRIMARY RESIDENCE)]

[IF ASKED: The study is to collect information and opinions from both smokers and non-smokers.]

S3A. May I speak to a household member who is at least 18 years old?

- AVAILABLE..... 1 -> (S4)
NOT AVAILABLE ..... 2 -> (RESULTS)
THERE ARE NONE ..... 3 -> (THANK02)
GO TO RESULT ..... GT -> (RESULTS)

[HOUSEHOLD (HH) MEMBERS INCLUDE PEOPLE WHO THINK OF THIS HH AS THEIR PRIMARY PLACE OF RESIDENCE. IT INCLUDES PERSONS WHO USUALLY STAY IN THE HH BUT ARE TEMPORARILY AWAY ON BUSINESS, VACATION, IN A HOSPITAL, OR LIVING AT SCHOOL IN A DORM, FRATERNITY, OR SORORITY.]

S3OV. [IF RESPONDENT IS A CHILD, ASK FOR AN OLDER HOUSEHOLD MEMBER]

NO ONE LIVING IN HH IS 18  
 OR OLDER ..... 1 → (THANK02)  
 THERE ARE HH MEMBERS 18  
 OR OLDER ..... 2  
 GO TO RESULT ..... GT → (RESULT)

S4. Hello, my name is {INTERVIEWER NAME} and I'm calling for an important health study that is being conducted by the University of California and the State Department of Health. Are you a member of this household and at least 18 years old?

(SRELIG2)

YES..... 1 → (BUSINESS)  
 NO ..... 2 → [REPEAT S3A]  
 GO TO RESULT ..... 3 → [END]  
 REFUSED.....-7 } [CODE AS INITIAL REFUSAL]  
 DON'T KNOW .....-8 }

S5. The study we are conducting for the University of California is to collect information and opinions from both smokers and non-smokers. Your participation is voluntary and important to the success of this study. Your answers will be kept confidential and will be used only for the purpose of this study or as required by law.

(SCONTINU)

CONTINUE TO MATRIX..... 1  
 GO TO RESULT ..... 2 → [END]

S6. Starting with yourself, what is the age and first name of everyone living in the household? [ENTER AGE AS 1 FOR EVERYONE UNDER ONE YEAR.]

How old is (he/she)? (AGE)	What is (his/her) first name? (FNAME)	Is this person male or female? [M-F] (SEX)	SCREENER RESPONDENT? [X BY RESP] (SCRESP)
1.			
2.			
3.			
4.			
5.			

S6VERF1. [VERIFY THE NUMBER OF HOUSEHOLD MEMBERS.]

NUMBER OF HH MEMBERS IN  
 MATRIX CORRECT ..... 1 → [S6VERF2]  
 RETURN TO MATRIX..... 2 → [SKIP TO MATRIX]  
 GO TO RESULT ..... GT → [END]

S6VERF2. Have we missed anyone else who usually lives here but is temporarily away? For example, away on business, vacation, in a hospital, or living in student housing?

NUMBER OF HH MEMBERS IN  
 MATRIX CORRECT ..... 1  
 RETURN TO MATRIX..... 2 → [SKIP TO MATRIX]  
 GO TO RESULT ..... GT → [END]

**NOTE TO PROGRAMMER:**

ASK QUESTION SC7 FOR EACH HOUSEHOLD MEMBER FOR WHICH THE RESPONDENT ANSWERED "REFUSED" OR "DON'T KNOW" TO AGE IN THE MATRIX. IF THE QUESTION IS BEING ASKED OF THE SCREENER RESPONDENT, SC7 SHOULD READ: "Are you between the ages . . ." AND CATEGORIES 1 THROUGH 3 SHOULD NOT BE DISPLAYED. DO NOT ASK SC8, BUT IF THE SCREENER RESPONDENT ANSWERED SC7 WITH A "REFUSED" OR "DON'T KNOW," STORE CODE "3" IN SC8. IF AGES OF ALL HOUSEHOLD MEMBERS ARE KNOWN, SKIP TO NEXT PROGRAMMER NOTE.

EMUM.

SC7. (SC7) Going back to ages of the members of your household, {is NAME/AGE/SEX} between ages . . .  
 (AGERANGE)

0-11 years?.....	1	}	[SKIP TO NEXT PROGRAMMER NOTE]
12-14 years?.....	2		
15-17 years?.....	3		
18-24 years?.....	4		
25-29 years?.....	5		
30-44 years?.....	6		
45-55 years?.....	7		
56-64 years?.....	8		
65 years or older? .....	9		
REFUSED.....	-7		
DON'T KNOW .....	-8		

SC8. (SC8) {Is NAME/AGE/SEX} between ages . . .  
 (AGECAT)

0-11 years?.....	1
12-17 years?.....	2
18 years or older? .....	3
REFUSED.....	-7
DON'T KNOW .....	-8

**NOTE TO PROGRAMMER:**

**ASK THE QUESTIONS IN THE FOLLOWING MATRIX ABOUT ALL HOUSEHOLD MEMBERS 10 YEARS OLD AND OLDER OR IF THE PERSON'S AGE IS UNKNOWN.**

**TO DETERMINE AGE, USE S6. IF S6 IS MISSING, USE AGE IN SC7 OR SC8.**

**DISPLAY NAME AND SEX FROM S6 AND AGE FROM S6, SC7 OR SC8.**

As I mentioned earlier, our study requires that we speak with both smokers and non-smokers. I will ask about whether or not the people in your household smoke.

<p>SC9 (SC9) [As far as you know], [have you/has person smoked at least 100 cigarettes during [your/his/her] lifetime? (SMOKE100)</p> <p>1 YES            2 NO            -7 REFUSED            -8 DON'T KNOW</p>	<p>SC10 (SC10) [Do you/does person smoke cigarettes now? (SMOKENOW)</p> <p>1 YES [SKIP TO NEXT PROGRAMMER NOTE]            2 NO            -7 REFUSED [SKIP TO NEXT NOTE]            -8 DON'T KNOW [SKIP TO NEXT PROGRAMMER NOTE]</p>	<p>SC11 (SC11) [Have you/has person] quit smoking during the past 5 years, [as far as you know]? (SQUIT)</p> <p>1 YES            2 NO [SKIP TO NEXT PROGRAMMER NOTE]            -7 REFUSED [SKIP TO NEXT NOTE]            -8 DON'T KNOW [SKIP TO NEXT NOTE]</p>	<p>SC12 (SC12) [Have you/has person] smoked at all during the last 12 months, [as far as you know]? (S12QUIT)</p> <p>1 YES            2 NO            -7 REFUSED            -8 DON'T KNOW</p>
<p>1.            2.            3.            4.            5.</p>			

**NOTE TO PROGRAMMER:**

**ASK QUESTIONS SC13 - SC15 ABOUT EACH MEMBER IN THE HOUSEHOLD. ASK QUESTION SC16 ABOUT ALL MEMBERS OF THE HOUSEHOLD AGED 5 YEARS OLD AND OLDER OR IF PERSON'S AGE IS UNKNOWN. USE AGE FROM S6, SC7 OR SC8.**

**DISPLAY NAME AND SEX FROM S6 AND AGE FROM S6, SC7 OR SC8.**

**IF THE QUESTIONS REFER TO THE SCREENER RESPONDENT HIMSELF/HERSELF, INSTEAD OF DISPLAYING NAME, AGE OR SEX, DISPLAY {Are you} FOR SC13; {Do you} AND {yourself} FOR SC14; {your} AND {Are you} FOR SC15; AND {you} FOR SC16.**

My next few questions are about the background of the people in this household.

<p>SC13 (SC13) [Are you/is NAME] Hispanic?</p> <p>1 YES 2 NO [SKIP TO SC15] -7 REFUSED [SKIP TO SC15] -8 DON'T KNOW [SKIP TO SC15]</p> <p>(HISPANIC)</p>	<p>SC14 (SC14) [Do you/does NAME] consider [yourself/himself/herself] to be ...</p> <p>1 Mexican 2 Mexican American, or 3 Other Hispanic? -7 REFUSED -8 DON'T KNOW</p> <p>(ETHNBKGD)</p>	<p>SC15 (SC15) Which of the following categories best describes [your/NAME's] racial background? [Are/is] [you/he/she]...</p> <p>(RACE)</p> <p>1 White, 2 Black, 3 Japanese, 4 Chinese, 5 Filipino, 6 Korean, 7 Other Asian and/or Pacific Islander, or 8 American Indian or Alaskan native? 9 MEXICAN 10 HISPANIC 91 OTHER (SPECIFY: RACEOS )? -7 REFUSED -8 DON'T KNOW</p>	<p>SC16 (SC16) What was the highest grade or year of regular school or college that [you/NAME] completed? (EDLEVEL)</p> <p>0 NO FORMAL EDUCATION 1-8 YEARS OF ELEMENTARY SCHOOL 9-12 YEARS OF HIGH SCHOOL 13 POST-SECONDARY SCHOOL 14 SOME COLLEGE 15 BA-LEVEL DEGREE 16 BA-LEVEL DEGREE + SOME GRADUATE SCHOOL 17 MA, PHD, OR HIGHER DEGREE 91 OTHER (SPECIFY: EDLEVOS ) -7 REFUSED -8 DON'T KNOW</p>

**NOTE TO PROGRAMMER:**

**QUESTION SC17 SHOULD BE ASKED ABOUT ALL ADULTS AND CHILDREN IN THE HOUSEHOLD.**

**IF THE SCREENER RESPONDENT IS BEING ASKED ABOUT HIS/HER RELATIONSHIP WITH CHILDREN IN THE HH USE THE DISPLAY "are you." ELSE, USE "is ADULT/NAME/AGE/SEX."**

SC17. (SC17) My next few questions are about how the people in this household are related to each other.

How {is ADULT NAME/AGE/SEX} related to {CHILD NAME/AGE/SEX}?  
 (RELATION)

CODE    |\_|\_|

- 01      MOTHER
- 02      FATHER
- 03      OLDER BROTHER
- 04      OLDER SISTER
- 07      OTHER RELATIVE
- 08      GUARDIAN
- 09      UNRELATED PERSON
- 7      REFUSED
- 8      DON'T KNOW

**NOTE TO PROGRAMMER:**

**QUESTION SC18 SHOULD BE ASKED ABOUT ALL ADULTS IN THE HOUSEHOLD.**

SC18. (SC18) How are you related to {ADULT NAME/AGE/SEX}?  
 (ADLTRELN)

CODE    |\_|\_|

- 01      SPOUSE/PARTNER
- 02      PARENT
- 03      CHILD
- 04      SIBLING
- 05      OTHER RELATIVE
- 06      GUARDIAN
- 07      UNRELATED PERSON
- 7      REFUSED
- 8      DON'T KNOW

SCRN.

SC19. (SC19) What language do the adults in this household speak most of the time they are at home?  
(HHLANG)

- ENGLISH..... 1
- SPANISH..... 2
- JAPANESE..... 3
- CHINESE..... 4
- VIETNAMESE..... 5
- KOREAN..... 6
- TAGALOG..... 7
- FILIPINO..... 8
- OTHER..... 91
- (SPECIFY:   HHLANGOS  )
- REFUSED..... -7
- DON'T KNOW..... -8

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING  
VARIABLE TO BE  
CONSISTENT WITH BASELINE:**

8 = 9

SC20. (SC20) What county do you live in?

[IF ASKED: Because we are interested in looking at the study results by geographic area].  
(CNTYCODE, COUNTY)

- COUNTY CODE..... |\_|\_|
- OTHER..... 91
- (SPECIFY: \_\_\_\_\_)
- REFUSED..... -7
- DON'T KNOW..... -8

SC21. (SC21) What is your zip-code?

[IF ASKED: Because we are interested in looking at the study results by geographic area].  
(ZIPCODE)

- ZIP-CODE..... |\_|\_|\_|\_|\_|
- REFUSED..... -7
- DON'T KNOW..... -8

**NOTE TO PROGRAMMER:**

**IF THE ZIP-CODE IS OUT OF RANGE FOR CALIFORNIA ASK QUESTION SC22;  
OTHERWISE SKIP TO SC23.**

SC22. (SC22) I have your zip-code recorded as {ZIP-CODE}. Is that correct?  
 (ZIPVERF)

- |                  |    |   |               |
|------------------|----|---|---------------|
| YES.....         | 1  | } | [REPEAT SC21] |
| NO .....         | 2  |   |               |
| REFUSED.....     | -7 |   |               |
| DON'T KNOW ..... | -8 |   |               |

SC23. (SC23) In studies like this, households are sometimes grouped according to income. Can you tell me which group best describes an estimate of the total combined income of all persons in this household over the past year? Please include money income from all sources, such as salaries, interest, retirement, or any other source for all household members. Would you say...  
 (INCOME)

[IF NECESSARY PROBE: Include income from all sources such as: earnings; social security and public assistance payments; dividends, interest and rent; unemployment and worker's compensation; government and private employees pensions.]

- |                                |    |
|--------------------------------|----|
| \$10,000 or less, .....        | 1  |
| \$10,001 to \$20,000, .....    | 2  |
| \$20,001 to \$30,000,.....     | 3  |
| \$30,001 to \$50,000, .....    | 4  |
| \$50,001 to \$75,000, or ..... | 5  |
| over \$75,000? .....           | 6  |
| REFUSED .....                  | -7 |
| DON'T KNOW .....               | -8 |

S15. Are there any telephone numbers in your household in addition to {XXX-XXXX}? Please do not include cellular phones.  
 (SADDPHON)

- |                          |    |   |                               |
|--------------------------|----|---|-------------------------------|
| YES.....                 | 1  | } | [SKIP TO BOX 1]               |
| NO .....                 | 2  |   |                               |
| REFUSED.....             | -7 |   |                               |
| DON'T KNOW .....         | -8 |   |                               |
| NOT MY PHONE NUMBER..... | 91 | → | [What number have I reached?] |

S16. {Is this/Are these} additional number(s) for ...  
 (SADDUSE)

- |                                |    |   |                 |
|--------------------------------|----|---|-----------------|
| Home use.....                  | 1  | } | [SKIP TO BOX 1] |
| Business and home use, or..... | 2  |   |                 |
| Business use only? .....       | 3  |   |                 |
| REFUSED.....                   | -7 |   |                 |
| DON'T KNOW .....               | -8 |   |                 |

**TERMINATIONS:**

READMSG [PLEASE READ THE FOLLOWING MESSAGE INTO THE ANSWERING MACHINE]

This is {INTERVIEWER'S NAME} calling for an important health study that is being conducted by the University of California. We would like to talk to you about your household's attitudes towards smoking. Study results will be used by California's Department of Health Services. Your participation is extremely important to the success of this study. We will try to reach you again in the next few days.

**TERMINATE, CODE RESULT = 5**

THANK 01 Thank you, but we are only interviewing in private residences.

**TERMINATE, CODE RESULT = NR**

S1RD. Thank you very much, but I seem to have dialed the wrong number.

REDIAL ..... RT → (DIAL SCREEN)  
NON-WORKING NUMBER  
(IF NUMBER HAS BEEN  
DIALED TWICE) ..... NW

**TERMINATE, CODE RESULT = NW**

THANK 02 Thank you very much. We will not be interviewing members of your household.

**BOX 1**

**NOTE TO PROGRAMMER:**

**SET SMOKING STATUS AS FOLLOWS:**

- "CURRENT DAILY" SMOKER IF THE RESPONSE TO QUESTIONS SC9 = 1, -7 OR -8 AND SC10 = 1, -7 OR -8.
- "RECENT FORMER" SMOKER (QUIT IN THE LAST 12 MONTHS) IF SC9 = 1, -7 OR -8, SC11 = 1 AND SC12 = 1.
- "5 YEAR FORMER" SMOKER (QUIT 1 - 5 YEARS AGO) IF SC9 = 1, -7 OR -8, SC11 = 1 AND SC12 = 2, -7 OR -8.
- A RESPONDENT IS A "LONG TERM QUITTER" (QUIT 5+ YEARS AGO) IF SC9 = 1, -7 OR -8, SC10 = 2, AND SC11 = 2, -7 OR -8.
- A RESPONDENT IS A "ZERO SMOKER" IF SC9 = 2.

**THE FOLLOWING MEMBERS OF THE HOUSEHOLD WILL BE SELECTED FOR THE FOLLOWING EXTENDED INTERVIEWS:**

**ALL TEENAGERS, AGED 12 - 17 YEARS, WILL BE SELECTED FOR THE YOUTH EXTENDED INTERVIEW. ALL TEENAGERS WILL AUTOMATICALLY BE ASSIGNED CALLBACK APPOINTMENTS FOR THREE DAYS AFTER THE SCREENING INTERVIEW IS COMPLETED.**

**THE SCREENER RESPONDENT WILL BE SELECTED FOR AN ADULT (SHORT OR LONG) INTERVIEW BASED ON SMOKING STATUS:**

- 90% OF CURRENT AND FORMER SMOKERS WILL BE ADMINISTERED THE LONG ADULT.
- 13% OF ZERO SMOKERS AND LONG TERM QUITTERS WILL BE ADMINISTERED THE LONG ADULT.
- ALL OTHER SCREENER RESPONDENTS WILL BE ADMINISTERED THE SHORT ADULT.

**ADULT HOUSEHOLD MEMBERS (> 17 YEARS OR IF AGE IS MISSING: USE S6, SC7, AND SC8) (OTHER THAN THE SCREENER RESPONDENT) MAY BE SELECTED FOR THE LONG ADULT INSTRUMENT BASED ON SMOKING STATUS.**

- 90% OF CURRENT AND FORMER SMOKERS WILL BE ADMINISTERED THE LONG ADULT.
- 13% OF ZERO SMOKERS AND LONG TERM QUITTERS WILL BE ADMINISTERED THE LONG ADULT.

**CONTINUE WITH BOX 2.**

**BOX 2**

**NOTE TO PROGRAMMER:**

**IF NO MEMBERS OF THE HOUSEHOLD ARE TEENAGERS: [SKIP TO BOX 3]**

**IF ANY MEMBERS OF THE HOUSEHOLD ARE TEENAGERS:**

**(TEENINFO)**

Based on the information that you have given me, we would like to conduct an interview about smoking issues with you.

We are also trying to obtain information on the attitudes and beliefs of teenagers about smoking and other issues. During the interview we will be asking questions about their beliefs and perceptions pertaining to smoking. We will also be asking some general questions about school and their general health.

**(NAMES/NAMESOV)**

We would like to interview the following teenage member(s) of your household in the next few days.

[ONLY IF FIRST NAME IS MISSING FOR TEEN(S) BELOW ASK: So that we can ask for the right person when we call back, would you please give me the first name for the following teen(s):]

**{NAME/AGE/SEX}**

My next questions are about cigarette smoking.

**IF THE SCREENER RESPONDENT HAS BEEN ASSIGNED THE LONG ADULT, GO TO PROGRAMMER NOTE BEFORE QUESTION B1. IF RESPONDENT HAS BEEN ASSIGNED THE SHORT ADULT, SKIP TO THE PROGRAMMER NOTE AT THE START OF THE SHORT ADULT.**

**NEXT, IF ANOTHER ADULT IN THE HOUSEHOLD IS SELECTED, THE INTERVIEW SHOULD BEGIN WITH QUESTION A1 IN THE LONG ADULT.**

**BOX 3**

**NOTE TO PROGRAMMER:**

**IF NO MEMBERS OF THE HOUSEHOLD ARE TEENAGERS:**

My next questions are about cigarette smoking.

**IF THE SCREENER RESPONDENT HAS BEEN ASSIGNED THE LONG ADULT, GO TO PROGRAMMER NOTE BEFORE QUESTION B1. IF RESPONDENT HAS BEEN ASSIGNED THE SHORT ADULT, SKIP TO THE PROGRAMMER NOTE AT THE START OF THE SHORT ADULT.**

**NEXT, IF ANOTHER ADULT IN THE HOUSEHOLD IS SELECTED, THE INTERVIEW SHOULD BEGIN WITH QUESTION A1 IN THE LONG ADULT.**

## **Adult Short Questionnaire (English)**

TOBACCO USE IN CALIFORNIA, 1996

Telephone (CATI) Questionnaire

ADULT ATTITUDES AND PRACTICES SURVEY (SHORT)

**PROGRAMMER NOTE:**

**IF THE RESPONDENT:**

- IS A "CURRENT" SMOKER CONTINUE WITH B18.
- IS A "FORMER" SMOKER, ("RECENT," "5 YEAR FORMER" SMOKER OR LONG TERM QUITTER) SKIP TO B28.
- ALL OTHERS SKIP TO F1.

ADLT.

B18. (B18) How soon after you awake in the morning do you usually smoke your first cigarette?

**MORNNUM MORNUNIT [0 = IMMEDIATELY]**  
NUMBER ..... |\_|\_|\_|  
UNIT..... |\_|  
0 IMMEDIATELY  
1 MINUTES  
2 HOURS  
REFUSED ..... -7  
DON'T KNOW ..... -8

B19. (B19) How many cigarettes on average do you smoke per day?

[100 = 100 OR MORE CIGARETTES]  
**SMKPERDY**  
NUMBER OF CIGARETTES..... |\_|\_|\_|  
REFUSED ..... -7  
DON'T KNOW ..... -8

B26a. (B26a) What best describes your intentions regarding quitting? Would you say you . . .

**QUITINTN**

Never expect to quit,.....	1	} [SKIP TO PROGRAMMER NOTE BEFORE C1]
May quit in the future, but not in the next 6 months, .....	2	
Will quit in the next 6 months, or...	3	
Will quit in the next month? .....	4	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B28. (B28) When did you last smoke regularly?

[ENTER 0 IF THE RESPONDENT NEVER SMOKED REGULARLY]

REGMM REGDD REGYY

MONTH ..... | | |  
DAY ..... | | |  
YEAR ..... | | |  
REFUSED ..... -7  
DON'T KNOW ..... -8

B29. (B29) When did you last smoke or have a puff on a cigarette? (ENTER 0 IF RESPONDENT NEVER SMOKED REGULARLY)

LASTMM LASTDD LASTYY

MONTH ..... | | |  
DAY ..... | | |  
YEAR ..... | | |  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT NEVER SMOKED REGULARLY (IRREGULAR FORMER SMOKER) (REGMM = 0), SKIP TO F1.**

B32. (B32) Do you ever think about smoking and whether you might go back?

GOBACK

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

B33. (B33) Do you think that it is likely or unlikely that you will return to smoking in the next 12 months?

RETNSMK

LIKELY ..... 1  
UNLIKELY ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

B36. (B36) Do you think that there is any possible situation in which you might start smoking again?

STARTAGN

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT:**

- IS A "CURRENT" SMOKER OR "FORMER" SMOKER (RECENT, 5 YEAR FORMER OR LONG-TERM QUITTER), CONTINUE WITH C1.
- ELSE SKIP TO F1.

C1. (C1) Were you smoking at all around this time 12 months ago?

**LASTREG**

YES.....	1		
NO.....	2	→	[SKIP TO NEXT PROGRAMMER NOTE]
REFUSED.....	-7	}	[SKIP TO C6]
DON'T KNOW.....	-8		

**PROGRAMMER NOTE:**

**IF "5 YEAR FORMER" SMOKER OR "LONG TERM QUITTER", SKIP TO F1; IF "RECENT FORMER" SMOKER, SKIP TO C8d; ELSE SKIP TO C6.**

C6. (C6) During the past 12 months, have you quit smoking intentionally for one day or longer?

**QUITONE**

YES.....	1		
NO.....	2	}	[SKIP TO F1]
REFUSED.....	-7		
DON'T KNOW.....	-8		

C8d. (C8d) Did you use counseling advice or self-help materials to adjust to life without cigarettes?

**QUITHELP**

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

C8f. (C8f) For this last quit attempt, did you use a nicotine substitute such as a . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>NICPATCH</b>	a. Nicotine Patch?.....	1	2	-7	-8
<b>NICGUM</b>	b. Nicotine Gum?.....	1	2	-7	-8

**PROGRAMMER NOTE:**  
**IF NEITHER C8f a OR C8f b IS = 1 SKIP TO PROGRAMMER NOTE BEFORE C9;  
ELSE SKIP TO C8g.**

C8g. (C8g) How long did you use nicotine replacement?

**NICNUM NICUNIT**

NUMBER ..... |\_|\_|\_|  
UNIT..... |\_  
1 DAYS  
2 WEEKS  
3 MONTHS  
4 YEARS  
REFUSED ..... -7  
DON'T KNOW ..... -8

C8h. (C8h) Do you think that nicotine replacement was worth the money?

**NICREPL**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**IF 'RECENT FORMER' SMOKER, SKIP TO C10a.**

C9. (C9) How long did you actually stay off cigarettes during this last quit attempt?

**QUITOFFN QUITOFFU**

NUMBER ..... |\_|\_|\_|  
UNIT..... |\_  
1 DAYS  
2 WEEKS  
3 MONTHS  
REFUSED ..... -7  
DON'T KNOW ..... -8

C10a. (C10a) Was this last attempt the longest one you made in the last year?

**LONGQUIT**

YES ..... 1 → [SKIP TO F1]  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

C10b. (C10b) How long was your longest quit attempt in the last year?

LONGATPT      ATPTUNIT

NUMBER ..... | | | |

UNIT ..... | |

- 1 DAYS
- 2 WEEKS
- 3 MONTHS

REFUSED ..... -7

DON'T KNOW ..... -8

F1. (F1) What are the smoking rules or restrictions in your household, if any?

**HOMERULE**

Would you say . . .

- Smoking is completely banned, .... 1
- Smoking is generally banned  
with few exceptions, ..... 2
- Smoking is allowed in some  
rooms only, or ..... 3
- There are no restrictions on  
smoking? ..... 4
- OTHER ..... 91
- (SPECIFY) HOMERUOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

My next few questions are about your exposure to smoking in the place where you work.

F2a. (F3) Do you currently work for money in an indoor setting, such as an office, plant, or store, outside of your home?

**WORKOUT**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

- IF F2a = 1, SKIP TO F6a.
- IF F2a = NO, REFUSED, OR DON'T KNOW AND THE RESPONDENT IS A CURRENT SMOKER OR RECENT FORMER SMOKER, SKIP TO F32.
- OTHERWISE, SKIP TO G8.

F6a. (F6a) Is your place of work completely smoke free indoors?

**SMKFREE**

- YES ..... 1 → [SKIP TO PROGRAMMER NOTE BEFORE F16]
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

F10. (F10) Which of the following best describes your employer's smoking policy for indoor work and public or common areas?

**POLCYCOM**

Would you say that smoking is . . .

- Not allowed in any indoor work area but is allowed in some public or common areas, or ..... 1
- Allowed in indoor work areas? ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A CURRENT SMOKER, SKIP TO F32.**

F16. (F16) During the past two weeks has anyone smoked in the area in which you work?

**AREASMKD**

- YES ..... 1
- NO ..... 2
- DID NOT WORK IN PAST 2 WEEKS ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS A 5 YEAR FORMER SMOKER, LONG TERM QUITTER OR ZERO SMOKER, SKIP TO G8.**

**IF RESPONDENT IS A 'CURRENT SMOKER' F32 SHOULD READ: "In the last 12 months, did a doctor advise you to stop smoking?"**

**IF RESPONDENT IS A 'RECENT FORMER SMOKER' F32 SHOULD READ: "In the last 12 months before you quit, did a doctor advise you to stop smoking?"**

F32. (F32) {In the last 12 months, did a doctor/In the last 12 months before you quit, did a doctor} advise you to stop smoking?

**DRADVISE**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

G8. (G8) Please tell me if you agree or disagree with the following statement:

Inhaling smoke from someone else's cigarette causes lung cancer in a nonsmoker.

**CAUSCANC**

- AGREE..... 1
- DISAGREE..... 2
- REFUSED ..... -7
- DON'T KNOW/NO OPINION ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A 'FORMER' (RECENT, 5 YEAR FORMER, OR LONG-TERM QUITTER) OR 'ZERO' SMOKER, ASK G14; ELSE SKIP TO NEXT PROGRAMMER NOTE.**

G14. (G14) Please answer "yes" or "no" to the following question:

In the past 12 months, have you asked someone not to smoke?

**ASK12MOS**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS A 'CURRENT' SMOKER, CONTINUE WITH G17. OTHERWISE, SKIP TO H2a.**

G17. (G17) About how many times in the past 12 months has anyone asked you not to smoke when you were smoking or were about to smoke?

**ASKEDYOU**

Would you say . . .

- Never, ..... 1
- Once or twice, ..... 2
- Several times, or ..... 3
- Many times? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

Now I'm going to ask you some questions about your opinion on public policy and smoking.

H2a. (H2a) How much additional tax on a pack of cigarettes would you be willing to support if all the money raised was used to fund programs aimed at preventing smoking among children, and other health care programs? Would you support a tax increase of . . .

**SUPPORT TAX**

- \$ .25 a pack, ..... 1
- \$ .50, ..... 2
- \$ .75, ..... 3
- \$1.00, ..... 4
- \$1.50, ..... 5
- \$2.00, or ..... 6
- \$3.00 a pack, or ..... 7
- No tax increase? ..... 8
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A ZERO SMOKER OR LONG TERM QUITTER ASK H11b, H11d, H11e AND H11f. ELSE ASK ONLY H11d.**

H11b. (H11b) Do you think that store owners should need a license to sell tobacco (just like alcoholic beverages)?

**TOBLICEN**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

H11d. (H11d) Should tobacco products be regulated as a drug by a government agency such as the Food and Drug Administration?

**REGULATE**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

H11e. (H11e) Should the tobacco industry be permitted to offer items such as clothing or camping equipment in exchange for coupons on cigarette packs?

**PERMITTE**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IN H11f, THE ORDER OF THE CATEGORIES SHOULD BE RANDOMIZED.  
THEREFORE, 5 POSSIBLE SCENARIOS.**

H11f. (H11f) Who should be responsible for paying for health care for smoking related diseases? Would you say . . .

**PAYCARE**

Tobacco industry, ..... 1  
Federal Government, ..... 2  
State Government, ..... 3  
Smokers through cigarette  
taxes, ..... 4  
Smokers through health  
insurance, or ..... 5  
Someone else? ..... 91  
(SPECIFY) PAYCAROS  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**EVERYONE GOES TO H11h.**

H11h. (H6) Do you think that advertising of tobacco products should be allowed or banned?

**TOBBAN**

ALLOWED ..... 1  
BANNED ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A "ZERO" SMOKER, OR "LONG TERM QUITTER" ASK I14h;  
 ELSE SKIP TO K1.**

I14h. (I14h) Have you heard of the following tobacco industry promotional programs ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>PRMETER</b>	a. Marboro miles?.....	1	2	-7	-8
<b>PRCASH</b>	b. Camel cash?.....	1	2	-7	-8
<b>PRINDY</b>	c. Can you name any other tobacco industry promotional program?.....	1	2	-7	-8
	(SPECIFY) <u>PRINDYOS</u>				
<b>PROTHER</b>	d. Any other promotions? .....	1	2	-7	-8
	(SPECIFY) <u>PROTHEOS</u>				

K1. (K1) We may need to get in touch with you again concerning your opinions on smoking initiatives in California and will need your name and address. Like your responses, this information will be kept totally confidential.

May I have your full name, please?

NOTE: IF RESPONDENT REFUSES TO GIVE LAST NAME, THANK RESPONDENT AND END THE INTERVIEW.

FIRST NAME	_____
	<b>RESPFNAM</b>
MIDDLE INITIAL	_____
	<b>RESPMINT</b>
LAST NAME	_____
	<b>RESPLNAM</b>

K2. (K2) May I have your mailing address? (PROBE FOR APARTMENT NUMBER)

STREET	_____
	<b>RESPADDR</b>
CITY	_____
	<b>RESPCITY</b>
ZIP	_____
	<b>RESPZIP</b>

**PROGRAMMER NOTE:**

**CREATE A VARIABLE 'RESPSTAT' WITH RESPONSE 'CA' FOR EVERYONE. IF STREET IS -7, -8, SKIP TO CITY. IF RESPCITY IS -7, -8, SKIP TO K3.**

**PROGRAMMER NOTE:**

**IF LAST NAME IS -7 OR -8, SKIP TO K4;**  
**IF PHONE AREA IS -7 OR -8, SKIP TO CITY;**  
**IF CITY IS -7 OR -8, SKIP TO STATE;**  
**IF STATE IS -7 OR -8, SKIP TO K4.**



## **Adult Long Questionnaire (English)**

TOBACCO USE IN CALIFORNIA, 1996

Telephone (CATI) Questionnaire

ADULT ATTITUDES AND PRACTICES SURVEY (LONG)

**SECTION A: INTRODUCTION**

QUESTIONS IN SECTION A ARE ASKED OF ALL RESPONDENTS TO THE ADULT EXTENDED INTERVIEW. CERTAIN QUESTIONS ARE SKIPPED IF THE RESPONDENT IS ALSO THE SCREENER RESPONDENT.

DEMA.

A1. (A1) Hello, my name is {INTERVIEWER NAME} and I'm calling on behalf of the University of California. We are working on a statewide survey to gather information about smoking and people's attitudes and beliefs towards smoking. We recently spoke with other members of your household for this survey. While your participation is voluntary, your cooperation is very important to the success of this study. Your answers will be kept confidential and will only be used for the purposes of this research, or as required by law.

This interview is offered in English and Spanish. Which do you prefer?  
ENGLSPAN

A2. (A2) I would like to begin by verifying some general information about you.

I have your age recorded as {AGE}. Is that correct?

RIGHTAGE

- YES..... 1 → [SKIP TO A7]
- NO..... 2
- REFUSED..... -7 } [SKIP TO A4]
- DON'T KNOW..... -8

**PROGRAMMER NOTE:**  
**A3 RANGE 1 TO 120.**

A3. (A3) What is your age please?

NEWAGE

- YEARS OLD..... |\_|\_|\_| → [SKIP TO NEXT PROGRAMMER NOTE]
- REFUSED..... -7
- DON'T KNOW..... -8

A4. (A4) Are you between ages...

**AGERANEX**

0-11 years,.....	1	}	[SKIP TO NEXT PROGRAMMER NOTE]
12-14 years,.....	2		
15-17 years,.....	3		
18-24 years,.....	4		
25-29 years,.....	5		
30-44 years,.....	6		
45-55 years,.....	7		
56-64 years, or .....	8		
65 years or older? .....	9	}	[SKIP TO A5]
REFUSED .....	-7		
DON'T KNOW .....	-8		

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED LESS THAN 12 YEARS IN QUESTION A3 OR A4 = 1:** Thank you for your cooperation, but we are only interviewing people 12 years old or older.

**IF THE RESPONDENT ANSWERED 12 TO 17 YEARS IN QUESTION A3 OR A4 = 2 OR 3, SKIP TO QUESTION M7 IN THE YOUTH QUESTIONNAIRE.**

**IF THE RESPONDENT ANSWERED 18 YEARS OR OLDER IN QUESTION A3 OR A4 = 1, 2, OR 3 SKIP TO A7.**

A5. (A5) Are you 18 years old or older?

**PLUS18**

YES .....	1	→	[SKIP TO A7]
NO .....	2		
REFUSED .....	-7	}	[SKIP TO A7]
DON'T KNOW .....	-8		

A6. (A6) Are you at least 12 years old, but younger than 18 years old?

**PLUS12**

YES .....	1	→	[SKIP TO QUESTION M7 IN THE YOUTH QUESTIONNAIRE]
NO .....	2	→	(A5) Thank you for your cooperation, but we are only interviewing people 12 years old or older. [END THE INTERVIEW, AND RETURN TO THE HOUSEHOLD SELECTION SCREEN]
REFUSED .....	-7		
DON'T KNOW .....	-8		

DEMA.

---

A7. (A7) [IF NOT OBVIOUS] Are you male or female?

**RIGHTSEX**

MALE .....	1
FEMALE .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION B: CURRENT SMOKING STATUS**

QUESTIONS IN SECTION B ARE ASKED OF ALL RESPONDENTS TO THE ADULT EXTENDED INTERVIEW. CERTAIN QUESTIONS ARE SKIPPED IF THE RESPONDENT IS ALSO THE SCREENER RESPONDENT BECAUSE THE SAME QUESTIONS WERE ASKED DIRECTLY OF THIS PERSON IN THE SCREENER.

THIS SECTION CLASSIFIES PEOPLE INTO CATEGORIES OF SMOKERS, AND GATHERS INFORMATION ABOUT EACH. THE CATEGORIES ARE: ESMOKE =

1. **CURRENT DAILY SMOKER:** HAS SMOKED 100 CIGARETTES IN HIS/HER LIFETIME AND NOW SMOKES CIGARETTES EVERYDAY. (B1 = 1, -7 OR -8 AND B7 = 1)
2. **CURRENT OCCASIONAL SMOKER:** HAS SMOKED 100 CIGARETTES IN HIS/HER LIFETIME AND NOW SMOKES CIGARETTES SOME DAYS. (B1 = 1, -7, OR -8 AND B7 = 2) OR (B1 = 1, -7 OR -8 AND B9 = 1)
3. **FORMER SMOKER:** HAS SMOKED 100 CIGARETTES IN HIS/HER LIFETIME AND DOES NOT SMOKE CIGARETTES NOW. (B1 = 1 AND B7 = 3) OR (B1 = 1 AND B7 = -7 OR -8 AND B9 = -7 OR -8)

FORMER SMOKERS ARE FURTHER CLASSIFIED AS:  
FSMOKE =

1. **RECENT FORMER SMOKER -** LAST SMOKED REGULARLY ONE YEAR OR LESS BEFORE THE INTERVIEW DATE. (B1 = 1 AND B7 = 3, -7 OR -8, AND B28 < 12 MONTHS FROM CURRENT DATE)
  2. **5 YEAR FORMER SMOKER -** LAST SMOKED REGULARLY MORE THAN ONE AND NO GREATER THAN 5 YEARS BEFORE THE INTERVIEW DATE. (B1 = 1 AND B7 = 3, -7 OR -8, AND B28 IS > 1 AND ≤ 5 YEARS FROM CURRENT DATE)
  3. **IRREGULAR FORMER SMOKER -** NEVER SMOKED REGULARLY (B28 = 0 OR YEAR IS MISSING)
  4. **LONG TERM QUITTER -** QUIT MORE THAN 5 YEARS FROM DATE OF INTERVIEW (B28 IS > 5 YEARS FROM CURRENT DATE)
4. **SMALL AMOUNT SMOKER:** HAS SMOKED LESS THAN 100 CIGARETTES IN HIS/HER LIFETIME. (B1 = 2 AND B2 = 1 - 99, -7 OR -8)
  5. **ZERO SMOKER:** SMOKED ZERO CIGARETTES IN HIS/HER LIFETIME. (B2 = 0)

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED THE SCREENER:**

- COPY THE RESPONSE FROM SC9 FROM SCREENER INTO B1.
- IF HE/SHE HAS NOT SMOKED 100 CIGARETTES DURING HIS/HER LIFETIME, SKIP TO B2 (SC9 ≠ 1); ELSE SKIP TO B7.

**IF THE RESPONDENT DID NOT ANSWER THE SCREENER, CONTINUE WITH QUESTION B1.**

B1. (B1) Have you smoked at least 100 cigarettes in your entire life?

ACIG100

- YES..... 1 → [SKIP TO B7]
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

B2. (B2) What would you say is the total number of cigarettes that you have ever smoked?

TOTLEVER

- NUMBER OF CIGARETTES..... |\_|\_| → [SKIP TO NEXT PROGRAMMER NOTE]
- NONE ..... 0 → [SKIP TO B3]
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE NUMBER OF CIGARETTES IN QUESTION B2 IS 100 OR GREATER, INSTRUCT THE INTERVIEWER TO VERIFY THE NUMBER. IF THE NUMBER IS VERIFIED, THEN SET B1 = 1 AND SET B2 = -1. ASK QUESTION B3 IF RESPONDENT ANSWERED B2 WITH A NUMBER BETWEEN 1 AND 99 AND DID NOT COMPLETE THE SCREENER. IF RESPONDENT DID COMPLETE THE SCREENER, SKIP TO B7.**

B3. (B3) Do you think that you will smoke a cigarette soon?

SMOKSOON

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

B4. (B4) Do you think you will smoke a cigarette in the next year? Would you say...

**SMOKYEAR**

- |                        |    |                                  |
|------------------------|----|----------------------------------|
| Definitely yes, .....  | 1  | } [SKIP TO NEXT PROGRAMMER NOTE] |
| Probably yes, .....    | 2  |                                  |
| Probably not, or ..... | 3  |                                  |
| Definitely not? .....  | 4  |                                  |
| REFUSED .....          | -7 |                                  |
| DON'T KNOW .....       | -8 |                                  |

**PROGRAMMER NOTE:**  
  
**IF THE RESPONDENT HAS SMOKED 0 CIGARETTES EVER, HE/SHE IS A 'ZERO SMOKER'. SKIP TO SECTION E.**

B7. (B7) Do you smoke cigarettes everyday, somedays or not at all?

**DOSMOKE**

- |                  |    |                                  |
|------------------|----|----------------------------------|
| EVERYDAY .....   | 1  | → [SKIP TO NEXT PROGRAMMER NOTE] |
| SOMEDAYS .....   | 2  |                                  |
| NOT AT ALL ..... | 3  |                                  |
| REFUSED .....    | -7 |                                  |
| DON'T KNOW ..... | -8 |                                  |

B9. (B9) Did you smoke any cigarettes during the past 30 days?

**PAST30NE**

- |                  |    |                                  |
|------------------|----|----------------------------------|
| YES .....        | 1  | } [SKIP TO NEXT PROGRAMMER NOTE] |
| NO .....         | 2  |                                  |
| REFUSED .....    | -7 |                                  |
| DON'T KNOW ..... | -8 |                                  |

B10. (B10) On how many of the past 30 days did you smoke cigarettes?

**PAST30DY**

- |                      |     |
|----------------------|-----|
| NUMBER OF DAYS ..... | _ _ |
| REFUSED .....        | -7  |
| DON'T KNOW .....     | -8  |

B11. (B11) During the past 30 days, on the days that you did smoke, about how many cigarettes did you usually smoke per day?

[100 = 100 OR MORE CIGARETTES]

**HOWMANY**

- |                            |       |
|----------------------------|-------|
| NUMBER OF CIGARETTES ..... | _ _ _ |
| REFUSED .....              | -7    |
| DON'T KNOW .....           | -8    |

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS CLASSIFIED AS A:**

- **SMALL AMOUNT SMOKER SKIP TO SECTION E.**
- **CURRENT DAILY SMOKER SKIP TO B18.**
- **CURRENT OCCASIONAL SMOKER CONTINUE WITH B12.**
- **FORMER SMOKER SKIP TO B28.**

**PROGRAMMER NOTE:**

**THE NEXT SET OF QUESTIONS (B12 THROUGH B17) IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "CURRENT OCCASIONAL SMOKERS."**

B12. (B12) On the days that you do smoke, how many cigarettes per day on average do you smoke at work?

[ENTER 0 IF NEVER SMOKES AT WORK]

**SMOKWORK**

NUMBER OF CIGARETTES..... |\_|\_|\_|  
REFUSED..... -7  
DON'T KNOW ..... -8

B12a. (B12a) How much do you smoke on weekends or holidays compared to during the week? Would you say . . .

**SMOKWEEK**

The same as during the week,..... 1  
More than during the week, or ..... 2  
Less than during the week?..... 3  
REFUSED..... -7  
DON'T KNOW ..... -8

B16. (B16) Have you ever smoked daily for 6 months or more?

**SMOK6MOS**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

} [SKIP TO B20]

B17. (B17) How long has it been since you smoked on a daily basis?

**SMOK6NUM SMOK6UNI**

NUMBER .....	_ _ _	}	[SKIP TO B20]
UNIT.....	_		
1 DAYS			
2 MONTHS			
3 YEARS			
REFUSED.....	-7		
DON'T KNOW .....	-8		

**PROGRAMMER NOTE:**

**THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "CURRENT DAILY SMOKERS."**

B18. (B18) How soon after you awake in the morning do you usually smoke your first cigarette?

**MORNNUM MORNUNIT [0 = IMMEDIATELY]**

NUMBER .....	_ _ _
UNIT.....	_
0 IMMEDIATELY	
1 MINUTES	
2 HOURS	
REFUSED.....	-7
DON'T KNOW .....	-8

B19. (B19) How many cigarettes on average do you smoke per day?

[100 = 100 OR MORE CIGARETTES]

**SMKPERDY**

NUMBER OF CIGARETTES.....	_ _ _
REFUSED.....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**

**THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "CURRENT DAILY" OR "CURRENT OCCASIONAL SMOKERS."**

B20. (B20) Are you worried about how much money you spend on cigarettes?

**SMKSPEND**

YES.....	1
NO .....	2
NEVER PURCHASE CIGARETTES	0
REFUSED.....	-7
DON'T KNOW .....	-8



B21b. (B21b) Do you usually buy cigarettes by the carton or by the pack?

**CIGCARTN**

- |                      |    |   |                |
|----------------------|----|---|----------------|
| CARTON.....          | 1  |   |                |
| PACK.....            | 2  | → | [SKIP TO B21d] |
| DO NOT BUY BY CARTON |    | } | [SKIP TO B26a] |
| OR PACK.....         | 0  |   |                |
| REFUSED.....         | -7 |   |                |
| DON'T KNOW.....      | -8 |   |                |

B21c. (B21c) How much do you usually pay for a carton of cigarettes?

**PAYCARTN**

- |                     |    |   |                |
|---------------------|----|---|----------------|
| \$  __ __  .  __ __ |    | } | [SKIP TO B26a] |
| REFUSED.....        | -7 |   |                |
| DON'T KNOW.....     | -8 |   |                |

B21d. (B21d) How much do you usually pay for a pack of cigarettes?

**PAYPACK**

- |                     |    |
|---------------------|----|
| \$  __ __  .  __ __ |    |
| REFUSED.....        | -7 |
| DON'T KNOW.....     | -8 |

B26a. (B26a) What best describes your intentions regarding quitting? Would you say . . .

**QUITINTN**

- |  |    |
|--|----|
| Never expect to quit.....                                      | 1  |
| May quit in the future, but not<br>in the next 6 months, ..... | 2  |
| Will quit in the next 6 months, or...                          | 3  |
| Will quit in the next month? .....                             | 4  |
| REFUSED.....   | -7 |
| DON'T KNOW.....  | -8 |

B26b. (B26b) What best describes the number of cigarettes you will be smoking in the next 6 months?  
 Would you say . . .

**NEXT6MON**

- |   |    |
|---|----|
| the same number as you are<br>now smoking,..... | 1  |
| more than you are now<br>smoking, or .....      | 2  |
| less than you are now smoking?...               | 3  |
| REFUSED.....                                    | -7 |
| DON'T KNOW.....                                 | -8 |

B27. (B27) How sure are you that you could refrain from smoking for at least one month? Would you say . . .

**QUITSURE**

- |                          |    |                       |
|--------------------------|----|-----------------------|
| Very sure, .....         | 1  | } [SKIP TO SECTION C] |
| Somewhat sure, .....     | 2  |                       |
| Somewhat unsure, or..... | 3  |                       |
| Very unsure? .....       | 4  |                       |
| REFUSED .....            | -7 |                       |
| DON'T KNOW .....         | -8 |                       |

**PROGRAMMER NOTE:**  
  
**THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "FORMER SMOKERS."**

**PROGRAMMER NOTE:**  
  
**B28 RANGE:**  
  
MONTH: 00 - 12  
DAY: 01 - 31  
YEAR: 1900 - 1996

B28. (B28) When did you last smoke regularly?

[ENTER 0 IF THE RESPONDENT NEVER SMOKED REGULARLY]

**REGMM REGDD REGYY**

- |                  |    |
|------------------|----|
| MONTH .....      | _  |
| DAY.....         | _  |
| YEAR .....       | _  |
| REFUSED .....    | -7 |
| DON'T KNOW ..... | -8 |

**PROGRAMMER NOTE:**  
  
**B29 RANGE:**  
  
MONTH: 00 - 12  
DAY: 01 - 31  
YEAR: 1900 - 1996

B29. (B29) When did you last smoke or have a puff on a cigarette? (ENTER 0 IF RESPONDENT NEVER SMOKED REGULARLY)

LASTMM LASTDD LASTYY

MONTH ..... | |  
DAY ..... | |  
YEAR ..... | |  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT NEVER SMOKED REGULARLY (I.E., REGMM = 0), THIS RESPONDENT IS AN "IRREGULAR FORMER SMOKER". IRREGULAR FORMER SMOKERS SKIP TO SECTION E.**

**IF THE RESPONDENT EVER SMOKED REGULARLY (I.E., REGMM ≠ 0), CONTINUE WITH QUESTION B32.**

B32. (B32) Do you ever think about smoking and whether you might go back?

**GOBACK**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

B33. (B33) Do you think that it is likely or unlikely that you will return to smoking in the next 12 months?

**RETNSMK**

LIKELY ..... 1  
UNLIKELY ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

B36. (B36) Do you think that there is any possible situation in which you might start smoking again?

**STARTAGN**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**SECTION C: RECENT SMOKING HISTORY**

THE QUESTIONS IN SECTION C ARE ASKED ONLY OF RESPONDENTS TO THE ADULT INTERVIEW WHO ARE CLASSIFIED AS "CURRENT DAILY", "CURRENT OCCASIONAL", OR "FORMER" SMOKERS.

C1. (C1) Were you smoking at all around this time 12 months ago?

**LASTREG**

- |                  |    |   |                                |
|------------------|----|---|--------------------------------|
| YES .....        | 1  |   |                                |
| NO .....         | 2  | → | [SKIP TO NEXT PROGRAMMER NOTE] |
| REFUSED .....    | -7 | } | [SKIP TO C6]                   |
| DON'T KNOW ..... | -8 |   |                                |

**PROGRAMMER NOTE:**  
  
IF 5 YEAR FORMER SMOKER OR LONG TERM QUITTER, SKIP TO SECTION D; IF RECENT FORMER SMOKER, SKIP TO C&d; ELSE SKIP TO C6.

C2. (C2) Did you smoke every day or some days at this time 12 months ago?

**LASTFREQ**

- |                  |    |   |              |
|------------------|----|---|--------------|
| EVERY DAY .....  | 1  | → | [SKIP TO C4] |
| SOME DAYS .....  | 2  |   |              |
| NONE .....       | 0  | → | [REASK C1]   |
| REFUSED .....    | -7 | } | [SKIP TO C6] |
| DON'T KNOW ..... | -8 |   |              |

C3. (C3) How many days of the month did you smoke 12 months ago?

**LASTDAYS**

- |                  |     |
|------------------|-----|
| NUMBER .....     | _ _ |
| REFUSED .....    | -7  |
| DON'T KNOW ..... | -8  |

**PROGRAMMER NOTE:**  
  
IF C2 = 1 THEN C4 SHOULD READ "How many . . ."

C4. (C4) {On the days that you did smoke} how many cigarettes were you smoking per day at this time 12 months ago?

[100 = 100 OR MORE CIGARETTES]

LASTNUM

CIGARETTES ..... |\_|\_|\_|  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

C6. (C6) During the past 12 months, have you quit smoking intentionally for one day or longer?

QUITONE

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8 } [SKIP TO SECTION D]

C8. (C8) When was the start of your most recent quit attempt that lasted for one day or longer?

QUIT1MM QUIT1DD QUIT1YY

MONTH ..... |\_|\_|  
 DAY ..... |\_|\_|  
 YEAR ..... |\_|\_|  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

C8d. (C8d) Did you use counseling advice or self-help materials to adjust to life without cigarettes?

QUITHELP

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8 } [SKIP TO C8f]

C8e. (C8e) What did you use? Was it . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
HELPGRP	a. Group counseling?.....	1	2	-7	-8
HELPONE	b. One-on-one counseling?.....	1	2	-7	-8
HELPSelf	c. Self-help materials?.....	1	2	-7	-8

C8f. (C8f) For this last quit attempt, did you use a nicotine substitute such as a . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
NICPATCH	a. Nicotine Patch?.....	1	2	-7	-8
NICGUM	b. Nicotine Gum?.....	1	2	-7	-8

**PROGRAMMER NOTE:**  
**IF NEITHER C8f a OR C8f b IS = 1 GO TO PROGRAMMER NOTE BEFORE C9.  
ELSE, GO TO C8g.**

C8g. (C8g) How long did you use nicotine replacement?

**NICNUM NICUNIT**  
NUMBER ..... |\_|\_|\_|  
UNIT ..... |\_  
1 DAYS  
2 WEEKS  
3 MONTHS  
4 YEARS  
REFUSED ..... -7  
DON'T KNOW ..... -8

C8h. (C8h) Do you think that nicotine replacement was worth the money?

**NICREPL**  
YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**C9 RANGE: 1 - 365.**  
**IF RESPONDENT IS CLASSIFIED AS A 'CURRENT DAILY' OR 'CURRENT  
OCCASIONAL' SMOKER, CONTINUE WITH QUESTION C9; ELSE SKIP TO C10a.**

C9. (C9) How long did you actually stay off cigarettes during that quit attempt?

**QUITOFFN QUITOFFU**  
NUMBER ..... |\_|\_|\_|  
UNIT ..... |\_  
1 DAYS  
2 WEEKS  
3 MONTHS  
REFUSED ..... -7  
DON'T KNOW ..... -8

C10. (C10) In what situation did you return to smoking?  
 [PROBE FOR MOST IMPORTANT REASON]

**QUITRTRN**

- A STRESSFUL SITUATION..... 1
- A DEATH OR TRAGEDY ..... 2
- WHERE ALCOHOL WAS  
SERVED..... 3
- BECAUSE OF MARITAL  
PROBLEMS ..... 4
- IN A SOCIAL SITUATION ..... 5
- THE AROMA OF CIGARETTE  
SMOKE..... 6
- BECAUSE YOU WERE  
IRRITABLE DUE TO  
SMOKING WITHDRAWAL ..... 7
- WHILE DRIVING..... 8
- FOR ENJOYMENT..... 9
- OTHER ..... 91
- (SPECIFY) QUITRTOS
- REFUSED..... -7
- DON'T KNOW ..... -8

C10a. (C10a) Was this last attempt the longest one you made in the last year?

**LONGQUIT**

- YES..... 1 → [SKIP TO C10c]
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

C10b. (C10b) How long was your longest quit attempt in the last year?

**LONGATPT ATPTUNIT**

- NUMBER ..... |\_|\_|
- UNIT..... |\_|
- 1 DAYS
- 2 WEEKS
- 3 MONTHS
- REFUSED..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF A RESPONDENT GIVES MORE THAN ONE ANSWER, BUT MENTIONS "TELEPHONE HELPLINE," COLLECT THE OTHER ANSWERS BEFORE SKIPPING TO SECTION D.**

C10c. (C10c) Can you name up to 3 programs that are helpful to people who are trying to quit smoking?  
(DON'T PROMPT, BUT CODE ALL THAT ARE MENTIONED. CTRL/P TO EXIT)

- |          |                            |    |   |                     |
|----------|----------------------------|----|---|---------------------|
| TELEHELP | a. TELEPHONE HELPLINE..... | 1  | → | [SKIP TO SECTION D] |
| SMKENDER | b. SMOKE ENDERS .....      | 2  |   |                     |
| HYPNOTIC | c. HYPNOTIC THERAPY.....   | 3  |   |                     |
| NICOTINE | d. NICOTINE THERAPY .....  | 4  |   |                     |
| PRGOTHR  | e. OTHER.....              | 91 |   |                     |
|          | (SPECIFY) <u>PRGOTHOS</u>  |    |   |                     |
|          | REFUSED .....              | -7 |   |                     |
|          | DON'T KNOW .....           | -8 |   |                     |

C10d. (C10d) Have you ever heard of the 1-800-7NOBUTTS (45NOFUME for Spanish) phone numbers?

**NO7BUTTS**

- |                  |    |
|------------------|----|
| YES.....         | 1  |
| NO .....         | 2  |
| REFUSED .....    | -7 |
| DON'T KNOW ..... | -8 |

**SECTION D: LIFETIME SMOKING HISTORY**

THE QUESTIONS IN SECTION D ARE ASKED ONLY OF RESPONDENTS TO THE ADULT INTERVIEW WHO ARE CLASSIFIED AS CURRENT, OCCASIONAL OR FORMER SMOKERS WHO HAVE SMOKED 100 CIGARETTES OR MORE IN THEIR LIFETIMES.

D0a. (D0a) How old were you when you smoked your first whole cigarette?

**SMK1AGE**

- \_\_\_\_\_ YEARS OLD
- REFUSED ..... -7  
DON'T KNOW ..... -8

D1. (D1) How old were you when you first began to smoke cigarettes on a regular basis?

**SMKAGE**

- YEARS OLD..... |\_|\_|
- NEVER SMOKED REGULARLY.... 0 → [SKIP TO SECTION E]  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS CLASSIFIED AS A FORMER SMOKER, SKIP TO SECTION E.**

**IF C6 = 1, SKIP TO D1c.**

**OTHERWISE, CONTINUE WITH QUESTION D1a.**

D1a. (D1a) In your whole life, have you ever made a serious attempt to quit smoking?

**QUITATPT**

- YES..... 1 → [SKIP TO D1c]  
NO ..... 2  
REFUSED ..... -7 } [SKIP TO D1d]  
DON'T KNOW ..... -8

D1b. (D1b) Have you ever seriously considered quitting?

**CONSIDER**

- YES..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

D1c. (D1c) Since you started smoking regularly, what is the longest time you have ever gone without smoking a cigarette?

**NOSMKNUM NOSMKUNI**  
 NUMBER ..... | | | |  
 UNIT ..... | |  
 1 DAYS  
 2 WEEKS  
 3 MONTHS  
 4 YEARS  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

D1d. (D1d) Have you ever smoked more cigarettes per day than you do now?

**DAYMORE**  
 YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8 } [SKIP TO D1f]

**PROGRAMMER NOTE:**  
 D1e RANGE: 1 - 160.

D1e. (D1e) At your peak level, how many cigarettes did you generally smoke per day?

**PEAKSMOK**  
 NUMBER OF CIGARETTES ..... | | | | } [SKIP TO D1g]  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

D1f. (D1f) Have you ever considered reducing the number of cigarettes you smoke per day?

**REDUCSMK**  
 YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

D1g. (D1g) Are you currently smoking a cigarette with low levels of nicotine and tar?

**SMKLOTAR**  
 YES ..... 1 → [SKIP TO D1i]  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

D1h. (D1h) Have you ever considered switching to a cigarette with low levels of nicotine and tar?  
**SWICHLOW**

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

D1i. (D1i) What do you think is meant by the words "Light" or "Ultra Light" on cigarette packages?  
**LIGHTCIG**

LOW TAR.....	1
LOW NICOTINE.....	2
LOW TAR <u>AND</u> LOW NICOTINE ...	3
LOW TAR <u>OR</u> LOW NICOTINE.....	4
MILDER TASTE.....	5
OTHER.....	91
(SPECIFY) <u>LIGHTCOS</u>	
REFUSED.....	-7
DON'T KNOW.....	-8

**SECTION E: OTHER TOBACCO USE**

**THE QUESTIONS IN SECTION E ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

E5a. (E5a) Other than cigarettes, have you ever used any tobacco products such as chewing tobacco, snuff, cigars or pipes?

**TOBPROD**

- YES..... 1
- NO ..... 2 → [SKIP TO SECTION F]
- REFUSED..... -7
- DON'T KNOW ..... -8

E7a. (E7a) Have you ever smoked a tobacco pipe?

**SMKPIPE**

- YES..... 1
  - NO ..... 2
  - REFUSED..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO E10a]

E9a. (E9a) Do you now smoke a tobacco pipe every day, some days or not at all?

**PIPEDAY**

- EVERY DAY..... 1
- SOME DAYS..... 2
- NOT AT ALL..... 3
- REFUSED..... -7
- DON'T KNOW ..... -8

E10a. (E10a) Have you ever smoked cigars, cigarillos, or little cigars?

**SMKCIGAR**

- YES..... 1
  - NO ..... 2
  - REFUSED..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO E1]

E11a. (E11a) Have you smoked at least 50 cigars in your entire life?

**CIGAR50**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

E12a. (E12a) Do you now smoke cigars every day, some days or not at all?

**CIGARDAY**

- EVERY DAY..... 1
- SOME DAYS..... 2
- NOT AT ALL ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

E1. (E1) Have you ever used chewing tobacco or snuff?

**TOBUSE**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

} [SKIP TO SECTION F]

E2. (E2) Have you used chewing tobacco or snuff at least 20 times in your entire life?

**TOB20**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

E3. (E3) Do you now use chewing tobacco or snuff every day, some days, or not at all?

**TOBNOW**

- EVERY DAY..... 1
- SOME DAYS..... 2
- NOT AT ALL ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

**SECTION F: SMOKING RESTRICTIONS**

THE QUESTIONS IN SECTION F ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

F1. (F1) What are the smoking rules or restrictions in your household, if any?

**HOMERULE**

Would you say . . .

- Smoking is completely banned,.... 1
- Smoking is generally banned  
with few exceptions, ..... 2
- Smoking is allowed in some  
rooms only, or..... 3
- There are no restrictions on  
smoking?..... 4
- OTHER ..... 91
- (SPECIFY) HOMERUOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

My next few questions are about your exposure to smoking in the place where you work.

F2a. (F2a) Do you currently work for money in an indoor setting, such as an office, plant, or store, outside of your home?

**WORKOUT**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

} [SKIP TO PROGRAMMER NOTE BEFORE F16a]

F6. (F6) Altogether, do more than 50 people work at your worksite?

**WORK50**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

ADLT.

F6a. (F6a) Is your place of work completely smoke free indoors?

**SMKFREE**

YES..... 1 → [SKIP TO F13]  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

F10. (F10) Which of the following best describes your employer's smoking policy for indoor work and public or common areas?

**POLCYCOM**

Would you say that smoking is . . .

Not allowed in any indoor work  
area but is allowed in some  
public or common areas, or..... 1  
Allowed in indoor work areas? ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

F13. (F13) What is the ZIP code of the place where you work?

**WORKZIP**

ZIP .....|\_|\_|\_|\_| → [SKIP TO F15]  
REFUSED..... -7  
DON'T KNOW ..... -8

F14. (F14) What is the name of the city or town where you work?

**WORKCITY**

\_\_\_\_\_  
REFUSED..... -7  
DON'T KNOW ..... -8

F15. (F15) Which of the following best describes the area in which you do most of your work?

**AREAWORK**

Would you say . . .

- A private office with door, ..... 1
- Shared office (2-4 people)  
with door, ..... 2
- Open area with partitions, ..... 3
- Open area without partitions, or.... 4
- You have no regular work area? ... 5
- AIRPLANE, BUS, TRUCK, TAXI ..... 6
- CLASSROOM ..... 7
- HOME ..... 8
- HOSPITAL ..... 9
- KITCHEN/RESTAURANT ..... 10
- STORE OR SHOP ..... 11
- WAREHOUSE/FACTORY ..... 12
- OTHER ..... 91
- (SPECIFY) AREAWOOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

6 = 11  
 7 = 10  
 8 = 9  
 9 = 6  
 10 = 7  
 11 = 12  
 12 = 8

**PROGRAMMER NOTE:**

**SKIP TO F21a IF A 'CURRENT DAILY' OR 'OCCASIONAL' SMOKER.**

F16. (F16) During the past two weeks has anyone smoked in the area in which you work?

**AREASMKD**

- YES ..... 1
- NO ..... 2
- DID NOT WORK IN PAST  
2 WEEKS ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**SKIP TO F21a IF A 'CURRENT DAILY' OR 'OCCASIONAL' SMOKER.**

F16a. (F16a) Have you ever had to put up with someone smoking near you at any other place besides your home or your workplace?

**PUTUPANY**

- YES ..... 1
  - NO ..... 2
  - REFUSED ..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO F21a]

F16b. (F16b) The last time this happened, where were you? (DO NOT PROMPT)

**WHEREYOU**

RESTAURANT .....	1
RESTAURANT BAR.....	2
BARS OR TAVERNS .....	3
POOL HALL.....	4
SHOPPING MALL.....	5
PUBLIC PARK.....	6
COMMUNITY EVENT.....	7
SPORTS EVENT.....	8
OTHER PERSONS HOME.....	9
OTHER PERSONS AUTOMOBILE	10
OTHER .....	91
(SPECIFY) <u>WHEREYOS</u>	
REFUSED.....	-7
DON'T KNOW .....	-8

F21a. (F21a) Now I'd like to ask you a few questions about your health and health insurance.

**INSTYPE**

What type of health insurance do you have?

[IF RESPONDENT MENTIONS MORE THAN ONE, ASK FOR THE PRIMARY HEALTH INSURANCE.]

NONE .....	1	→	[SKIP TO F23a]
MEDICARE.....	2		
MEDICAL/MEDICAID .....	3		
CHAMPUS.....	4		
VA OR MILITARY.....	5		
HMO .....	6		
PRIVATE.....	7		
OTHER .....	91		
(SPECIFY) <u>INSTYPOS</u>			
REFUSED.....	-7		
DON'T KNOW .....	-8		

F23. (F23) Is your health insurance obtained through anyone's employer or union?

**INSEMPLR**

YES.....	1
NO .....	2
REFUSED.....	-7
DON'T KNOW .....	-8

F23a. (F23a) Would you say your health is . . .

**GOODHLTH**

- Excellent,..... 1
- Very good,..... 2
- Good,..... 3
- Fair, or ..... 4
- Poor?..... 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**F24 RANGE: 0 - 93.**

F24. (F24) How many days did you stay in bed for more than half the day because of illness or injury during the past 3 months? [ENTER "0" IF NONE]

**SICKDAYS**

- DAYS ..... |\_|\_|\_|
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**F25 RANGE: 0 - 93.**

F25. (F25) How many days were you a patient in the hospital because of illness or injury during the past 3 months? [ENTER "0" IF NONE]

**SICKHOSP**

- DAYS ..... |\_|\_|\_|
- REFUSED ..... -7
- DON'T KNOW ..... -8

F26. (F26) In the last 3 months, have you gone to a clinic, health center, doctor's office, or other medical facility when you were sick or needed advice about your health? Include regular check ups and physical exams.

**SICKGOTO**

- YES..... 1
  - NO ..... 2
  - REFUSED ..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO PROGRAMMER NOTE BEFORE F28]

F27. (F27) What kind of place was that? Would you say . . .  
**SICKPLAC**

- A Doctor's office, group practice, or HMO, ..... 1
- A Health center, ..... 2
- A Hospital emergency room,..... 3
- A Hospital outpatient clinic,..... 4
- A company industrial clinic..... 5
- A dentist's office, or ..... 6
- A school clinic? ..... 7
- OTHER ..... 91
- (SPECIFY) SICKPLOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IN F28 DO NOT DISPLAY TEXT "Please do not include doctor visits you may have had while a patient in the hospital" IF SICKHOSP IS LESS THAN 1.**

F28. (F28) How many times did you visit a doctor's office to be seen for a routine examination or an illness or injury during the past 12 months? {Please do not include doctor visits you may have had while a patient in the hospital}. [100 = 100 OR MORE VISITS]  
**SEEDOCTR**

- TIMES ..... |\_|\_|\_|
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT ANSWERED 1 OR MORE TIMES TO QUESTION F28 AND IS A CURRENT DAILY, CURRENT OCCASIONAL, OR RECENT FORMER SMOKER, THEN CONTINUE.**

**OTHERWISE SKIP TO SECTION G.**

**IF RESPONDENT IS A "CURRENT DAILY" OR "CURRENT OCCASIONAL" SMOKER, ASK: "In the last 12 months did a doctor . . ."**

**IF RECENT FORMER SMOKER ASK: "In the 12 months before you quit did a doctor . . ."**

ADLT.

---

F31a. (F31a) {In the last 12 months did a doctor/In the last 12 months before you quit did a doctor} discuss with you the hazards of second hand smoke to nonsmokers?

**DRDISCUS**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

F32. (F32) {In the last 12 months did a doctor/In the last 12 months before you quit did a doctor} advise you to stop smoking?

**DRADVISE**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

} [SKIP TO SECTION G]

F33. (F33) {In the last 12 months did a doctor/In the last 12 months before you quit did a doctor} suggest that you set a specific date to quit smoking?

**DRSUGEST**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

F33c. (F33c) {In the last 12 months did a doctor/In the last 12 months before you quit did a doctor} refer you to, or give you information on a smoking cessation program?

**DRREFER**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

F34. (F34) Did you try to quit when your doctor advised you to stop smoking?

**DRDIDTRY**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

**SECTION G: HEALTH RISK/SOCIAL INFLUENCE**

**THE QUESTIONS IN SECTION G ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

**PROGRAMMER NOTE:**

ASK QUESTIONS G2 - G13 IN ONE OF THE 5 FOLLOWING RANDOM ORDERS. QUESTIONS G2, G4, AND G10 SHOULD BE ASKED ONLY OF "CURRENT DAILY" OR "CURRENT OCCASIONAL" SMOKERS. THE RANDOM ORDERS ARE:

1. G13, G10, G12, G11, G2, G4, G8, G9;
2. G11, G8, G10, G9, G13, G2, G12, G4;
3. G9, G8, G10, G4, G11, G2, G13, G12;
4. G8, G11, G9, G12, G2, G13, G4, G10;
5. G8, G12, G9, G13, G11, G4, G10, G2.

I'm now going to read you a few statements about smoking. Please tell me whether you agree or disagree with the following statements.

G2. (G2) My smoking is harming my own health.  
**HARMLTH**

AGREE.....	1
DISAGREE.....	2
REFUSED.....	-7
DON'T KNOW/NO OPINION.....	-8

G4. (G4) I believe that I am addicted to cigarettes.  
**AMADDICT**

AGREE.....	1
DISAGREE.....	2
REFUSED.....	-7
DON'T KNOW/NO OPINION.....	-8

G8. (G8) Inhaling smoke from someone else's cigarette causes lung cancer in a nonsmoker.  
**CAUSCANC**

AGREE.....	1
DISAGREE.....	2
REFUSED.....	-7
DON'T KNOW/NO OPINION.....	-8

G9. (G9) Inhaling smoke from someone else's cigarette harms the health of babies and children.  
**KIDHELTH**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION ..... -8

G10. (G10) My family would prefer that I didn't smoke.  
**FAMPREFR**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION ..... -8

G11. (G11) Tobacco advertising encourages young people to start smoking.  
**ADSENCUR**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION ..... -8

G12. (G12) Tobacco is not as addictive as other drugs such as heroin or cocaine.  
**ADDICTIV**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION ..... -8

G13. (G13) By the next century the production and sale of cigarettes should not be a legitimate business in the United States.

**CIGLEGIT**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS CLASSIFIED AS A "FORMER" OR "ZERO" SMOKER,  
CONTINUE WITH G14.**

**OTHERWISE, SKIP TO PROGRAMMER NOTE AFTER G16b.**

G14. (G14) Please answer yes or no to the following question:

In the past 12 months have you ever asked someone not to smoke?

**ASK12MOS**

- |                 |    |                  |
|-----------------|----|------------------|
| YES.....        | 1  | } [SKIP TO G16b] |
| NO.....         | 2  |                  |
| REFUSED.....    | -7 |                  |
| DON'T KNOW..... | -8 |                  |

G15a. (G15a) On the most recent occasion you asked someone not to smoke, who was that person?

Was it . . .

**ASKPERSN**

- |                               |    |
|-------------------------------|----|
| Your spouse or partner,.....  | 1  |
| Your parent, .....            | 2  |
| A child,.....                 | 3  |
| Another relative, .....       | 4  |
| A friend, .....               | 5  |
| A co-worker, .....            | 6  |
| Another known person, or..... | 7  |
| A stranger? .....             | 8  |
| REFUSED.....                  | -7 |
| DON'T KNOW .....              | -8 |

G16a. (G16a) On that same occasion, what was the primary reason you asked that person not to smoke?

Was it because . . .

**ASKRESON**

- |  |    |
|--|----|
| Smoke was annoying to you, .....                                   | 1  |
| Concern about long-term health effects of second hand smoke, ..... | 2  |
| Smoking was illegal, or.....                                       | 3  |
| Concern about the smoker's health? .....                           | 4  |
| OTHER .....  | 91 |
| (SPECIFY) <u>ASKRESOS</u>  |    |
| REFUSED.....   | -7 |
| DON'T KNOW .....   | -8 |

G16b. (G16b) Which of the following businesses in your community are currently smokefree?

		Smoke free	Not Smoke free	RF	DK
<b>FASTFOOD</b>	a. Fast food restaurants? .....	1	2	-7	-8
<b>FAMILYRT</b>	b. Family restaurants? .....	1	2	-7	-8
<b>DINEAREA</b>	c. Dining areas of all restaurants? .....	1	2	-7	-8
<b>BARAREA</b>	d. Bar areas of restaurants? .....	1	2	-7	-8
<b>TAVERNS</b>	e. Bars and taverns? .....	1	2	-7	-8
<b>BOWLALLY</b>	f. Bowling alleys? .....	1	2	-7	-8
<b>BINGHALL</b>	g. Bingo halls? .....	1	2	-7	-8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS A 'CURRENT DAILY' OR 'CURRENT OCCASIONAL' SMOKER, CONTINUE WITH QUESTION G17.**

**OTHERWISE, SKIP TO SECTION H.**

G17. (G17) About how many times in the past 12 months has anyone asked you not to smoke when you were smoking or were about to smoke?

**ASKEDYOU**

Would you say . . .

Never, .....	1
Once or twice, .....	2
Several times, or .....	3
Many times? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION H: ATTITUDES AND OPINIONS**

**THE QUESTIONS IN SECTION H ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

Now I'm going to ask you some questions about your opinion on public policy and smoking.

H2a. (H2a) How much additional tax on a pack of cigarettes would you be willing to support if all the money raised was used to fund programs aimed at preventing smoking among children, and other health care programs? Would you support a tax increase of . . .

**SUPPORTAX**

- \$ .25 a pack,..... 1
- \$ .50,..... 2
- \$ .75,..... 3
- \$ 1.00,..... 4
- \$ 1.50,..... 5
- \$ 2.00, or..... 6
- \$ 3.00 a pack, or ..... 7
- No tax increase? ..... 8
- REFUSED ..... -7
- DON'T KNOW ..... -8

H3. (H3) Do you think that distribution of free cigarette and tobacco samples on public property should be allowed or banned?

**SAMPPUBL**

- ALLOWED ..... 1
- BANNED..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

H4. (H4) Do you think that distribution of free tobacco samples, or coupons to obtain free samples, by mail, should be allowed or banned?

**SAMPMAIL**

- ALLOWED ..... 1
- BANNED..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

H5. (H5) Do you think sponsorship of sporting or cultural events by tobacco companies should be allowed or banned?

**EVENTS**

- ALLOWED ..... 1
- BANNED..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

ADLT.

H5a. (H5a) Do you think there is too much smoking by actors in movies these days?

**ACTORSMK**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

H9. (H9) Do you think the laws banning the sale of tobacco products to minors have been adequately enforced?

**MINORS**

YES, ENFORCEMENT  
ADEQUATE ..... 1  
NO, ENFORCEMENT NOT  
ADEQUATE ..... 2  
ENFORCEMENT HAS BEEN  
EXCESSIVE ..... 3  
REFUSED ..... -7  
DON'T KNOW ..... -8

H11a. (H11a) Do you think schools should prohibit students from wearing clothing or bringing gear with tobacco brand logos to school?

**BANLOGO**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

H11b. (H11b) Do you think that store owners should need a license to sell tobacco (just like alcoholic beverages)?

**TOBLICEN**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8 } [SKIP TO H11d]

H11c. (H11c) Do you think licensing fees should pay for enforcement of laws prohibiting tobacco sales to minors?

**ENFORCE**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

ADLT.

H11d. (H11d) Should tobacco products be regulated as a drug by a government agency such as the Food and Drug Administration?

**REGULATE**

YES.....	1
NO .....	2
REFUSED.....	-7
DON'T KNOW .....	-8

H11e. (H11e) Should the tobacco industry be permitted to offer items such as clothing or camping equipment in exchange for coupons on cigarette packs?

**PERMITTE**

YES.....	1
NO .....	2
REFUSED.....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**  
  
**IN H11f, THE ORDER OF THE CATEGORIES SHOULD BE RANDOMIZED.  
THEREFORE, 5 POSSIBLE SCENARIOS.**

H11f. (H11f) Who should be responsible for paying for health care for smoking related diseases? Would you say . . .

**PAYCARE**

Tobacco industry, .....	1
Federal Government, .....	2
State Government, .....	3
Smokers through cigarette taxes, .....	4
Smokers through health insurance, or .....	5
Someone else? .....	91
(SPECIFY) <u>PAYCAROS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

H11g. (H11g) Do you think tobacco companies are being truthful when they say . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>NICLEVEL</b>	a. They do not manipulate the level of nicotine in cigarettes? .....	1	2	-7	-8
<b>TARGTKID</b>	b. They do not target advertising to encourage kids to smoke? .....	1	2	-7	-8
<b>NICADICT</b>	c. Nicotine is not addictive?.....	1	2	-7	-8
<b>NOTHARM</b>	d. Tobacco is not harmful to health?.....	1	2	-7	-8
<b>SECHAND</b>	e. Second hand smoke is not harmful to health? ..	1	2	-7	-8
<b>CHNGBRND</b>	f. Advertising is only aimed at getting adult smokers to change brands?.....	1	2	-7	-8

H11h. (H11h) Do you think that advertising of tobacco products should be allowed or banned?

**TOBBAN**

ALLOWED .....	1	
BANNED.....	2	→ [SKIP TO H11j]
REFUSED.....	-7	
DON'T KNOW .....	-8	

H11i. (H11i) Do you think tobacco advertising should be in stores where children go?

**ADVTSTOR**

YES.....	1
NO .....	2
REFUSED.....	-7
DON'T KNOW .....	-8

H11j. (H11j) How much, do you think, your city or town does to protect nonsmokers from second hand tobacco smoking? Would you say that it . . .

**PROTECT**

does a lot,.....	1
does some, or .....	2
does nothing? .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

H11k. (H11k) How much, do you think, your city or town does to prevent the sale of tobacco to minors? Would you say that it . . .

**PREVENT**

does a lot,.....	1
does some, or .....	2
does nothing? .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

ADLT.

---

H111. (H111) How much, do you think, your city or town does to prevent tobacco companies from promoting tobacco to kids through clothes and gear kids like? Would you say that it . . .

**PROMOTE**

- does a lot,..... 1
- does some, or ..... 2
- does nothing? ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

**SECTION I. MEDIA EXPOSURE**

**THE QUESTIONS IN SECTION I ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

Now I'm going to ask you a few questions about what you have seen or heard about smoking recently.

I10a. (110a) In the last month, have you seen anything on TV against smoking? Would you say you saw...  
**TVAGANST**

- a lot of commercials against smoking..... 1
- a few commercials against smoking..... 2
- no commercials, but did see something in a program, or..... 3
- did not see anything on TV against smoking? ..... 4
- RARELY WATCH TV ..... 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

I10b. (110b) In the last month, have you heard anything on the radio against smoking? Would you say you heard . . .

**RDAGANST**

- a lot of commercials against smoking..... 1
- a few commercials against smoking..... 2
- no commercials, but did hear something in a program, or..... 3
- did not hear anything on the radio against smoking? ..... 4
- RARELY LISTEN TO THE RADIO.. 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

I10c. (110c) In the last month, have you seen a billboard with a message against smoking? Would you say you saw . . .

**BDAGANST**

- a lot of billboards against smoking..... 1
- a few billboards against smoking, or ..... 2
- no billboards against smoking? .... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

111. (111) Think back to the cigarette advertisements you have recently seen on billboards or in magazines. What brand of cigarettes was advertised the most?

**CIGBILBD**

BENSON & HEDGES.....	1	
CAMEL.....	2	
CARLTON.....	3	
GENERIC.....	4	
KENT.....	5	
KOOL.....	6	
MARLBORO.....	7	
MERIT.....	8	
MORE.....	9	
NEWPORT.....	10	
PALL MALL.....	11	
SALEM.....	12	
VANTAGE.....	13	
VIRGINIA SLIMS.....	14	
WINSTON.....	15	
OTHER.....	91	
(SPECIFY) <u>CIGBILOS</u>		
REFUSED.....	-7	} [SKIP TO I13]
DON'T KNOW.....	-8	
NONE.....	0	

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING  
VARIABLES TO BE  
CONSISTENT WITH BASELINE:**

1 = 5  
2 = 7  
3 = 14  
4 = 12  
5 = 11  
6 = 6  
7 = 1  
8 = 3  
9 = 15  
10 = 9  
11 = 10  
12 = 2  
13 = 8  
14 = 13  
15 = 4

112. (112) What other brands of cigarettes have you seen advertised? [PROBE, ANY OTHER ADVERTISEMENTS]

[ENTER ALL THAT APPLY. CTRL \P TO EXIT]

BENHEDGE	BENSON & HEDGES.....	1
CAMEL	CAMEL.....	2
CARLTON	CARLTON.....	3
DISCOUNT	GENERIC.....	4
KENT	KENT .....	5
KOOL	KOOL.....	6
MARLBORO	MARLBORO .....	7
MERIT	MERIT .....	8
MORE	MORE .....	9
NEWPORT	NEWPORT.....	10
PALLMALL	PALL MALL.....	11
SALEM	SALEM.....	12
VANTAGE	VANTAGE.....	13
VA SLIMS	VIRGINIA SLIMS.....	14
WINSTON	WINSTON.....	15
CIGOTHER	OTHER .....	91
	(SPECIFY) <u>CIGOTHOS</u>	
	REFUSED .....	-7
	DON'T KNOW .....	-8
	NONE .....	0

113. (113) What is the name of the cigarette brand of your favorite cigarette advertisement?

[PROBE: IF THE RESPONDENT ANSWERS "DON'T KNOW" ASK "OF ALL THE CIGARETTE ADVERTISEMENTS YOU HAVE SEEN, WHICH DO YOU THINK ATTRACTS YOUR ATTENTION THE MOST?]

**ADFAVOR**

- BENSON & HEDGES..... 1
- CAMEL..... 2
- CARLTON..... 3
- GENERIC..... 4
- KENT..... 5
- KOOL..... 6
- MARLBORO..... 7
- MERIT..... 8
- MORE..... 9
- NEWPORT..... 10
- PALL MALL..... 11
- SALEM..... 12
- VANTAGE..... 13
- VIRGINIA SLIMS..... 14
- WINSTON..... 15
- OTHER..... 91
- (SPECIFY) ADFAVOOS
- REFUSED..... -7
- DON'T KNOW..... -8
- NONE..... 0

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE:**

- 1 = 5
- 2 = 7
- 3 = 14
- 4 = 12
- 5 = 11
- 6 = 6
- 7 = 1
- 8 = 3
- 9 = 15
- 10 = 9
- 11 = 10
- 12 = 2
- 13 = 8
- 14 = 13
- 15 = 4

114a. (114a) In the past 12 months have you received a free sample of cigarettes or other tobacco products?

**FREECIG**

- YES..... 1
- NO..... 2
- REFUSED..... -7
- DON'T KNOW..... -8

} [SKIP TO 114d]

114b. (114b) How did you obtain the most recent free sample of cigarettes or other tobacco products?

**RECENT**

- THROUGH THE MAIL..... 1
- AT A PUBLIC EVENT..... 2
- OTHER..... 91
- (SPECIFY) RECENTOS
- REFUSED..... -7
- DON'T KNOW..... -8

ADLT.

I14c. (I14c) What tobacco brand provided the most recent free sample that you received?

**FREESAMP**

- BENSON & HEDGES..... 1
- CAMEL..... 2
- CARLTON..... 3
- GENERIC..... 4
- KENT..... 5
- KOOL..... 6
- MARLBORO..... 7
- MERIT..... 8
- MORE..... 9
- NEWPORT..... 10
- PALL MALL..... 11
- SALEM..... 12
- VANTAGE..... 13
- VIRGINIA SLIMS..... 14
- WINSTON..... 15
- OTHER..... 91
- (SPECIFY)     FREESAOS
- REFUSED..... -7
- DON'T KNOW..... -8
- NONE..... 0

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

1 = 5  
 2 = 7  
 3 = 14  
 4 = 12  
 5 = 11  
 6 = 6  
 7 = 1  
 8 = 3  
 9 = 15  
 10 = 9  
 11 = 10  
 12 = 2  
 13 = 8  
 14 = 13  
 15 = 4

I14d. (I14d) Some tobacco companies offer promotional items, such as clothing and bags, which have the company brand name or logo on them and which the public can buy or receive for free. In the past 12 months have you . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>EXCHITEM</b>	a. Exchanged coupons for an item with a tobacco brand name or logo on it?.....	1	2	-7	-8
<b>RECVGIFT</b>	b. Received as a gift or for free, any item with a tobacco brand name or logo on it?.....	1	2	-7	-8
<b>PURCHITM</b>	c. Purchased any item with a tobacco brand name or logo on it?.....	1	2	-7	-8

**PROGRAMMER NOTE:**

**IF THE RESPONSE TO I14d a, I14d b OR I14d c IS = 1, THEN GO TO I14e. ELSE, GO TO I14h.**

ADLT.

114e. (114e) Thinking about the item or items, what were they?  
(INTERVIEWER: AFTER RESPONDENT ANSWERS, PROBE "ANYTHING ELSE?" ENTER UP TO 3  
ANSWERS. USE CTRL /P TO EXIT)

THINKITM

BOTTLE OPENER.....	1
CAMERA.....	2
CAMERA FILM .....	3
CAP OR HAT .....	4
CASSETTE TAPE .....	5
CIGARETTE LIGHTER .....	6
COOLER.....	7
FLASHLIGHT.....	8
HEADBAND.....	9
HEADPHONES .....	10
INFLATABLE RAFT .....	11
JACKET .....	12
KEY CHAIN .....	13
MUG .....	14
PLAYING CARDS.....	15
POCKET KNIFE.....	16
POKER CHIPS OR DICE .....	17
POSTER .....	18
RADIO.....	19
SCARF .....	20
SHORTS .....	21
SOCKS .....	22
SPORTS BAG.....	23
SUNGLASSES.....	24
SWEATPANTS OR SWEATSHIRT .....	25
TOWEL .....	26
T-SHIRT .....	27
WATCH.....	28
OTHER .....	91
(SPECIFY) <u>  THINKIOS  </u>	
REFUSED .....	-7
DON'T KNOW .....	-8

114f. (114f) Thinking back to the most recent promotional item that you have, what tobacco brand provided that item?  
 GIFTBRND

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE. NOTE THAT THE LIST BELOW CONTAINS A MIX OF CIGARETTE AND CHEWING TOBACCO BRANDS. THEREFORE, RECODES FOR TWO BRANDS MAY BE IDENTICAL. STORE CIGARETTE RECODES IN A DIFFERENT VARIABLE FROM CHEWING TOBACCO VARIABLES. RECODE AS FOLLOWS:**

1 = 5	10 = 8
2 = 7	11 = 13
3 = 6	12 = 6
4 = 1	13 = 91
5 = 3	14 = 2
6 = 91	15 = 1
7 = 9	16 = 5
8 = 2	17 = 4
9 = 4	

**NOTE THAT CATEGORIES 12 THROUGH 17 ARE NOT CIGARETTE BRANDS.**  
 TOBBRND      CIGBRND

CIGARETTES:

BENSON & HEDGES .....	1
CAMEL .....	2
KOOL .....	3
MARLBORO .....	4
MERIT .....	5
MILD SEVEN .....	6
NEWPORT .....	7
SALEM .....	8
WINSTON .....	9
VANTAGE .....	10
VIRGINIA SLIMS .....	11

OTHER TOBACCO PRODUCTS:

COPENHAGEN .....	12
KODIAK .....	13
LEVI GARRETT .....	14
REDMAN .....	15
SKOAL BANDIT .....	16
SKOAL CLASSIC .....	17

OTHER .....	91
(SPECIFY) <u>GIFTBROS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

I14g. (I14g) How did you obtain the most recent promotional item you have?

**PROMOITM**

HANDOUT AT A FAIR, FESTIVAL, OR EVENT .....	1
GIFT FROM FRIEND OR RELATIVE .....	2
RECEIVED AS PRIZE IN A GAME. FROM SENDING IN COUPONS OR PARTS OF A TOBACCO PACKAGE.....	4
FOUND .....	5
AS PART OF A CIGARETTE PURCHASE .....	6
OTHER .....	91
(SPECIFY) <u>PROMQIOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

I14h. (I14h) Have you heard of the following tobacco industry promotional programs ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>PRMETER</b>	a. Marlboro miles?.....	1	2	-7	-8
<b>PRCASH</b>	b. Camel cash?.....	1	2	-7	-8
<b>PRINDY</b>	c. Can you name any other tobacco industry promotional program?.....	1	2	-7	-8
	(SPECIFY) <u>PRINDYOS</u>				
<b>PROTHER</b>	d. Any other promotions? .....	1	2	-7	-8
	(SPECIFY) <u>PROTHEOS</u>				

I14i. (I14i) In the last year, how often have you seen a sports event on television in which you saw a logo of a tobacco product? Would you say . . .

**TOBLOGO**

very often,.....	1
a few times, .....	2
rarely, or .....	3
not at all? .....	4
I DO NOT WATCH TV .....	5
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION J: VERIFY RACE, ETHNICITY, EDUCATION**

**THE QUESTIONS IN SECTION J ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

I need to ask a few questions to verify the information that I have on your background.

**PROGRAMMER NOTE:**  
  
**IF THE RESPONDENT ANSWERED THE SCREENER, SKIP TO J4. PLEASE INCLUDE THE TRANSITIONAL SENTENCE BEFORE J1.**  
  
**IF THE RESPONDENT DID NOT ANSWER THE SCREENER CONTINUE WITH J1.**

J1. (J1) Are you Hispanic?

**VERHISPN**

- YES..... 1
- NO ..... 2 → [SKIP TO J3]
- REFUSED..... -7
- DON'T KNOW ..... -8

J2. (J2) Do you consider yourself to be:

**VERETHNC**

- Mexican, ..... 1
- Mexican American, or..... 2
- Other Hispanic? ..... 3
- REFUSED..... -7
- DON'T KNOW ..... -8

J3. (J3) Which of the following categories best describes your racial background? Are you:

**VERRACE**

- White,..... 1
- Black,..... 2
- Japanese,..... 3
- Chinese,..... 4
- Filipino,..... 5
- Korean,..... 6
- Other Asian or Pacific Islander, or  
American Indian or Alaskan  
Native?..... 8
- MEXICAN..... 9
- HISPANIC..... 10
- OTHER ..... 91
- (SPECIFY) VERRACOS
- REFUSED..... -7
- DON'T KNOW ..... -8

J4. (J4) In what country were you born?

**NATVLAND**

UNITED STATES.....	1	}	[SKIP TO J6]
MEXICO.....	2		
JAPAN.....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES.....	6		
KOREA.....	7		
VIETNAM.....	8		
OTHER.....	91		
(SPECIFY) <u>NATVLAOS</u>			
REFUSED.....	-7		
DON'T KNOW.....	-8		

J5. (J5) In what country was your mother born?

**NATVMOM**

UNITED STATES.....	1	}	[SKIP TO J13]
MEXICO.....	2		
JAPAN.....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES.....	6		
KOREA.....	7		
VIETNAM.....	8		
OTHER.....	91		
(SPECIFY) <u>NATVMOOS</u>			
REFUSED.....	-7		
DON'T KNOW.....	-8		

J6. (J6) How old were you when you first came to live in the United States?

**AGEUS**

YEARS OLD.....	_ _
REFUSED.....	-7
DON'T KNOW.....	-8

J13. (J13) What language do you usually speak at home?

<b>LANGHOME</b>	
ENGLISH .....	1
SPANISH .....	2
JAPANESE .....	3
CHINESE .....	4
VIETNAMESE .....	5
KOREAN .....	6
TAGALOG .....	7
FILIPINO .....	9
OTHER .....	91
(SPECIFY) <u>LANGHOOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED THE SCREENER, SKIP TO J14a.  
 OTHERWISE CONTINUE WITH J14.**

J14. (J14) What was the highest grade or year of regular school or college that you completed?

<b>VEREDUC</b>	
NO FORMAL SCHOOLING .....	0
ELEMENTARY SCHOOL OR JR. HIGH .....	1-8
HIGH SCHOOL .....	9-12
POST SECONDARY SCHOOL .....	13
SOME COLLEGE .....	14
BA-LEVEL DEGREE .....	15
BA-LEVEL DEGREE + SOME GRADUATE SCHOOL .....	16
MA, PHD OR HIGHER .....	17
OTHER .....	91
(SPECIFY) <u>VEREDUOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

J14a. (A7a) Are you . . .

<b>COUPLE</b>	
Married, .....	1
Divorced, .....	2
Widowed, .....	3
Separated, .....	4
Never been married, or .....	5
A member of an unmarried couple? .....	6
REFUSED .....	-7
DON'T KNOW .....	-8

J14b. (A7b) Are you currently . . .

**CURRWORK**

- Employed for wages, ..... 1
- A homemaker, ..... 2
- Self-employed, ..... 3
- A student, ..... 4
- Retired, ..... 5
- Unemployed, or ..... 6
- Unable to work/DISABLED? ..... 7
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**J14c RANGE: 18 - 45 YEARS.**

**ASK J14c ONLY OF FEMALES THAT ARE LESS THAN 45 YEARS OF AGE.**

J14c. (A7c) To your knowledge, are you now pregnant?

**PREGNOW**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**SECTION K: OBTAIN NAME AND ADDRESS FOR FUTURE CONTACTS**

**THE QUESTIONS IN SECTION K ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

- K1. (K1) We may need to get in touch with you again concerning your opinions on smoking initiatives in California and will need your name and address. Like your responses, this information will be kept totally confidential.

May I have your full name, please?

NOTE: IF RESPONDENT REFUSES TO GIVE LAST NAME, THANK RESPONDENT AND END THE INTERVIEW.

FIRST NAME	_____
	<b>RESPFNAM</b>
MIDDLE INITIAL	_____
	<b>RESPMINT</b>
LAST NAME	_____
	<b>RESPLNAM</b>

- K2. (K2) May I have your mailing address? (PROBE FOR APARTMENT NUMBER)

STREET	_____
	<b>RESPADDR</b>
CITY	_____
	<b>RESPCITY</b>
ZIP	_____
	<b>RESPZIP</b>

**PROGRAMMER NOTE:**

**CREATE A VARIABLE 'RESPSTAT' WITH RESPONSE 'CA' FOR EVERYONE. IF STREET IS -7, -8, SKIP TO CITY. IF RESPCITY IS -7, -8, SKIP TO K3.**



## **Teen Questionnaire (English)**

TOBACCO USE IN CALIFORNIA, 1996

Telephone (CATI) Questionnaire

YOUTH ATTITUDES AND PRACTICES SURVEY

SECTION M: INTRODUCTION

DEMT.

M1. (M1) Hello, my name is {INTERVIEWER NAME} and I'm calling behalf of the University of California. We are working on a statewide survey to gather information about smoking and people's attitudes and beliefs towards smoking. We recently interviewed other members of your household for this survey. While your participation is voluntary, your cooperation is very important to the success of this study. Your answers will be kept confidential and will only be used for the purposes of this research, or as required by law.

M2. (M2) I would like to begin by verifying some general information about you.

I have your age recorded as {AGE}. Is that correct?

**RIGHTAGE**

YES .....	1	→	[SKIP TO M7]
NO .....	2		
REFUSED .....	-7	}	[SKIP TO M4]
DON'T KNOW .....	-8		

M3. (M3) What is your age, please?

**NEWAGE**

YEARS OLD.....	_ _	→	[SKIP TO NEXT PROGRAMMER NOTE]
REFUSED .....	-7		
DON'T KNOW .....	-8		

M4. (M4) Are you between ages...

**AGERANEX**

0-11 years,.....	1	}	[SKIP TO NEXT PROGRAMMER NOTE]
12-14 years,.....	2		
15-17 years,.....	3		
18-24 years,.....	4		
25-29 years,.....	5		
30-44 years,.....	6		
45-55 years,.....	7		
56-64 years, or .....	8		
65 years or older? .....	9		
REFUSED .....	-7		
DON'T KNOW .....	-8		

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED LESS THAN 12 YEARS IN QUESTION M3 OR 0-11 YEARS IN M4:** Thank you for your cooperation, but we are only interviewing people 12 to 17 years old.

**IF THE RESPONDENT ANSWERED 12 TO 17 YEARS IN QUESTION M3 OR M4 = 2 OR 3, SKIP TO QUESTION M7.**

**IF THE RESPONDENT ANSWERED 18 YEARS OR OLDER IN QUESTION M3 OR M4 IS ≠ 1, 2 OR 3, SKIP TO QUESTION M6.**

M5. (M5) Are you at least 12 years old, but younger than 18 years old?

BTW12\_18

- |                  |    |   |   |
|------------------|----|---|---|
| YES.....         | 1  | → | [SKIP TO M7]  |
| NO .....         | 2  |   |   |
| REFUSED .....    | -7 | } | [IF AGE GIVEN IN SCREENER MATRIX IS EXACT OR THE RANGE IS 12-14, OR 15-17 THEN SKIP TO M7, ELSE THANK RESPONDENT AND CODE THE CASE AN I1] |
| DON'T KNOW ..... | -8 |   |   |

M6. (M6) Were you 17 years old on {DATE OF SCREENING INTERVIEW}?

GOOD17

- |                  |    |   |  |
|------------------|----|---|--|
| YES.....         | 1  |   |  |
| NO .....         | 2  |   |  |
| REFUSED .....    | -7 | } | Thank you for you cooperation, but we are only interviewing people 12 to 17 years old. |
| DON'T KNOW ..... | -8 |   |  |

M7. (M7) [IF NOT OBVIOUS] Are you male or female?

RIGHTSEX

- |                  |    |
|------------------|----|
| MALE .....       | 1  |
| FEMALE.....      | 2  |
| REFUSED .....    | -7 |
| DON'T KNOW ..... | -8 |

**SECTION N: YOUTH ATTITUDES ABOUT GENERAL ISSUES**

N1. (N1) For the next set of questions, I would like you to give me your opinion, not what others may say or believe.

Do you think people your age care about staying off cigarettes?

**OFFCIG**

- |                 |    |                |
|-----------------|----|----------------|
| YES.....        | 1  | } [SKIP TO O1] |
| NO.....         | 2  |                |
| REFUSED.....    | -7 |                |
| DON'T KNOW..... | -8 |                |

N2. (N2) Would you say they care a lot, somewhat, or just a little?

**OCARE**

- |                    |    |
|--------------------|----|
| A LOT.....         | 1  |
| SOMEWHAT.....      | 2  |
| JUST A LITTLE..... | 3  |
| REFUSED.....       | -7 |
| DON'T KNOW.....    | -8 |

TEEN.

**SECTION O: YOUTH SMOKING BEHAVIOR**

The next questions I will be asking you are about cigarette smoking.

**PROGRAMMER NOTE:**  
**IF O1 IS 2, -7, OR -8 OR O2 IS 0 THEN YSMOKE IS 1, ELSE YSMOKE IS 2.**

O1. (O1) Have you ever smoked a cigarette?

**SMOKCIG**

- |                  |    |   |                |
|------------------|----|---|----------------|
| YES.....         | 1  | } | [SKIP TO O18a] |
| NO .....         | 2  |   |                |
| REFUSED.....     | -7 |   |                |
| DON'T KNOW ..... | -8 |   |                |

O2. (O2) How old were you when you smoked your first whole cigarette?

**SMOKAGE**

- |  |     |                  |
|--|-----|------------------|
| AGE .....                              | _ _ |                  |
| REFUSED .....                          | -7  |                  |
| DON'T KNOW .....                       | -8  |                  |
| NEVER SMOKED A WHOLE<br>CIGARETTE..... | 0   | → [SKIP TO O18a] |

O4. (O4) Have you smoked at least 100 cigarettes in your life?

**CIG100**

- |                  |    |
|------------------|----|
| YES.....         | 1  |
| NO .....         | 2  |
| REFUSED.....     | -7 |
| DON'T KNOW ..... | -8 |

O5. (O5) Have you ever smoked a cigarette every day for at least a month?

**CIGMONT**

- |                  |    |
|------------------|----|
| YES.....         | 1  |
| NO .....         | 2  |
| REFUSED.....     | -7 |
| DON'T KNOW ..... | -8 |

O5a. (O5a) How old were you when you started smoking regularly?

**REGAGE**

- |                            |     |  |
|----------------------------|-----|--|
| _____                      | AGE |  |
| NOT A REGULAR SMOKER ..... | 0   |  |
| REFUSED .....              | -7  |  |
| DON'T KNOW .....           | -8  |  |

**PROGRAMMER NOTE:**  
**O6 RANGE FOR "NUMBER OF DAYS" = 01 THROUGH 30.**

O6. (O6) Think about the last 30 days. On how many of these days did you smoke?

**HOWSMOK**

NUMBER OF DAYS .....	_	→	[IF ≥ 15 DAYS GO TO O13, ELSE GO TO O6_1]
NONE .....	00	→	[SKIP TO O7]
ALL.....	30	→	[SKIP TO O13]
REFUSED.....	-7		
DON'T KNOW .....	-8		

O6a. (O6a) Was it more or less than 15 days?

**MORE15DY**

EXACTLY 15 DAYS .....	1	→	[SKIP TO O13]
LESS THAN 15 DAYS .....	2		
MORE THAN 15 DAYS.....	3	→	[SKIP TO O6c]
REFUSED.....	-7	}	[SKIP TO O6_1]
DON'T KNOW .....	-8		

O6b. (O6b) Was it more or less than 10 days?

**MORE10DY**

EXACTLY 10 DAYS .....	1	}	[SKIP TO O6_1]
LESS THAN 10 DAYS .....	2		
MORE THAN 10 DAYS.....	3		
REFUSED.....	-7		
DON'T KNOW .....	-8		

O6c. (O6c) Was it more or less than 20 days?

**MORE20DY**

EXACTLY 20 DAYS .....	1	}	[SKIP TO O13]
LESS THAN 20 DAYS .....	2		
MORE THAN 20 DAYS.....	3		
REFUSED.....	-7		
DON'T KNOW .....	-8		

O6\_1. (O6\_1) When are you most likely to smoke? Would you say . . .

**SMOKLIKE**

weekends with friends, ..... 1  
at parties,..... 2  
before or after school with  
friends,..... 3  
during school with fellow  
students, or ..... 4  
Other?..... 91  
(SPECIFY) SMOKLIOS  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

O7 RANGE FOR "NUMBER" = 001 THROUGH 999.

O7. (O7) How long ago did you smoke your last cigarette?

**LCIGNUM**

NUMBER ..... |\_|\_|  
UNIT..... |\_|                    **LCIGUNIT**  
1 DAYS  
2 WEEKS  
3 MONTHS  
4 YEARS  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

O13 RANGE FOR "NUMBER OF CIGARETTES" = 1 THROUGH 200.

O13. (O13) On the days that you did smoke, what was the average number of cigarettes that you smoked?

**CIGAVG**

NUMBER OF CIGARETTES..... |\_|\_| → [SKIP TO O13\_1]  
NEVER SMOKED REGULARLY  
OR NONE ..... 000  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF O7 IS > 180 DAYS OR > 25 WEEKS OR > 6 MONTHS OR  $\geq$  1 YEAR THEN ASK  
O13\_1, O13\_2 AND O13\_2a IN THE PAST TENSE AS FOLLOWS:**

**FOR O13\_1: "When you smoked, how often were you . . . ."**

**FOR O13\_2: "Did you ever go without or deprive . . . ."**

**FOR O13\_2a: "What brand of cigarettes did . . . ."**

O13\_1. (O13\_1) When you smoke, how often are you alone or by yourself? Would you say . . .

**SMOKALON**

nearly all the time, .....	1
most of the time, .....	2
some of the time, .....	3
rarely, or .....	4
never? .....	5
REFUSED .....	-7
DON'T KNOW .....	-8

O13\_2. (O13\_2) Have you ever gone without or deprived yourself of a cigarette when you felt you wanted one and could have gotten one?

**CIGDPRIV**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

O13\_2a. (O13\_2a) What brand of cigarettes do you usually smoke?

**BRNDSMOK**

BENSON & HEDGES.....	1
CAMEL.....	2
CARLTON.....	3
GENERIC.....	4
KENT.....	5
KOOL.....	6
MARLBORO.....	7
MERIT.....	8
MORE.....	9
NEWPORT.....	10
PALL MALL.....	11
SALEM.....	12
VANTAGE.....	13
VIRGINIA SLIMS.....	14
WINSTON.....	15
OTHER.....	91
(SPECIFY: <u>BRNDSMOS</u> )	
REFUSED.....	-7
DON'T KNOW.....	-8

<b>PROGRAMMER NOTE:</b>
<b>RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE:</b>
1 = 5
2 = 7
3 = 14
4 = 12
5 = 11
6 = 6
7 = 1
8 = 3
9 = 15
10 = 9
11 = 10
12 = 2
13 = 8
14 = 13
15 = 4

O18a. (O18a) If you wanted to buy a pack of cigarettes tomorrow, what brand do you think you would buy?

**BUYTHINK**

BENSON & HEDGES.....	1
CAMEL.....	2
CARLTON.....	3
GENERIC.....	4
KENT.....	5
KOOL.....	6
MARLBORO.....	7
MERIT.....	8
MORE.....	9
NEWPORT.....	10
PALL MALL.....	11
SALEM.....	12
VANTAGE.....	13
VIRGINIA SLIMS.....	14
WINSTON.....	15
OTHER.....	91
(SPECIFY: <u>BUYTHIOS</u> )	
REFUSED.....	-7
DON'T KNOW.....	-8

<b>PROGRAMMER NOTE:</b>
<b>RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE:</b>
1 = 5
2 = 7
3 = 14
4 = 12
5 = 11
6 = 6
7 = 1
8 = 3
9 = 15
10 = 9
11 = 10
12 = 2
13 = 8
14 = 13
15 = 4

**PROGRAMMER NOTE:**

**IF O18a IS -7 OR -8, GO TO O18b (b); ELSE GO TO O18b (a). IF A "91" IS CHECKED IN O18a, INSERT IN O18b (a) a pack of "this brand". O18b RANGE: 0.01 - 30.00.**

O18b. (O18b) What price would you expect to pay for . . .

		<u>Cost</u>	<u>RF</u>	<u>DK</u>
PAYBRND	a. a pack of [INSERT BRAND NAME PROVIDED IN O18a].....	_____	-7	-8
PAYGPC	b. a pack of GPC or Basics.....	_____	-7	-8

**PROGRAMMER NOTE:**

**IF O1 = 1 OR O2 IS NOT EQUAL TO 0, SKIP TO O18aa; ELSE SKIP TO O26.**

**IF O7 IS > 1 YEAR, THEN O18aa SHOULD READ "The next few questions are about how you got your cigarettes. In the last year that you smoked . . ."**

a)  
b)  
c)  
etc."

O18aa. (O18aa) The next few questions are about how you got your cigarettes in the last year?

In the last year . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
BUYSELF	a) did you ever buy them yourself? .....	1	2	-7	-8
HOMEGIVE	b) did someone in your home ever give them to you? ...	1	2	-7	-8
HOMEBUY	c) did someone in your home ever buy them for you? ..	1	2	-7	-8
HOMETAKE	d) did you ever take them from someone in your home without permission? .....	1	2	-7	-8
ELSEGIVE	e) did other people ever give them to you? .....	1	2	-7	-8
ELSEBUY	f) did other people ever buy them for you? .....	1	2	-7	-8
ELSETAKE	g) did you ever take them from other people without permission? .....	1	2	-7	-8
STORTAKE	h) did you ever take them from a store without permission? .....	1	2	-7	-8

**PROGRAMMER NOTE:**

**IF O7 IS > 180 DAYS OR > 25 WEEKS OR > 6 MONTHS OR  $\geq$  1 YEAR THEN O18ab SHOULD READ: "Which of the following best describes how you usually got most of the cigarettes that you smoked?**

I bought them myself,.....	1
Someone in my home gave them for me,.....	2
Someone in my home gave them to me,.....	3
I took them from someone in my home without permission.....	4
Other people bought them for me .....	5
Other people gave them to me .....	6
I took them from other people without permission .....	7
I took them from a store without permission.....	8

O18ab. (O18ab) Which of the following best describes how you usually get most of the cigarettes that you smoke? Would you say . . .  
**GETCIGS**

- |   |    |
|---|----|
| I buy them myself,.....                                       | 1  |
| Someone in my home buys them for me,.....                     | 2  |
| Someone in my home gives them to me, .....                    | 3  |
| I take them from someone in my home without permission, ..... | 4  |
| Other people buy them for me, .....                           | 5  |
| Other people give them to me,.....                            | 6  |
| I take them from other people without permission, or .....    | 7  |
| I take them from a store without permission?.....             | 8  |
| REFUSED .....   | -7 |
| DON'T KNOW .....  | -8 |

**PROGRAMMER NOTE:**

**IF O18aa (a) IS NOT EQUAL TO "1," SKIP TO O21\_2a; ELSE SKIP TO O19a.**

O19a. (O19a) I am going to read you a list of locations from where you might buy cigarettes.

Please tell me if you often, sometimes, or never buy cigarettes from . . .

	<u>OFTEN</u>	<u>SOMETIMES</u>	<u>NEVER</u>	<u>RF</u>	<u>DK</u>
SUPERMKT a) Supermarkets?.....	1	2	3	-7	-8
SMALSTOR b) Small neighborhood grocery stores? .....	1	2	3	-7	-8
GASTATON c) Convenience stores or gas stations?.....	1	2	3	-7	-8
LIQSTORE d) Liquor stores? .....	1	2	3	-7	-8
DRUGSTOR e) Drug stores?.....	1	2	3	-7	-8
VENDMCHN f) Vending Machines? or.....	1	2	3	-7	-8
SOMEOTHR g) Some other location? .....	1	2	3	-7	-8
(SPECIFY) <u>SOMEOTOS</u>					
REFUSED .....	-7				
DON'T KNOW .....	-8				

O21\_1. (O21\_1) Since January of 1996, have you ever been asked to show proof of age when buying cigarettes?

**PROVAGE**

YES .....	1
NO .....	2
NEVER BUY CIGARETTES.....	0
REFUSED .....	-7
DON'T KNOW .....	-8

O21\_2a. (O21\_2a) Has anyone ever refused to sell you a pack of cigarettes?

**PACKREF**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

O22. (O22) Have you ever seriously thought about quitting smoking?

**QUITSMOK**

YES .....	1
NO .....	2
NEVER SMOKED REGULARLY.....	3
REFUSED .....	-7
DON'T KNOW .....	-8

} [SKIP TO O33]

**PROGRAMMER NOTE:**

IN O24\_1 YEAR RANGE = 1970 THROUGH 1996.

O24\_1. (O24\_1) When was your most recent attempt to quit?

QUITMOS	QUITYRS			
	MONTH		YEAR	
	JANUARY .....	1	19	_ _
	FEBRUARY .....	2	19	_ _
	MARCH .....	3	19	_ _
	APRIL .....	4	19	_ _
	MAY .....	5	19	_ _
	JUNE .....	6	19	_ _
	JULY .....	7	19	_ _
	AUGUST .....	8	19	_ _
	SEPTEMBER .....	9	19	_ _
	OCTOBER .....	10	19	_ _
	NOVEMBER .....	11	19	_ _
	DECEMBER .....	12	19	_ _
	NEVER TRIED TO QUIT .....	0	→	[SKIP TO O33]
	REFUSED .....	-7		
	DON'T KNOW .....	-8		

**PROGRAMMER NOTE:**  
 RANGE FOR O25 NUMBER = 001 TO 994.

O25. (O25) How long did you stay off cigarettes that time?

(ENTER 995 IF "NEVER SMOKED REGULARLY," ENTER 996 IF LONGEST TIME  
 "LESS THAN 1 DAY")

LOFFCIG	APPTIME		
	NUMBER .....	_ _ _	} [SKIP TO O33]
	UNIT .....	_	
	1 DAYS		
	2 WEEKS		
	3 MONTHS		
	4 YEARS		
	REFUSED .....	-7	
	DON'T KNOW .....	-8	

**PROGRAMMER NOTE:**  
 A RESPONDENT IS CLASSIFIED AS A NEVER SMOKER IF HE/SHE HAS SMOKED  
 ZERO CIGARETTES IN HIS/HER LIFETIME. THE NEXT SET OF QUESTIONS IS  
 ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS NEVER SMOKERS.  
 THAT IS O1 IS 2, -7 OR -8 OR O2 IS 0.

O26. (O26) Have you ever tried or experimented with cigarette smoking, even a few puffs?

**FEWPUFF**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

O27\_1. (O27\_1) Have you ever been curious about smoking a cigarette? Would you say ...

**CURIOUS**

definitely yes, .....	1
probably yes, .....	2
probably not, or .....	3
definitely not? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

O27\_1a. (O27\_1a) Have you ever been offered a cigarette?

**OFFERCIG**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

O27\_2. (O27\_2) Do you think in the future you might experiment with cigarettes? Would you say ...

**PUFFEXP**

Definitely yes, .....	1
Probably yes, .....	2
Probably not, or .....	3
Definitely not? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

O31. (O31) If one of your best friends were to offer you a cigarette, would you smoke it? Would you say ...

**BESFRIND**

Definitely yes, .....	1
Probably yes, .....	2
Probably not, or .....	3
Definitely not? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**

**THE NEXT QUESTIONS ARE ASKED OF ALL RESPONDENTS TO THE YOUTH INTERVIEW.**

O33. (O33) At any time during the next year do you think you will smoke a cigarette?  
 Would you say . . .

**YRSMOK**

- definitely yes,..... 1
- probably yes,..... 2
- probably not, or ..... 3
- definitely not? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

O33a. (O33a) Do you think it would be easy or hard for you to get cigarettes if you wanted some?

**EASYHARD**

- EASY..... 1
- HARD..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A SMOKER (O1 = 1 OR O2 ≠ 0), REPHRASE QUESTION O33\_1 TO READ: "Would you say it is . . ."**

O33\_1. (O33\_1) Would you say it would be . . .

		<u>EASY</u>	<u>SOMEWHAT DIFFICULT</u>	<u>HARD</u>	<u>RF</u>	<u>DK</u>
<b>EASYCIG</b>	a) easy, somewhat difficult, or hard for you to buy a pack of cigarettes?.....	1	2	3	-7	-8
<b>HARDCIG</b>	b) easy, somewhat difficult, or hard for you to buy a carton of cigarettes? .....	1	2	3	-7	-8
<b>FEWCIGS</b>	c) easy, somewhat difficult, or hard for you to buy a few cigarettes, not a pack or carton?.....	1	2	3	-7	-8

O33\_3. (O33\_3) If you really liked someone and found out that they smoked, would you . . .

**ASKQUIT**

- try to get them to quit, ..... 1
- ask them not to smoke when  
you're around,..... 2
- put up with their smoking, or..... 3
- Something else? ..... 91
- (SPECIFY) ASKQUOS
- REFUSED..... -7
- DON'T KNOW ..... -8

SECTION Q: OTHER TOBACCO USE BY YOUTH

THIS SECTION IS ASKED OF ALL TEEN RESPONDENTS.

Q1. (Q1) These next questions are about chewing tobacco and snuff.

Have you ever tried using chewing tobacco or snuff?

CHEWSNUF

- YES..... 1 → [SKIP TO Q3]
- NO..... 2
- DON'T KNOW WHAT CHEWING  
TOBACCO OR SNUFF IS..... 3 } [SKIP TO Q6a]
- REFUSED..... -7
- DON'T KNOW..... -8

Q2. (Q2) Do you think you will ever use chewing tobacco or snuff? Would you say ...

USESNUF

- Definitely yes,..... 1
- Probably yes,..... 2
- Probably not, or..... 3 } [SKIP TO Q9]
- Definitely not?..... 4
- REFUSED..... -7
- DON'T KNOW..... -8

**PROGRAMMER NOTE:**  
**RANGE FOR Q3 = 0 TO 30.**

Q3. (Q3) On how many of the last 30 days did you use chewing tobacco or snuff?

LAST30D

- NUMBER OF DAYS ..... |\_|\_|
- NONE..... 00
- ALL OF THEM..... 30
- REFUSED..... -7
- DON'T KNOW..... -8

The next few questions are about how you got your chewing tobacco or snuff in the last year.

Q3a. (Q3a) In the last year . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>SELFBUY</b>	a) did you ever buy it yourself? .....	1	2	-7	-8
<b>GIVEHOME</b>	b) did someone in your home ever give it to you? .....	1	2	-7	-8
<b>EVERBUY</b>	c) did someone in your home ever buy it for you? .....	1	2	-7	-8
<b>TAKEVER</b>	d) did you ever take it from someone in your home without permission? .....	1	2	-7	-8
<b>OTHRGIVE</b>	e) did other people ever give it to you? .....	1	2	-7	-8
<b>OTHRBUY</b>	f) did other people ever buy it for you? .....	1	2	-7	-8
<b>TAKELSE</b>	g) did you ever take it from other people without permission? .....	1	2	-7	-8
<b>TAKESTOR</b>	h) did you ever take it from a store without permission? .....	1	2	-7	-8

Q3b. (Q3b) Which of the following best describes how you usually get most of the chewing tobacco or snuff that you use? Would you say . . .

**GETSNUFF**

- I buy it myself, ..... 1
- Someone in my home buys it for me, ..... 2
- Someone in my home gives it to me, ..... 3
- I take it from someone in my home without permission, ..... 4
- Other people buy it for me, ..... 5
- Other people give it to me, ..... 6
- I take it from other people without permission, or ..... 7
- I take it from a store without permission? ..... 8
- REFUSED ..... -7
- DON'T KNOW ..... -8

[SKIP TO NEXT PROGRAMMER NOTE]

**PROGRAMMER NOTE:**

**SKIP TO Q4 IF RESPONSE TO Q3 WAS 00, -7 OR -8; ELSE SKIP TO Q7.**

**RANGE FOR Q4 "NUMBER" = 0 TO 999.**

Q4. (Q4) How long has it been since you used chewing tobacco or snuff?

**SNUFNUM SNUFUNIT**

NUMBER ..... |\_|\_|\_|  
UNIT..... |\_  
1 DAYS  
2 WEEKS  
3 MONTHS  
4 YEARS  
REFUSED ..... -7  
DONT KNOW ..... -8

**PROGRAMMER NOTE:**

**RANGE FOR Q7 = 01 TO 18.**

Q7. (Q7) How old were you when you first started using chewing tobacco or snuff?

**STARTAGE**

AGE ..... |\_|\_|  
REFUSED ..... -7  
DONT KNOW ..... -8

Q8. (Q8) How many times have you tried to quit using chewing tobacco or snuff?

**QUITUSE**

NEVER, NOT A REGULAR USER.. 0  
ONCE ..... 1  
2-3 TIMES ..... 2  
4 OR MORE TIMES ..... 3  
REFUSED ..... -7  
DONT KNOW ..... -8

Q9. (Q9) Do you think you will use chewing tobacco or snuff in the next year?

**SNUFMORE**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DONT KNOW ..... -8

TEEN.

Q6. (Q6) If you wanted to buy chewing tobacco or snuff tomorrow, what brand do you think you would buy?

**SNUFBRND**

BEECHNUT .....	1
COPENHAGEN .....	2
LEVI GARRETT .....	3
REDMAN .....	4
SKOAL .....	5
SKOAL BANDITS .....	6
OTHER (SPECIFY).....	91
<b>SNUFBROS</b>	
REFUSED .....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

1 = 3  
 2 = 6  
 3 = 2  
 4 = 1  
 5 = 4  
 6 = 5

Q6a. (Q6a) Have you ever tried cigars, cigarillos, or little cigars?

**TRYCIGAR**

YES .....	1	→	[SKIP TO Q6c]
NO .....	2		
REFUSED .....	-7	}	[SKIP TO R1a]
DON'T KNOW .....	-8		

Q6b. (Q6b) Do you think you will ever smoke a cigar, cigarillo, or little cigar? Would you say . . .

**SMKCIGAR**

Definitely yes, .....	1	}	[SKIP TO Q6d]
Probably yes, .....	2		
Probably not, or .....	3		
Definitely not? .....	4		
REFUSED .....	-7		
DON'T KNOW .....	-8		

Q6c. (Q6c) On how many of the last 30 days did you smoke cigars, cigarillos, or little cigars?

**CIGAR30D**

_____ NUMBER OF DAYS	
NONE .....	00
ALL .....	30
REFUSED .....	-7
DON'T KNOW .....	-8

Q6d. (Q6d) Do any of your friends smoke cigars?

**FRNCIGAR**

YES.....	1
NO .....	2
REFUSED.....	-7
DON'T KNOW .....	-8

Q6e. (Q6e) Do you think there is any harm in smoking a cigar now and then?

**HARMSMOK**

YES.....	1
NO .....	2
REFUSED.....	-7
DON'T KNOW .....	-8

TEEN.

**SECTION R: TOBACCO USE BY FAMILY AND FRIENDS**

**ALL TEEN RESPONDENTS GO TO R1a.**

The next few questions are about tobacco use by your family and friends.

R1a. (R1A) Do any of your parents, step-parents or guardians now . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
PARNTSMK	a) smoke cigarettes.....	1	2	-7	-8
PARNTCHW	b) use chewing tobacco or snuff .....	1	2	-7	-8
PARNTCIG	c) smoke cigars.....	1	2	-7	-8

R1b. (R1b) Do you have any older brothers or sisters?

**OLDBRSIS**

YES.....	1	
NO .....	2	→ [SKIP TO R3b]
REFUSED .....	-7	
DON'T KNOW .....	-8	

R3a. (R3a) Do your older brothers or sisters . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
BRSISSMK	a) smoke cigarettes.....	1	2	-7	-8
BRSISCHW	b) use chewing tobacco or snuff .....	1	2	-7	-8
BRSISCIG	c) smoke cigars.....	1	2	-7	-8

R3b. (R3b) What are the smoking rules or restrictions in your household, if any? Would you say . . .

**SMOKRULE**

Smoking is completely prohibited.	1
Smoking is generally prohibited with few exceptions .....	2
Smoking is allowed in some rooms only .....	3
There are no restrictions on smoking, or .....	4
Something else? .....	91
(SPECIFY) <u>SMOKRUOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**  
**RANGE FOR R6 THROUGH R10 ("NUMBER"): 1 THROUGH 99.**

R6. (R6) Of your best friends who are male, how many of them smoke? (ENTER "0" IF NO FRIENDS SMOKE, ENTER "95" IF NO MALE FRIENDS)

**MALESMOK**

NUMBER ..... |\_|\_|  
NO MALE FRIENDS ..... 95 → [SKIP TO R9]  
REFUSED ..... -7  
DON'T KNOW ..... -8

R7. (R7) How many of them use chewing tobacco or snuff? (ENTER "0" IF NONE USE CHEWING TOBACCO OR SNUFF)

**MCHEW**

NUMBER ..... |\_|\_|  
REFUSED ..... -7  
DON'T KNOW ..... -8

R9. (R9) Of your best friends who are female, how many of them smoke? (ENTER "0" IF NO FRIENDS SMOKE, ENTER "95" IF NO FEMALE FRIENDS)

**FESMOKE**

NUMBER ..... |\_|\_|  
NO FEMALE FRIENDS ..... 95 → [SKIP TO SECTION T]  
REFUSED ..... -7  
DON'T KNOW ..... -8

R10. (R10) How many of them use chewing tobacco or snuff? (ENTER "0" IF NONE USE CHEWING TOBACCO OR SNUFF)

**FCHEW**

NUMBER ..... |\_|\_|  
REFUSED ..... -7  
DON'T KNOW ..... -8

TEEN.

SECTION T: ATTITUDES OF FAMILY AND FRIENDS ABOUT TOBACCO USE

ALL TEEN RESPONDENTS GET TO T1.

PROGRAMMER NOTE:
IF O6 IS >= ONE DAY T1 SHOULD READ "best friends feel about you smoking on a daily basis? Do they ...".

T1. (T1) How do you think your best friends would feel about you smoking on a daily basis? Would they ...

FRENAPPR

- Approve, ..... 1
Disapprove, or..... 2
Not care?..... 3
REFUSED ..... -7
DON'T KNOW ..... -8

PROGRAMMER NOTE:
IF Q3 IS >= ONE DAY T2 SHOULD READ "best friends feel about you using chewing tobacco or snuff regularly? Do they ...".

T2. (T2) How do you think your best friends would feel about you using chewing tobacco or snuff regularly? Would they ...

FRENCHFW

- Approve, ..... 1
Disapprove, or..... 2
Not care?..... 3
REFUSED ..... -7
DON'T KNOW ..... -8

PROGRAMMER NOTE:
IF O6 IS >= ONE DAY THEN ASK T2a, ELSE SKIP TO T5.

T2a. (T2a) Do your parents know that you smoke cigarettes?

**PRNTKNOW**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

T5. (T5) If you lit up a cigarette tomorrow in front of your parents, how do you think they would react? Would they . . .

**PRACT**

- Tell you to stop, and would be very upset,..... 1
- Tell you to stop, but not be too upset, ..... 2
- Not tell you to stop, but would disapprove, or ..... 3
- Have no reaction?..... 4
- REFUSED..... -7
- DON'T KNOW ..... -8

T6. (T6) Have your parents ever expressed a desire for you not to smoke?

**PDESIRE**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

} [SKIP TO SECTION U]

T7. (T7) How often have your parents expressed a desire for you not to smoke?

**POFTEN**

Would you say . . .

- Often,..... 1
- Sometimes, ..... 2
- Rarely, or ..... 3
- Never? ..... 4
- REFUSED..... -7
- DON'T KNOW ..... -8

TEEN.

**SECTION U: MEDIA EXPOSURE**

**ALL TEEN RESPONDENTS GO TO SECTION U.**

Now, I am going to ask you a few questions about what you have seen or heard about smoking recently.

U20\_11a. (U20\_11a) In the last month, have you seen anything on TV against smoking? Would you say you saw . . .

**TVAGANST**

- a lot of commercials against smoking,..... 1
- a few commercials against smoking,..... 2
- no commercials, but did see something in a program, or..... 3
- did not see anything on TV against smoking?..... 4
- RARELY WATCH TV ..... 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_11b. (U20\_11b) In the last month, have you heard anything on the radio against smoking? Would you say you heard . . .

**RDAGANST**

- a lot of commercials against smoking,..... 1
- a few commercials against smoking,..... 2
- no commercials, but did hear something in a program, or..... 3
- did not hear anything on the radio against smoking? ..... 4
- RARELY LISTEN TO THE RADIO.. 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_11c. (U20\_11c) In the last month, have you seen a billboard with a message against smoking? Would you say you saw . . .

**BDAGANST**

- a lot of billboards against smoking,..... 1
- a few billboards against smoking, or ..... 2
- no billboards against smoking? .... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

U10. (U10) Think back to the cigarette advertisements you have recently seen on billboards or in magazines. What brand of cigarettes was advertised the most?

**CIGBILBD**

BENSON & HEDGES.....	1
CAMEL.....	2
CARLTON.....	3
GENERIC.....	4
KENT .....	5
KOOL.....	6
MARLBORO .....	7
MERIT .....	8
MORE .....	9
NEWPORT.....	10
PALL MALL.....	11
SALEM.....	12
VANTAGE.....	13
VIRGINIA SLIMS.....	14
WINSTON.....	15
OTHER .....	91
(SPECIFY) <u>CIGBILOS</u>	
REFUSED.....	-7
DON'T KNOW .....	-8
NONE .....	0

} [SKIP TO U12]

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
VARIABLES TO BE  
CONSISTENT WITH BASELINE:**

1 = 5  
2 = 7  
3 = 14  
4 = 12  
5 = 11  
6 = 6  
7 = 1  
8 = 3  
9 = 15  
10 = 9  
11 = 10  
12 = 2  
13 = 8  
14 = 13  
15 = 4

TEEN.

U11. (U11) What other brands of cigarettes have you seen advertised? [PROBE, ANY OTHER ADVERTISEMENTS]

[ENTER ALL THAT APPLY. CTRL\ P TO EXIT]

BENHEDGE	BENSON & HEDGES.....	1
CAMEL	CAMEL.....	2
CARLTON	CARLTON.....	3
DISCOUNT	GENERIC.....	4
KENT	KENT .....	5
KOOL	KOOL.....	6
MARLBORO	MARLBORO .....	7
MERIT	MERIT .....	8
MORE	MORE .....	9
NEWPORT	NEWPORT.....	10
PALL MALL	PALL MALL.....	11
SALEM	SALEM.....	12
VANTAGE	VANTAGE.....	13
VA SLIMS	VIRGINIA SLIMS.....	14
WINSTON	WINSTON.....	15
CIGOTHER	OTHER .....	91
	(SPECIFY) <u>CIGOTHOS</u>	
	REFUSED.....	-7
	DON'T KNOW .....	-8
	NONE .....	0

U12. (U12) What is the name of the cigarette brand of your favorite cigarette advertisement?

[PROBE: IF THE RESPONDENT DOESN'T HAVE A FAVORITE ADVERTISEMENT, ASK "OF ALL THE CIGARETTE ADVERTISEMENTS YOU HAVE SEEN, WHICH DO YOU THINK ATTRACTS YOUR ATTENTION THE MOST?"]

**ADFAVOR**

- BENSON & HEDGES..... 1
- CAMEL..... 2
- CARLTON..... 3
- GENERIC..... 4
- KENT ..... 5
- KOOL..... 6
- MARLBORO ..... 7
- MERIT ..... 8
- MORE ..... 9
- NEWPORT..... 10
- PALL MALL..... 11
- SALEM..... 12
- VANTAGE..... 13
- VIRGINIA SLIMS..... 14
- WINSTON..... 15
- OTHER ..... 91
- (SPECIFY) ADFAVOOS
- REFUSED ..... -7
- DON'T KNOW ..... -8
- NONE/OBJECT TO ALL..... 0

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE:**

- 1 = 5
- 2 = 7
- 3 = 14
- 4 = 12
- 5 = 11
- 6 = 6
- 7 = 1
- 8 = 3
- 9 = 15
- 10 = 9
- 11 = 10
- 12 = 2
- 13 = 8
- 14 = 13
- 15 = 4

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED REFUSED, DON'T KNOW OR NONE TO U10 AND U12, GO TO U14.**

**OTHERWISE, ASK U13.**

U13. (U13A) (U13B) Would you say that these advertisements promoted ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>PROENJOY</b>	Smoking as an enjoyable experience? .....	1	2	-7	-8
<b>PRORELAX</b>	Smoking helping people to relax?.....	1	2	-7	-8
<b>PROSOCAL</b>	Smoking helping people to feel comfortable in social situations? .....	1	2	-7	-8
<b>PROTHIN</b>	Smoking helping people to stay thin?.....	1	2	-7	-8
<b>PROSTRES</b>	Smoking helping to reduce stress?.....	1	2	-7	-8
<b>PROBORED</b>	Smoking helping people when they are bored?.....	1	2	-7	-8
<b>PROCROWD</b>	The idea that all the "in" crowd are smokers?.....	1	2	-7	-8

U14. (U14) What brands of chewing tobacco or snuff have you seen advertised?  
 [PROBE, ANY OTHER ADVERTISEMENTS] [ENTER UP TO 3 RESPONSES]  
 [CTRL \P TO EXIT]

**SNUFAD**

NONE .....	0
BEECHNUT .....	1
COPENHAGEN .....	2
LEVI GARRETT .....	3
REDMAN .....	4
SKOAL .....	5
SKOAL BANDITS .....	6
OTHER (SPECIFY) .....	91
<b>SNUFADOS</b>	
REFUSED .....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

1 = 3  
 2 = 6  
 3 = 2  
 4 = 1  
 5 = 4  
 6 = 5

U15. (U15) Some tobacco companies offer promotional items, such as clothing and bags, which have the company brand name or logo on them and which the public can buy or receive for free. In the past 12 months have you . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>EXCHITEM</b>	a. Exchanged coupons for an item with a tobacco brand name or logo on it? .....	1	2	-7	-8
<b>RECVGIFT</b>	b. Received as a gift or for free, any item with a tobacco brand name or logo on it? .....	1	2	-7	-8
<b>PURCHITM</b>	c. Purchased any item with a tobacco brand name or logo on it? .....	1	2	-7	-8

**PROGRAMMER NOTE:**

**IF U15 a, b, OR c IS = 1, THEN SKIP TO U16. ELSE SKIP TO U20.**

TEEN.

- U16. (U16) Thinking about the item or items, what were they?  
(INTERVIEWER: AFTER RESPONDENT ANSWERS, PROBE "ANYTHING ELSE?"  
ENTER UP TO 3 ANSWERS. CONTINUE TO PROBE UNTIL RESPONDENT  
INDICATES THERE ARE NO OTHER PRODUCTS. USE CTRL/P TO EXIT.)

**THINKITM**

BOTTLE OPENER.....	1
CAMERA.....	2
CAMERA FILM .....	3
CAP OR HAT .....	4
CASSETTE TAPE .....	5
CIGARETTE LIGHTER .....	6
COOLER.....	7
FLASHLIGHT.....	8
HEADBAND.....	9
HEADPHONES .....	10
INFLATABLE RAFT .....	11
JACKET .....	12
KEY CHAIN .....	13
MUG .....	14
PLAYING CARDS.....	15
POCKET KNIFE.....	16
POKER CHIPS OR DICE .....	17
POSTER .....	18
RADIO.....	19
SCARF.....	20
SHORTS .....	21
SOCKS .....	22
SPORTS BAG.....	23
SUNGLASSES.....	24
SWEATPANTS OR SWEATSHIRT.	25
TOWEL.....	26
T-SHIRT .....	27
WATCH.....	28
OTHER .....	91
(SPECIFY) <u>    <b>THINKIOS</b>    </u>	
REFUSED .....	-7
DON'T KNOW .....	-8

U18. (U18) Thinking back to the most recent promotional item that you have, what tobacco brand provided that item?

GIFTBRND

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE. NOTE THAT THE LIST BELOW CONTAINS A MIX OF CIGARETTE AND CHEWING TOBACCO BRANDS. THEREFORE, RECODES FOR TWO BRANDS MAY BE IDENTICAL. STORE CIGARETTE RECODES IN A DIFFERENT VARIABLE FROM CHEWING TOBACCO VARIABLES. RECODE AS FOLLOWS:**

1 = 5	10 = 8
2 = 7	11 = 13
3 = 6	12 = 6
4 = 1	13 = 91
5 = 3	14 = 2
6 = 91	15 = 1
7 = 9	16 = 5
8 = 2	17 = 4
9 = 4	

**NOTE THAT CATEGORIES 12 THROUGH 17 ARE NOT CIGARETTE BRANDS.**  
 TOBBRND      CIGBRND

BENSON & HEDGES.....	1
CAMEL.....	2
KOOL.....	3
MARLBORO.....	4
MERIT.....	5
MILD SEVEN.....	6
NEWPORT.....	7
SALEM.....	8
WINSTON.....	9
VANTAGE.....	10
VIRGINIA SLIMS.....	11
COPENHAGEN.....	12
KODIAK.....	13
LEVI GARRETT.....	14
REDMAN.....	15
SKOAL BANDIT.....	16
SKOAL CLASSIC.....	17
OTHER.....	91
(SPECIFY) <u>GIFTBROS</u>	
REFUSED.....	-7
DON'T KNOW.....	-8

U19. (U19) How did you obtain the most recent promotional item that you have?

**OBGIFT**

- HANDOUT AT FAIR, FESTIVAL OR EVENT ..... 1
- GIFT FROM FRIEND OR RELATIVE ..... 2
- RECEIVED AS PRIZE IN A GAME ..... 3
- FROM SENDING IN COUPONS OR PARTS OF A TOBACCO PACKAGE ..... 4
- FOUND ..... 5
- AS PART OF A CIGARETTE PURCHASE ..... 6
- OTHER ..... 91
- (SPECIFY) OBGIFTOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20. (U20) Do you think you would ever use a tobacco industry promotional item such as a tee shirt?

**USEPROMO**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_2. (U20\_2) Do you think tobacco companies are being truthful when they say . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
TOBMANP	a. They do not manipulate the level of nicotine in cigarettes? .....	1	2	-7	-8
TOBTARG	b. They do not target advertising to encourage kids to smoke? .....	1	2	-7	-8
NICADICT	c. Nicotine is not addictive?.....	1	2	-7	-8
TOBHARM	d. Tobacco is not harmful to health?.....	1	2	-7	-8
TOBHAND	e. Second hand smoke is not harmful to health?..	1	2	-7	-8
TOBCHNG	f. Advertising is only aimed at getting smokers to change brands? .....	1	2	-7	-8

**PROGRAMMER NOTE:**

**FIRST ASK U20\_3 (a) AND (b) FOLLOWED BY (c). IF U20\_3 (c) IS NO (2), DO NOT ASK U20\_3 (d), GO TO NEXT PROGRAMMER NOTE.**

U20\_3. (U20\_3) Have you heard of the following tobacco industry promotional programs ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>PRMETER</b>	a. Marlboro miles?.....	1	2	-7	-8
<b>PRCASH</b>	b. Camel cash?.....	1	2	-7	-8
<b>PRINDY</b>	c. Can you name any other tobacco industry promotional program?..... (SPECIFY) <u>PRINDYOS</u>	1	2	-7	-8
<b>PROTHER</b>	d. Any other promotions?..... (SPECIFY) <u>PROTHEOS</u>	1	2	-7	-8

**PROGRAMMER NOTE:**

IF U20\_3 (a), (b), AND (c) ARE ALL 2 (NO) GO TO U20\_11.

IF U20\_3 (a) IS 1 (YES), GO TO U20\_4.

IF U 20\_3 (b) IS 1 (YES), GO TO U20\_5.

ELSE GO TO U20\_11.

U20\_4. (U20\_4) What do you think is meant by the words Marlboro miles? (DO NOT PROMPT)

PROMPRG

PROMOTIONAL PROGRAM OF		}	[IF U20_3 (b) IS 1 (YES) GO TO U20_5; ELSE GO TO U20_7]
PHILIP MORRIS .....	1		
OTHER (SPECIFY) <u>PROMPROS</u> .....	91		
REFUSED .....	-7		
DON'T KNOW .....	-8		

U20\_5. (U20\_5) Do you know anyone who has collected Camel cash?

CAMELCOL

YES .....	1	}	[SKIP TO U20_7]
NO .....	2		
REFUSED .....	-7		
DON'T KNOW .....	-8		

TEEN.

U20\_6. (U20\_6) Who was this? (PROBE: Anyone else?)  
 [ENTER ALL THAT APPLY. USE CTRL/P TO EXIT]

- FMEMBER A FAMILY MEMBER..... 1
- RELATIVE OTHER RELATIVE..... 2
- BESTFRND BEST FRIEND ..... 3
- OTHRFRND OTHER FRIEND ..... 4
- OTHER (SPECIFY) CASHOTHR 91
- CASHOTOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_7. (U20\_7) Do you know anyone who has collected Marlboro miles?

MARLBCOL

- YES..... 1
  - NO ..... 2
  - REFUSED ..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO U20\_11]

U20\_8. (U20\_8) Who was this? (PROBE: Anyone else?)  
 [ENTER ALL THAT APPLY. USE CTRL/P TO EXIT]

- FMARLB A FAMILY MEMBER..... 1
- RELMARL OTHER RELATIVE..... 2
- FRNMARL BEST FRIEND ..... 3
- OFRNMARL OTHER FRIEND ..... 4
- OTHER (SPECIFY) MARLOTHR 91
- MARLOTOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_11. (U20\_11) In the last year, how often have you seen a sports event on television in which you saw a logo of a tobacco product? Would you say . . .

TOBLOGO

- very often,..... 1
- a few times, ..... 2
- rarely, or ..... 3
- not at all?..... 4
- I DON'T WATCH TV ..... 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_12. (U20\_12) Now I'm going to ask you four questions. For each question, please respond "often," "sometimes," or "never."

In the last 12 months, when you visited a small store near where you live, how often have you seen . . .

	<u>Often</u>	<u>Some times</u>	<u>Never</u>	<u>RF</u>	<u>DK</u>
<b>ADAGANST</b> a) advertisements against smoking or chewing tobacco? .....	1	2	3	-7	-8
<b>ADTOBACO</b> b) advertisements for brands of cigarettes or chewing tobacco? .....	1	2	3	-7	-8
<b>CATALOG</b> c) catalogs for cigarette promotional products? .....	1	2	3	-7	-8
<b>FREEPROD</b> d) free promotional product offers with a cigarette purchase? .....	1	2	3	-7	-8

TEEN.

**SECTION V: BEHAVIOR OF PEERS**

**PROGRAMMER NOTE:**

THE FOLLOWING QUESTIONS WILL BE ASKED IN ONE OF THE 3 FOLLOWING RANDOM ORDERS:

1. V1, V2, V7;
2. V2, V7, V1;
3. V7, V1, V2.

**V1\_V7R: RANDOM NUMBER START VALUE**

Now I'm going to ask you some questions about the behavior of people you know who are about your age. For each question, please respond "none", "a few", "some" or "most."

(V1\_V7) How many of the people your age, that you know . . .

		<u>NONE</u>	<u>A FEW</u>	<u>SOME</u>	<u>MOST</u>	<u>RF</u>	<u>DK</u>
V1.	smoke cigarettes? .....	0	1	2	3	-7	-8
	<b>AGESMOK</b>						
V2.	use chewing tobacco or snuff? .....	0	1	2	3	-7	-8
	<b>AGECHEW</b>						
V7.	Object to second hand smoke? .....	0	1	2	3	-7	-8
	<b>OBJSMOK</b>						

TEEN.

**SECTION W: YOUTH ATTITUDES ABOUT SMOKING AND HEALTH**

**PROGRAMMER NOTE:**

THE FOLLOWING QUESTIONS WILL BE ASKED IN ONE OF THE 5 RANDOM ORDERS:

1. W2, W7, W1, W4, W6, W5, W3, W8, W8a;
2. W1, W4, W3, W2, W8, W8a, W7, W6, W5;
3. W6, W1, W5, W4, W2, W7, W8, W8a, W3;
4. W6, W3, W5, W2, W8, W8a, W1, W4, W7;
5. W8, W8a, W1, W2, W5, W4, W3, W7, W6.

**W1\_W8R: W1\_W8 RANDOM NUMBER START VALUE**

(W1\_W8) For these next questions, I'd like you to give me your opinion, not what others may say or believe. After I read each one please answer "yes" or "no".

	<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
Do <u>you</u> believe...				
W1. it's safe to smoke for only a year or two? ..... <b>SMOKYR</b>	1	2	-7	-8
W2. there is any harm in having an occasional cigarette? ..... <b>HARMCIG</b>	1	2	-7	-8
W3. smoking can help people when they are bored?..... <b>BORED</b>	1	2	-7	-8
W4. cigarette smoking helps people relax? ..... <b>RELAX</b>	1	2	-7	-8
W5. cigarette smoking helps reduce stress? ..... <b>STRESS</b>	1	2	-7	-8
W6. smoking helps people feel more comfortable at parties and in other social situations? ..... <b>SOCIAL</b>	1	2	-7	-8
W7. smoking helps people keep their weight down? ..... <b>WEIGHT</b>	1	2	-7	-8
W8. almost all doctors are strongly against smoking? ..... <b>ALLDOC</b>	1	2	-7	-8
W8a. using chewing tobacco or snuff can cause cancer? ..... <b>CANCER</b>	1	2	-7	-8

**PROGRAMMER NOTE:**

THE FOLLOWING QUESTIONS WILL BE ASKED IN ONE OF THE 5 FOLLOWING  
 RANDOM ORDERS:

1. W11, W13, W21, W14, W10, W9, W12\_1, W15, W17, W16, W19, W20;
2. W17, W19, W20, W16, W11, W14, W13, W21, W12\_1, W10, W9, W15;
3. W20, W10, W13, W21, W16, W12\_1, W11, W9, W17, W15, W14, W19;
4. W15, W20, W13, W12\_1, W16, W10, W11, W19, W9, W21, W14, W17;
5. W16, W11, W12\_1, W19, W10, W13, W17, W21, W9, W14, W15, W20.

**W9\_W21R: W9\_W21R RANDOM NUMBER START VALUE**

(W9\_W21) Now I'm going to read a list of statements. After I read each one, please  
 tell me whether you agree or disagree.

	<u>AGREE</u>	<u>DISAGREE</u>	<u>R</u>	<u>DK</u>
W9. I strongly dislike being around people who are smoking..... <b>LIKESMOK</b>	1	2	-7	-8
W10. When I'm older my parents won't mind if I smoke..... <b>PARENT</b>	1	2	-7	-8
W11. Seeing someone smoking turns me off..... <b>TURNOFF</b>	1	2	-7	-8
W12_1. I could put up with smoking if I really liked a person and wanted to go out with him or her..... <b>SMKPUTUP</b>	1	2	-7	-8

**PROGRAMMER NOTE:**

**IF RESPONSE TO O6 IS 1 DAY OR MORE, DISPLAY IN W13: "I could stop smoking anytime I wanted."**

**IF RESPONSE TO O6 IS 00, -7, -8 OR IF O6 IS NOT ASKED, DISPLAY IN W13: "If I started to smoke regularly, I could stop smoking anytime I wanted."**

	<u>AGREE</u>	<u>DISAGREE</u>	<u>RF</u>	<u>DK</u>
W13. [If I started to smoke regularly], I could stop smoking anytime I wanted..... <b>STOPSMOK</b>	1	2	-7	-8
W14. I personally don't mind being around people who are smoking..... <b>MINDSMOK</b>	1	2	-7	-8
W15. I get a kick out of doing things every now and then that are a little risky or dangerous..... <b>KICKOUT</b>	1	2	-7	-8
W16. My family looks for things to nag me about..... <b>FAMNAGS</b>	1	2	-7	-8
W17. I have a lot of arguments with my family..... <b>FAMARGUE</b>	1	2	-7	-8
W19. If anyone upsets me I usually try to get revenge..... <b>REVENGE</b>	1	2	-7	-8
W20. I don't mind getting into trouble telling lies if it helps my friends..... <b>TELSLIES</b>	1	2	-7	-8
W21. I don't mind lying to keep my friends out of trouble with the authorities..... <b>LIE4FRND</b>	1	2	-7	-8

TEEN.

**SECTION X: CURRENT STATUS**

X1a. (X1a) Is your school . . .

**SCHTYPE**

- a public school..... 1
- a private non-religious school, or.. 2
- a private religious school..... 3
- TAUGHT AT HOME/DO NOT ATTEND SCHOOL..... 4 → [SKIP TO SECTION Y]
- REFUSED..... -7
- DON'T KNOW ..... -8

X2. (X2) How much do you like school? Would you say . . .

**LIKESCH**

- A lot,..... 1
- Some, ..... 2
- Very little, or ..... 3
- Not at all? ..... 4
- REFUSED..... -7
- DON'T KNOW ..... -8

X3. (X3) How do you do in school? Would you say . . .

**DOINSCH**

- Much better than average,..... 1
- Better than average,..... 2
- Average, or..... 3
- Below average?..... 4
- REFUSED..... -7
- DON'T KNOW ..... -8

X3a. (X3a) How many students who smoke obey the rule prohibiting smoking on school property? Would you say ...

**OBEYRULE**

- There is no rule ..... 1
- No students..... 2
- A few students..... 3
- Some students ..... 4
- Most students, or ..... 5
- All students..... 6
- REFUSED ..... -7
- DON'T KNOW ..... -8

TEEN.

X5a. (X5a) Have you attended school in the past 2 weeks?

**SCH2WKS**

- YES..... 1
- NO ..... 2 → [SKIP TO X6]
- REFUSED..... -7
- DON'T KNOW ..... -8

X5b. (X5b) During the past 2 weeks have you seen anyone smoking on school property?

**SCHPROP**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

X6. (X6) How many of the teachers in your school smoke cigarettes? Would you say . . .

**TEACHER**

- None,..... 0 → [SKIP TO X7]
- A few,..... 1
- Some, ..... 2
- Most, or ..... 3
- All of them? ..... 4
- REFUSED..... -7
- DON'T KNOW ..... -8

X6a. (X6a) As far as you know, do any teachers smoke on your school's grounds?

**SMKGROND**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

X7. (X7) Do you think that all smoking by anyone should be banned on school grounds at all times, including meetings and sporting events?

**BANALL**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

X8. (X8) Have you ever taken a class or course at school in which the health risks of smoking were discussed?

**COURSE**

- YES..... 1
  - NO ..... 2
  - REFUSED..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO X8b]

X8a. (X8a) Do you think that kids who took the class are ...  
**TOOKCLAS**

- more against smoking, ..... 1
- less against smoking, or..... 2
- there is no change in attitude  
towards smoking as a result of  
taking the class? ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

X8b. (X8b) How often do you cut classes because you feel like it and not because you are  
sick or excused? Would you say ...

**CUTCLASS**

- Often, ..... 1
- Sometimes, ..... 2
- Rarely, or ..... 3
- Never? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

**SECTION Y: YOUTH GENERAL ATTITUDE**

**PROGRAMMER NOTE:**

THE FOLLOWING QUESTIONS WILL BE ASKED IN ONE OF THE 5 FOLLOWING ORDERS:

1. Y2, Y4, Y6, Y1, Y3, Y5;
2. Y1, Y3, Y5, Y2, Y4, Y6;
3. Y5, Y3, Y1, Y6, Y4, Y2;
4. Y6, Y4, Y2, Y5, Y3, Y1;
5. Y4, Y3, Y2, Y1, Y5, Y6.

**Y1\_Y6R: Y1\_Y6 RANDOM NUMBER START VALUE**

Y1. (Y1\_Y6) These next questions are about social activities, your family, your health, and things that may affect your health. First I'm going to ask you some questions about your general attitudes. For each question, please indicate whether the situation happens "often", "sometimes", "rarely" or "never."

		<u>OFTEN</u>	<u>SOME- TIMES</u>	<u>RARELY</u>	<u>NEVER</u>	<u>RF</u>	<u>DK</u>
	During the past 12 months, how often have you...						
Y1.	Felt too tired to do things? ..... <b>FELTIRE</b>	1	2	3	4	-7	-8
Y2.	Had trouble going to sleep or staying asleep? ..... <b>SLIPTRB</b>	1	2	3	4	-7	-8
Y3.	Felt unhappy, sad, or depressed? ..... <b>UNHAPPY</b>	1	2	3	4	-7	-8
Y4.	Felt hopeless about the future?..... <b>NOFUTUR</b>	1	2	3	4	-7	-8
Y5.	Felt nervous or tense? ..... <b>FELTENS</b>	1	2	3	4	-7	-8
Y6.	Worried too much about things? ..... <b>WORRI</b>	1	2	3	4	-7	-8

Y8\_9. (Y8\_Y9) How many times during the past year have you been in physical fights that involved hitting, pushing, shoving or any other kind of physical contact? Do not include family fights, such as fights with brothers and sisters.

**PHYSTIME**

- ONCE ..... 1
- TWICE..... 2
- 3-5 TIMES..... 3
- 6-9 TIMES..... 4
- 10 OR MORE TIMES ..... 5
- NO FIGHTS IN PAST YEAR..... 6
- REFUSED..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**Y14 RANGE FOR 'NUMBER OF NIGHTS OUT' = 1 - 7.**

Y14. (Y14) Including Saturdays and Sundays, how many nights a week do you usually go out for fun or recreation?

**WKG00UT**

- NUMBER OF NIGHTS OUT..... |\_ |
- NONE ..... 0
- REFUSED..... -7
- DON'T KNOW ..... -8

Y15. (Y15) Have you ever had a steady {boyfriend/girlfriend}?

**STEFNRD**

- YES ..... 1
  - NO ..... 2
  - REFUSED..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO Y17]

Y16. (Y16) Does/Did {he/she} smoke cigarettes?

[IF THE RESPONDENT HAS HAD MORE THAN ONE STEADY BOYFRIEND/GIRLFRIEND, ASK THEM TO ANSWER FOR THE MOST RECENT STEADY BOYFRIEND OR GIRLFRIEND]

**FRNDSMOK**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**Y17 RANGE FOR 'AMOUNT OF DOLLARS' = 1 - 2,000.**

Y17. (Y17) About how much money do you have each week to spend on yourself any way you want to?  
**WKMONEY**

AMOUNT OF DOLLARS ..... |\_|\_|\_|  
 NONE ..... 0  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

Y18. (Y18) In the past year have you participated in any kind of competitive and organized physical activity, such as team sports?  
**TIMSPORT**

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

Y19. (Y19) If you had a serious problem, is there someone you could talk to or go to for help?

**TALKHELP**

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

} [SKIP TO Y21]

Y20. (Y20) Who is this? {PROBE: Anyone else?}  
 [ENTER ALL THAT APPLY UP TO 6 RESPONSES - USE CTRL/P TO EXIT]

**TALKPROB [1] - [6]**

MOTHER ..... 1  
 FATHER ..... 2  
 OLDER BROTHER(S) ..... 3  
 OLDER SISTER(S) ..... 4  
 YOUNGER BROTHER(S) ..... 5  
 YOUNGER SISTER(S) ..... 6  
 OTHER RELATIVE(S) ..... 7  
 GUARDIAN(S) ..... 8  
 PRIEST/MINISTER ..... 9  
 TEACHER ..... 10  
 SCHOOL COUNSELOR ..... 11  
 OTHER ADULT(S) ..... 12  
 FRIEND(S) ..... 13  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

9 = 10  
 10 = 11  
 11 = 12  
 12 = 13  
 13 = 14

Y21. (Y21) How often do you attend religious services? Would you say ...  
**RELIGSVC**

Often,.....	1
Sometimes, .....	2
Rarely, or .....	3
Never? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

Y21a. (Y21a) Name your two favorite male actors.  
[ALLOW FOR 2 RESPONSES. CTRL \P TO EXIT]  
**ACTORSM**

ZACHARY TY BRYAN.....	1
ANTONIO BANDERAS.....	2
NICHOLAS CAGE .....	3
JIM CARREY .....	4
TOM CRUISE .....	5
DEAN CAIN .....	6
LEONARDO DI CAPRIO .....	7
JOHNNY DEPP .....	8
MEL GIBSON .....	9
VAL KILMER .....	10
EDDIE MURPHY .....	11
LUKE PERRY.....	12
BRAD PITT.....	13
JASON PRIESTLEY .....	14
KEANU REEVES .....	15
STEVEN SEGAL.....	16
ARNOLD SCHWARZENEGGER....	17
PAULY SHORE .....	18
ANDREW SHUE.....	19
WILL SMITH .....	20
SYLVESTER STALLONE.....	21
JONATHON TAYLOR-THOMAS....	22
JEAN-CLAUDE VAN DAMME .....	23
ELIJAH WOOD.....	24
OTHER .....	91
(SPECIFY) <u>ACTORSOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

Y21b. (Y21b) Name your two favorite female actresses.  
[ALLOW FOR 2 RESPONSES. CTRL \P TO EXIT]

**ACTRESSF**

- JENNIFER ANISTON ..... 1
- KIM BASINGER ..... 2
- CINDY CRAWFORD ..... 3
- COURTENEY COX ..... 4
- JENNY GARTH ..... 5
- TERI HATCHER ..... 6
- PAMELA ANDERSON LEE ..... 7
- LUCY LAWLESS ..... 8
- JENNY MC CARTHY ..... 9
- DEMI MOORE ..... 10
- MICHELLE PFIEFFER ..... 11
- JULIA ROBERTS ..... 12
- WINONA RYDER ..... 13
- ALICIA SILVERSTONE ..... 14
- TORI SPELLING ..... 15
- TIFFANI-AMBER THEISSEN ..... 16
- VANESSA WILLIAMS ..... 17
- OTHER ..... 91
- (SPECIFY) ACTRESOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

TEEN.

**SECTION Z: DEMOGRAPHICS, CONTACT INFORMATION AND LISTENING IN QUESTIONS**

Z1. (Z1) I need to ask a few questions to verify the information that I have on your background. Are you Hispanic?

**VERHISPN**

- YES..... 1
- NO ..... 2 → [SKIP TO Z3]
- REFUSED..... -7
- DON'T KNOW ..... -8

Z2. (Z2) Do you consider yourself to be:

**VERETHNC**

- Mexican, ..... 1
- Mexican American, or..... 2
- Other Hispanic? ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

Z3. (Z3) Which of the following categories best describes your racial background? Are you:

**VERRACE**

- White,..... 1
- Black,..... 2
- Japanese,..... 3
- Chinese,..... 4
- Filipino,..... 5
- Korean,..... 6
- Other Asian or Pacific Islander, or American Indian or Alaskan Native?..... 8
- MEXICAN..... 9
- HISPANIC..... 10
- OTHER ..... 91
- (SPECIFY) VERRACOS
- REFUSED..... -7
- DON'T KNOW ..... -8

TEEN.

Z4. (Z4) In what country were you born?

**NATVLAND**

UNITED STATES.....	1	}	[SKIP TO Z6]
MEXICO.....	2		
JAPAN.....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES.....	6		
KOREA.....	7		
VIETNAM.....	8		
OTHER.....	91		
(SPECIFY) <u>NATVLAOS</u>			
REFUSED.....	-7		
DON'T KNOW.....	-8		

Z5. (Z5) In what country was your mother born?

**NATVMOM**

UNITED STATES.....	1	}	[SKIP TO Z8]
MEXICO.....	2		
JAPAN.....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES.....	6		
KOREA.....	7		
VIETNAM.....	8		
OTHER.....	91		
(SPECIFY) <u>NATVMOOS</u>			
REFUSED.....	-7		
DON'T KNOW.....	-8		

Z6. (Z6) How old were you when you first came to live in the United States?

**AGEUS**

YEARS OLD.....	_ _
REFUSED.....	-7
DON'T KNOW.....	-8

TEEN.

---

Z8. (Z8) What language do you usually speak at home?

**LANGHOME**

ENGLISH.....	1
SPANISH.....	2
JAPANESE.....	3
CHINESE.....	4
VIETNAMESE.....	5
KOREAN.....	6
TAGALOG.....	7
FILIPINO.....	9
OTHER.....	91
(SPECIFY) <u>LANGHOOS</u>	
REFUSED.....	-7
DON'T KNOW.....	-8

Z14. (Z14) What was the highest grade or year of regular school or college that you completed?

**VEREDUC**

NO FORMAL SCHOOLING.....	0
ELEMENTARY SCHOOL OR	
JR. HIGH.....	1-8
HIGH SCHOOL.....	9-12
POST SECONDARY SCHOOL.....	13
SOME COLLEGE.....	14
BA-LEVEL DEGREE.....	15
BA-LEVEL DEGREE PLUS	
SOME GRADUATE SCHOOL.....	16
MA, PHD OR HIGHER.....	17
OTHER.....	91
(SPECIFY) <u>VEREDUOS</u>	
REFUSED.....	-7
DON'T KNOW.....	-8

TEEN.

- Z17. (Z17) We may need to get in touch with you again concerning your opinions on smoking issues in California and will need your name. Like your responses, this information will be kept totally confidential.

May I have your full name, please?

TEEN

FIRST NAME	_____	TEENFNAM
MIDDLE INITIAL	_____	TEENMINT
LAST NAME	_____	TEENLNAM
REFUSED .....	-7	
DON'T KNOW .....	-8	

- Z18. (Z18) DO YOU SUSPECT THAT SOMEONE MAY HAVE BEEN LISTENING IN AT THE RESPONDENT'S HOUSEHOLD DURING THE INTERVIEW?

ISUSPECT

YES .....	1	
NO .....	2	→ [SKIP TO END]

- Z19. (Z19) HOW SURE ARE YOU THAT SOMEONE MAY HAVE BEEN LISTENING IN?

ILISTEN

ABSOLUTELY SURE.....	1
QUITE SURE .....	2
SOMEWHAT SURE.....	3
NOT REAL SURE .....	4

- Z20. (Z20) DO YOU THINK THE RESPONDENT'S ANSWERS WERE BIASED BECAUSE SOMEONE WAS LISTENING IN?

ANSBIAS

YES .....	1
NO .....	2
DON'T KNOW .....	-8

Thank you very much for your cooperation. Your assistance has been very helpful. Please hold while I verify if we need to talk to another member of your household.

## **APPENDIX B**

### **Questionnaires in Spanish**

## **Screening Questionnaire (Spanish)**

1996 CALIFORNIA SMOKING CROSS-SECTIONAL SURVEY

Telephone (CATI) Questionnaire

SCREENER SURVEY

S1INTRO\_1. Hola, mi nombre es {INTERVIEWER'S NAME}. Estoy llamando acerca de un estudio de salud importante que la Universidad de California y el Departamento de Salud del estado están llevando a cabo. Su número telefónico ha sido seleccionado como parte de este estudio.

**RESIDENTIAL**

Primero que nada, ¿es usted miembro de este hogar y tiene por lo menos 18 años de edad?

YES..... 1 (BUSINESS)  
 NO..... 2 (S3A)  
 PROBABLE BUSINESS..... 3 (BUSINESS)  
 ANSWERING MACHINE..... AM (READMSG)  
 RETRY AUTODIALER..... RT (AUTODIALER)  
 NONWORKING,  
 DISCONNECTED, CHANGED.... NW (RESULTS)  
 GO TO RESULT..... GT (RESULTS)

**BUSINESS**

¿Este número telefónico se usa . . .

Para el hogar..... 4 } (S5)  
 Para el hogar y el trabajo o..... 5 }  
 Para el trabajo solamente? ..... 6 (THANK01)  
 SKIP TO RESULT ..... GT (RESULTS)

[HOME USE EXCLUDES PHONES IN DORMITORIES, NURSING HOMES, AND VACATION HOMES (UNLESS PRIMARY RESIDENCE)]

[IF ASKED: El estudio va a recoger información y opiniones de parte de fumadores y no-fumadores.]

S3A. ¿Por favor podría hablar con un miembro de este hogar que tenga por lo menos 18 años de edad?

AVAILABLE..... 1 → (S4)  
 NOT AVAILABLE..... 2 → (RESULTS)  
 THERE ARE NONE..... 3 → (THANK02)  
 GO TO RESULT ..... GT → (RESULTS)

[HOUSEHOLD (HH) MEMBERS INCLUDE PEOPLE WHO THINK OF THIS HH AS THEIR PRIMARY PLACE OF RESIDENCE. IT INCLUDES PERSONS WHO USUALLY STAY IN THE HH BUT ARE TEMPORARILY AWAY ON BUSINESS, VACATION, IN A HOSPITAL, OR LIVING AT SCHOOL IN A DORM, FRATERNITY, OR SORORITY.]

S3OV. [IF RESPONDENT IS A CHILD, ASK FOR AN OLDER HOUSEHOLD MEMBER]

NO ONE LIVING IN HH IS 18  
 OR OLDER ..... 1 → (THANK02)  
 THERE ARE HH MEMBERS 18  
 OR OLDER ..... 2  
 GO TO RESULT ..... GT → (RESULT)

S4. Hola, mi nombre es {INTERVIEWER NAME}. Estoy llamando acerca de un estudio de salud importante que está realizando la Universidad de California y el Departamento de Salud del Estado. ¿Es usted miembro de este hogar y tiene por lo menos 18 años de edad?

(SRELIG2)

YES..... 1 → (BUSINESS)  
 NO ..... 2 → [REPEAT S3A]  
 GO TO RESULT ..... 3 → [END]  
 REFUSED ..... -7 } [CODE AS INITIAL REFUSAL]  
 DON'T KNOW ..... -8 }

S5. El estudio que estamos llevando a cabo para la Universidad de California tiene como objetivo obtener información y opiniones de fumadores y no-fumadores. Su participación es voluntaria e importante para que este estudio sea un éxito. Sus respuestas se mantendrán confidenciales y se usarán solamente para el propósito de este estudio o como lo requiera la ley.

(SCONTINU)

CONTINUE TO MATRIX..... 1  
 GO TO RESULT ..... 2 → [END]

S6. ¿Empezando por usted, por favor dígame cuál es la edad y nombre de todas las personas que viven en el hogar? [ENTER AGE AS 1 FOR EVERYONE UNDER ONE YEAR.]

¿Qué edad tiene (él/ella)? (AGE)	¿Cuál es su nombre? (FNAME)	¿Es hombre o mujer? [M-F] (SEX)	SCREENER RESPONDENT? [X BY RESP] (SCRESP)
1.			
2.			
3.			
4.			
5.			

S6VERF1. [VERIFY THE NUMBER OF HOUSEHOLD MEMBERS.]

NUMBER OF HH MEMBERS IN  
 MATRIX CORRECT ..... 1 → [S6VERF2]  
 RETURN TO MATRIX ..... 2 → [SKIP TO MATRIX]  
 GO TO RESULT ..... GT → [END]

S6VERF2. ¿Hemos olvidado a alguna otra persona del hogar que usualmente vive aquí pero que se encuentra temporalmente ausente? ¿Por ejemplo, alguien que anda en viaje de negocios, de vacaciones, está hospitalizado(a) o que vive en una casa de estudiantes?

NUMBER OF HH MEMBERS IN  
 MATRIX CORRECT ..... 1  
 RETURN TO MATRIX ..... 2 → [SKIP TO MATRIX]  
 GO TO RESULT ..... GT → [END]

**NOTE TO PROGRAMMER:**

ASK QUESTION SC7 FOR EACH HOUSEHOLD MEMBER FOR WHICH THE RESPONDENT ANSWERED "REFUSED" OR "DON'T KNOW" TO AGE IN THE MATRIX. IF THE QUESTION IS BEING ASKED OF THE SCREENER RESPONDENT, SC7 SHOULD READ: "Are you between the ages . . ." AND CATEGORIES 1 THROUGH 3 SHOULD NOT BE DISPLAYED. DO NOT ASK SC8, BUT IF THE SCREENER RESPONDENT ANSWERED SC7 WITH A "REFUSED" OR "DON'T KNOW," STORE CODE "3" IN SC8. IF AGES OF ALL HOUSEHOLD MEMBERS ARE KNOWN, SKIP TO NEXT PROGRAMMER NOTE.

EMUM.

SC7. (SC7) Volviendo a las edades de los miembros de su hogar, ¿tiene {NAME/AGE/SEX} entre . . . (AGERANGE)

- |                     |    |   |                                |
|---------------------|----|---|--------------------------------|
| 0-11 años,.....     | 1  | } | [SKIP TO NEXT PROGRAMMER NOTE] |
| 12-14 años,.....    | 2  |   |                                |
| 15-17 años,.....    | 3  |   |                                |
| 18-24 años,.....    | 4  |   |                                |
| 25-29 años,.....    | 5  |   |                                |
| 30-44 años,.....    | 6  |   |                                |
| 45-55 años,.....    | 7  |   |                                |
| 56-64 años o.....   | 8  |   |                                |
| 65 o más años?..... | 9  |   |                                |
| REFUSED.....        | -7 |   |                                |
| DON'T KNOW.....     | -8 |   |                                |

SC8. (SC8) ¿Tiene {NAME/AGE/SEX} entre . . . (AGECAT)

- |                              |    |
|------------------------------|----|
| 0-11 años,.....              | 1  |
| 12-17 años,.....             | 2  |
| 18 o más años de edad? ..... | 3  |
| REFUSED.....                 | -7 |
| DON'T KNOW.....              | -8 |

**NOTE TO PROGRAMMER:**

**ASK THE QUESTIONS IN THE FOLLOWING MATRIX ABOUT ALL HOUSEHOLD MEMBERS 10 YEARS OLD AND OLDER OR IF THE PERSON'S AGE IS UNKNOWN.**

**TO DETERMINE AGE, USE S6. IF S6 IS MISSING, USE AGE IN SC7 OR SC8.**

**DISPLAY NAME AND SEX FROM S6 AND AGE FROM S6, SC7 OR SC8.**

Como mencioné anteriormente, nuestro estudio requiere que hablemos con fumadores y no-fumadores. Ahora voy a preguntarle si las personas de su hogar fuman o no fuman.

SC9 (SC9) [Hasta donde usted sabe], [usted ha/NAME ha] fumado por lo menos 100 cigarrillos en toda [su] vida? (SMOKE100)  1 YES 2 NO -7 REFUSED -8 DON'T KNOW	SC10 (SC10) Actualmente [PERSON] fuma cigarrillos? (SMOKENOW)  1 YES [SKIP TO NEXT PROGRAMMER NOTE] 2 NO -7 REFUSED [SKIP TO NEXT NOTE] -8 DON'T KNOW [SKIP TO NEXT PROGRAMMER NOTE]	SC11 (SC11) [Usted/PERSON] ha dejado de fumar en los últimos 5 años [hasta donde usted sabe]? (SQUIT)  1 YES 2 NO [SKIP TO NEXT PROGRAMMER NOTE] -7 REFUSED [SKIP TO NEXT NOTE] -8 DON'T KNOW [SKIP TO NEXT NOTE]	SC12 (SC12) [Usted/person] ha fumado del todo en los últimos 12 meses, [hasta donde usted sabe?] (S12QUIT)  1 YES 2 NO -7 REFUSED -8 DON'T KNOW
1. 2. 3. 4. 5.			

**NOTE TO PROGRAMMER:**

**ASK QUESTIONS SC13 - SC15 ABOUT EACH MEMBER IN THE HOUSEHOLD. ASK QUESTION SC16 ABOUT ALL MEMBERS OF THE HOUSEHOLD AGED 5 YEARS OLD AND OLDER OR IF PERSON'S AGE IS UNKNOWN. USE AGE FROM S6, SC7 OR SC8.**

**DISPLAY NAME AND SEX FROM S6 AND AGE FROM S6, SC7 OR SC8.**

**IF THE QUESTIONS REFER TO THE SCREENER RESPONDENT HIMSELF/HERSELF, INSTEAD OF DISPLAYING NAME, AGE OR SEX, DISPLAY {Are you} FOR SC13; {Do you} AND {yourself} FOR SC14; {your} AND {Are you} FOR SC15; AND {you} FOR SC16.**

Mis próximas pocas preguntas son acerca de los antecedentes de las personas de este hogar.

<p>SC13 (SC13) [Es usted/Es NAME] Hispano(a)?</p> <p>1 YES 2 NO [SKIP TO SC15] -7 REFUSED [SKIP TO SC15] -8 DON'T KNOW [SKIP TO SC15]</p> <p>(HISPANIC)</p>	<p>SC14 (SC14) [Usted/ NAME] se considera...</p> <p>1 Mexicano(a) 2 Mexicano(a) Americano(a) o 3 De otro origen Hispano? -7 REFUSED -8 DON'T KNOW</p> <p>(ETHNBKGD)</p>	<p>SC15 (SC15) ¿Cuál de las siguientes frases describe mejor los antecedentes raciales de (name/suyos)? Es [usted/él/ella]...</p> <p>(RACE)</p> <p>1 De raza blanca, 2 De raza negra, 3 Japonés(a), 4 Chino(a), 5 Filipino(a), 6 Coreano(a), 7 De otro asiático (oriental) y/o de las Islas Pacíficas o 8 Indio Americano o descendiente de Alaska? 9 MEXICAN 10 HISPANIC 91 OTHER (SPECIFY: <u>RACEOS</u>)? -7 REFUSED -8 DON'T KNOW</p>	<p>SC16 (SC16) ¿Cuál fue el grado o año de escuela regular o de universidad más alto que [usted/NAME] completó? (EDLEVEL)</p> <p>0 NO FORMAL EDUCATION 1-8 YEARS OF ELEMENTARY SCHOOL 9-12 YEARS OF HIGH SCHOOL 13 POST-SECONDARY SCHOOL 14 SOME COLLEGE 15 BA-LEVEL DEGREE 16 BA-LEVEL DEGREE + SOME GRADUATE SCHOOL 17 MA, PHD, OR HIGHER DEGREE 91 OTHER (SPECIFY: <u>EDLEVOS</u>) -7 REFUSED -8 DON'T KNOW</p>

**NOTE TO PROGRAMMER:**

**QUESTION SC17 SHOULD BE ASKED ABOUT ALL ADULTS AND CHILDREN IN THE HOUSEHOLD.**

**IF THE SCREENER RESPONDENT IS BEING ASKED ABOUT HIS/HER RELATIONSHIP WITH CHILDREN IN THE HH USE THE DISPLAY "are you." ELSE, USE "is ADULT/NAME/AGE/SEX."**

SC17. (SC17) Mis próximas preguntas son acerca de cómo las personas de este hogar están relacionadas unas con otras.

¿Cuál es la relación de {ADULT NAME/AGE/SEX} con {CHILD NAME/AGE/SEX}?  
(RELATION)

CODE    | \_ | \_ |

- 01    MOTHER
- 02    FATHER
- 03    OLDER BROTHER
- 04    OLDER SISTER
- 07    OTHER RELATIVE
- 08    GUARDIAN
- 09    UNRELATED PERSON
- 7    REFUSED
- 8    DON'T KNOW

**NOTE TO PROGRAMMER:**

**QUESTION SC18 SHOULD BE ASKED ABOUT ALL ADULTS IN THE HOUSEHOLD.**

SC18. (SC18) ¿De qué manera está usted relacionado(a) con {ADULT NAME/AGE/SEX}?  
(ADLTRELN)

CODE    | \_ | \_ |

- 01    SPOUSE/PARTNER
- 02    PARENT
- 03    CHILD
- 04    SIBLING
- 05    OTHER RELATIVE
- 06    GUARDIAN
- 07    UNRELATED PERSON
- 7    REFUSED
- 8    DON'T KNOW

SCRN.

SC19. (SC19) ¿Qué idioma hablan los adultos de este hogar la mayor parte del tiempo que están en casa?

(HHLANG)

- ENGLISH ..... 1
- SPANISH ..... 2
- JAPANESE ..... 3
- CHINESE ..... 4
- VIETNAMESE ..... 5
- KOREAN ..... 6
- TAGALOG ..... 7
- FILIPINO ..... 8
- OTHER ..... 91
- (SPECIFY: HHLANGOS)
- REFUSED ..... -7
- DON'T KNOW ..... -8

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING  
 VARIABLE TO BE  
 CONSISTENT WITH BASELINE:**

8 = 9

SC20. (SC20) ¿En qué condado vive usted?

[IF ASKED: Porque estamos interesados en mirar los resultados del estudio por área geográfica].

(CNTYCODE, COUNTY)

- COUNTY CODE ..... |\_|\_|
- OTHER ..... 91
- (SPECIFY: \_\_\_\_\_)
- REFUSED ..... -7
- DON'T KNOW ..... -8

SC21. (SC21) ¿Cuál es su "zip code" (código postal)?

IF ASKED: Porque estamos interesados en mirar los resultados del estudio según área geográfica].

(ZIPCODE)

- ZIP-CODE ..... |\_|\_|\_|\_|\_|
- REFUSED ..... -7
- DON'T KNOW ..... -8

**NOTE TO PROGRAMMER:**

**IF THE ZIP-CODE IS OUT OF RANGE FOR CALIFORNIA ASK QUESTION SC22;  
 OTHERWISE SKIP TO SC23.**

SC22. (SC22) Tengo anotado que su zip code es {ZIP-CODE}. ¿Está correcto?  
 (ZIPVERF)

- |                  |    |   |               |
|------------------|----|---|---------------|
| YES.....         | 1  | } | [REPEAT SC21] |
| NO .....         | 2  |   |               |
| REFUSED.....     | -7 |   |               |
| DON'T KNOW ..... | -8 |   |               |

SC23. (SC23) En estudios como este a veces se agrupan los hogares de acuerdo a ingreso. ¿Podría decirme cuál grupo describe mejor el ingreso aproximado combinado de todas las personas de este hogar en el último año? Por favor incluya todo tipo de ingreso como salarios, intereses ganados, retiro u otro ingreso de cualquier fuente para todos los miembros del hogar. ¿Usted diría que es...

(INCOME)

[IF NECESSARY PROBE: Incluya ingreso de todo tipo ya sea dinero ganado, "social security" y pagos de asistencia pública, dividendos, intereses y renta, desempleo y "worker's compensation", pensiones de empleados del gobierno y del sector privado.]

- |                             |    |
|-----------------------------|----|
| \$10,000 o menos, .....     | 1  |
| \$10,001 a \$20,000, .....  | 2  |
| \$20,001 a \$30,000, .....  | 3  |
| \$30,001 a \$50,000, .....  | 4  |
| \$50,001 a \$75,000, o..... | 5  |
| más de \$75,000? .....      | 6  |
| REFUSED .....               | -7 |
| DON'T KNOW .....            | -8 |

S15. ¿Hay algún otro número telefónico en su hogar además del {XXX-XXXX}? Por favor no incluya teléfonos celulares.

(SADDPHON)

- |                          |    |   |                               |
|--------------------------|----|---|-------------------------------|
| YES.....                 | 1  | } | [SKIP TO BOX 1]               |
| NO .....                 | 2  |   |                               |
| REFUSED.....             | -7 |   |                               |
| DON'T KNOW .....         | -8 |   |                               |
| NOT MY PHONE NUMBER..... | 91 | → | [What number have I reached?] |

S16. ¿{Este/Estos} número(s) telefónico(s) adicional(es) es/son . . .

(SADDUSE)

- |                                     |    |   |                 |
|-------------------------------------|----|---|-----------------|
| Para uso del hogar.....             | 1  | } | [SKIP TO BOX 1] |
| Para uso del hogar y del trabajo o. | 2  |   |                 |
| Para uso del trabajo solamente? ... | 3  |   |                 |
| REFUSED .....                       | -7 |   |                 |
| DON'T KNOW .....                    | -8 |   |                 |

**TERMINATIONS:**

READMSG [PLEASE READ THE FOLLOWING MESSAGE INTO THE ANSWERING MACHINE]

Mi nombre es {INTERVIEWER'S NAME}. Estoy llamando acerca de un estudio importante de salud que la Universidad de California está llevando a cabo. Nos gustaría hablar con usted acerca de lo que piensan las personas de su hogar en cuanto al fumar. Los resultados del estudio serán usados por el Departamento de Servicios de Salud de California. Su participación es extremadamente importante para que el estudio sea un éxito. Trataremos de llamarlo(a) de nuevo en los próximos días.

**TERMINATE, CODE RESULT = 5**

THANK 01 Muchas gracias pero sólo estamos entrevistando a residencias privadas.

**TERMINATE, CODE RESULT = NR**

S1RD. Muchas gracias pero parece que he marcado un número incorrecto.

REDIAL..... RT → (DIAL SCREEN)  
NON-WORKING NUMBER  
(IF NUMBER HAS BEEN  
DIALED TWICE) ..... NW

**TERMINATE, CODE RESULT = NW**

THANK 02 Muchas gracias. No vamos a entrevistar a las personas de su hogar.

**BOX 1**

**NOTE TO PROGRAMMER:**

**SET SMOKING STATUS AS FOLLOWS:**

- "CURRENT DAILY" SMOKER IF THE RESPONSE TO QUESTIONS SC9 = 1, -7 OR -8 AND SC10 = 1, -7 OR -8.
- "RECENT FORMER" SMOKER (QUIT IN THE LAST 12 MONTHS) IF SC9 = 1, -7 OR -8, SC11 = 1 AND SC12 = 1.
- "5 YEAR FORMER" SMOKER (QUIT 1 - 5 YEARS AGO) IF SC9 = 1, -7 OR -8, SC11 = 1 AND SC12 = 2, -7 OR -8.
- A RESPONDENT IS A "LONG TERM QUITTER" (QUIT 5+ YEARS AGO) IF SC9 = 1, -7 OR -8, SC10 = 2, AND SC11 = 2, -7 OR -8.
- A RESPONDENT IS A "ZERO SMOKER" IF SC9 = 2.

**THE FOLLOWING MEMBERS OF THE HOUSEHOLD WILL BE SELECTED FOR THE FOLLOWING EXTENDED INTERVIEWS:**

**ALL TEENAGERS, AGED 12 - 17 YEARS, WILL BE SELECTED FOR THE YOUTH EXTENDED INTERVIEW. ALL TEENAGERS WILL AUTOMATICALLY BE ASSIGNED CALLBACK APPOINTMENTS FOR THREE DAYS AFTER THE SCREENING INTERVIEW IS COMPLETED.**

**THE SCREENER RESPONDENT WILL BE SELECTED FOR AN ADULT (SHORT OR LONG) INTERVIEW BASED ON SMOKING STATUS:**

- 90% OF CURRENT AND FORMER SMOKERS WILL BE ADMINISTERED THE LONG ADULT.
- 13% OF ZERO SMOKERS AND LONG TERM QUITTERS WILL BE ADMINISTERED THE LONG ADULT.
- ALL OTHER SCREENER RESPONDENTS WILL BE ADMINISTERED THE SHORT ADULT.

**ADULT HOUSEHOLD MEMBERS (> 17 YEARS OR IF AGE IS MISSING: USE S6, SC7, AND SC8) (OTHER THAN THE SCREENER RESPONDENT) MAY BE SELECTED FOR THE LONG ADULT INSTRUMENT BASED ON SMOKING STATUS.**

- 90% OF CURRENT AND FORMER SMOKERS WILL BE ADMINISTERED THE LONG ADULT.
- 13% OF ZERO SMOKERS AND LONG TERM QUITTERS WILL BE ADMINISTERED THE LONG ADULT.

**CONTINUE WITH BOX 2.**

**BOX 2**

**NOTE TO PROGRAMMER:**

**IF NO MEMBERS OF THE HOUSEHOLD ARE TEENAGERS: [SKIP TO BOX 3]**

**IF ANY MEMBERS OF THE HOUSEHOLD ARE TEENAGERS:**

**(TEENINFO)**

En base a la información que usted me ha dado, nos gustaría llevar a cabo una entrevista con usted acerca del fumar.

También estamos tratando de obtener información acerca de cómo actúan los adolescentes y qué creen acerca del fumar y acerca de otros asuntos. Durante la entrevista estaremos haciendo preguntas acerca de cómo piensan y actúan los adolescentes acerca del fumar. También estaremos haciendo preguntas generales acerca de sus estudios y su salud en general.

**(NAMES/NAMESOV)**

En los próximos días nos gustaría entrevistar a los siguientes adolescentes miembros de su hogar.

[ONLY IF FIRST NAME IS MISSING FOR TEEN(S) BELOW ASK: Para que podamos preguntar por la persona correcta cuando llamemos de vuelta, por favor podría darme el nombre de los siguientes adolescentes:]

**{NAME/AGE/SEX}**

Mis siguientes preguntas son acerca de fumar cigarrillos.

**IF THE SCREENER RESPONDENT HAS BEEN ASSIGNED THE LONG ADULT, GO TO PROGRAMMER NOTE BEFORE QUESTION B1. IF RESPONDENT HAS BEEN ASSIGNED THE SHORT ADULT, SKIP TO THE PROGRAMMER NOTE AT THE START OF THE SHORT ADULT.**

**NEXT, IF ANOTHER ADULT IN THE HOUSEHOLD IS SELECTED, THE INTERVIEW SHOULD BEGIN WITH QUESTION A1 IN THE LONG ADULT.**

**BOX 3**

**NOTE TO PROGRAMMER:**

**IF NO MEMBERS OF THE HOUSEHOLD ARE TEENAGERS:**

Mis siguientes preguntas son acerca de fumar cigarrillos.

**IF THE SCREENER RESPONDENT HAS BEEN ASSIGNED THE LONG ADULT, GO TO PROGRAMMER NOTE BEFORE QUESTION B1. IF RESPONDENT HAS BEEN ASSIGNED THE SHORT ADULT, SKIP TO THE PROGRAMMER NOTE AT THE START OF THE SHORT ADULT.**

**NEXT, IF ANOTHER ADULT IN THE HOUSEHOLD IS SELECTED, THE INTERVIEW SHOULD BEGIN WITH QUESTION A1 IN THE LONG ADULT.**

## **Adult Short Questionnaire (Spanish)**

TOBACCO USE IN CALIFORNIA, 1996

Telephone (CATI) Questionnaire

ADULT ATTITUDES AND PRACTICES SURVEY (SHORT)

**PROGRAMMER NOTE:**

**IF THE RESPONDENT:**

- IS A "CURRENT" SMOKER CONTINUE WITH B18.
- IS A "FORMER" SMOKER, ("RECENT," "5 YEAR FORMER" SMOKER OR LONG TERM QUITTER) SKIP TO B28.
- ALL OTHERS SKIP TO F1.

ADLT.

B18. (B18) Regularmente, ¿qué tan pronto después de despertar por las mañanas fuma usted su primer cigarrillo?

**MORNNUM MORNUNIT** [0 = IMMEDIATELY]  
 NUMBER ..... | \_ | \_ | \_ |  
 UNIT ..... | \_ |  
 0 IMMEDIATELY  
 1 MINUTES  
 2 HOURS  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

B19. (B19) ¿En promedio cuántos cigarrillos fuma usted por día?  
 [100 = 100 OR MORE CIGARETTES]

**SMKPERDY**  
 NUMBER OF CIGARETTES..... | \_ | \_ | \_ |  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

B26a. (B26a) ¿Cómo describiría mejor sus intenciones para dejar de fumar? ¿Diría que usted . . .

**QUITINTN**

Nunca espera dejar de fumar,.....	1	}	[SKIP TO PROGRAMMER NOTE BEFORE C1]
Puede que deje de fumar en el futuro pero no en los próximos 6 meses, .....	2		
Va a dejar de fumar en los próximos 6 meses o .....	3		
Va a dejar de fumar en el próximo mes? .....	4		
REFUSED .....	-7		
DON'T KNOW .....	-8		

B28. (B28) ¿Cuándo fumó por última vez en forma regular?

[ENTER 0 IF THE RESPONDENT NEVER SMOKED REGULARLY]

REGMM REGDD REGYY

MONTH ..... | | |  
 DAY ..... | | |  
 YEAR ..... | | |  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

B29. (B29) ¿Cuándo fumó usted por última vez o le dio una probada a un cigarrillo? (ENTER 0 IF RESPONDENT NEVER SMOKED REGULARLY)

LASTMM LASTDD LASTYY

MONTH ..... | | |  
 DAY ..... | | |  
 YEAR ..... | | |  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT NEVER SMOKED REGULARLY (IRREGULAR FORMER SMOKER) (REGMM = 0), SKIP TO F1.**

B32. (B32) ¿Usted alguna vez piensa acerca del fumar y si volverá a fumar?

GOBACK

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

B33. (B33) ¿Usted piensa que es posible o imposible que usted volverá a fumar en los próximos 12 meses?

RETNSMK

LIKELY ..... 1  
 UNLIKELY ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

B36. (B36) ¿Cree que existen situaciones en las que usted puede que comience a fumar de nuevo?

STARTAGN

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT:**

- IS A "CURRENT" SMOKER OR "FORMER" SMOKER (RECENT, 5 YEAR FORMER OR LONG-TERM QUITTER), CONTINUE WITH C1.
- ELSE SKIP TO F1.

C1. (C1) ¿Usted estaba fumando del todo alrededor de este tiempo hace 12 meses?

**LASTREG**

YES.....	1		
NO .....	2	→	[SKIP TO NEXT PROGRAMMER NOTE]
REFUSED.....	-7	}	[SKIP TO C6]
DON'T KNOW .....	-8		

**PROGRAMMER NOTE:**

**IF "5 YEAR FORMER" SMOKER OR "LONG TERM QUITTER", SKIP TO F1; IF "RECENT FORMER" SMOKER, SKIP TO C8d; ELSE SKIP TO C6.**

C6. (C6) En los últimos 12 meses, ¿usted ha dejado de fumar intencionalmente por uno o más días?

**QUITONE**

YES.....	1		
NO .....	2	}	[SKIP TO F1]
REFUSED.....	-7		
DON'T KNOW .....	-8		

C8d. (C8d) ¿Usted usó algún tipo de consejería o materiales para ayudarse a sí mismo(a) a ajustarse a vivir sin cigarrillos?

**QUITHELP**

YES.....	1
NO .....	2
REFUSED.....	-7
DON'T KNOW .....	-8

C8f. (C8f) En su último intento por dejar de fumar, ¿usted usó un sustituto de nicotina tal como ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>NICPATCH</b>	a. Parche de nicotina? .....	1	2	-7	-8
<b>NICGUM</b>	b. Chicle de nicotina?.....	1	2	-7	-8

**PROGRAMMER NOTE:**  
**IF NEITHER C8f a OR C8f b IS = 1 SKIP TO PROGRAMMER NOTE BEFORE C9;  
ELSE SKIP TO C8g.**

C8g. (C8g) ¿Durante cuánto tiempo usó reemplazo de nicotina?

**NICNUM NICUNIT**

- NUMBER ..... | | | |  
UNIT ..... | |  
1 DAYS  
2 WEEKS  
3 MONTHS  
4 YEARS  
REFUSED ..... -7  
DON'T KNOW ..... -8

C8h. (C8h) ¿Usted cree que el gasto de dinero en el reemplazo de nicotina valió la pena?

**NICREPL**

- YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**IF "RECENT FORMER" SMOKER, SKIP TO C10a.**

C9. (C9) Esa vez que intentó dejar de fumar, ¿durante cuánto tiempo estuvo sin fumar cigarrillos?

**QUITOFFN QUITOFFU**

- NUMBER ..... | | | |  
UNIT ..... | |  
1 DAYS  
2 WEEKS  
3 MONTHS  
REFUSED ..... -7  
DON'T KNOW ..... -8

C10a. (C10a) Este último intento por dejar de fumar fue el más largo que usted ha experimentado en el último año?

**LONGQUIT**

- YES ..... 1 → [SKIP TO F1]  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

C10b. (C10b) Pensando en el último año y en su intento más largo por dejar de fumar, ¿cuánto duró ese intento?

LONGATPT	ATPTUNIT
NUMBER .....	_ _ _
UNIT.....	_
1 DAYS	
2 WEEKS	
3 MONTHS	
REFUSED.....	-7
DON'T KNOW .....	-8

F1. (F1) ¿Cuáles son las reglas o restricciones de fumar en su hogar, si es que hay alguna?

**HOMERULE**

¿Usted diría que en su hogar . . .

- El fumar está completamente prohibido, ..... 1
- En general, el fumar está prohibido pero hay unas pocas excepciones, ..... 2
- El fumar es permitido solamente en algunas áreas de la casa (dormitorio o sala, etc.) ..... 3
- No hay ninguna restricción para fumar en el hogar? ..... 4
- OTHER ..... 91
- (SPECIFY) HOMERUOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

Mis siguientes preguntas son acerca de qué tan expuesto(a) está usted al cigarrillo en el lugar donde usted trabaja.

F2a. (F3) Actualmente, ¿trabaja usted por dinero en un lugar bajo techo (adentro), tal como en una oficina, en una planta o industria o almacén, afuera de su casa?

**WORKOUT**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

- IF F2a = 1, SKIP TO F6a.
- IF F2a = NO, REFUSED, OR DON'T KNOW AND THE RESPONDENT IS A CURRENT SMOKER OR RECENT FORMER SMOKER, SKIP TO F32.
- OTHERWISE, SKIP TO G8.

F6a. (F6a) ¿Usted diría que el fumar está completamente prohibido en las áreas bajo techo (adentro) de su lugar de trabajo?

**SMKFREE**

- |                  |    |   |                                      |
|------------------|----|---|--------------------------------------|
| YES.....         | 1  | → | [SKIP TO PROGRAMMER NOTE BEFORE F16] |
| NO .....         | 2  |   |                                      |
| REFUSED .....    | -7 |   |                                      |
| DON'T KNOW ..... | -8 |   |                                      |

F10. (F10) ¿Cuál de lo siguiente describe mejor la política de fumar de su empleador en las áreas de trabajo bajo techo (adentro), en áreas públicas o comunes?

**POLCYCOM**

¿Usted diría que el fumar . . .

- |   |    |
|---|----|
| No se permite en ninguna área de trabajo bajo techo (adentro) pero sí en ciertas áreas públicas o comunes o ..... | 1  |
| Si se permite fumar en áreas de trabajo bajo techo (adentro)? .....   | 2  |
| REFUSED .....   | -7 |
| DON'T KNOW .....  | -8 |

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A CURRENT SMOKER, SKIP TO F32.**

F16. (F16) Durante las últimas dos semanas, ¿alguien ha fumado en el área donde usted trabaja?

**AREASMKD**

- |                                    |    |
|------------------------------------|----|
| YES.....                           | 1  |
| NO .....                           | 2  |
| DID NOT WORK IN PAST 2 WEEKS ..... | 3  |
| REFUSED .....                      | -7 |
| DON'T KNOW .....                   | -8 |

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS A 5 YEAR FORMER SMOKER, LONG TERM QUITTER OR ZERO SMOKER, SKIP TO G8.**

**IF RESPONDENT IS A "CURRENT SMOKER" F32 SHOULD READ: "En los últimos 12 meses, ¿un médico le aconsejó que usted dejara de fumar?"**

**IF RESPONDENT IS A "RECENT FORMER SMOKER" F32 SHOULD READ: "En los últimos 12 meses antes de dejar de trabajar, ¿le aconsejó un médico que usted dejara de fumar?"**

F32. (F32) {En los últimos 12 meses,/En los últimos 12 meses antes de dejar de fumar}, ¿le aconsejó un médico que usted dejara de fumar?

**DRADVISE**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

G8. (G8) Por favor dígame si usted está de acuerdo o en desacuerdo con las siguientes frases:

Inhalar el humo del cigarrillo de otra persona causa cáncer en los pulmones de un no-fumador.

**CAUSCANC**

- AGREE..... 1
- DISAGREE..... 2
- REFUSED..... -7
- DON'T KNOW/NO OPINION ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A "FORMER" (RECENT, 5 YEAR FORMER, OR LONG-TERM QUITTER) OR "ZERO" SMOKER, ASK G14; ELSE SKIP TO NEXT PROGRAMMER NOTE.**

G14. (G14) Por favor conteste "sí" o "no" a la siguiente pregunta:

En los últimos 12 meses, ¿ha tenido que pedirle a alguien que dejara de fumar?

**ASK12MOS**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS A "CURRENT" SMOKER, CONTINUE WITH G17. OTHERWISE, SKIP TO H2a.**

G17. (G17) ¿Como cuántas veces en los últimos 12 meses alguien le ha pedido a usted que no fumara cuando usted estaba fumando o iba a comenzar a fumar?

**ASKEDYOU**

¿Usted diría que ...

- Nunca, ..... 1
- Una o dos veces, ..... 2
- Varias veces o..... 3
- Muchas veces? ..... 4
- REFUSED..... -7
- DON'T KNOW ..... -8

Ahora voy a hacerle algunas preguntas de lo que usted opina acerca de políticas públicas y del fumar.

H2a. (H2a) ¿Cuánto impuesto adicional estaría usted dispuesto(a) a apoyar por cada paquete de cigarrillos si todo ese dinero recogido se usara para programas orientados a prevenir el fumar en los niños y en otros programas de salud? ¿Usted estaría de acuerdo con un aumento de...  
**SUPPORTAX**

- \$ .25 por paquete,..... 1
- \$ .50, ..... 2
- \$ .75, ..... 3
- \$1.00, ..... 4
- \$1.50, ..... 5
- \$2.00, o ..... 6
- \$3.00 por paquete o ..... 7
- No estaría de acuerdo con un aumento? ..... 8
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A ZERO SMOKER OR LONG TERM QUITTER ASK H11b, H11d, H11e AND H11f. ELSE ASK ONLY H11d.**

H11b. (H11b) ¿Cree usted que los dueños de almacenes debieran necesitar una licencia para vender tabaco (así como sucede con las bebidas alcohólicas)?  
**TOBLICEN**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

H11d. (H11d) ¿Usted opina que los productos de tabaco debieran ser regulados como drogas por parte de una agencia de gobierno, tal como la Agencia de "Food and Drug Administration", la Administración de Alimentos y Droga?  
**REGULATE**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

H11e. (H11e) ¿Cree usted que a la industria de tabaco se le debería permitir ofrecer cosas como ropa o equipo de campamento en cupones de oferta en los paquetes de cigarrillos?

**PERMITTE**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IN H11f, THE ORDER OF THE CATEGORIES SHOULD BE RANDOMIZED.  
THEREFORE, 5 POSSIBLE SCENARIOS.**

H11f. (H11f) ¿Quién debiera ser responsable en pagar por los cuidados médicos por enfermedad relacionada con el fumar? ¿Usted diría que ...

**PAYCARE**

- La industria de tabaco, ..... 1
- El gobierno federal, ..... 2
- El gobierno estatal, ..... 3
- Los fumadores a través del  
seguro médico, ..... 4
- Los fumadores a través del  
seguro médico o ..... 5
- Alguien más? ..... 91
- (SPECIFY) PAYCAROS
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**EVERYONE GOES TO H11h.**

H11h. (H6) ¿Cree usted que los anuncios de productos de tabaco debieran permitirse o prohibirse?

**TOBBAN**

- ALLOWED ..... 1
- BANNED ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A "ZERO" SMOKER, OR "LONG TERM QUITTER" ASK I14h;  
 ELSE SKIP TO K1.**

I14h. (I14h) ¿Ha escuchado acerca de los siguientes programas de mercadeo que ofrecen las industrias de tabaco ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>PRMETER</b>	a. "Marlboro miles" (millas de Marlboro)? .....	1	2	-7	-8
<b>PRCASH</b>	b. "Camel cash" (efectivo de Camel)? .....	1	2	-7	-8
<b>PRINDY</b>	c. ¿Puede nombrar algún otro programa de mercadeo de una industria de tabaco? .....	1	2	-7	-8
	(SPECIFY) <u>PRINDYOS</u>				
<b>PROTHER</b>	d. Algún otro programa de mercadeo?.....	1	2	-7	-8
	(SPECIFY) <u>PROTHEOS</u>				

K1. (K1) Puede ser que tengamos que contactarnos con usted de nuevo para conocer lo que usted piensa acerca de los proyectos que hay en California sobre el fumar. Por eso necesitaremos su nombre y dirección. Igual que sus respuestas, esta información es totalmente confidencial.

¿Por favor podría darme su nombre completo?

NOTE: IF RESPONDENT REFUSES TO GIVE LAST NAME, THANK RESPONDENT AND END THE INTERVIEW.

FIRST NAME \_\_\_\_\_  
RESPFNAM  
MIDDLE INITIAL \_\_\_\_\_  
RESPMINT  
LAST NAME \_\_\_\_\_  
RESPLNAM

K2. (K2) ¿Podría darme su dirección completa por correo? (PROBE FOR APARTMENT NUMBER)

STREET \_\_\_\_\_  
RESPADDR  
CITY \_\_\_\_\_  
RESPCITY  
ZIP \_\_\_\_\_  
RESPZIP

**PROGRAMMER NOTE:**

CREATE A VARIABLE "RESPSTAT" WITH RESPONSE "CA" FOR EVERYONE. IF STREET IS -7, -8, SKIP TO CITY. IF RESPCITY IS -7, -8, SKIP TO K3.

**PROGRAMMER NOTE:**

IF LAST NAME IS -7 OR -8, SKIP TO K4;  
IF PHONE AREA IS -7 OR -8, SKIP TO CITY;  
IF CITY IS -7 OR -8, SKIP TO STATE;  
IF STATE IS -7 OR -8, SKIP TO K4.



## **Adult Long Questionnaire (Spanish)**

TOBACCO USE IN CALIFORNIA, 1996

Telephone (CATI) Questionnaire

ADULT ATTITUDES AND PRACTICES SURVEY (LONG)

SECTION A: INTRODUCTION

QUESTIONS IN SECTION A ARE ASKED OF ALL RESPONDENTS TO THE ADULT EXTENDED INTERVIEW. CERTAIN QUESTIONS ARE SKIPPED IF THE RESPONDENT IS ALSO THE SCREENER RESPONDENT.

- A1. (A1) Hola, mi nombre es {INTERVIEWER NAME} y estoy llamando de parte de la Universidad de California. Estamos trabajando en un estudio que recoge información sobre el fumar y cómo la gente actúa y piensa acerca del fumar en el estado de California. Recientemente hablamos con otras personas de su hogar acerca de este estudio. A pesar de que su participación es voluntaria, su colaboración es muy importante para que este estudio sea un éxito. Sus respuestas son confidenciales y se usarán sólo para los propósitos de este estudio o como lo requiera la ley.

Esta entrevista se ofrece en inglés y español. ¿En qué idioma la prefiere?

ENGLSPAN

- A2. (A2) Me gustaría comenzar por verificar alguna información general acerca de usted.

Tengo anotado que su edad es {AGE}. ¿Es correcto?

RIGHTAGE

YES.....	1	→	[SKIP TO A7]
NO.....	2		
REFUSED.....	-7	}	[SKIP TO A4]
DON'T KNOW.....	-8		

PROGRAMMER NOTE:

A3 RANGE 1 TO 120.

- A3. (A3) ¿Cuál es su edad por favor?

NEWAGE

YEARS OLD.....	_ _ _	→	[SKIP TO NEXT PROGRAMMER NOTE]
REFUSED.....	-7		
DON'T KNOW.....	-8		

A4. (A4) ¿Usted tiene entre...  
**AGERANEX**

0 y 11 años,.....	1	}	[SKIP TO NEXT PROGRAMMER NOTE]
12 a 14 años,.....	2		
15 a 17 años,.....	3		
18 a 24 años,.....	4		
25 a 29 años,.....	5		
30 a 44 años,.....	6		
45 a 55 años,.....	7		
56 a 64 años o.....	8		
65 o más años de edad? .....	9		
REFUSED .....	-7	}	[SKIP TO A5]
DON'T KNOW .....	-8		

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED LESS THAN 12 YEARS IN QUESTION A3 OR A4 = 1:** Thank you for your cooperation, but we are only interviewing people 12 years old or older.

**IF THE RESPONDENT ANSWERED 12 TO 17 YEARS IN QUESTION A3 OR A4 = 2 OR 3, SKIP TO QUESTION M7 IN THE YOUTH QUESTIONNAIRE.**

**IF THE RESPONDENT ANSWERED 18 YEARS OR OLDER IN QUESTION A3 OR A4 ≠ 1, 2, OR 3 SKIP TO A7.**

A5. (A5) ¿Tiene usted 18 años de edad o más?  
**PLUS18**

YES.....	1	→	[SKIP TO A7]
NO .....	2		
REFUSED.....	-7	}	[SKIP TO A7]
DON'T KNOW .....	-8		

A6. (A6) ¿Usted tiene por lo menos 12 años de edad pero menos de 18 años de edad?  
**PLUS12**

YES.....	1	→	[SKIP TO QUESTION M7 IN THE YOUTH QUESTIONNAIRE]
NO .....	2	→	(A5) Thank you for your cooperation, but we are only interviewing people 12 years old or older. [END THE INTERVIEW, AND RETURN TO THE HOUSEHOLD SELECTION SCREEN]
REFUSED.....	-7		
DON'T KNOW .....	-8		

A7. (A7) [IF NOT OBVIOUS] ¿Es usted hombre o mujer?  
**RIGHTSEX**

MALE .....	1
FEMALE.....	2
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION B: CURRENT SMOKING STATUS**

**QUESTIONS IN SECTION B ARE ASKED OF ALL RESPONDENTS TO THE ADULT EXTENDED INTERVIEW. CERTAIN QUESTIONS ARE SKIPPED IF THE RESPONDENT IS ALSO THE SCREENER RESPONDENT BECAUSE THE SAME QUESTIONS WERE ASKED DIRECTLY OF THIS PERSON IN THE SCREENER.**

**THIS SECTION CLASSIFIES PEOPLE INTO CATEGORIES OF SMOKERS, AND GATHERS INFORMATION ABOUT EACH. THE CATEGORIES ARE: ESMOKE =**

- 1. CURRENT DAILY SMOKER:** HAS SMOKED 100 CIGARETTES IN HIS/HER LIFETIME AND NOW SMOKES CIGARETTES EVERYDAY. (B1 = 1, -7 OR -8 AND B7 = 1)
- 2. CURRENT OCCASIONAL SMOKER:** HAS SMOKED 100 CIGARETTES IN HIS/HER LIFETIME AND NOW SMOKES CIGARETTES SOME DAYS. (B1 = 1, -7, OR -8 AND B7 = 2) OR (B1 = 1, -7 OR -8 AND B9 = 1)
- 3. FORMER SMOKER:** HAS SMOKED 100 CIGARETTES IN HIS/HER LIFETIME AND DOES NOT SMOKE CIGARETTES NOW. (B1 = 1 AND B7 = 3) OR (B1 = 1 AND B7 = -7 OR -8 AND B9 = -7 OR -8)

**FORMER SMOKERS ARE FURTHER CLASSIFIED AS:  
FSMOKE =**

- 1. RECENT FORMER SMOKER -** LAST SMOKED REGULARLY ONE YEAR OR LESS BEFORE THE INTERVIEW DATE. (B1 = 1 AND B7 = 3, -7 OR -8, AND B28 < 12 MONTHS FROM CURRENT DATE)
- 2. 5 YEAR FORMER SMOKER -** LAST SMOKED REGULARLY MORE THAN ONE AND NO GREATER THAN 5 YEARS BEFORE THE INTERVIEW DATE. (B1 = 1 AND B7 = 3, -7 OR -8, AND B28 IS > 1 AND ≤ 5 YEARS FROM CURRENT DATE)
- 3. IRREGULAR FORMER SMOKER -** NEVER SMOKED REGULARLY (B28 = 0 OR YEAR IS MISSING)
- 4. LONG TERM QUITTER -** QUIT MORE THAN 5 YEARS FROM DATE OF INTERVIEW (B28 IS > 5 YEARS FROM CURRENT DATE)
- 4. SMALL AMOUNT SMOKER:** HAS SMOKED LESS THAN 100 CIGARETTES IN HIS/HER LIFETIME. (B1 = 2 AND B2 = 1 - 99, -7 OR -8)
- 5. ZERO SMOKER:** SMOKED ZERO CIGARETTES IN HIS/HER LIFETIME. (B2 = 0)

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED THE SCREENER, AND:**

- COPY THE RESPONSE FROM SC9 FROM SCREENER INTO B1.
- IF HE/SHE HAS **NOT** SMOKED 100 CIGARETTES DURING HIS/HER LIFETIME, SKIP TO B2 (SC9 ≠ 1); ELSE SKIP TO B7.

**IF THE RESPONDENT DID NOT ANSWER THE SCREENER, CONTINUE WITH QUESTION B1.**

B1. (B1) ¿Ha fumado por lo menos 100 cigarrillos en toda su vida?

**ACIG100**

- YES..... 1 → [SKIP TO B7]
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

B2. (B2) ¿Qué diría usted que es el total de cigarrillos que usted ha fumado en toda su vida?

**TOTLEVER**

- NUMBER OF CIGARETTES..... |\_|\_|\_| → [SKIP TO NEXT PROGRAMMER NOTE]
- NONE ..... 0 → [SKIP TO B3]
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE NUMBER OF CIGARETTES IN QUESTION B2 IS 100 OR GREATER, INSTRUCT THE INTERVIEWER TO VERIFY THE NUMBER. IF THE NUMBER IS VERIFIED, THEN SET B1 = 1 AND SET B2 = -1. ASK QUESTION B3 IF RESPONDENT ANSWERED B2 WITH A NUMBER BETWEEN 1 AND 99 AND DID NOT COMPLETE THE SCREENER. IF RESPONDENT DID COMPLETE THE SCREENER, SKIP TO B7.**

B3. (B3) ¿Cree usted que fumará un cigarrillo pronto?

**SMOKSOON**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

ADLT.

B4. (B4) ¿Cree usted que fumará un cigarrillo en el año siguiente? ¿Diría que...

**SMOKYEAR**

- |                          |    |   |                                |
|--------------------------|----|---|--------------------------------|
| Definitivamente sí.....  | 1  | } | [SKIP TO NEXT PROGRAMMER NOTE] |
| Probablemente sí.....    | 2  |   |                                |
| Probablemente no o.....  | 3  |   |                                |
| Definitivamente no?..... | 4  |   |                                |
| REFUSED.....             | -7 |   |                                |
| DON'T KNOW.....          | -8 |   |                                |

**PROGRAMMER NOTE:**

**IF THE RESPONDENT HAS SMOKED 0 CIGARETTES EVER, HE/SHE IS A "ZERO SMOKER". SKIP TO SECTION E.**

B7. (B7) ¿Usted fuma cigarrillos todos los días, algunos días o nunca?

**DOSMOKE**

- |                 |    |   |                                |
|-----------------|----|---|--------------------------------|
| EVERYDAY.....   | 1  | → | [SKIP TO NEXT PROGRAMMER NOTE] |
| SOMEDAYS.....   | 2  |   |                                |
| NOT AT ALL..... | 3  |   |                                |
| REFUSED.....    | -7 |   |                                |
| DON'T KNOW..... | -8 |   |                                |

B9. (B9) ¿Usted fumó algún cigarrillo en los últimos 30 días?

**PAST30NE**

- |                 |    |   |                                |
|-----------------|----|---|--------------------------------|
| YES.....        | 1  | } | [SKIP TO NEXT PROGRAMMER NOTE] |
| NO.....         | 2  |   |                                |
| REFUSED.....    | -7 |   |                                |
| DON'T KNOW..... | -8 |   |                                |

B10. (B10) ¿Durante cuántos de los últimos 30 días fumó usted cigarrillos?

**PAST30DY**

- |                     |     |
|---------------------|-----|
| NUMBER OF DAYS..... | _ _ |
| REFUSED.....        | -7  |
| DON'T KNOW.....     | -8  |

B11. (B11) Pensando en los últimos 30 días, en los días que usted sí fumó, ¿como cuántos cigarrillos fumó al día usualmente?

[100 = 100 OR MORE CIGARETTES]

**HOWMANY**

- |                           |       |
|---------------------------|-------|
| NUMBER OF CIGARETTES..... | _ _ _ |
| REFUSED.....              | -7    |
| DON'T KNOW.....           | -8    |

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS CLASSIFIED AS A:**

- **SMALL AMOUNT SMOKER SKIP TO SECTION E.**
- **CURRENT DAILY SMOKER SKIP TO B18.**
- **CURRENT OCCASIONAL SMOKER CONTINUE WITH B12.**
- **FORMER SMOKER SKIP TO B28.**

**PROGRAMMER NOTE:**

**THE NEXT SET OF QUESTIONS (B12 THROUGH B17) IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "CURRENT OCCASIONAL SMOKERS."**

B12. (B12) En los días que usted fuma, ¿como cuántos cigarrillos fuma al día en el trabajo?  
[ENTER 0 IF NEVER SMOKES AT WORK]

**SMOKWORK**

NUMBER OF CIGARETTES..... |\_|\_|\_|  
REFUSED..... -7  
DON'T KNOW ..... -8

B12a. (B12a) ¿Cuánto fumó usted durante los fines de semana o "holidays" (días feriados) en comparación a lo que usted fuma durante la semana? ¿Diría que ...

**SMOKWEEK**

Lo mismo que durante la  
semana,..... 1  
Más que lo que fuma durante  
la semana o..... 2  
Menos que lo que fuma  
durante la semana? ..... 3  
REFUSED..... -7  
DON'T KNOW ..... -8

B16. (B16) ¿Alguna vez ha fumado diariamente por 6 meses o más?

**SMOK6MOS**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

} [SKIP TO B20]

B17. (B17) ¿Cuánto tiempo hace desde que usted fumó diariamente?

**SMOK6NUM SMOK6UNI**

NUMBER .....	_ _	}	[SKIP TO B20]
UNIT.....	_		
1 DAYS			
2 MONTHS			
3 YEARS			
REFUSED .....	-7		
DON'T KNOW .....	-8		

**PROGRAMMER NOTE:**  
**THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "CURRENT DAILY SMOKERS."**

B18. (B18) Regularmente, ¿qué tan pronto después de despertar por las mañanas fuma usted su primer cigarrillo?

**MORNNUM MORNUNIT [0 = IMMEDIATELY]**

NUMBER .....	_ _
UNIT.....	_
0 IMMEDIATELY	
1 MINUTES	
2 HOURS	
REFUSED .....	-7
DON'T KNOW .....	-8

B19. (B19) ¿En promedio cuántos cigarrillos fuma usted por día?  
[100 = 100 OR MORE CIGARETTES]

**SMKPERDY**

NUMBER OF CIGARETTES.....	_ _
REFUSED .....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**  
**THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "CURRENT DAILY" OR "CURRENT OCCASIONAL SMOKERS."**

B20. (B20) ¿Le preocupa cuánto dinero gasta usted en cigarrillos?

**SMKSPEND**

YES.....	1
NO .....	2
NEVER PURCHASE CIGARETTES	0
REFUSED .....	-7
DON'T KNOW .....	-8



B21b. (B21b) Por lo general, ¿usted compra cigarrillos en cartón o en paquete?

**CIGCARTN**

CARTON.....	1		
PACK.....	2	→	[SKIP TO B21d]
DO NOT BUY BY CARTON		}	[SKIP TO B26a]
OR PACK.....	0		
REFUSED.....	-7		
DON'T KNOW .....	-8		

B21c. (B21c) Por lo general, ¿cuánto paga usted por un cartón de cigarrillos?

**PAYCARTN**

\$  __ __  .  __ __		}	[SKIP TO B26a]
REFUSED.....	-7		
DON'T KNOW .....	-8		

B21d. (B21d) Por lo general, ¿cuánto paga usted por un paquete de cigarrillos?

**PAYPACK**

\$  __ __  .  __ __	
REFUSED.....	-7
DON'T KNOW .....	-8

B26a. (B26a) ¿Cómo describiría mejor sus intenciones para dejar de fumar? ¿Diría que usted ...

**QUITINTN**

Nunca espera dejar de fumar,.....	1
Puede que deje de fumar en el futuro pero no en los próximos 6 meses, .....	2
Va a dejar de fumar en los próximos 6 meses o .....	3
Va a dejar de fumar en el próximo mes? .....	4
REFUSED.....	-7
DON'T KNOW .....	-8

B26b. (B26b) ¿Cómo describiría mejor la cantidad de cigarrillos que usted fumará en los próximos 6 meses? ¿Usted diría que en los próximos 6 meses fumará ...

**NEXT6MON**

la misma cantidad que fuma ahora .....	1
más de lo que fuma ahora o.....	2
menos de lo que fuma ahora? .....	3
REFUSED.....	-7
DON'T KNOW .....	-8

B27. (B27) ¿Qué tan seguro(a) está usted de poder dejar de fumar durante por lo menos un año? ¿Diría que usted está . . .

**QUITSURE**

Muy seguro(a) de poder hacerlo, .	1	} [SKIP TO SECTION C]
Algo seguro(a), .....	2	
Algo inseguro(a) o .....	3	
Muy inseguro(a) de poder hacer esto?.....	4	
REFUSED .....	-7	
DON'T KNOW .....	-8	

**PROGRAMMER NOTE:**

THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "FORMER SMOKERS."

**PROGRAMMER NOTE:**

**B28 RANGE:**

MONTH: 00 - 12  
 DAY: 01 - 31  
 YEAR: 1900 - 1996

B28. (B28) ¿Cuándo fumó por última vez en forma regular?

[ENTER 0 IF THE RESPONDENT NEVER SMOKED REGULARLY]

**REGMM REGDD REGYY**

MONTH .....	_ _
DAY .....	_ _
YEAR .....	_ _
REFUSED .....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**

**B29 RANGE:**

MONTH: 00 - 12  
 DAY: 01 - 31  
 YEAR: 1900 - 1996

ADLT.

B29. (B29) ¿Cuándo fumó usted por última vez o le dio una probada a un cigarrillo? (ENTER 0 IF RESPONDENT NEVER SMOKED REGULARLY)

LASTMM LASTDD LASTYY

MONTH .....	_
DAY .....	_
YEAR .....	_
REFUSED .....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**

IF THE RESPONDENT NEVER SMOKED REGULARLY (I.E., REGMM = 0), THIS RESPONDENT IS AN "IRREGULAR FORMER SMOKER". IRREGULAR FORMER SMOKERS SKIP TO SECTION E.

IF THE RESPONDENT EVER SMOKED REGULARLY (I.E., REGMM ≠ 0), CONTINUE WITH QUESTION B32.

B32. (B32) ¿Usted alguna vez piensa acerca del fumar y si volverá a fumar?

GOBACK

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

B33. (B33) ¿Usted piensa que es posible o imposible que usted volverá a fumar en los próximos 12 meses?

RETNSMK

LIKELY .....	1
UNLIKELY .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

B36. (B36) ¿Cree que existen situaciones en las que usted puede que comience a fumar de nuevo?

STARTAGN

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION C: RECENT SMOKING HISTORY**

THE QUESTIONS IN SECTION C ARE ASKED ONLY OF RESPONDENTS TO THE ADULT INTERVIEW WHO ARE CLASSIFIED AS "CURRENT DAILY", "CURRENT OCCASIONAL", OR "FORMER" SMOKERS.

C1. (C1) ¿Usted estaba fumando del todo alrededor de este tiempo hace 12 meses?

**LASTREG**

- |                  |    |                                  |
|------------------|----|----------------------------------|
| YES .....        | 1  |                                  |
| NO .....         | 2  | → [SKIP TO NEXT PROGRAMMER NOTE] |
| REFUSED .....    | -7 | } [SKIP TO C6]                   |
| DON'T KNOW ..... | -8 |                                  |

**PROGRAMMER NOTE:**  
  
IF 5 YEAR FORMER SMOKER OR LONG TERM QUITTER, SKIP TO SECTION D; IF RECENT FORMER SMOKER, SKIP TO C8d; ELSE SKIP TO C6.

C2. (C2) Hace 12 meses alrededor de este tiempo, ¿usted fumaba todos los días o ciertos días?

**LASTFREQ**

- |                  |    |                |
|------------------|----|----------------|
| EVERY DAY .....  | 1  | → [SKIP TO C4] |
| SOME DAYS .....  | 2  |                |
| NONE .....       | 0  | → [REASK C1]   |
| REFUSED .....    | -7 | } [SKIP TO C6] |
| DON'T KNOW ..... | -8 |                |

C3. (C3) Hace 12 meses, ¿durante cuántos días del mes fumó usted?

**LASTDAYS**

- |                  |     |
|------------------|-----|
| NUMBER .....     | _ _ |
| REFUSED .....    | -7  |
| DON'T KNOW ..... | -8  |

**PROGRAMMER NOTE:**  
  
IF C2 = 1 THEN C4 SHOULD READ "¿Cuántos . . ."

C4. (C4) {En los días en que fumó, ¿cuántos} cigarrillos fumaba por día durante este tiempo hace 12 meses?

[100 = 100 OR MORE CIGARETTES]

LASTNUM

CIGARETTES ..... |\_|\_|\_|  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

C6. (C6) En los últimos 12 meses, ¿usted ha dejado de fumar intencionalmente por uno o más días?

QUITONE

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8 } [SKIP TO SECTION D]

C8. (C8) ¿Cuándo comenzó su último intento por dejar de fumar que haya durado uno o más días?

QUIT1MM QUIT1DD QUIT1YY

MONTH ..... |\_|  
 DAY ..... |\_|  
 YEAR ..... |\_|  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

C8d. (C8d) ¿Usted usó algún tipo de consejería o materiales para ayudarse a sí mismo(a) a ajustarse a vivir sin cigarrillos?

QUITHELP

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8 } [SKIP TO C8f]

C8e. (C8e) ¿Qué usó usted? ¿Diría que ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
HELPGRP	a. Consejería en grupo? .....	1	2	-7	-8
HELPONE	b. Consejería individual? .....	1	2	-7	-8
HELPSELF	c. Materiales para ayudarse a sí mismo(a)? .....	1	2	-7	-8

C8f. (C8f) En su último intento por dejar de fumar, ¿usted usó un sustituto de nicotina tal como ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
NICPATCH	a. Parche de nicotina? .....	1	2	-7	-8
NICGUM	b. Chicle de nicotina? .....	1	2	-7	-8

**PROGRAMMER NOTE:**  
  
**IF NEITHER C8f a OR C8f b IS = 1 GO TO PROGRAMMER NOTE BEFORE C9.  
ELSE, GO TO C8g.**

C8g. (C8g) ¿Durante cuánto tiempo usó reemplazo de nicotina?

**NICNUM NICUNIT**

NUMBER ..... | \_ | \_ | \_ |  
UNIT ..... | \_ |  
1 DAYS  
2 WEEKS  
3 MONTHS  
4 YEARS  
REFUSED ..... -7  
DON'T KNOW ..... -8

C8h. (C8h) ¿Usted cree que el gasto de dinero en el reemplazo de nicotina valió la pena?

**NICREPL**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
  
**C9 RANGE: 1 - 365.**  
  
**IF RESPONDENT IS CLASSIFIED AS A "CURRENT DAILY" OR "CURRENT  
OCCASIONAL" SMOKER, CONTINUE WITH QUESTION C9; ELSE SKIP TO C10a.**

C9. (C9) Esa vez que intentó dejar de fumar, ¿durante cuánto tiempo estuvo sin fumar cigarrillos?

**QUITOFFN QUITOFFU**

NUMBER ..... | \_ | \_ | \_ |  
UNIT ..... | \_ |  
1 DAYS  
2 WEEKS  
3 MONTHS  
REFUSED ..... -7  
DON'T KNOW ..... -8

C10. (C10) ¿Qué situación provocó que usted volviera a fumar?  
[PROBE FOR MOST IMPORTANT REASON]

**QUITRTRN**

- A STRESSFUL SITUATION..... 1
- A DEATH OR TRAGEDY..... 2
- WHERE ALCOHOL WAS  
SERVED..... 3
- BECAUSE OF MARITAL  
PROBLEMS..... 4
- IN A SOCIAL SITUATION..... 5
- THE AROMA OF CIGARETTE  
SMOKE..... 6
- BECAUSE YOU WERE  
IRRITABLE DUE TO  
SMOKING WITHDRAWAL..... 7
- WHILE DRIVING..... 8
- FOR ENJOYMENT..... 9
- OTHER..... 91
- (SPECIFY) QUITRTOS
- REFUSED..... -7
- DON'T KNOW..... -8

C10a. (C10a) ¿Este último intento por dejar de fumar fue el más largo que usted ha experimentado en el último año?

**LONGQUIT**

- YES..... 1 → [SKIP TO C10c]
- NO..... 2
- REFUSED..... -7
- DON'T KNOW..... -8

C10b. (C10b) Pensando en el último año y en su intento más largo por dejar de fumar, ¿cuánto duró ese intento?

**LONGATPT ATPTUNIT**

- NUMBER..... |\_|\_|\_|
- UNIT..... |\_|
- 1 DAYS
- 2 WEEKS
- 3 MONTHS
- REFUSED..... -7
- DON'T KNOW..... -8

**PROGRAMMER NOTE:**  
  
**IF A RESPONDENT GIVES MORE THAN ONE ANSWER, BUT MENTIONS "TELEPHONE HELPLINE," COLLECT THE OTHER ANSWERS BEFORE SKIPPING TO SECTION D.**

C10c. (C10c) ¿Puede usted mencionar hasta 3 programas que ayudan a la gente que está tratando de dejar de fumar?

(DON'T PROMPT, BUT CODE ALL THAT ARE MENTIONED. CTRL/P TO EXIT)

<b>TELEHELP</b>	a. TELEPHONE HELPLINE.....	1	→	[SKIP TO SECTION D]
<b>SMKENDER</b>	b. SMOKE ENDERS .....	2		
<b>HYPNOTIC</b>	c. HYPNOTIC THERAPY.....	3		
<b>NICOTINE</b>	d. NICOTINE THERAPY.....	4		
<b>PRGOTHR</b>	e. OTHER.....	91		
	(SPECIFY) <u>PRGOTHOS</u>			
	REFUSED.....	-7		
	DON'T KNOW .....	-8		

C10d. (C10d) ¿Alguna vez usted ha escuchado acerca del número telefónico 1-800-7NOBUTTS (en inglés) o el número telefónico 1-800-45NOFUME (en español)?

**NO7BUTTS**

YES.....	1
NO .....	2
REFUSED.....	-7
DON'T KNOW .....	-8

**SECTION D: LIFETIME SMOKING HISTORY**

THE QUESTIONS IN SECTION D ARE ASKED ONLY OF RESPONDENTS TO THE ADULT INTERVIEW WHO ARE CLASSIFIED AS CURRENT, OCCASIONAL OR FORMER SMOKERS WHO HAVE SMOKED 100 CIGARETTES OR MORE IN THEIR LIFETIMES.

D0a. (D0a) ¿Cuántos años tenía cuando usted fumó su primer cigarrillo entero?

**SMK1AGE**

\_\_\_\_\_ YEARS OLD

- REFUSED ..... -7
- DON'T KNOW ..... -8

D1. (D1) ¿Cuántos años tenía cuando usted comenzó a fumar cigarrillos por primera vez en forma regular?

**SMKAGE**

- YEARS OLD..... |\_|\_|
- NEVER SMOKED REGULARLY..... 0 → [SKIP TO SECTION E]
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS CLASSIFIED AS A FORMER SMOKER, SKIP TO SECTION E.**

**IF C6 = 1, SKIP TO D1c.**

**OTHERWISE, CONTINUE WITH QUESTION D1a.**

D1a. (D1a) En toda su vida, ¿alguna vez ha hecho un intento serio por dejar de fumar?

**QUITATPT**

- YES ..... 1 → [SKIP TO D1c]
- NO ..... 2
- REFUSED ..... -7 } [SKIP TO D1d]
- DON'T KNOW ..... -8

D1b. (D1b) ¿Alguna vez usted ha considerado seriamente dejar de fumar?

**CONSIDER**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

D1c. (D1c) Desde que usted comenzó a fumar de manera regular, ¿cuál ha sido el tiempo más largo en que usted ha pasado sin fumar un cigarrillo?

**NOSMKNUM NOSMKUNI**  
 NUMBER ..... |\_|\_|\_|  
 UNIT..... |\_  
 1 DAYS  
 2 WEEKS  
 3 MONTHS  
 4 YEARS  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

D1d. (D1d) ¿Alguna vez ha fumado más cigarrillos por día que lo que usted fuma ahora?

**DAYMORE**  
 YES..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8 } [SKIP TO D1f]

**PROGRAMMER NOTE:**  
 D1e RANGE: 1 - 160.

D1e. (D1e) En el tiempo que usted fumó la mayor cantidad de cigarrillos, ¿más o menos cuántos cigarrillos al día fumó usted?

**PEAKSMOK**  
 NUMBER OF CIGARETTES..... |\_|\_|\_| }  
 REFUSED ..... -7 } [SKIP TO D1g]  
 DON'T KNOW ..... -8 }

D1f. (D1f) ¿Usted alguna vez ha considerado reducir la cantidad de cigarrillos que fuma por día?

**REDUCSMK**  
 YES..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

D1g. (D1g) Actualmente, ¿fuma usted cigarrillos con niveles bajos de nicotina y alquitrán ("tar")?

**SMKLOTAR**  
 YES..... 1 → [SKIP TO D1i]  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

ADLT.

---

D1h. (D1h) ¿Alguna vez ha considerado cambiar a cigarrillos con bajo nivel de nicotina y alquitrán ("tar")?

**SWICHLOW**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

D1i. (D1i) ¿Qué cree usted que quieren decir las palabras "Light" o "Ultra Light" en los paquetes de cigarrillos?

**LIGHTCIG**

LOW TAR .....	1
LOW NICOTINE .....	2
LOW TAR <u>AND</u> LOW NICOTINE ...	3
LOW TAR <u>OR</u> LOW NICOTINE .....	4
MILDER TASTE .....	5
OTHER .....	91
(SPECIFY) <u>LIGHTCOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION E: OTHER TOBACCO USE**

THE QUESTIONS IN SECTION E ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

E5a. (E5a) Además de cigarrillos, ¿alguna vez ha usado otros productos de tabaco tal como tabaco de mascar, tabaco en polvo, puros (cigarros) o pipas?

**TOBPROD**

- |                  |    |                       |
|------------------|----|-----------------------|
| YES.....         | 1  |                       |
| NO .....         | 2  | → [SKIP TO SECTION F] |
| REFUSED.....     | -7 |                       |
| DON'T KNOW ..... | -8 |                       |

E7a. (E7a) ¿Usted alguna vez ha fumado una pipa?

**SMKPIPE**

- |                  |    |                  |
|------------------|----|------------------|
| YES.....         | 1  | } [SKIP TO E10a] |
| NO .....         | 2  |                  |
| REFUSED.....     | -7 |                  |
| DON'T KNOW ..... | -8 |                  |

E9a. (E9a) Actualmente, ¿usted fuma pipa todos los días, algunos días o no fuma pipa del todo?

**PIPEDAY**

- |                  |    |
|------------------|----|
| EVERY DAY.....   | 1  |
| SOME DAYS.....   | 2  |
| NOT AT ALL ..... | 3  |
| REFUSED.....     | -7 |
| DON'T KNOW ..... | -8 |

E10a. (E10a) ¿Alguna vez usted ha fumado puros, puritos o cigarros pequeños?

**SMKCIGAR**

- |                  |    |                |
|------------------|----|----------------|
| YES.....         | 1  | } [SKIP TO E1] |
| NO .....         | 2  |                |
| REFUSED.....     | -7 |                |
| DON'T KNOW ..... | -8 |                |

E11a. (E11a) ¿Alguna vez ha fumado por lo menos 50 puros (cigarros) en toda su vida?

**CIGAR50**

- |                  |    |
|------------------|----|
| YES.....         | 1  |
| NO .....         | 2  |
| REFUSED.....     | -7 |
| DON'T KNOW ..... | -8 |

E12a. (E12a) ¿Actualmente usted fuma puros (cigarros) todos los días, algunos días o no los fuma del todo?

**CIGARDAY**

EVERY DAY.....	1
SOME DAYS.....	2
NOT AT ALL.....	3
REFUSED.....	-7
DON'T KNOW.....	-8

E1. (E1) ¿Usted alguna vez ha probado tabaco de mascar o tabaco en polvo?

**TOBUSE**

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

} [SKIP TO SECTION F]

E2. (E2) ¿Usted ha usado tabaco de mascar o tabaco en polvo por lo menos 20 veces en toda su vida?

**TOB20**

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

E3. (E3) ¿Actualmente usa usted tabaco de mascar o tabaco en polvo todos los días, algunos días o ningún día?

**TOBNOW**

EVERY DAY.....	1
SOME DAYS.....	2
NOT AT ALL.....	3
REFUSED.....	-7
DON'T KNOW.....	-8

**SECTION F: SMOKING RESTRICTIONS**

THE QUESTIONS IN SECTION F ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

F1. (F1) ¿Cuáles son las reglas o restricciones de fumar en su hogar, si es que hay alguna?

**HOMERULE**

¿Usted diría que en su hogar . . .

- El fumar está completamente prohibido, ..... 1
- En general el fumar está prohibido pero hay unas pocas excepciones, ..... 2
- El fumar es permitido solamente en algunas áreas de la casa o ..... 3
- No hay ninguna restricción para fumar en el hogar? ..... 4
- OTHER ..... 91
- (SPECIFY) **HOMERUOS**
- REFUSED ..... -7
- DON'T KNOW ..... -8

Mis siguientes preguntas son acerca de qué tan expuesto(a) está usted al cigarrillo en el lugar donde usted trabaja.

F2a. (F2a) ¿Actualmente trabaja usted por dinero en un lugar bajo techo (adentro), tal como en una oficina, en una planta o industria o almacén, afuera de su casa?

**WORKOUT**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

} [SKIP TO PROGRAMMER NOTE BEFORE F16a]

F6. (F6) En total, ¿trabajan más de 50 personas en su lugar de trabajo?

**WORK50**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

F6a. (F6a) ¿Usted diría que el fumar está completamente prohibido en las áreas bajo techo (adentro) de su lugar de trabajo?

**SMKFREE**

YES..... 1 → [SKIP TO F13]  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

F10. (F10) ¿Cuál de lo siguiente describe mejor la política de fumar de su empleador en las áreas de trabajo bajo techo (adentro), en áreas públicas o comunes?

**POLCYCOM**

¿Usted diría que el fumar . . .

No se permite en ninguna  
área de trabajo bajo techo  
(adentro) pero sí en ciertas  
áreas públicas o comunes o ..... 1  
Sí se permite fumar en áreas de  
trabajo bajo techo (adentro)? ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

F13. (F13) ¿Cuál es el "ZIP code" (código postal) del lugar donde usted trabaja?

**WORKZIP**

ZIP .....|\_|\_|\_|\_| → [SKIP TO F15]  
REFUSED..... -7  
DON'T KNOW ..... -8

F14. (F14) ¿Cuál es el nombre de la ciudad o pueblo donde usted trabaja?

**WORKCITY**

REFUSED..... -7  
DON'T KNOW ..... -8

F15. (F15) ¿Qué de lo siguiente describe mejor el área donde usted hace la mayoría de su trabajo?  
**AREAWORK**  
 ¿Usted diría que...

- Una oficina privada con puerta, .... 1
- Una oficina compartida (2-4 personas) con puerta, ..... 2
- Una área abierta con divisiones, ... 3
- Una área abierta sin divisiones o .. 4
- Usted no tiene una área de trabajo regular?..... 5
- AIRPLANE, BUS, TRUCK, TAXI..... 6
- CLASSROOM..... 7
- HOME..... 8
- HOSPITAL..... 9
- KITCHEN/RESTAURANT..... 10
- STORE OR SHOP..... 11
- WAREHOUSE/FACTORY..... 12
- OTHER..... 91
- (SPECIFY) AREAWOOS
- REFUSED..... -7
- DON'T KNOW..... -8

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE:**

6 = 11  
 7 = 10  
 8 = 9  
 9 = 6  
 10 = 7  
 11 = 12  
 12 = 8

**PROGRAMMER NOTE:**

**SKIP TO F21a IF A "CURRENT DAILY" OR "OCCASIONAL" SMOKER.**

F16. (F16) Durante las últimas dos semanas, ¿alguien ha fumado en el área donde usted trabaja?  
**AREASMKD**

- YES..... 1
- NO..... 2
- DID NOT WORK IN PAST 2 WEEKS..... 3
- REFUSED..... -7
- DON'T KNOW..... -8

**PROGRAMMER NOTE:**

**SKIP TO F21a IF A "CURRENT DAILY" OR "OCCASIONAL" SMOKER.**

F16a. (F16a) ¿Usted alguna vez ha tenido que aceptar que alguien fume alrededor suyo estando usted en un sitio que no era ni su hogar ni su lugar de trabajo?

**PUTUPANY**

- |                 |    |                  |
|-----------------|----|------------------|
| YES.....        | 1  | } [SKIP TO F21a] |
| NO.....         | 2  |                  |
| REFUSED.....    | -7 |                  |
| DON'T KNOW..... | -8 |                  |

F16b. (F16b) ¿Donde estaba usted cuando esto sucedió la última vez? (DO NOT PROMPT)

**WHEREYOU**

- |                               |    |
|-------------------------------|----|
| RESTAURANT.....               | 1  |
| RESTAURANT BAR.....           | 2  |
| BARS OR TAVERNS.....          | 3  |
| POOL HALL.....                | 4  |
| SHOPPING MALL.....            | 5  |
| PUBLIC PARK.....              | 6  |
| COMMUNITY EVENT.....          | 7  |
| SPORTS EVENT.....             | 8  |
| OTHER PERSONS HOME.....       | 9  |
| OTHER PERSONS AUTOMOBILE..... | 10 |
| OTHER.....                    | 91 |
| (SPECIFY) <u>WHEREYOS</u>     |    |
| REFUSED.....                  | -7 |
| DON'T KNOW.....               | -8 |

F21a. (F21a) Ahora me gustaría hacerle unas cuantas preguntas acerca de su salud y seguro médico.

**INSTYPE**

¿Qué tipo de seguro médico (seguro de salud) tiene usted?

[IF RESPONDENT MENTIONS MORE THAN ONE, ASK FOR THE PRIMARY HEALTH INSURANCE.]

- |                           |    |                  |
|---------------------------|----|------------------|
| NONE.....                 | 1  | → [SKIP TO F23a] |
| MEDICARE.....             | 2  |                  |
| MEDICAL/MEDICAID.....     | 3  |                  |
| CHAMPUS.....              | 4  |                  |
| VA OR MILITARY.....       | 5  |                  |
| HMO.....                  | 6  |                  |
| PRIVATE.....              | 7  |                  |
| OTHER.....                | 91 |                  |
| (SPECIFY) <u>INSTYPOS</u> |    |                  |
| REFUSED.....              | -7 |                  |
| DON'T KNOW.....           | -8 |                  |

F23. (F23) ¿Su seguro médico lo obtiene a través del empleo de alguien o a través de una unión (sindicato)?

**INSEMPLR**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

F23a. (F23a) ¿Usted diría que su salud es . . .

**GOODHLTH**

- Excelente..... 1
- Muy buena..... 2
- Buena, ..... 3
- Regular o..... 4
- Malá? ..... 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
  
**F24 RANGE: 0 - 93.**

F24. (F24) ¿Durante cuántos días estuvo usted en cama por más de medio día debido a enfermedad o golpe (herida, fractura) en los últimos 3 meses? [ENTER "0" IF NONE]

**SICKDAYS**

- DAYS ..... |\_|\_|
- REFUSED..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
  
**F25 RANGE: 0 - 93.**

F25. (F25) En los últimos 3 meses, ¿durante cuántos días estuvo usted como paciente en un hospital debido a enfermedad o golpe (herida, fractura)? [ENTER "0" IF NONE]

**SICKHOSP**

- DAYS ..... |\_|\_|
- REFUSED..... -7
- DON'T KNOW ..... -8

F26. (F26) En los últimos 3 meses, ¿usted ha visitado una clínica, centro médico, oficina de un médico u otro lugar de salud al estar enfermo(a) o necesitar consejo sobre su salud? Incluya chequeos regulares y exámenes físicos.

**SICKGOTO**

- |                 |    |   |                                      |
|-----------------|----|---|--------------------------------------|
| YES.....        | 1  | } | [SKIP TO PROGRAMMER NOTE BEFORE F28] |
| NO.....         | 2  |   |                                      |
| REFUSED.....    | -7 |   |                                      |
| DON'T KNOW..... | -8 |   |                                      |

F27. (F27) ¿A qué tipo de lugar fue usted? ¿Diría que visitó ...

**SICKPLAC**

- Una oficina médica, práctica en grupo o un "HMO",..... 1
- Un centro médico,..... 2
- La sala de emergencias de un hospital,..... 3
- El "outpatient" de un hospital, ..... 4
- Una clínica industrial de la compañía..... 5
- La oficina de un dentista o ..... 6
- La clínica de una escuela ..... 7
- OTHER ..... 91
- (SPECIFY)       SICKPLOS
- REFUSED..... -7
- DON'T KNOW..... -8

**PROGRAMMER NOTE:**

**IN F28 DO NOT DISPLAY TEXT "Por favor no incluya visitas médicas que pudo haber tenido mientras estuvo como paciente en el hospital" IF SICKHOSP IS LESS THAN 1.**

F28. (F28) En los últimos 12 meses, ¿cuántas veces visitó la oficina de un médico para recibir un examen rutinario o debido a una enfermedad o golpe (lesión, herida)? {Por favor no incluya visitas médicas que usted pudo haber recibido mientras estuvo como paciente en el hospital}. [100 = 100 OR MORE VISITS]

**SEEDOCTR**

- TIMES..... |\_|\_|
- REFUSED..... -7
- DON'T KNOW..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT ANSWERED 1 OR MORE TIMES TO QUESTION F28 AND IS A CURRENT DAILY, CURRENT OCCASIONAL, OR RECENT FORMER SMOKER, THEN CONTINUE.**

**OTHERWISE SKIP TO SECTION G.**

**IF RESPONDENT IS A "CURRENT DAILY" OR "CURRENT OCCASIONAL" SMOKER, ASK: "En los últimos 12 meses . . ."**

**IF RECENT FORMER SMOKER ASK: "En los 12 meses antes de dejar de fumar . . ."**

F31a. (F31a) {En los últimos 12 meses/En los últimos 12 meses antes de dejar de fumar} ¿conversó un médico con usted acerca de los riesgos que corren los no-fumadores al inhalar el humo de los cigarrillos?

**DRDISCUS**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

F32. (F32) {En los últimos 12 meses/En los últimos 12 meses antes de dejar de fumar} ¿le aconsejó un médico que usted dejara de fumar?

**DRADVISE**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

} [SKIP TO SECTION G]

F33. (F33) {En los últimos 12 meses/En los últimos 12 meses antes de dejar de fumar} ¿le sugirió un médico que usted eligiera una fecha específica para dejar de fumar?

**DRSUGEST**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

F33c. (F33c) {En los últimos 12 meses/En los últimos 12 meses antes de dejar de fumar} ¿un médico lo/la refirió o le dio información acerca de un programa para dejar de fumar?

**DRREFER**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

F34. (F34) ¿Usted trató de dejar de fumar cuando su médico le aconsejó que dejara de fumar?

**DRDIDTRY**

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

**SECTION G: HEALTH RISK/SOCIAL INFLUENCE**

THE QUESTIONS IN SECTION G ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

**PROGRAMMER NOTE:**

ASK QUESTIONS G2 - G13 IN ONE OF THE 5 FOLLOWING RANDOM ORDERS. QUESTIONS G2, G4, AND G10 SHOULD BE ASKED ONLY OF "CURRENT DAILY" OR "CURRENT OCCASIONAL" SMOKERS. THE RANDOM ORDERS ARE:

1. G13, G10, G12, G11, G2, G4, G8, G9;
2. G11, G8, G10, G9, G13, G2, G12, G4;
3. G9, G8, G10, G4, G11, G2, G13, G12;
4. G8, G11, G9, G12, G2, G13, G4, G10;
5. G8, G12, G9, G13, G11, G4, G10, G2.

Ahora voy a leerle unas frases acerca del fumar. Por favor dígame si usted está de acuerdo o en desacuerdo con las siguientes frases.

G2. (G2) Mi fumar está dañando mi propia salud.  
**HARMHLTH**  
AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION..... -8

G4. (G4) Yo creo que soy adicto a cigarrillos.  
**AMADDICT**  
AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION..... -8

G8. (G8) Inhalar el humo del cigarrillo de otra persona causa cáncer en el pulmón del no-fumador.  
**CAUSCANC**  
AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION..... -8

G9. (G9) Inhalar el humo del cigarrillo de otra persona daña la salud de los bebés y niños.  
**KIDHELTH**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION ..... -8

G10. (G10) Mi familia preferiría que yo no fumara.  
**FAMPREFR**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION ..... -8

G11. (G11) Anuncios de tabaco animan a los jóvenes a comenzar a fumar.  
**ADSENCUR**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION ..... -8

G12. (G12) Tabaco no es de tanta adicción como otras drogas tal como la heroína y la cocaína.  
**ADDICTIV**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW/NO OPINION ..... -8

G13. (G13) Para el próximo siglo la producción y venta de cigarrillos no debiera ser un negocio legal en los Estados Unidos.  
**CIGLEGIT**

AGREE..... 1  
DISAGREE..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS CLASSIFIED AS A "FORMER" OR "ZERO" SMOKER,  
CONTINUE WITH G14.**

**OTHERWISE, SKIP TO PROGRAMMER NOTE AFTER G16b.**

G14. (G14) Por favor conteste "sí" o "no" a la siguiente pregunta:

En los últimos 12 meses, ¿ha tenido que pedirle a alguien que dejara de fumar?

**ASK12MOS**

- |                 |    |                  |
|-----------------|----|------------------|
| YES.....        | 1  | } [SKIP TO G16b] |
| NO.....         | 2  |                  |
| REFUSED.....    | -7 |                  |
| DON'T KNOW..... | -8 |                  |

G15a. (G15a) La última vez que usted le pidió a alguien que no fumara, ¿quién era esa persona? ¿Era . . .

**ASKPERSN**

- |  |    |
|--|----|
| Su esposo(a) o compañero(a),.....          | 1  |
| Su padre o madre.....                      | 2  |
| Uno de sus hijos,.....                     | 3  |
| Algún otro pariente,.....                  | 4  |
| Una amistad,.....                          | 5  |
| Un compañero de trabajo,.....              | 6  |
| Alguna otra persona conocida o...          | 7  |
| Una persona extraña<br>(no-conocida)?..... | 8  |
| REFUSED.....                               | -7 |
| DON'T KNOW.....                            | -8 |

G16a. (G16a) En esa misma ocasión, ¿cuál fue la razón principal por la cual usted no quería que esa persona fumara? ¿Fue porque . . .

**ASKRESON**

- |   |    |
|---|----|
| El humo lo/la estaba<br>molestando,.....  | 1  |
| A usted le preocupa tener<br>problemas de salud en el<br>futuro por inhalar el humo<br>de otros,..... | 2  |
| El fumar era ilegal allí o.....   | 3  |
| Le preocupaba la salud de<br>ese fumador?.....  | 4  |
| OTHER.....  | 91 |
| (SPECIFY) <u>ASKRESOS</u>   |    |
| REFUSED.....  | -7 |
| DON'T KNOW.....   | -8 |

G16b. (G16b) ¿Cuál de los siguientes negocios en su comunidad actualmente no permiten que se fume?

		Smoke free	Not Smoke free	RF	DK
<b>FASTFOOD</b>	a. Los lugares de comer rápido "fast food"?	1	2	-7	-8
<b>FAMILYRT</b>	b. Los restaurantes familiares?.....	1	2	-7	-8
<b>DINEAREA</b>	c. Las áreas de comer de cualquier restaurante? .....	1	2	-7	-8
<b>BARAREA</b>	d. Los bares de restaurantes? .....	1	2	-7	-8
<b>TAVERNS</b>	e. Bares y tavernas?.....	1	2	-7	-8
<b>BOWLALLY</b>	f. Lugares donde jugar boliche?.....	1	2	-7	-8
<b>BINGHALL</b>	g. Salones donde jugar "Bingo"?.....	1	2	-7	-8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT IS A "CURRENT DAILY" OR "CURRENT OCCASIONAL"  
 SMOKER, CONTINUE WITH QUESTION G17.**

**OTHERWISE, SKIP TO SECTION H.**

G17. (G17) ¿Como cuántas veces en los últimos 12 meses alguien le ha pedido a usted que no fumara cuando usted estaba fumando o iba a comenzar a fumar?

**ASKEDYOU**

¿Usted diría que ...

Nunca, .....	1
Una o dos veces, .....	2
Varias veces o .....	3
Muchas veces? .....	4
REFUSED .....	-7
DONT KNOW .....	-8

**SECTION H: ATTITUDES AND OPINIONS**

**THE QUESTIONS IN SECTION H ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

Ahora voy a hacerle algunas preguntas de lo que usted opina acerca de políticas públicas y del fumar.

H2a. (H2a) ¿Cuánto impuesto adicional estaría usted dispuesto(a) a apoyar por cada paquete de cigarrillos si todo ese dinero recogido se usara para programas orientados a prevenir el fumar en los niños y en otros programas de salud? ¿Usted estaría de acuerdo con un aumento de . . .

**SUPPORTAX**

- \$ .25 por paquete, ..... 1
- \$ .50, ..... 2
- \$ .75, ..... 3
- \$ 1.00, ..... 4
- \$ 1.50, ..... 5
- \$ 2.00, o ..... 6
- \$ 3.00 por paquete o ..... 7
- No estaría de acuerdo  
 con un paquete? ..... 8
- REFUSED ..... -7
- DON'T KNOW ..... -8

H3. (H3) ¿Cree usted que la distribución gratuita de cigarrillos y de tabaco en propiedad pública debiera de permitirse o prohibirse?

**SAMPPUBL**

- ALLOWED ..... 1
- BANNED ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

H4. (H4) ¿Cree usted que la distribución gratuita de tabaco o de cupones para obtener muestras gratuitas por correo, debiera permitirse o prohibirse?

**SAMPMAIL**

- ALLOWED ..... 1
- BANNED ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

H5. (H5) ¿Cree usted que las compañías de tabaco que apoyan eventos de deporte o culturales debiera permitirse o prohibirse?

**EVENTS**

- ALLOWED ..... 1
- BANNED ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

H5a. (H5a) En estos tiempos, ¿cree usted que los actores de películas fuman mucho?

**ACTORS MK**

- YES..... 1
- NO..... 2
- REFUSED..... -7
- DON'T KNOW..... -8

H9. (H9) ¿Cree usted que las leyes que prohíben la venta de productos de tabaco a menores de edad han sido respetadas adecuadamente?

**MINORS**

- YES, ENFORCEMENT ADEQUATE..... 1
- NO, ENFORCEMENT NOT ADEQUATE..... 2
- ENFORCEMENT HAS BEEN EXCESSIVE..... 3
- REFUSED..... -7
- DON'T KNOW..... -8

H11a. (H11a) ¿Cree usted que las escuelas debieran prohibir que los estudiantes usen ropa o lleven cosas a la escuela que tengan la marca (logotipo) de algún tabaco?

**BAN LOGO**

- YES..... 1
- NO..... 2
- REFUSED..... -7
- DON'T KNOW..... -8

H11b. (H11b) ¿Cree usted que los dueños de almacenes debieran necesitar una licencia para vender tabaco [así como sucede con las bebidas alcohólicas]?

**TOBLICEN**

- YES..... 1
- NO..... 2
- REFUSED..... -7
- DON'T KNOW..... -8

} [SKIP TO H11d]

H11c. (H11c) ¿Usted cree que el dinero de las licencias debiera usarse para reforzar las leyes que prohíben la venta de tabaco a menores de edad?

**ENFORCE**

- YES..... 1
- NO..... 2
- REFUSED..... -7
- DON'T KNOW..... -8

H11d. (H11d) ¿Usted opina que los productos de tabaco debieran ser regulados como drogas por parte de una agencia de gobierno, tal como la Agencia de "Food and Drug Administration", la Administración de Alimentos y Droga?

**REGULATE**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

H11e. (H11e) ¿Cree usted que a la industria de tabaco se le debería permitir ofrecer cosas como ropa o equipo de campamento en cupones de oferta en los paquetes de cigarrillos?

**PERMITTE**

YES..... 1  
NO ..... 2  
REFUSED..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IN H11f, THE ORDER OF THE CATEGORIES SHOULD BE RANDOMIZED.  
THEREFORE, 5 POSSIBLE SCENARIOS.**

H11f. (H11f) ¿Quién debiera ser responsable en pagar por los cuidados médicos por enfermedad relacionada con el fumar? ¿Usted diría que...

**PAYCARE**

La industria de tabaco, ..... 1  
El gobierno federal,..... 2  
El gobierno estatal, ..... 3  
Los fumadores a través de los  
impuestos de cigarrillos,..... 4  
Los fumadores a través del  
seguro médico o ..... 5  
Alguien más?..... 91  
(SPECIFY)     PAYCAROS      
REFUSED..... -7  
DON'T KNOW ..... -8

H11g. (H11g) ¿Cree usted que las compañías de tabaco dicen la verdad cuando dicen que . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>NICLEVEL</b>	a. Ellas no manipulan el nivel de nicotina en los cigarrillos? .....	1	2	-7	-8
<b>TARGTKID</b>	b. Ellas no dirigen sus anuncios para animar a los jóvenes a fumar? .....	1	2	-7	-8
<b>NICADICT</b>	c. Nicotina no causa adicción? .....	1	2	-7	-8
<b>NOTHARM</b>	d. El tabaco no es dañino para la salud? .....	1	2	-7	-8
<b>SECHAND</b>	e. Second hand smoke is not harmful to health? ..	1	2	-7	-8
<b>CHNGBRND</b>	f. Advertising is only aimed at getting adult smokers to change brands? .....	1	2	-7	-8

H11h. (H11h) ¿Cree usted que los anuncios de productos de tabaco debieran permitirse o prohibirse?

**TOBBAN**

ALLOWED .....	1	
BANNED .....	2	→ [SKIP TO H11j]
REFUSED .....	-7	
DON'T KNOW .....	-8	

H11i. (H11i) ¿Cree usted que deben haber anuncios de tabaco en almacenes donde entran los niños?

**ADVTSTOR**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

H11j. (H11j) ¿Cuánto cree usted que hace su ciudad o pueblo en proteger a los no-fumadores para que estos no estén expuestos al humo del cigarrillo de otros? ¿Usted diría que . . .

**PROTECT**

hacen bastante, .....	1
algo hacen o .....	2
no hacen nada? .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

H11k. (H11k) ¿Cuánto cree usted que hace su ciudad o pueblo en prevenir la venta de tabaco a los menores de edad? ¿Diría que . . .

**PREVENT**

hace bastante, .....	1
algo hace o .....	2
no hace nada? .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

ADLT.

---

H11I. (H11I) ¿Cuánto cree usted que hace su ciudad o pueblo en prevenir que las compañías de tabaco anuncien el tabaco a los jóvenes a través de ropa y cosas que a los jóvenes les gusta? ¿Usted diría que ...

**PROMOTE**

- hace bastante,..... 1
- algo hace o..... 2
- no hace nada? ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

SECTION I: MEDIA EXPOSURE

THE QUESTIONS IN SECTION I ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

Ahora voy a hacerle unas cuantas preguntas acerca de lo que usted ha visto o escuchado acerca del fumar recientemente.

I10a. (I10a) En el último mes, ¿ha visto algo en televisión que estuviera en contra del fumar? ¿Usted diría que vio...

**TVAGANST**

- muchos anuncios comerciales en contra del fumar,..... 1
- pocos anuncios en contra del fumar, ..... 2
- ningún anuncio pero si vio algo en un programa o ..... 3
- no vio nada en televisión que estuviera en contra del fumar?..... 4
- RARELY WATCH TV ..... 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

I10b. (I10b) En el mes pasado, ¿usted oyó algo en la radio en contra del fumar? ¿Diría que usted oyó ...

**RDAGANST**

- muchos anuncios comerciales en contra del fumar,..... 1
- unos cuantos anuncios en contra del fumar,..... 2
- ningún anuncio, pero sí oyó algo en un programa o ..... 3
- no oyó nada en la radio que estuviera en contra del fumar?..... 4
- RARELY LISTEN TO THE RADIO.. 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

I10c. (I10c) El mes pasado, ¿ha visto usted carteles grandes con algún mensaje en contra del fumar? ¿Diría que usted vio ...

**BDAGANST**

- muchos carteles en contra del fumar, ..... 1
- unos pocos carteles en contra del fumar o ..... 2
- ningún cartel en contra del fumar? 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

I11. (I11) Piense en los anuncios de cigarrillos que usted ha mirado recientemente en carteles grandes o en revistas. ¿Qué marca de cigarrillos se anunciaba con mayor frecuencia?

**CIGBILBD**

BENSON & HEDGES.....	1	
CAMEL.....	2	
CARLTON.....	3	
GENERIC.....	4	
KENT.....	5	
KOOL.....	6	
MARLBORO.....	7	
MERIT.....	8	
MORE.....	9	
NEWPORT.....	10	
PALL MALL.....	11	
SALEM.....	12	
VANTAGE.....	13	
VIRGINIA SLIMS.....	14	
WINSTON.....	15	
OTHER.....	91	
(SPECIFY) <u>CIGBILOS</u>		
REFUSED.....	-7	} [SKIP TO I13]
DON'T KNOW.....	-8	
NONE.....	0	

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING  
VARIABLES TO BE  
CONSISTENT WITH BASELINE:**

1 = 5  
2 = 7  
3 = 14  
4 = 12  
5 = 11  
6 = 6  
7 = 1  
8 = 3  
9 = 15  
10 = 9  
11 = 10  
12 = 2  
13 = 8  
14 = 13  
15 = 4

112. (112) ¿Cuáles otras marcas de cigarrillos ha visto usted anunciadas? [PROBE, ANY OTHER ADVERTISEMENTS]

[ENTER ALL THAT APPLY. CTRL \P TO EXIT]

BENHEDGE	BENSON & HEDGES.....	1
CAMEL	CAMEL.....	2
CARLTON	CARLTON.....	3
DISCOUNT	GENERIC.....	4
KENT	KENT.....	5
KOOL	KOOL.....	6
MARLBORO	MARLBORO.....	7
MERIT	MERIT.....	8
MORE	MORE.....	9
NEWPORT	NEWPORT.....	10
PALLMALL	PALL MALL.....	11
SALEM	SALEM.....	12
VANTAGE	VANTAGE.....	13
VA_SLIMS	VIRGINIA SLIMS.....	14
WINSTON	WINSTON.....	15
CIGOTHER	OTHER.....	91
	(SPECIFY) <u>CIGOTHOS</u>	
	REFUSED.....	-7
	DON'T KNOW.....	-8
	NONE.....	0

113. (113) ¿Cuál es la marca de cigarrillos de su anuncio comercial favorito?

[PROBE: IF THE RESPONDENT ANSWERS "DON'T KNOW" ASK "OF ALL THE CIGARETTE ADVERTISEMENTS YOU HAVE SEEN, WHICH DO YOU THINK ATTRACTS YOUR ATTENTION THE MOST?]

**ADFAVOR**

- BENSON & HEDGES..... 1
- CAMEL..... 2
- CARLTON..... 3
- GENERIC..... 4
- KENT..... 5
- KOOL..... 6
- MARLBORO..... 7
- MERIT..... 8
- MORE..... 9
- NEWPORT..... 10
- PALL MALL..... 11
- SALEM..... 12
- VANTAGE..... 13
- VIRGINIA SLIMS..... 14
- WINSTON..... 15
- OTHER..... 91
- (SPECIFY) ADFAVOOS
- REFUSED..... -7
- DON'T KNOW..... -8
- NONE..... 0

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE:**

- 1 = 5
- 2 = 7
- 3 = 14
- 4 = 12
- 5 = 11
- 6 = 6
- 7 = 1
- 8 = 3
- 9 = 15
- 10 = 9
- 11 = 10
- 12 = 2
- 13 = 8
- 14 = 13
- 15 = 4

114a. (114a) En los últimos 12 meses ¿usted ha recibido una muestra gratis de cigarrillos o de otros productos de tabaco?

**FREECIG**

- YES..... 1
- NO..... 2
- REFUSED..... -7
- DON'T KNOW..... -8

} [SKIP TO 114d]

114b. (114b) ¿Cómo fue que usted obtuvo la última muestra gratis de cigarrillos o de otro producto de tabaco?

**RECENT**

- THROUGH THE MAIL..... 1
- AT A PUBLIC EVENT..... 2
- OTHER..... 91
- (SPECIFY) RECENTOS
- REFUSED..... -7
- DON'T KNOW..... -8

114c. (114c) ¿De qué marca era la última muestra gratis de tabaco que usted recibió?

**FREESAMP**

- BENSON & HEDGES..... 1
- CAMEL..... 2
- CARLTON..... 3
- GENERIC..... 4
- KENT..... 5
- KOOL..... 6
- MARLBORO..... 7
- MERIT..... 8
- MORE..... 9
- NEWPORT..... 10
- PALL MALL..... 11
- SALEM..... 12
- VANTAGE..... 13
- VIRGINIA SLIMS..... 14
- WINSTON..... 15
- OTHER..... 91
- (SPECIFY) **FREESAOS**
- REFUSED..... -7
- DON'T KNOW..... -8
- NONE..... 0

**NOTE TO PROGRAMMER:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

- 1 = 5
- 2 = 7
- 3 = 14
- 4 = 12
- 5 = 11
- 6 = 6
- 7 = 1
- 8 = 3
- 9 = 15
- 10 = 9
- 11 = 10
- 12 = 2
- 13 = 8
- 14 = 13
- 15 = 4

114d. (114d) Algunas compañías de tabaco ofrecen cosas de mercadeo, tal como ropa o bolsos, con el nombre de la compañía o su logotipo para vender o dar gratuitamente al público. En los últimos 12 meses, ¿usted ha . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>EXCHITEM</b>	a. Enviado un cupón y recibido algo que tenía la marca de tabaco o su logotipo?.....	1	2	-7	-8
<b>RECVGIFT</b>	b. Recibido como regalo o gratuitamente alguna cosa con la marca de tabaco o su logotipo?.....	1	2	-7	-8
<b>PURCHITM</b>	c. Comprado algo con la marca del tabaco o su logotipo? .....	1	2	-7	-8

**PROGRAMMER NOTE:**

**IF THE RESPONSE TO 114d a, 114d b OR 114d c IS = 1, THEN GO TO 114e. ELSE, GO TO 114h.**

ADLT.

- 114e. (114e) Pensando en estas cosas, ¿qué fue lo que usted recibió?  
(INTERVIEWER: AFTER RESPONDENT ANSWERS, PROBE "ANYTHING ELSE?" ENTER UP TO 3  
ANSWERS. USE CTRL /P TO EXIT)

**THINKITM**

BOTTLE OPENER.....	1
CAMERA.....	2
CAMERA FILM .....	3
CAP OR HAT .....	4
CASSETTE TAPE .....	5
CIGARETTE LIGHTER .....	6
COOLER.....	7
FLASHLIGHT.....	8
HEADBAND.....	9
HEADPHONES .....	10
INFLATABLE RAFT .....	11
JACKET .....	12
KEY CHAIN .....	13
MUG .....	14
PLAYING CARDS.....	15
POCKET KNIFE.....	16
POKER CHIPS OR DICE .....	17
POSTER .....	18
RADIO.....	19
SCARF.....	20
SHORTS .....	21
SOCKS .....	22
SPORTS BAG.....	23
SUNGLASSES.....	24
SWEATPANTS OR SWEATSHIRT .....	25
TOWEL.....	26
T-SHIRT .....	27
WATCH.....	28
OTHER .....	91
(SPECIFY) <u>    <b>THINKIOS</b>    </u>	
REFUSED .....	-7
DON'T KNOW .....	-8

114f. (114f) ¿Cuál marca de tabaco ofrecía la última cosa (item, regalo) de promoción (de mercadeo) que usted recibió?  
 GIFTBRND

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE. NOTE THAT THE LIST BELOW CONTAINS A MIX OF CIGARETTE AND CHEWING TOBACCO BRANDS. THEREFORE, RECODES FOR TWO BRANDS MAY BE IDENTICAL. STORE CIGARETTE RECODES IN A DIFFERENT VARIABLE FROM CHEWING TOBACCO VARIABLES. RECODE AS FOLLOWS:**

1 = 5	10 = 8
2 = 7	11 = 13
3 = 6	12 = 6
4 = 1	13 = 91
5 = 3	14 = 2
6 = 91	15 = 1
7 = 9	16 = 5
8 = 2	17 = 4
9 = 4	

**NOTE THAT CATEGORIES 12 THROUGH 17 ARE NOT CIGARETTE BRANDS.**  
 TOBBRND      CIGBRND

CIGARETTES:

BENSON & HEDGES .....	1
CAMEL .....	2
KOOL .....	3
MARLBORO .....	4
MERIT .....	5
MILD SEVEN .....	6
NEWPORT .....	7
SALEM .....	8
WINSTON .....	9
VANTAGE .....	10
VIRGINIA SLIMS .....	11

OTHER TOBACCO PRODUCTS:

COPENHAGEN .....	12
KODIAK .....	13
LEVI GARRETT .....	14
REDMAN .....	15
SKOAL BANDIT .....	16
SKOAL CLASSIC .....	17

OTHER .....	91
(SPECIFY) <u>          GIFTBROS          </u>	
REFUSED .....	-7
DON'T KNOW .....	-8

114g. (114g) ¿Cómo obtuvo la última cosa de promoción que usted tiene?

**PROMOITM**

HANDOUT AT A FAIR, FESTIVAL, OR EVENT .....	1
GIFT FROM FRIEND OR RELATIVE .....	2
RECEIVED AS PRIZE IN A GAME FROM SENDING IN COUPONS OR PARTS OF A TOBACCO PACKAGE .....	4
FOUND .....	5
AS PART OF A CIGARETTE PURCHASE .....	6
OTHER .....	91
(SPECIFY) <u>PROMOIOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

114h. (114h) ¿Ha escuchado acerca de los siguientes programas de mercadeo que ofrecen las industrias de tabaco ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>PRMETER</b>	a. Marlboro miles (millas de Marlboro)? .....	1	2	-7	-8
<b>PRCASH</b>	b. Camel cash (efectivo de Camel)? .....	1	2	-7	-8
<b>PRINDY</b>	c. Puede nombrar algún otro programa de mercadeo de una industria de tabaco? .....	1	2	-7	-8
	(SPECIFY) <u>PRINDYOS</u>				
<b>PROTHER</b>	d. Algún otro programa de mercadeo? .....	1	2	-7	-8
	(SPECIFY) <u>PROTHEOS</u>				

114i. (114i) En el último año, ¿con qué frecuencia ha visto un evento deportivo en televisión, en el cual usted vio un logotipo de un producto de tabaco? ¿Usted diría que ...

**TOBLOGO**

muy frecuentemente, .....	1
algunas veces, .....	2
casi nunca o .....	3
nunca del todo? .....	4
I DO NOT WATCH TV .....	5
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION J. VERIFY RACE, ETHNICITY, EDUCATION**

**THE QUESTIONS IN SECTION J ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

Necesito hacerle unas cuantas preguntas para verificar la información que tengo acerca de sus antecedentes.

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED THE SCREENER, SKIP TO J4. PLEASE INCLUDE THE TRANSITIONAL SENTENCE BEFORE J1.**

**IF THE RESPONDENT DID NOT ANSWER THE SCREENER CONTINUE WITH J1.**

J1. (J1) ¿Es usted hispano(a)?

**VERHISPN**

- YES..... 1
- NO ..... 2 → [SKIP TO J3]
- REFUSED..... -7
- DON'T KNOW ..... -8

J2. (J2) ¿Usted se considera:

**VERETHNC**

- Mexicano(a), ..... 1
- Mexicano(a) Americano(a) o..... 2
- Hispano pero de otro origen? ..... 3
- REFUSED..... -7
- DON'T KNOW ..... -8

J3. (J3) ¿Cuál de las siguientes categorías describe mejor sus antecedentes raciales? ¿Es usted de raza:

**VERRACE**

- Blanca,..... 1
- Negra,..... 2
- Japonesa,..... 3
- China, ..... 4
- Filipina, ..... 5
- Coreana, ..... 6
- Otra Asiática o Islas Pacíficas o .... 7
- Indio Americano o nativo de  
Alaska? ..... 8
- MEXICAN..... 9
- HISPANIC..... 10
- OTHER ..... 91
- (SPECIFY)           VERRACOS
- REFUSED..... -7
- DON'T KNOW ..... -8

J4. (J4) ¿En qué país nació usted?

**NATVLAND**

UNITED STATES.....	1	}	[SKIP TO J6]
MEXICO.....	2		
JAPAN.....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES.....	6		
KOREA.....	7		
VIETNAM.....	8		
OTHER.....	91		
(SPECIFY) <u>NATVLAOS</u>			
REFUSED.....	-7		
DON'T KNOW.....	-8		

J5. (J5) ¿En qué país nació su madre?

**NATVMOM**

UNITED STATES.....	1	}	[SKIP TO J13]
MEXICO.....	2		
JAPAN.....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES.....	6		
KOREA.....	7		
VIETNAM.....	8		
OTHER.....	91		
(SPECIFY) <u>NATVMOOS</u>			
REFUSED.....	-7		
DON'T KNOW.....	-8		

J6. (J6) ¿Cuántos años tenía usted cuando vino a vivir a los Estados Unidos por primera vez?

**AGEUS**

YEARS OLD.....	_ _
REFUSED.....	-7
DON'T KNOW.....	-8

J13. (J13) Por lo general, ¿qué idioma habla usted en el hogar?

**LANGHOME**

ENGLISH.....	1
SPANISH.....	2
JAPANESE.....	3
CHINESE.....	4
VIETNAMESE.....	5
KOREAN.....	6
TAGALOG.....	7
FILIPINO.....	9
OTHER.....	91
(SPECIFY) <u>LANGHOOS</u>	
REFUSED.....	-7
DON'T KNOW.....	-8

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED THE SCREENER, SKIP TO J14a.  
OTHERWISE CONTINUE WITH J14.**

J14. (J14) ¿Cuál fue el grado o año de escuela regular o de universidad más alto que usted completó?

**VEREDUC**

NO FORMAL SCHOOLING.....	0
ELEMENTARY SCHOOL OR JR. HIGH.....	1-8
HIGH SCHOOL.....	9-12
POST SECONDARY SCHOOL.....	13
SOME COLLEGE.....	14
BA-LEVEL DEGREE.....	15
BA-LEVEL DEGREE + SOME GRADUATE SCHOOL.....	16
MA, PHD OR HIGHER.....	17
OTHER.....	91
(SPECIFY) <u>VEREDUOS</u>	
REFUSED.....	-7
DON'T KNOW.....	-8

J14a. (A7a) ¿Está usted . . .

**COUPLE**

Casado(a),.....	1
Divorciado(a),.....	2
Viudo(a),.....	3
Separado(a),.....	4
Nunca se ha casado o.....	5
Parte de una pareja sin estar casados?.....	6
REFUSED.....	-7
DON'T KNOW.....	-8

J14b. (A7b) ¿En estos momentos está usted . . .

**CURRWORK**

- Empleado(a) por alguien y ganando salario, ..... 1
- Cuidando de la casa, ..... 2
- Empleado por cuenta propia (su propio negocio), ..... 3
- Estudiando, ..... 4
- Retirado(a) (jubilado/a), ..... 5
- Sin empleo o ..... 6
- Sin poder trabajar/DISABLED? .... 7
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**J14c RANGE: 18 - 45 YEARS.**

**ASK J14c ONLY OF FEMALES THAT ARE LESS THAN 45 YEARS OF AGE.**

J14c. (A7c) Hasta donde usted sabe, ¿está usted embarazada (en cinta)?

**PREGNOW**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**SECTION K: OBTAIN NAME AND ADDRESS FOR FUTURE CONTACTS**

**THE QUESTIONS IN SECTION K ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

- K1. (K1) Puede ser que tengamos que contactarnos con usted de nuevo para conocer lo que usted piensa acerca de los proyectos que hay en California sobre el fumar. Por eso necesitaremos su nombre y dirección. Igual que sus respuestas, esta información es totalmente confidencial.

¿Por favor podría darme su nombre completo?

NOTE: IF RESPONDENT REFUSES TO GIVE LAST NAME, THANK RESPONDENT AND END THE INTERVIEW.

FIRST NAME	_____
	RESPFNAM
MIDDLE INITIAL	_____
	RESPMINT
LAST NAME	_____
	RESPLNAM

- K2. (K2) ¿Podría darme su dirección completa de correo? (PROBE FOR APARTMENT NUMBER)

STREET	_____
	RESPADDR
CITY	_____
	RESPCITY
ZIP	_____
	RESPZIP

**PROGRAMMER NOTE:**

**CREATE A VARIABLE "RESPSTAT" WITH RESPONSE "CA" FOR EVERYONE. IF STREET IS -7, -8, SKIP TO CITY. IF RESPCITY IS -7, -8, SKIP TO K3.**



## **Teen Questionnaire (Spanish)**

TOBACCO USE IN CALIFORNIA, 1996

Telephone (CATI) Questionnaire

YOUTH ATTITUDES AND PRACTICES SURVEY

**SECTION M: INTRODUCTION**

DEMT.

M1. (M1) Hola, mi nombre es {INTERVIEWER NAME} y estoy llamando de parte de la Universidad de California. Estamos trabajando en un estudio que recoge información sobre el fumar y cómo la gente actúa y piensa acerca del fumar en el estado de California. Recientemente hablamos con otras personas de su hogar acerca de este estudio. A pesar de que su participación es voluntaria, su colaboración es muy importante para que este estudio sea un éxito. Sus respuestas son confidenciales y se usarán sólo para los propósitos de este estudio o como lo requiera la ley.

M2. (M2) Me gustaría comenzar por verificar cierta información general acerca de usted.

Tengo anotado que su edad es {AGE}. ¿Es correcto?

**RIGHTAGE**

- YES ..... 1 → [SKIP TO M7]
- NO ..... 2
- REFUSED ..... -7 } [SKIP TO M4]
- DON'T KNOW ..... -8

M3. (M3) ¿Por favor qué edad tiene usted?

**NEWAGE**

- YEARS OLD..... |\_|\_| → [SKIP TO NEXT PROGRAMMER NOTE]
- REFUSED ..... -7
- DON'T KNOW ..... -8

M4. (M4) ¿Usted tiene entre...

**AGERANEX**

- 0 y 11 años, ..... 1
  - 12 y 14 años, ..... 2
  - 15 y 17 años, ..... 3
  - 18 y 24 años, ..... 4
  - 25 y 29 años, ..... 5
  - 30 y 44 años, ..... 6
  - 45 y 55 años, ..... 7
  - 56 y 64 años o ..... 8
  - 65 años o más? ..... 9
  - REFUSED ..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO NEXT PROGRAMMER NOTE]

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED LESS THAN 12 YEARS IN QUESTION M3 OR 0-11 YEARS IN M4:** Thank you for your cooperation, but we are only interviewing people 12 to 17 years old.

**IF THE RESPONDENT ANSWERED 12 TO 17 YEARS IN QUESTION M3 OR M4 = 2 OR 3, SKIP TO QUESTION M7.**

**IF THE RESPONDENT ANSWERED 18 YEARS OR OLDER IN QUESTION M3 OR M4 IS ≠ 1, 2 OR 3, SKIP TO QUESTION M6.**

M5. (M5) ¿Usted tiene por lo menos 12 años de edad pero menos de 18 años?

BTW12\_18

- |                  |    |   |   |
|------------------|----|---|---|
| YES.....         | 1  | → | [SKIP TO M7]  |
| NO .....         | 2  |   |   |
| REFUSED.....     | -7 |   |   |
|                  |    | } | [IF AGE GIVEN IN SCREENER MATRIX IS EXACT OR THE RANGE IS 12-14, OR 15-17 THEN SKIP TO M7, ELSE THANK RESPONDENT AND CODE THE CASE AN I1] |
| DON'T KNOW ..... | -8 |   |   |

M6. (M6) ¿Usted tiene 17 años en {DATE OF SCREENING INTERVIEW}?

GOOD17

- |                  |    |   |  |
|------------------|----|---|--|
| YES.....         | 1  |   |  |
| NO .....         | 2  |   |  |
| REFUSED.....     | -7 |   |  |
| DON'T KNOW ..... | -8 | } | Thank you for you cooperation, but we are only interviewing people 12 to 17 years old. |

M7. (M7) [IF NOT OBVIOUS] ¿Es usted hombre o mujer?

RIGHTSEX

- |                  |    |
|------------------|----|
| MALE .....       | 1  |
| FEMALE.....      | 2  |
| REFUSED.....     | -7 |
| DON'T KNOW ..... | -8 |

TEEN.

**SECTION N: YOUTH ATTITUDES ABOUT GENERAL ISSUES**

N1. (N1) Para las siguientes preguntas me gustaría que usted me diera su opinión y no lo que otras personas dicen o piensan.

¿Usted cree que a las personas de su edad les importa no fumar cigarrillos?

**OFFCIG**

- |                  |    |   |              |
|------------------|----|---|--------------|
| YES.....         | 1  | } | [SKIP TO O1] |
| NO .....         | 2  |   |              |
| REFUSED .....    | -7 |   |              |
| DON'T KNOW ..... | -8 |   |              |

N2. (N2) ¿Usted diría que a estas personas les importa mucho, algo o solo un poco?

**OCARE**

- |                     |    |
|---------------------|----|
| A LOT.....          | 1  |
| SOMEWHAT.....       | 2  |
| JUST A LITTLE ..... | 3  |
| REFUSED .....       | -7 |
| DON'T KNOW .....    | -8 |

**SECTION O: YOUTH SMOKING BEHAVIOR**

Las siguientes preguntas que le haré son acerca de fumar cigarrillos.

**PROGRAMMER NOTE:**  
**IF O1 IS 2, -7, OR -8 OR O2 IS 0 THEN YSMOKE IS 1, ELSE YSMOKE IS 2.**

O1. (O1) ¿Usted alguna vez ha fumado un cigarrillo?

**SMOKCIG**

- |                 |    |   |                |
|-----------------|----|---|----------------|
| YES.....        | 1  | } | [SKIP TO O18a] |
| NO.....         | 2  |   |                |
| REFUSED.....    | -7 |   |                |
| DON'T KNOW..... | -8 |   |                |

O2. (O2) ¿Qué edad tenía cuando fumó su primer cigarrillo completo?

**SMOKAGE**

- |  |     |                  |
|--|-----|------------------|
| AGE.....                               | _ _ |                  |
| REFUSED.....                           | -7  |                  |
| DON'T KNOW.....                        | -8  |                  |
| NEVER SMOKED A WHOLE<br>CIGARETTE..... | 0   | → [SKIP TO O18a] |

O4. (O4) ¿Usted ha fumado por lo menos 100 cigarrillos en su vida?

**CIG100**

- |                 |    |
|-----------------|----|
| YES.....        | 1  |
| NO.....         | 2  |
| REFUSED.....    | -7 |
| DON'T KNOW..... | -8 |

O5. (O5) ¿Alguna vez usted ha fumado un cigarrillo todos los días por lo menos durante un mes?

**CIGMONT**

- |                 |    |
|-----------------|----|
| YES.....        | 1  |
| NO.....         | 2  |
| REFUSED.....    | -7 |
| DON'T KNOW..... | -8 |

O5a. (O5a) ¿Cuántos años tenía cuando comenzó a fumar con regularidad?

**REGAGE**

- |                           |     |  |
|---------------------------|-----|--|
| _____                     | AGE |  |
| NOT A REGULAR SMOKER..... | 0   |  |
| REFUSED.....              | -7  |  |
| DON'T KNOW.....           | -8  |  |

**PROGRAMMER NOTE:**  
**O6 RANGE FOR "NUMBER OF DAYS" = 01 THROUGH 30.**

O6. (O6) Piense en los últimos 30 días. ¿Durante cuántos de estos días fumó usted?

**HOWSMOK**

- |                      |     |   |   |
|----------------------|-----|---|---|
| NUMBER OF DAYS ..... | _ _ | → | [IF ≥ 15 DAYS GO TO O13, ELSE GO TO O6_1] |
| NONE .....           | 00  | → | [SKIP TO O7]                              |
| ALL .....            | 30  | → | [SKIP TO O13]                             |
| REFUSED .....        | -7  |   |   |
| DON'T KNOW .....     | -8  |   |   |

O6a. (O6a) ¿Fue durante más de 15 días o menos?

**MORE15DY**

- |                         |    |   |                |
|-------------------------|----|---|----------------|
| EXACTLY 15 DAYS .....   | 1  | → | [SKIP TO O13]  |
| LESS THAN 15 DAYS ..... | 2  |   |                |
| MORE THAN 15 DAYS.....  | 3  | → | [SKIP TO O6c]  |
| REFUSED .....           | -7 | } | [SKIP TO O6_1] |
| DON'T KNOW .....        | -8 |   |                |

O6b. (O6b) ¿Fue durante más de 10 días o menos?

**MORE10DY**

- |                         |    |   |                |
|-------------------------|----|---|----------------|
| EXACTLY 10 DAYS .....   | 1  | } | [SKIP TO O6_1] |
| LESS THAN 10 DAYS ..... | 2  |   |                |
| MORE THAN 10 DAYS.....  | 3  |   |                |
| REFUSED .....           | -7 |   |                |
| DON'T KNOW .....        | -8 |   |                |

O6c. (O6c) ¿Fue durante más de 20 días o menos?

**MORE20DY**

- |                         |    |   |               |
|-------------------------|----|---|---------------|
| EXACTLY 20 DAYS .....   | 1  | } | [SKIP TO O13] |
| LESS THAN 20 DAYS ..... | 2  |   |               |
| MORE THAN 20 DAYS.....  | 3  |   |               |
| REFUSED .....           | -7 |   |               |
| DON'T KNOW .....        | -8 |   |               |

TEEN.

O6\_1. (O6\_1) ¿Cuándo es más probable que usted fume? ¿Diría que . . .

**SMÖKLIKE**

- los fines de semana
- con los amigos,..... 1
- en las fiestas,..... 2
- antes o después de la
- escuela con los amigos,..... 3
- en la escuela con otros
- estudiantes o..... 4
- Otro?..... 91
- (SPECIFY) SMOKLIOS
- REFUSED..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**O7 RANGE FOR "NUMBER" = 001 THROUGH 999.**

O7. (O7) ¿Hace cuánto tiempo fumó su último cigarrillo?

**LCIGNUM**

- NUMBER ..... | \_ | \_ | \_ |
- UNIT..... | \_ |
- LCIGUNIT**
- 1 DAYS
- 2 WEEKS
- 3 MONTHS
- 4 YEARS
- REFUSED..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**O13 RANGE FOR "NUMBER OF CIGARETTES" = 1 THROUGH 200.**

O13. (O13) En los días en que usted fumó, ¿cuál fue el promedio de cigarrillos que usted fumó?

**CIGAVG**

- NUMBER OF CIGARETTES..... | \_ | \_ | \_ | → [SKIP TO O13\_1]
- NEVER SMOKED REGULARLY
- OR NONE..... 000
- REFUSED..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF O7 IS > 180 DAYS OR > 25 WEEKS OR > 6 MONTHS OR  $\geq$  1 YEAR THEN ASK  
O13\_1, O13\_2 AND O13\_2a IN THE PAST TENSE AS FOLLOWS:**

**FOR O13\_1: "Cuando usted fumó, ¿con qué frecuencia fumaba . . . ."**

**FOR O13\_2: "¿Alguna vez pasó sin o se privó de . . . ."**

**FOR O13\_2a: "¿Qué marca de cigarrillos . . . ."**

O13\_1. (O13\_1) Cuando fumaba, ¿con qué frecuencia fumó estando solo, sin nadie? ¿Usted diría que . . .

**SMOKALON**

casí todo el tiempo, .....	1
la mayoría del tiempo, .....	2
algunas veces, .....	3
casí nunca o .....	4
nunca? .....	5
REFUSED .....	-7
DON'T KNOW .....	-8

O13\_2. (O13\_2) ¿Alguna vez se ha sacrificado o se ha quedado sin cigarrillos a pesar de desear uno y poder conseguirlo?

**CIGDPRIV**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

O13\_2a. (O13 2a) ¿Qué marca de cigarrillos fuma/fumaba usted por lo general?

**BRNDSMOK**

BENSON & HEDGES.....	1
CAMEL.....	2
CARLTON.....	3
GENERIC.....	4
KENT.....	5
KOOL.....	6
MARLBORO.....	7
MERIT.....	8
MORE.....	9
NEWPORT.....	10
PALL MALL.....	11
SALEM.....	12
VANTAGE.....	13
VIRGINIA SLIMS.....	14
WINSTON.....	15
OTHER.....	91
(SPECIFY: <u>BRNDSMOS</u> )	
REFUSED.....	-7
DON'T KNOW.....	-8

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

1 = 5
2 = 7
3 = 14
4 = 12
5 = 11
6 = 6
7 = 1
8 = 3
9 = 15
10 = 9
11 = 10
12 = 2
13 = 8
14 = 13
15 = 4

O18a. (O18a) Si usted quisiera comprar un paquete de cigarrillos mañana, ¿qué marca de cigarrillos cree que compraría?

**BUYTHINK**

BENSON & HEDGES.....	1
CAMEL.....	2
CARLTON.....	3
GENERIC.....	4
KENT.....	5
KOOL.....	6
MARLBORO.....	7
MERIT.....	8
MORE.....	9
NEWPORT.....	10
PALL MALL.....	11
SALEM.....	12
VANTAGE.....	13
VIRGINIA SLIMS.....	14
WINSTON.....	15
OTHER.....	91
(SPECIFY: <u>BUYTHIOS</u> )	
REFUSED.....	-7
DON'T KNOW.....	-8

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

1 = 5
2 = 7
3 = 14
4 = 12
5 = 11
6 = 6
7 = 1
8 = 3
9 = 15
10 = 9
11 = 10
12 = 2
13 = 8
14 = 13
15 = 4

**PROGRAMMER NOTE:**  
 IF O18a IS -7 OR -8, GO TO O18b (b); ELSE GO TO O18b (a). IF A "91" IS CHECKED IN O18a, INSERT IN O18b (a) a pack of "this brand". O18b RANGE: 0.01 - 30.00.

O18b. (O18b) ¿Qué precio esperaría usted pagar por . . .

		<u>Cost</u>	<u>RF</u>	<u>DK</u>
<b>PAYBRND</b>	a. un paquete de [INSERT BRAND NAME PROVIDED IN O18a] .....	_____	-7	-8
<b>PAYGPC</b>	b. un paquete de GPC o Basics .....	_____	-7	-8

**PROGRAMMER NOTE:**  
 IF O1 = 1 OR O2 IS NOT EQUAL TO 0, SKIP TO O18aa; ELSE SKIP TO O26.  
 IF O7 IS > 1 YEAR, THEN O18aa SHOULD READ "Las siguientes pocas preguntas son acerca de cómo usted consigue cigarrillos. En el último año en que fumó . . .  
 a)  
 b)  
 c)  
 etc."

O18aa. (O18aa) Las siguientes pocas preguntas son acerca de cómo usted obtuvo sus cigarrillos en el último año?

En el último año . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>BUYSELF</b>	a) alguna vez usted los compró usted mismo(a)? .....	1	2	-7	-8
<b>HOMEGIVE</b>	b) alguien en su hogar alguna vez se los dio a usted? ..	1	2	-7	-8
<b>HOMEBUY</b>	c) alguien en su hogar alguna vez se los compró a usted? .....	1	2	-7	-8
<b>HOMETAKE</b>	d) alguna vez usted se los quitó a alguien de su hogar sin permiso? .....	1	2	-7	-8
<b>ELSEGIVE</b>	e) alguna vez otra persona se los dio a usted? .....	1	2	-7	-8
<b>ELSEBUY</b>	f) alguna vez otra persona los compró para usted? .....	1	2	-7	-8
<b>ELSETAKE</b>	g) alguna vez usted se los quitó a otras personas sin permiso? .....	1	2	-7	-8
<b>STORTAKE</b>	h) usted los tomó de un almacén (tienda) sin permiso?	1	2	-7	-8

TEEN.

**PROGRAMMER NOTE:**

**IF O7 IS > 180 DAYS OR > 25 WEEKS OR > 6 MONTHS OR  $\geq$  1 YEAR THEN O18ab SHOULD READ: "¿Cuál de lo siguiente describe mejor cómo usted consigue usualmente la mayoría de los cigarrillos que fumó?"**

- |   |   |
|---|---|
| Yo mismo(a) los compré, .....                     | 1 |
| Alguien en mi casa me los compró, .....           | 2 |
| Alguien en mi casa me los dio, .....              | 3 |
| Los tomé de alguien en mi casa sin permiso, ..... | 4 |
| Otras personas me los compró .....                | 5 |
| Otras personas me los dio .....                   | 6 |
| Se los quité a otras personas sin permiso o ..... | 7 |
| Los tomé de un almacén sin permiso .....          | 8 |

O18ab. (O18ab) ¿Cuál de lo siguiente describe mejor la manera en que usted usualmente consigue la mayoría de los cigarrillos que usted fuma? ¿Usted diría que ...

**GETCIGS**

- |   |    |
|---|----|
| Yo mismo(a) los compro, .....                         | 1  |
| Alguien en mi casa los compra para mí, .....          | 2  |
| Alguien en mi casa me los da, .....                   | 3  |
| Yo los tomo de alguien en mi casa sin permison, ..... | 4  |
| Otra persona me los compra para mí, .....             | 5  |
| Otra persona me los da a mí, .....                    | 6  |
| Se los quito a otras personas sin permiso o .....     | 7  |
| Los tomo de un almacén sin permiso? .....             | 8  |
| REFUSED .....   | -7 |
| DON'T KNOW .....                                      | -8 |

**PROGRAMMER NOTE:**

**IF O18aa (a) IS NOT EQUAL TO "1," SKIP TO O21\_2a; ELSE SKIP TO O19a.**

O19a. (O19a) Voy a leerle una lista de lugares donde usted puede comprar cigarrillos.

Por favor dígame si usted compra cigarrillos "con frecuencia" "a veces" o "nunca" en...

		<u>OFTEN</u>	<u>SOMETIMES</u>	<u>NEVER</u>	<u>RF</u>	<u>DK</u>
<b>SUPERMKT</b> a)	Supermercados? .....	1	2	3	-7	-8
<b>SMALSTOR</b> b)	Mercados en vecindarios pequeños? .....	1	2	3	-7	-8
<b>GASTATON</b> c)	Almacenes pequeños o estaciones de gasolina? .....	1	2	3	-7	-8
<b>LIQSTORE</b> d)	Tiendas de licor? .....	1	2	3	-7	-8
<b>DRUGSTOR</b> e)	Farmacias? .....	1	2	3	-7	-8
<b>VENDMCHN</b> f)	Máquinas vendedoras o .....	1	2	3	-7	-8
<b>SOMEOTHR</b> g)	Algún otro sitio? .....	1	2	3	-7	-8
	(SPECIFY) <u>SOMEOTOS</u>					
	REFUSED .....				-7	
	DON'T KNOW .....					-8

O21\_1. (O21\_1) Desde enero de 1996, ¿alguna vez se le ha pedido a usted que muestre prueba de su edad al comprar cigarrillos?

**PROVAGE**

YES .....	1
NO .....	2
NEVER BUY CIGARETTES .....	0
REFUSED .....	-7
DON'T KNOW .....	-8

O21\_2a. (O21\_2a) ¿Alguna vez alguien no ha querido venderle a usted un paquete de cigarrillos?

**PACKREF**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

O22. (O22) ¿Usted alguna vez ha pensado seriamente en dejar de fumar?

**QUITSMOK**

YES .....	1
NO .....	2
NEVER SMOKED REGULARLY .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

} [SKIP TO O33]

**PROGRAMMER NOTE:**

IN O24\_1 YEAR RANGE = 1970 THROUGH 1996.

O24\_1. (O24\_1) ¿Cuándo fue la última vez que usted intentó dejar de fumar?

QUITMOS	QUITYRS	<u>MONTH</u>	<u>YEAR</u>
JANUARY.....	1	19	_
FEBRUARY.....	2	19	_
MARCH.....	3	19	_
APRIL.....	4	19	_
MAY.....	5	19	_
JUNE.....	6	19	_
JULY.....	7	19	_
AUGUST.....	8	19	_
SEPTEMBER.....	9	19	_
OCTOBER.....	10	19	_
NOVEMBER.....	11	19	_
DECEMBER.....	12	19	_
NEVER TRIED TO QUIT.....	0	→	[SKIP TO O33]
REFUSED.....	-7		
DON'T KNOW.....	-8		

**PROGRAMMER NOTE:**  
 RANGE FOR O25 NUMBER = 001 TO 994.

O25. (O25) ¿Por cuánto tiempo estuvo sin fumar cigarrillos esa vez?

(ENTER 995 IF "NEVER SMOKED REGULARLY," ENTER 996 IF LONGEST TIME "LESS THAN 1 DAY")

LOFFCIG APPTIME	
NUMBER.....	_ _ _
UNIT.....	_
1 DAYS	}
2 WEEKS	
3 MONTHS	
4 YEARS	
REFUSED.....	-7
DON'T KNOW.....	-8

[SKIP TO O33]

**PROGRAMMER NOTE:**  
 A RESPONDENT IS CLASSIFIED AS A NEVER SMOKER IF HE/SHE HAS SMOKED ZERO CIGARETTES IN HIS/HER LIFETIME. THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS NEVER SMOKERS. THAT IS O1 IS 2, -7 OR -8 OR O2 IS 0.

TEEN.

O26. (O26) ¿Alguna vez usted ha tratado o experimentado con fumar cigarrillos incluyendo unas pocas probadas?

**FEWPUFF**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

O27\_1. (O27\_1) ¿Alguna vez usted ha sentido curiosidad por fumar un cigarrillo? ¿Diría que ...

**CURIÖUS**

- definitivamente que sí, ..... 1
- probablemente que sí, ..... 2
- probablemente que no o ..... 3
- definitivamente no? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

O27\_1a. (O27\_1a) ¿Alguna vez le han ofrecido un cigarrillo?

**OFFERICĪ**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

O27\_2. (O27\_2) ¿Usted cree que en el futuro experimentará con cigarrillos? ¿Diría que. . .

**PUFFĒXP**

- Definitivamente sí, ..... 1
- Probablemente sí, ..... 2
- Probablemente no o ..... 3
- Definitivamente no? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

O31. (O31) Si uno de sus mejores amigos le ofreciera a usted un cigarrillo, ¿usted lo fumaría? ¿Usted diría que . . .

**BESFRIND**

- Definitivamente sí, ..... 1
- Probablemente sí, ..... 2
- Probablemente no o ..... 3
- Definitivamente no? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**THE NEXT QUESTIONS ARE ASKED OF ALL RESPONDENTS TO THE YOUTH INTERVIEW.**

O33. (O33) ¿Usted cree que fumará un cigarrillo en algún momento durante el próximo año? ¿Usted diría que . . .

**YRSMOK**

- definitivamente sí, ..... 1
- probablemente sí, ..... 2
- probablemente no o ..... 3
- definitivamente no?..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

O33a. (O33a) ¿Usted cree que sería fácil o difícil para usted el conseguir cigarrillos si usted quisiera?

**EASYHARD**

- EASY..... 1
- HARD..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**IF RESPONDENT IS A SMOKER (O1 = 1 OR O2 ≠ 0), REPHRASE QUESTION O33\_1 TO READ: "¿Usted diría que es . . ."**

O33\_1. (O33\_1) ¿Usted diría que sería . . .

		<u>EASY</u>	<u>SOMEWHAT DIFFICULT</u>	<u>HARD</u>	<u>RE</u>	<u>DK</u>
<b>EASYCIG</b>	a) fácil, algo difícil o muy difícil para usted conseguir un paquete de cigarrillos.....	1	2	3	-7	-8
<b>HARDCIG</b>	b) fácil, algo difícil o muy difícil para usted conseguir un cartón de cigarrillos?.....	1	2	3	-7	-8
<b>FEWCIGS</b>	c) fácil, algo difícil o muy difícil para usted conseguir unos pocos cigarrillos sueltos en vez de un paquete o cartón?.	1	2	3	-7	-8

O33\_3. (O33\_3) Si usted de verdad apreciara a alguien y descubriera que esa persona fuma, ¿usted . . .

**ASKQUIT**

trataría de que esa persona dejara de fumar,.....	1
le pediría que no fumara alrededor suyo,.....	2
aceptaría sin remedio que esa persona fumara o.....	3
Algo más? .....	91
(SPECIFY) <u>ASKQUOS</u>	
REFUSED.....	-7
DON'T KNOW.....	-8

**SECTION Q: OTHER TOBACCO USE BY YOUTH**

**THIS SECTION IS ASKED OF ALL TEEN RESPONDENTS.**

Q1. (Q1) Las siguientes preguntas son acerca de tabaco de mascar y tabaco en polvo.

¿Usted alguna vez ha tratado de usar tabaco de mascar o tabaco en polvo?

**CHEWSNUF**

- |  |    |   |               |
|--|----|---|---------------|
| YES.....   | 1  | → | [SKIP TO Q3]  |
| NO .....   | 2  |   |               |
| DON'T KNOW WHAT CHEWING<br>TOBACCO OR SNUFF IS ..... | 3  | } | [SKIP TO Q6a] |
| REFUSED .....  | -7 |   |               |
| DON'T KNOW .....                                     | -8 |   |               |

Q2. (Q2) ¿Cree usted que alguna vez usará tabaco de mascar o tabaco en polvo? ¿Usted diría que ...

**USESNUF**

- |                           |    |   |              |
|---------------------------|----|---|--------------|
| Definitivamente sí,.....  | 1  | } | [SKIP TO Q9] |
| Probablemente sí,.....    | 2  |   |              |
| Probablemente no o .....  | 3  |   |              |
| Definitivamente no? ..... | 4  |   |              |
| REFUSED .....             | -7 |   |              |
| DON'T KNOW .....          | -8 |   |              |

**PROGRAMMER NOTE:**  
**RANGE FOR Q3 = 0 TO 30.**

Q3. (Q3) ¿Durante cuántos de los últimos 30 días usó usted tabaco de mascar o tabaco en polvo?

**LAST30D**

- |                      |     |
|----------------------|-----|
| NUMBER OF DAYS ..... | _ _ |
| NONE .....           | 00  |
| ALL OF THEM .....    | 30  |
| REFUSED .....        | -7  |
| DON'T KNOW .....     | -8  |

Las siguientes preguntas son de cómo usted consiguió su tabaco de mascar o tabaco en polvo en el último año.

Q3a. (Q3a) ¿En el último año . . .

		YES	NO	RF	DK
SELFBUY	a) alguna vez lo compró usted mismo(a)? .....	1	2	-7	-8
GIVEHOME	b) alguien en su hogar en algún momento se lo dio a usted? .....	1	2	-7	-8
EVERBUY	c) alguien en su hogar en algún momento se lo compró a usted? .....	1	2	-7	-8
TAKEVER	d) en algún momento usted se lo quitó a alguien en su hogar sin permiso? .....	1	2	-7	-8
OTHRGIVE	e) otra persona en algún momento se lo dio a usted?...	1	2	-7	-8
OTHRBUY	f) otra persona en algún momento se lo compró a usted? .....	1	2	-7	-8
TAKELSE	g) en algún momento usted se lo quitó a alguna otra persona sin permiso? .....	1	2	-7	-8
TAKESTOR	h) en algún momento usted lo cogió de un almacén sin permiso? .....	1	2	-7	-8

Q3b. (Q3b) ¿Cuál de lo siguiente describe mejor la manera en que usted usualmente consiguió la mayor parte del tabaco de mascar o tabaco en polvo que usted usa? ¿Usted diría que . . .

**GETSNUFF**

- Lo compro yo mismo(a),..... 1
- Alguien en mi hogar me lo compra, ..... 2
- Alguien en mi hogar me lo da, ..... 3
- Yo se lo quito a alguien en mi hogar sin permiso, ..... 4
- Otras personas me lo compran, ... 5
- Otras personas me lo dan a mí, .... 6
- Yo se lo quito a otras personas sin permiso o..... 7
- Yo lo tomo de un almacén sin permiso?..... 8
- REFUSED ..... -7
- DON'T KNOW ..... -8

[SKIP TO NEXT PROGRAMMER NOTE]

**PROGRAMMER NOTE:**

**SKIP TO Q4 IF RESPONSE TO Q3 WAS 00, -7 OR -8; ELSE SKIP TO Q7.**

**RANGE FOR Q4 "NUMBER" = 0 TO 999.**

Q4. (Q4) ¿Cuánto tiempo hace desde que usted usó tabaco de mascar o tabaco en polvo?

**SNUFNUM SNUFUNIT**

NUMBER ..... |\_|\_|\_|  
UNIT..... |\_  
1 DAYS  
2 WEEKS  
3 MONTHS  
4 YEARS  
REFUSED ..... -7  
DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**RANGE FOR Q7 = 01 TO 18.**

Q7. (Q7) ¿Qué edad tenía usted cuando comenzó a usar tabaco de mascar o tabaco en polvo por primera vez?

**STARTAGE**

AGE ..... |\_|\_|  
REFUSED ..... -7  
DON'T KNOW ..... -8

Q8. (Q8) ¿Usted cuántas veces ha tratado de dejar de usar tabaco de mascar o tabaco en polvo?

**QUITUSE**

NEVER, NOT A REGULAR USER.. 0  
ONCE ..... 1  
2-3 TIMES ..... 2  
4 OR MORE TIMES ..... 3  
REFUSED ..... -7  
DON'T KNOW ..... -8

Q9. (Q9) ¿Cree usted que usará tabaco de mascar o tabaco en polvo el próximo año?

**SNUFMORE**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

Q6. (Q6) Si usted quisiera comprar tabaco de mascar o tabaco en polvo mañana, ¿qué marca cree que compraría?

**SNUFBRND**

- BEECHNUT ..... 1
- COPENHAGEN ..... 2
- LEVI GARRETT ..... 3
- REDMAN ..... 4
- SKOAL ..... 5
- SKOAL BANDITS ..... 6
- OTHER (SPECIFY) ..... 91

**SNUFBROS**

- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

1 = 3  
 2 = 6  
 3 = 2  
 4 = 1  
 5 = 4  
 6 = 5

Q6a. (Q6a) ¿Alguna vez usted ha probado puros (cigarros), puritos o cigarros pequeños?

**TRYCIGAR**

- YES ..... 1 → [SKIP TO Q6c]
- NO ..... 2
- REFUSED ..... -7 } [SKIP TO R1a]
- DON'T KNOW ..... -8 }

Q6b. (Q6b) ¿Usted cree que alguna vez fumará un puro, purito o cigarro pequeño? ¿Usted diría que ...

**SMKCIGAR**

- Definitivamente sí, ..... 1
- Probablemente sí, ..... 2
- Probablemente no o ..... 3 } [SKIP TO Q6d]
- Definitivamente no? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

Q6c. (Q6c) ¿Durante cuántos de los últimos 30 días fumó usted puros, puritos o pequeños cigarros?

**CIGAR30D**

- \_\_\_\_\_ NUMBER OF DAYS
- NONE ..... 00
  - ALL ..... 30
  - REFUSED ..... -7
  - DON'T KNOW ..... -8

Q6d. (Q6d) ¿Alguna de sus amistades fuma puros?

**FRNCIGAR**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

Q6e. (Q6e) ¿Cree usted que hay algún peligro en fumar un puro de vez en cuando?

**HARMSMOK**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

TEEN.

**SECTION R: TOBACCO USE BY FAMILY AND FRIENDS**

**ALL TEEN RESPONDENTS GO TO R1a.**

Las siguientes preguntas son acerca del uso de tabaco por parte de su familia y amistades.

R1a. (R1A) ¿Alguno de sus padres, padrastro, madrastra o encargado actualmente . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>PARNTSMK</b>	a) fuma cigarrillos?.....	1	2	-7	-8
<b>PARNTCHW</b>	b) usa tabaco de mascar o tabaco en polvo?.....	1	2	-7	-8
<b>PARNTCIG</b>	c) fuma puros? .....	1	2	-7	-8

R1b. (R1b) ¿Tiene hermanos o hermanas mayores que usted?

**OLDBRSIS**

YES.....	1	
NO .....	2	→ [SKIP TO R3b]
REFUSED.....	-7	
DON'T KNOW .....	-8	

R3a. (R3a) ¿Sus hermanos o hermanas mayores . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>BRSISSMK</b>	a) fuman cigarrillos?.....	1	2	-7	-8
<b>BRSISCHW</b>	b) usan tabaco de mascar o tabaco en polvo?.....	1	2	-7	-8
<b>BRSISCIG</b>	c) fuman puros (cigarros)?.....	1	2	-7	-8

R3b. (R3b) ¿Cuáles son los reglamentos o restricciones de fumar que hay en su hogar, si es que hay? ¿Diría que . . .

**SMOKRULE**

El fumar está completamente prohibido,.....	1
El fumar está por lo general prohibido con unas pocas excepciones,.....	2
El fumar es permitido sólo en ciertas áreas,.....	3
No hay restricciones para fumar o Algo más? .....	4
(SPECIFY) <u>SMOKRUOS</u>	91
REFUSED.....	-7
DON'T KNOW .....	-8

**PROGRAMMER NOTE:**  
**RANGE FOR R6 THROUGH R10 ("NUMBER"): 1 THROUGH 99.**

R6. (R6) Entre sus amistades íntimas de sexo masculino, ¿cuántos de ellos fuman? (ENTER "0" IF NO FRIENDS SMOKE, ENTER "95" IF NO MALE FRIENDS)

**MALESMOK**

NUMBER ..... |\_|\_|  
NO MALE FRIENDS ..... 95 → [SKIP TO R9]  
REFUSED ..... -7  
DON'T KNOW ..... -8

R7. (R7) ¿Cuántos de ellos fuman tabaco de mascar o tabaco en polvo? (ENTER "0" IF NONE USE CHEWING TOBACCO OR SNUFF)

**MCHEW**

NUMBER ..... |\_|\_|  
REFUSED ..... -7  
DON'T KNOW ..... -8

R9. (R9) Entre sus amigas íntimas de sexo femenino, ¿cuántas de ellas fuman? (ENTER "0" IF NO FRIENDS SMOKE, ENTER "95" IF NO FEMALE FRIENDS)

**FESMOKE**

NUMBER ..... |\_|\_|  
NO FEMALE FRIENDS ..... 95 → [SKIP TO SECTION T]  
REFUSED ..... -7  
DON'T KNOW ..... -8

R10. (R10) ¿Cuántas de ellas fuman tabaco de mascar o tabaco en polvo? (ENTER "0" IF NONE USE CHEWING TOBACCO OR SNUFF)

**FCHEW**

NUMBER ..... |\_|\_|  
REFUSED ..... -7  
DON'T KNOW ..... -8

TEEN.

**SECTION T: ATTITUDES OF FAMILY AND FRIENDS ABOUT TOBACCO USE**

**ALL TEEN RESPONDENTS GET TO T1.**

**PROGRAMMER NOTE:**  
**IF O6 IS  $\geq$  ONE DAY T1 SHOULD READ "¿Cómo cree usted que se sienten sus amistades más íntimas de que usted fume todos los días? ¿Sus amistades...".**

T1. (T1) ¿Cómo cree usted que sentirían sus amistades más íntimas de que usted fumara todos los días? ¿Sus amistades . . .

**FRENAPPR**

- aprueban/aprobarían, ..... 1
- No aprueban/aprobarían o ..... 2
- A sus amistades no les importa/  
importaría ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**IF Q3 IS  $\geq$  ONE DAY T2 SHOULD READ "¿Cómo cree que se sienten sus amistades más íntimas de que usted use regularmente tabaco de mascar o tabaco en polvo? ¿Usted diría que . . .".**

T2. (T2) ¿Cómo cree que se sentirían sus amistades más íntimas de que usted usara regularmente tabaco de mascar o tabaco en polvo? ¿Usted diría que . . .

**FRENCHW**

- Aprueban/aprobarían, ..... 1
- No aprueban/aprobarían o ..... 2
- A sus amistades no les importa/  
importaría ..... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**  
**IF O6 IS  $\geq$  ONE DAY THEN ASK T2a, ELSE SKIP TO T5.**

T2a. (T2a) ¿Sabén sus padres que usted fuma cigarrillos?  
PRNTKNOW

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

T5. (T5) Si mañana usted encendiera un cigarrillo delante de sus padres, ¿cómo cree que ellos reaccionarían? ¿Ellos...

PREACT

Le dirían que deje de fumar y estarían muy enojados, .....	1
Le dirían que deje de fumar pero no estarían muy enojados, .....	2
No le dirían que deje de fumar, pero no aprobarían o.....	3
No reaccionarían de ninguna manera? .....	4
REFUSED.....	-7
DON'T KNOW.....	-8

T6. (T6) ¿Sus padres alguna vez han expresado deseos de que usted no fume?

PDESIRE

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

} [SKIP TO SECTION U]

T7. (T7) ¿Cuántas veces sus padres han expresado deseos de que usted no fume?

POFTEN

¿Usted diría que...

Frecuentemente,.....	1
A veces, .....	2
Casi nunca o .....	3
Nunca?.....	4
REFUSED.....	-7
DON'T KNOW.....	-8

TEEN.

**SECTION U: MEDIA EXPOSURE**

**ALL TEEN RESPONDENTS GO TO SECTION U.**

Ahora voy a hacerle unas cuantas preguntas acerca de lo que usted ha mirado o ha escuchado recientemente acerca del fumar.

U20\_11a. (U20\_11a) En el último año, ¿ha mirado algo en televisión en contra del fumar?  
¿Usted diría que miró . . .

**TVAGANST**

- muchos anuncios comerciales en contra del fumar,..... 1
- unos cuantos comerciales en contra del fumar,..... 2
- ningún comercial, pero sí vio algo en un programa o ..... 3
- no miró nada en televisión que estuviera en contra del fumar?..... 4
- RARELY WATCH TV ..... 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_11b. (U20\_11b) En el último mes, ¿ha escuchado algo en la radio en contra del fumar? ¿Diría que usted escuchó . . .

**RDAGANST**

- muchos anuncios comerciales en contra del fumar,..... 1
- unos cuantos comerciales en contra del fumar,..... 2
- ningún comercial, pero sí escuchó algo en un programa o... 3
- no escuchó nada en la radio que estuviera en contra del fumar? ..... 4
- RARELY LISTEN TO THE RADIO.. 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_11c. (U20\_11c) En el último mes, ¿ha visto usted un cartel grande con un mensaje en contra del fumar? ¿Diría que usted vio . . .

**BDAGANST**

- muchos carteles en contra del fumar, ..... 1
- unos pocos carteles en contra del fumar o ..... 2
- ningún cartel en contra del fumar? 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

U10. (U10) Piense en los comerciales de cigarrillos que usted ha visto recientemente en carteles grandes o revistas? ¿Qué marca de cigarrillos fue la que se anunció con más frecuencia?

**CIGBILBD**

- BENSON & HEDGES..... 1
- CAMEL..... 2
- CARLTON..... 3
- GENERIC..... 4
- KENT ..... 5
- KOOL..... 6
- MARLBORO ..... 7
- MERIT..... 8
- MORE..... 9
- NEWPORT..... 10
- PALL MALL..... 11
- SALEM..... 12
- VANTAGE..... 13
- VIRGINIA SLIMS..... 14
- WINSTON..... 15
- OTHER ..... 91
- (SPECIFY) CIGBILOS
- REFUSED..... -7
- DON'T KNOW ..... -8
- NONE..... 0

} [SKIP TO U12]

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
VARIABLES TO BE  
CONSISTENT WITH BASELINE:**

- 1 = 5
- 2 = 7
- 3 = 14
- 4 = 12
- 5 = 11
- 6 = 6
- 7 = 1
- 8 = 3
- 9 = 15
- 10 = 9
- 11 = 10
- 12 = 2
- 13 = 8
- 14 = 13
- 15 = 4

U11. (U11) ¿Qué otras marcas de cigarrillos ha visto usted anunciadas? [PROBE: ¿Algún otro anuncio?]  
[ENTER ALL THAT APPLY. CTRL\ P TO EXIT]

BENHEDGE	BENSON & HEDGES.....	1
CAMEL	CAMEL.....	2
CARLTON	CARLTON.....	3
DISCOUNT	GENERIC.....	4
KENT	KENT .....	5
KOOL	KOOL.....	6
MARLBORO	MARLBORO .....	7
MERIT	MERIT .....	8
MORE	MORE .....	9
NEWPORT	NEWPORT.....	10
PALL MALL	PALL MALL.....	11
SALEM	SALEM.....	12
VANTAGE	VANTAGE.....	13
VA SLIMS	VIRGINIA SLIMS.....	14
WINSTON	WINSTON.....	15
CIGOTHER	OTHER .....	91
	(SPECIFY) <u>CIGOTHOS</u>	
	REFUSED.....	-7
	DON'T KNOW .....	-8
	NONE .....	0

U12. (U12) ¿Cuáles son los cigarrillos que se anuncian en su comercial favorito?

[PROBE: IF THE RESPONDENT DOESN'T HAVE A FAVORITE ADVERTISEMENT, ASK "Entre todos los comerciales de cigarrillos que usted ha mirado, ¿cuál cree usted que atrae más su atención?"]

**ADFAVOR**

BENSON & HEDGES.....	1
CAMEL.....	2
CARLTON.....	3
GENERIC.....	4
KENT.....	5
KOOL.....	6
MARLBORO.....	7
MERIT.....	8
MORE.....	9
NEWPORT.....	10
PALL MALL.....	11
SALEM.....	12
VANTAGE.....	13
VIRGINIA SLIMS.....	14
WINSTON.....	15
OTHER.....	91
(SPECIFY) <u>ADFAVOOS</u>	
REFUSED.....	-7
DON'T KNOW.....	-8
NONE/OBJECT TO ALL.....	0

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

1 = 5
2 = 7
3 = 14
4 = 12
5 = 11
6 = 6
7 = 1
8 = 3
9 = 15
10 = 9
11 = 10
12 = 2
13 = 8
14 = 13
15 = 4

**PROGRAMMER NOTE:**

**IF THE RESPONDENT ANSWERED REFUSED, DON'T KNOW OR NONE TO U10  
 AND U12, GO TO U14.**

**OTHERWISE, ASK U13.**

U13. (U13A) (U13B) ¿Diría usted que estos comerciales anunciaban (promocionaban, promovían) ...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>PROENJOY</b>	El fumar como una experiencia agradable? .....	1	2	-7	-8
<b>PRORELAX</b>	El fumar como medio para relajar a la gente?.....	1	2	-7	-8
<b>PROSOCAL</b>	El fumar como medio para que la gente se sienta confortable en situaciones sociales? .....	1	2	-7	-8
<b>PROTHIN</b>	El fumar para mantenerse delgado? .....	1	2	-7	-8
<b>PROSTRES</b>	El fumar como medio para reducir el "stress"? .....	1	2	-7	-8
<b>PROBORED</b>	El fumar para vencer el aburrimiento en la gente?..	1	2	-7	-8
<b>PROCROWD</b>	La idea de que todos los que están "a la moda" son fumadores? .....	1	2	-7	-8

U14. (U14) ¿Qué marcas de tabaco de mascar o tabaco en polvo ha visto usted en anuncios comerciales? [PROBE, ANY OTHER ADVERTISEMENTS] [ENTER UP TO 3 RESPONSES]  
 [CTRL \P TO EXIT]

**SNUFAD**

- NONE ..... 0
  - BEECHNUT ..... 1
  - COPENHAGEN ..... 2
  - LEVI GARRETT ..... 3
  - REDMAN ..... 4
  - SKOAL ..... 5
  - SKOAL BANDITS ..... 6
  - OTHER (SPECIFY) ..... 91
- SNUFADOS**
- REFUSED ..... -7
  - DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

1 = 3  
 2 = 6  
 3 = 2  
 4 = 1  
 5 = 4  
 6 = 5

U15. (U15) Algunas compañías de tabaco venden o regalan al público cosas de promoción tal como ropa y bolsos con el nombre de la compañía o su logotipo. ¿En los últimos 12 meses usted . . .

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>EXCHITEM</b>	a. Ha enviado cupones para recibir cosas con el nombre o logotipo del tabaco .....	1	2	-7	-8
<b>RECVGIFT</b>	b. Ha recibido como regalo o gratis alguna cosa con el nombre o logotipo del tabaco? .....	1	2	-7	-8
<b>PURCHITM</b>	c. Ha comprado alguna cosa con el nombre o logotipo del tabaco? .....	1	2	-7	-8

**PROGRAMMER NOTE:**

**IF U15 a, b, OR c IS = 1, THEN SKIP TO U16. ELSE SKIP TO U20.**

TEEN.

- U16. (U16) Piense en esas cosas de promoción. ¿Qué cosas eran?  
(INTERVIEWER: AFTER RESPONDENT ANSWERS, PROBE "¿Algo más?" ENTER UP TO 3 ANSWERS. CONTINUE TO PROBE UNTIL RESPONDENT INDICATES THERE ARE NO OTHER PRODUCTS. USE CTRL/P TO EXIT.)

**THINKITM**

BOTTLE OPENER.....	1
CAMERA.....	2
CAMERA FILM .....	3
CAP OR HAT .....	4
CASSETTE TAPE .....	5
CIGARETTE LIGHTER .....	6
COOLER.....	7
FLASHLIGHT.....	8
HEADBAND.....	9
HEADPHONES .....	10
INFLATABLE RAFT .....	11
JACKET .....	12
KEY CHAIN .....	13
MUG .....	14
PLAYING CARDS.....	15
POCKET KNIFE.....	16
POKER CHIPS OR DICE .....	17
POSTER .....	18
RADIO.....	19
SCARF.....	20
SHORTS .....	21
SOCKS .....	22
SPORTS BAG.....	23
SUNGLASSES.....	24
SWEATPANTS OR SWEATSHIRT .	25
TOWEL .....	26
T-SHIRT .....	27
WATCH.....	28
OTHER .....	91
(SPECIFY) <u>      </u> <b>THINKIOS</b>	
REFUSED.....	-7
DON'T KNOW .....	-8

TEEN.

U18. (U18) Piense en la cosa de promoción más reciente que usted tiene, ¿cuál marca de tabaco se anunciaba en esa cosa?

GIFTBRND

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE. NOTE THAT THE LIST BELOW CONTAINS A MIX OF CIGARETTE AND CHEWING TOBACCO BRANDS. THEREFORE, RECODES FOR TWO BRANDS MAY BE IDENTICAL. STORE CIGARETTE RECODES IN A DIFFERENT VARIABLE FROM CHEWING TOBACCO VARIABLES. RECODE AS FOLLOWS:**

1 = 5	10 = 8
2 = 7	11 = 13
3 = 6	12 = 6
4 = 1	13 = 91
5 = 3	14 = 2
6 = 91	15 = 1
7 = 9	16 = 5
8 = 2	17 = 4
9 = 4	

**NOTE THAT CATEGORIES 12 THROUGH 17 ARE NOT CIGARETTE BRANDS.**  
 TOBRND            CIGBRND

- BENSON & HEDGES..... 1
- CAMEL..... 2
- KOOL..... 3
- MARLBORO ..... 4
- MERIT ..... 5
- MILD SEVEN ..... 6
- NEWPORT..... 7
- SALEM..... 8
- WINSTON..... 9
- VANTAGE..... 10
- VIRGINIA SLIMS..... 11
- COPENHAGEN..... 12
- KODIAK ..... 13
- LEVI GARRETT..... 14
- REDMAN ..... 15
- SKOAL BANDIT..... 16
- SKOAL CLASSIC..... 17
- OTHER ..... 91
- (SPECIFY) GIFTBROS
- REFUSED..... -7
- DON'T KNOW ..... -8

U19. (U19) ¿De qué manera obtuvo la cosa de promoción más reciente que usted tiene?

**OBGIFT**

- HANDOUT AT FAIR, FESTIVAL  
OR EVENT..... 1
- GIFT FROM FRIEND OR  
RELATIVE ..... 2
- RECEIVED AS PRIZE IN  
A GAME ..... 3
- FROM SENDING IN COUPONS  
OR PARTS OF A TOBACCO  
PACKAGE..... 4
- FOUND..... 5
- AS PART OF A CIGARETTE  
PURCHASE ..... 6
- OTHER ..... 91
- (SPECIFY) OBGIFTOS
- REFUSED..... -7
- DON'T KNOW ..... -8

U20. (U20) ¿Usted cree que alguna vez usaría algo que promueva la industria del tabaco, tal como una "tee shirt"?

**USEPROMO**

- YES..... 1
- NO ..... 2
- REFUSED..... -7
- DON'T KNOW ..... -8

U20\_2. (U20\_2) ¿Usted cree que las compañías de tabaco dicen la verdad cuando dicen...

		<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
<b>TOBMANP</b>	a. Que no manipulan el nivel de nicotina en los cigarrillos? .....	1	2	-7	-8
<b>TOBTARG</b>	b. Que no hacen sus anuncios comerciales para influir a que los jóvenes fumen?.....	1	2	-7	-8
<b>NICADICT</b>	c. Que la nicotina no causa adicción? .....	1	2	-7	-8
<b>TOBHARM</b>	d. Que el tabaco no daña la salud?.....	1	2	-7	-8
<b>TOBHAND</b>	e. Que inhalar el humo del cigarrillo de otros no daña la salud? .....	1	2	-7	-8
<b>TOBCHNG</b>	f. Que sus anuncios comerciales tienen el único objetivo de hacer que los fumadores cambien de marca? .....	1	2	-7	-8

**PROGRAMMER NOTE:**

FIRST ASK U20\_3 (a) AND (b) FOLLOWED BY (c). IF U20\_3 (c) IS NO (2), DO NOT ASK U20\_3 (d), GO TO NEXT PROGRAMMER NOTE.

U20\_3. (U20\_3) ¿Ha escuchado acerca de los siguientes programas de promoción que tienen las industrias de tabaco ...

		YES	NO	R	DK
PRMETER	a. "Marlboro miles"?	1	2	-7	-8
PRCASH	b. "Camel cash"?	1	2	-7	-8
PRINDY	c. ¿Puede nombrar algún otro programa de promoción de industrias de tabaco? (SPECIFY) <u>PRINDYOS</u>	1	2	-7	-8
PROTHER	d. ¿Alguna otra promoción? (SPECIFY) <u>PROTHEOS</u>	1	2	-7	-8

**PROGRAMMER NOTE:**

IF U20\_3 (a), (b), AND (c) ARE ALL 2 (NO) GO TO U20\_11.

IF U20\_3 (a) IS 1 (YES), GO TO U20\_4.

IF U 20\_3 (b) IS 1 (YES), GO TO U20\_5.

ELSE GO TO U20\_11.

U20\_4. (U20\_4) ¿Qué cree usted que significan las palabras "Marlboro miles"? (DO NOT PROMPT)

PROMPRG

PROMOTIONAL PROGRAM OF PHILIP MORRIS .....	1	} [IF U20_3 (b) IS 1 (YES) GO TO U20_5; ELSE GO TO U20_7]
OTHER (SPECIFY) <u>PROMPROS</u> .....	91	
REFUSED .....	-7	
DON'T KNOW .....	-8	

U20\_5. (U20\_5) ¿Conoce usted a alguien que haya recibido (ganado) algo del programa "Camel cash"?

CAMELCOL

YES .....	1	} [SKIP TO U20_7]
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

U20\_6. (U20\_6) ¿Quién fue esta persona? (PROBE: ¿Alguna otra persona?)  
 [ENTER ALL THAT APPLY. USE CTRL/P TO EXIT]

- FMEMBER A FAMILY MEMBER..... 1
- RELATIVE OTHER RELATIVE..... 2
- BESTFRND BEST FRIEND ..... 3
- OTHRFRND OTHER FRIEND ..... 4
- OTHER (SPECIFY) CASHOTHR 91
- CASHOTOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_7. (U20\_7) ¿Conoce usted de alguna persona que haya recibido (ganado) algo del programa de "Marlboro miles"?

**MARLBCOL**

- YES ..... 1
  - NO ..... 2
  - REFUSED ..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO U20\_11]

U20\_8. (U20\_8) ¿Quién era esta persona? (PROBE: ¿Alguien más?)  
 [ENTER ALL THAT APPLY. USE CTRL/P TO EXIT]

- FMARLB A FAMILY MEMBER..... 1
- RELMARL OTHER RELATIVE..... 2
- FRNMARL BEST FRIEND ..... 3
- OFRNMARL OTHER FRIEND ..... 4
- OTHER (SPECIFY) MARLOTHR 91
- MARLOTOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_11. (U20\_11) En el último año, ¿con qué frecuencia ha mirado un evento deportivo en televisión en el cual usted vio un logotipo de algún producto de tabaco? ¿Usted diría que ...

**TOBLOGO**

- muy frecuentemente, ..... 1
- unas cuantas veces, ..... 2
- casi nunca o ..... 3
- nunca? ..... 4
- I DON'T WATCH TV ..... 5
- REFUSED ..... -7
- DON'T KNOW ..... -8

U20\_12. (U20\_12) Ahora voy a hacerle cuatro preguntas. Para cada pregunta por favor responda "frecuentemente", "a veces" o "nunca".

En los últimos 12 meses, cuando usted visitó un almacén pequeño cerca de donde usted vive, ¿con qué frecuencia ha visto . . .

	<u>Often</u>	<u>Some times</u>	<u>Never</u>	<u>RF</u>	<u>DK</u>
<b>ADAGANST</b> a) anuncios en contra del fumar o en contra del tabaco de mascar? .....	1	2	3	-7	-8
<b>ADTOBACO</b> b) anuncios de marcas de cigarrillos o marcas de tabaco de mascar? .....	1	2	3	-7	-8
<b>CATALOG</b> c) catálogos de productos que promueven el cigarrillo? .....	1	2	3	-7	-8
<b>FREEPROD</b> d) ofertas gratis de productos de promoción con la compra de cigarrillos? .....	1	2	3	-7	-8

TEEN.

**SECTION V: BEHAVIOR OF PEERS**

**PROGRAMMER NOTE:**

THE FOLLOWING QUESTIONS WILL BE ASKED IN ONE OF THE 3 FOLLOWING RANDOM ORDERS:

1. V1, V2, V7;
2. V2, V7, V1;
3. V7, V1, V2.

**V1\_V7R: RANDOM NUMBER START VALUE**

Ahora voy a preguntarle acerca del comportamiento de gente que usted conoce que tienen una edad similar a la suya. Para cada pregunta, por favor responda "ninguna", "unas pocas", "algunas" o "la mayoría".

(V1\_V7) ¿Cuántas de las personas de su edad que usted conoce. . .

	<u>NONE</u>	<u>A FEW</u>	<u>SOME</u>	<u>MOST</u>	<u>RF</u>	<u>DK</u>
V1. fuman cigarrillos? .....	0	1	2	3	-7	-8
<b>AGESMOK</b>						
V2. usan tabaco de mascar o tabaco en polvo .....	0	1	2	3	-7	-8
<b>AGECHEW</b>						
V7. Se oponen a inhalar el humo de cigarrillo de otros .....	0	1	2	3	-7	-8
<b>OBJSMOK</b>						

**SECTION W. YOUTH ATTITUDES ABOUT SMOKING AND HEALTH**

**PROGRAMMER NOTE:**

THE FOLLOWING QUESTIONS WILL BE ASKED IN ONE OF THE 5 RANDOM ORDERS:

1. W2, W7, W1, W4, W6, W5, W3, W8, W8a;
2. W1, W4, W3, W2, W8, W8a, W7, W6, W5;
3. W6, W1, W5, W4, W2, W7, W8, W8a, W3;
4. W6, W3, W5, W2, W8, W8a, W1, W4, W7;
5. W8, W8a, W1, W2, W5, W4, W3, W7, W6.

**W1\_W8R: W1\_W8 RANDOM NUMBER START VALUE**

(W1\_W8) Para estas próximas preguntas, me gustaría que me diera su opinión y no lo que otras personas puedan decir o creer. Después de leer cada una, por favor conteste "sí" o "no".

	<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
¿Usted cree . . .				
W1. que no es peligroso fumar sólo por uno o dos años?..... <b>SMOKYR</b>	1	2	-7	-8
W2. que hay algún daño en fumar un cigarrillo ocasionalmente? ..... <b>HARMCIG</b>	1	2	-7	-8
W3. fumar puede ayudar a la gente cuando están aburridas..... <b>BORED</b>	1	2	-7	-8
W4. que fumar cigarrillos ayuda a que la gente se relaje? ..... <b>RELAX</b>	1	2	-7	-8
W5. fumar cigarrillos ayuda a reducir el "stress"? ..... <b>STRESS</b>	1	2	-7	-8
W6. fumar ayuda a la gente a sentirse más confortable en fiestas y en otras situaciones sociales? ..... <b>SOCIAL</b>	1	2	-7	-8
W7. que fumar ayuda a la gente a mantener su peso bajo? ..... <b>WEIGHT</b>	1	2	-7	-8
W8. casi todos los médicos están fuertemente en contra del fumar? ..... <b>ALLDOC</b>	1	2	-7	-8
W8a. usar tabaco de mascar o tabaco en polvo puede causar cáncer? ..... <b>CANCER</b>	1	2	-7	-8

**PROGRAMMER NOTE:**

THE FOLLOWING QUESTIONS WILL BE ASKED IN ONE OF THE 5 FOLLOWING  
 RANDOM ORDERS:

1. W11, W13, W21, W14, W10, W9, W12\_1, W15, W17, W16, W19, W20;
2. W17, W19, W20, W16, W11, W14, W13, W21, W12\_1, W10, W9, W15;
3. W20, W10, W13, W21, W16, W12\_1, W11, W9, W17, W15, W14, W19;
4. W15, W20, W13, W12\_1, W16, W10, W11, W19, W9, W21, W14, W17;
5. W16, W11, W12\_1, W19, W10, W13, W17, W21, W9, W14, W15, W20.

**W9\_W21R: W9\_W21R RANDOM NUMBER START VALUE**

(W9\_W21) Ahora voy a leerle una lista de frases. Después de leerle cada frase por favor dígame si usted está de acuerdo o en desacuerdo con la frase.

	<u>AGREE</u>	<u>DISAGREE</u>	<u>R</u>	<u>DK</u>
W9. Me desagrada mucho estar alrededor de personas que fuman..... <b>LIKESMOK</b>	1	2	-7	-8
W10. Cuando yo sea mayor, a mis padres no les importará si yo fumo..... <b>PARENT</b>	1	2	-7	-8
W11. Mirar a alguien fumar me desagrada..... <b>TURNOFF</b>	1	2	-7	-8
W12_1. Yo podría soportar que una persona fumara si de verdad me gustara esa persona y quisiera salir con él o ella..... <b>SMKPUTUP</b>	1	2	-7	-8

**PROGRAMMER NOTE:**

**IF RESPONSE TO O6 IS 1 DAY OR MORE, DISPLAY IN W13:** "Yo podría dejar de fumar en cualquier momento que yo quisiera."

**IF RESPONSE TO O6 IS 00, -7, -8 OR IF O6 IS NOT ASKED, DISPLAY IN W13:** "Si yo comenzara a fumar regularmente, yo podría dejar de fumar en cualquier momento que yo quisiera."

	<u>AGREE</u>	<u>DISAGREE</u>	<u>RF</u>	<u>DK</u>
W13. [Si yo comenzara a fumar regularmente], yo podría dejar de fumar en cualquier momento que lo quisiera.....	1	2	-7	-8
<b>STOPSMOK</b>				
W14. A mí no me importa estar alrededor de personas que fuman.....	1	2	-7	-8
<b>MINDSMOK</b>				
W15. Me agrada hacer cosas de vez en cuando que son un poco riesgosas o peligrosas .....	1	2	-7	-8
<b>KICKOUT</b>				
W16. Mi familia busca cosas con qué molestarne continuamente.....	1	2	-7	-8
<b>FAMNAGS</b>				
W17. Discuto muchas veces con mi familia.....	1	2	-7	-8
<b>FAMARGUE</b>				
W19. Si alguien me enoja mucho, usualmente trato de vengarme.....	1	2	-7	-8
<b>REVENGE</b>				
W20. Con tal de ayudar a mis amistades, no me importa meterme en problemas diciendo mentiras.....	1	2	-7	-8
<b>TELSLIES</b>				
W21. Con tal de que mis amistades no tengan problemas con las autoridades, no me importa mentir.....	1	2	-7	-8
<b>LIE4FRND</b>				

**SECTION X: CURRENT STATUS**

X1a. (X1a) ¿Su escuela es . . .

**SCHTYPE**

- una escuela pública ..... 1
- una escuela privada no-religiosa o 2
- una escuela privada religiosa ..... 3
- TAUGHT AT HOME/DO NOT
- ATTEND SCHOOL ..... 4 → [SKIP TO SECTION Y]
- REFUSED ..... -7
- DON'T KNOW ..... -8

X2. (X2) ¿Cuánto le gusta a usted la escuela? ¿Usted diría que le gusta . . .

**LIKESCH**

- Mucho, ..... 1
- Algo, ..... 2
- Muy poco o ..... 3
- No le gusta del todo? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

X3. (X3) ¿Cómo le va a usted en la escuela? ¿Diría que . . .

**DOINSCH**

- Mucho mejor que el promedio, ..... 1
- Mejor que el promedio, ..... 2
- Más o menos promedio o ..... 3
- Menos que el promedio? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

X3a. (X3a) Entre los estudiantes que fuman, ¿cuántos obedecen la regla que prohíbe el fumar en propiedad escolar? ¿Diría que ...

**OBEYRULE**

- No hay ninguna regla ..... 1
- Ningún estudiante la obedece ..... 2
- Unos pocos estudiantes la
- obedecen, ..... 3
- Algunos estudiantes, ..... 4
- La mayoría de los estudiantes o ... 5
- Todos los estudiantes ..... 6
- REFUSED ..... -7
- DON'T KNOW ..... -8

X5a. (X5a) ¿Usted ha asistido a la escuela en las últimas 2 semanas?

**SCH2WKS**

- YES..... 1
- NO ..... 2 → [SKIP TO X6]
- REFUSED ..... -7
- DON'T KNOW ..... -8

X5b. (X5b) En las últimas 2 semanas, usted ha visto a alguien fumando en propiedad escolar?

**SCHPROP**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

X6. (X6) ¿Cuántos de los maestros de su escuela fuman cigarrillos? ¿Usted diría que ...

**TEACHER**

- Ningún maestro, ..... 0 → [SKIP TO X7]
- Unos pocos, ..... 1
- Algunos, ..... 2
- La mayoría o ..... 3
- Todos ellos? ..... 4
- REFUSED ..... -7
- DON'T KNOW ..... -8

X6a. (X6a) En cuanto a lo que usted sabe, ¿algún maestro fuma en propiedad de su escuela?

**SMKGROND**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

X7. (X7) ¿Usted cree que se le debería prohibir a toda persona de que fume en propiedad escolar en todo momento, inclusive durante reuniones y eventos deportivos?

**BANALL**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

X8. (X8) ¿Usted alguna vez ha tomado una clase o curso en la escuela en la que se haya comentado los riesgos del fumar para la salud?

**COURSE**

- YES..... 1
  - NO ..... 2
  - REFUSED ..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO X8b]

X8a. (X8a) ¿Cree usted que los estudiantes que tomaron las clases ahora están...

**TOOKCLAS**

- más en contra del fumar,..... 1
- menos en contra del fumar o ..... 2
- no hay ningún cambio en su  
actitud hacia el fumar como  
resultado de haber tomado  
la clase?..... 3
- REFUSED..... -7
- DON'T KNOW ..... -8

X8b. (X8b) ¿Con qué frecuencia usted deja de ir a una clase por puro gusto y no porque estaba enfermo(a) o con algún permiso? ¿Usted diría que...

**CUTCLASS**

- con frecuencia, ..... 1
- a veces, ..... 2
- casi nunca o..... 3
- nunca?..... 4
- REFUSED..... -7
- DON'T KNOW ..... -8

**SECTION Y: YOUTH GENERAL ATTITUDE**

**PROGRAMMER NOTE:**

THE FOLLOWING QUESTIONS WILL BE ASKED IN ONE OF THE 5 FOLLOWING ORDERS:

1. Y2, Y4, Y6, Y1, Y3, Y5;
2. Y1, Y3, Y5, Y2, Y4, Y6;
3. Y5, Y3, Y1, Y6, Y4, Y2;
4. Y6, Y4, Y2, Y5, Y3, Y1;
5. Y4, Y3, Y2, Y1, Y5, Y6.

**Y1\_Y6R: Y1\_Y6 RANDOM NUMBER START VALUE**

Y1. (Y1\_Y6) Las siguientes preguntas son acerca de actividades sociales, su familia, su salud y cosas que puedan afectar su salud. Primero voy a preguntarle cómo actúa usted en general. Para cada pregunta, por favor indique si la situación sucede "frecuentemente", "a veces", "casi nunca" o "nunca."

		<u>OFTEN</u>	<u>SOME-TIMES</u>	<u>RARELY</u>	<u>NEVER</u>	<u>RF</u>	<u>DK</u>
	En los últimos 12 meses, ¿con qué frecuencia ...						
Y1.	se sintió demasiado cansado(a) para hacer cosas?..... <b>FELTIRE</b>	1	2	3	4	-7	-8
Y2.	tuvo dificultad para dormir o quedarse dormido(a)? ..... <b>SLIPTRB</b>	1	2	3	4	-7	-8
Y3.	se sintió infeliz, triste o con depresión?..... <b>UNHAPPY</b>	1	2	3	4	-7	-8
Y4.	se sintió desalentado(a) con respecto al futuro? ..... <b>NOFUTUR</b>	1	2	3	4	-7	-8
Y5.	se sintió nervioso(a) o tenso(a)?..... <b>FELTENS</b>	1	2	3	4	-7	-8
Y6.	se preocupó demasiado de las cosas? ..... <b>WORRI</b>	1	2	3	4	-7	-8

Y8\_9. (Y8\_Y9) ¿Cuántas veces en el año pasado ha estado involucrado(a) en peleas físicas en la cual se hayan golpeado, empujado o cualquier otro tipo de contacto físico? No incluya pleitos entre la familia, tal como peleas con los hermanos y hermanas.

**PHYSTIME**

- ONCE ..... 1
- TWICE..... 2
- 3-5 TIMES..... 3
- 6-9 TIMES..... 4
- 10 OR MORE TIMES..... 5
- NO FIGHTS IN PAST YEAR..... 6
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

Y14 RANGE FOR "NUMBER OF NIGHTS OUT" = 1 - 7.

Y14. (Y14) Incluyendo sábados y domingos, ¿cuántas noches a la semana usualmente sale usted para divertirse o recrearse?

**WKGGOOUT**

- NUMBER OF NIGHTS OUT..... | \_ |
- NONE ..... 0
- REFUSED ..... -7
- DON'T KNOW ..... -8

Y15. (Y15) ¿Usted alguna vez ha tenido {boyfriend/girlfriend} formal?

**STEFRND**

- YES..... 1
  - NO ..... 2
  - REFUSED ..... -7
  - DON'T KNOW ..... -8
- } [SKIP TO Y17]

Y16. (Y16) ¿{he/she} fuma/fumaba cigarrillos?

[IF THE RESPONDENT HAS HAD MORE THAN ONE STEADY BOYFRIEND/GIRLFRIEND,  
ASK THEM TO ANSWER FOR THE MOST RECENT STEADY BOYFRIEND OR GIRLFRIEND]

**FRNDSMOK**

- YES..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

Y17 RANGE FOR "AMOUNT OF DOLLARS" = 1 - 2,000.

Y17. (Y17) ¿Como cuánto dinero tiene usted cada semana para gastarlo en usted mismo(a) y como quiera?

**WKMONEY**

AMOUNT OF DOLLARS ..... |\_|\_|\_|\_|\_|  
 NONE ..... 0  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

Y18. (Y18) En el último año, ¿usted ha participado en cualquier tipo de actividad física organizada y de competencias, tal como deporte en equipo?

**TIMSPORT**

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

Y19. (Y19) Si usted tuviera un problema serio, ¿tiene dónde quién ir para conversar o buscar ayuda?

**TALKHELP**

YES ..... 1  
 NO ..... 2  
 REFUSED ..... -7  
 DON'T KNOW ..... -8 } [SKIP TO Y21]

Y20. (Y20) ¿Quién es esta persona? {PROBE: ¿Alguien más?}

[ENTER ALL THAT APPLY UP TO 6 RESPONSES - USE CTRL/P TO EXIT]

**TALKPROB [1] - [6]**

MOTHER ..... 1  
 FATHER ..... 2  
 OLDER BROTHER(S) ..... 3  
 OLDER SISTER(S) ..... 4  
 YOUNGER BROTHER(S) ..... 5  
 YOUNGER SISTER(S) ..... 6  
 OTHER RELATIVE(S) ..... 7  
 GUARDIAN(S) ..... 8  
 PRIEST/MINISTER ..... 9  
 TEACHER ..... 10  
 SCHOOL COUNSELOR ..... 11  
 OTHER ADULT(S) ..... 12  
 FRIEND(S) ..... 13  
 REFUSED ..... -7  
 DON'T KNOW ..... -8

**PROGRAMMER NOTE:**

**RECODE THE FOLLOWING  
 VARIABLES TO BE  
 CONSISTENT WITH BASELINE:**

9 = 10  
 10 = 11  
 11 = 12  
 12 = 13  
 13 = 14

Y21. (Y21) ¿Con qué frecuencia asiste a servicios religiosos? ¿Usted diría que ...

**RELIGSVC**

Frecuentemente,.....	1
A veces,.....	2
Casi nunca o .....	3
Nunca? .....	4
REFUSED.....	-7
DON'T KNOW .....	-8

Y21a. (Y21a) ¿Cuáles son sus dos actores favoritos de sexo masculino?

[ALLOW FOR 2 RESPONSES. CTRL \P TO EXIT]

**ACTORSM**

ZACHARY TY BRYAN.....	1
ANTONIO BANDERAS.....	2
NICHOLAS CAGE .....	3
JIM CARREY .....	4
TOM CRUISE .....	5
DEAN CAIN .....	6
LEONARDO DI CAPRIO .....	7
JOHNNY DEPP .....	8
MEL GIBSON .....	9
VAL KILMER .....	10
EDDIE MURPHY .....	11
LUKE PERRY.....	12
BRAD PITT.....	13
JASON PRIESTLEY .....	14
KEANU REEVES .....	15
STEVEN SEGAL.....	16
ARNOLD SCHWARZENEGGER....	17
PAULY SHORE .....	18
ANDREW SHUE .....	19
WILL SMITH .....	20
SYLVESTER STALLONE.....	21
JONATHON TAYLOR-THOMAS....	22
JEAN-CLAUDE VAN DAMME.....	23
ELIJAH WOOD .....	24
OTHER .....	91
(SPECIFY) <u>ACTORSOS</u>	
REFUSED.....	-7
DON'T KNOW .....	-8

Y21b. (Y21b) ¿Cuáles son sus dos actrices favoritas (actores de sexo femenino).  
[ALLOW FOR 2 RESPONSES. CTRL \P TO EXIT]

**ACTRESSF**

JENNIFER ANISTON .....	1
KIM BASINGER .....	2
CINDY CRAWFORD.....	3
COURTENEY COX.....	4
JENNY GARTH .....	5
TERI HATCHER.....	6
PAMELA ANDERSON LEE .....	7
LUCY LAWLESS.....	8
JENNY MC CARTHY.....	9
DEMI MOORE .....	10
MICHELLE PFIEFFER.....	11
JULIA ROBERTS .....	12
WINONA RYDER.....	13
ALICIA SILVERSTONE.....	14
TORI SPELLING.....	15
TIFFANI-AMBER THEISSEN.....	16
VANESSA WILLIAMS .....	17
OTHER .....	91
(SPECIFY) <u>ACTRESOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

TEEN.

**SECTION Z: DEMOGRAPHICS, CONTACT INFORMATION AND LISTENING IN QUESTIONS**

Z1. (Z1) Tengo que hacerle unas cuantas preguntas para verificar la información que tengo acerca de sus antecedentes. ¿Es usted hispano(a)?

**VERHISP**

- YES..... 1
- NO ..... 2 → [SKIP TO Z3]
- REFUSED ..... -7
- DON'T KNOW ..... -8

Z2. (Z2) ¿Usted se considera:

**VERETHNC**

- Mexicano(a), ..... 1
- Mexicano(a) Americano(a) o..... 2
- De otra descendencia hispana?.... 3
- REFUSED ..... -7
- DON'T KNOW ..... -8

Z3. (Z3) ¿Cuál de las siguientes categorías describe mejor sus antecedentes raciales? ¿Es usted de raza:

**VERRACE**

- Blanca,..... 1
- Negra,..... 2
- Japonesa,..... 3
- China, ..... 4
- Filipina, ..... 5
- Coreana,..... 6
- Otra raza asiática o de las Islas Pacíficas..... 7
- India Americana o de Alaska?..... 8
- MEXICAN..... 9
- HISPANIC..... 10
- OTHER ..... 91
- (SPECIFY) VERRACOS
- REFUSED ..... -7
- DON'T KNOW ..... -8

Z4. (Z4) ¿En qué país nació usted?

**NATVLAND**

UNITED STATES.....	1	}	[SKIP TO Z6]
MEXICO.....	2		
JAPAN.....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES.....	6		
KOREA.....	7		
VIETNAM.....	8		
OTHER.....	91		
(SPECIFY) <u>NATVLAOS</u>			
REFUSED.....	-7		
DON'T KNOW.....	-8		

Z5. (Z5) ¿En qué país nació su madre?

**NATVMOM**

UNITED STATES.....	1	}	[SKIP TO Z8]
MEXICO.....	2		
JAPAN.....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES.....	6		
KOREA.....	7		
VIETNAM.....	8		
OTHER.....	91		
(SPECIFY) <u>NATVMOOS</u>			
REFUSED.....	-7		
DON'T KNOW.....	-8		

Z6. (Z6) ¿Cuántos años tenía cuando usted vino a vivir por primera vez a los Estados Unidos?

**AGEUS**

YEARS OLD.....	_ _
REFUSED.....	-7
DON'T KNOW.....	-8

Z8. (Z8) ¿Usualmente qué idioma habla usted en la casa?

**LANGHOME**

ENGLISH .....	1
SPANISH .....	2
JAPANESE .....	3
CHINESE .....	4
VIETNAMESE .....	5
KOREAN .....	6
TAGALOG .....	7
FILIPINO .....	9
OTHER .....	91
(SPECIFY) <u>LANGHOOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

Z14. (Z14) ¿Cuál fue el grado o año más alto de escuela regular o de universidad que usted completó?

**VEREDUC**

NO FORMAL SCHOOLING .....	0
ELEMENTARY SCHOOL OR	
JR. HIGH .....	1-8
HIGH SCHOOL .....	9-12
POST SECONDARY SCHOOL.....	13
SOME COLLEGE .....	14
BA-LEVEL DEGREE .....	15
BA-LEVEL DEGREE PLUS	
SOME GRADUATE SCHOOL.....	16
MA, PHD OR HIGHER .....	17
OTHER .....	91
(SPECIFY) <u>VEREDUOS</u>	
REFUSED .....	-7
DON'T KNOW .....	-8

TEEN.

Z17. (Z17) Puede ser que tengamos que comunicarnos con usted nuevamente para conocer sus opiniones en asuntos de fumar en California. Para esto voy a necesitar su nombre. Al igual que sus respuestas, esta información de su nombre se mantendrá totalmente confidencial.

¿Por favor podría darme su nombre completo?

TEEN

FIRST NAME	_____
	<b>TEENFNAM</b>
MIDDLE INITIAL	_____
	<b>TEENMINT</b>
LAST NAME	_____
	<b>TEENLNAM</b>
REFUSED.....	-7
DON'T KNOW.....	-8

Z18. (Z18) DO YOU SUSPECT THAT SOMEONE MAY HAVE BEEN LISTENING IN AT THE RESPONDENT'S HOUSEHOLD DURING THE INTERVIEW?

**ISUSPECT**

YES.....	1	
NO.....	2	→ [SKIP TO END]

Z19. (Z19) HOW SURE ARE YOU THAT SOMEONE MAY HAVE BEEN LISTENING IN?

**ILISTEN**

ABSOLUTELY SURE.....	1
QUITE SURE.....	2
SOMEWHAT SURE.....	3
NOT REAL SURE.....	4

Z20. (Z20) DO YOU THINK THE RESPONDENT'S ANSWERS WERE BIASED BECAUSE SOMEONE WAS LISTENING IN?

**ANSBIAS**

YES.....	1
NO.....	2
DON'T KNOW.....	-8

Muchas gracias por su colaboración. Su ayuda ha sido de gran ayuda. Por favor espere un momento mientras reviso si tenemos que hablar con otro miembro de su hogar.

**APPENDIX C**  
**Variable Recoding**

## VARIABLE RECODING

The following section details the recoding procedures for all "Other (Specify)" responses.

The data preparation staff examined the "Other (Specify)" responses and either assigned an already existing code, a new and unique code, or assigned a "miscellaneous" code that represents a variety of responses. The following paragraphs list each question that required recoding of "Other (Specify)" responses, and details the range of responses represented by each code.

The questions requiring recoding were:

1. **"Which of the following categories best describes your racial background?"** (Question SC15 in the Screener Question Z3 in the Youth Questionnaire and Question J3 in the Long Adult Questionnaire).

"Other (Specify)" responses to this question occurred most commonly when respondents were of mixed race, or provided their ethnicity or country of origin rather than their race. The existing codes were expanded as follows to accommodate this:

- **Code 1 (White).** Respondents were classified as White if they answered this question with "White" or a American, European, Russian, Middle Eastern, Northern African, or North American ethnicity or country of origin. "Anglo," "Caucasian", "White Hispanic" and "Jewish" were also included in this category.
- **Code 2 (Black).** This code was assigned to respondents if they answered "Black," "African American," "Afro American," "Mixed Black and White," "Black Hispanic," "Indian," "East Indian", "Pakistani," or "African."
- **Code 3 (Japanese).** This code was assigned to respondents if they answered "Japanese," "Japanese American" or "Mixed Japanese and White."
- **Code 4 (Chinese).** This code was assigned to respondents if they answered "Chinese," "Chinese American," or "Mixed Chinese and White."
- **Code 5 (Filipino).** This code was assigned to respondents if they answered "Filipino," "Filipino American" or "Mixed Filipino and White."
- **Code 6 (Korean).** This code was assigned to respondents if they answered "Korean," "Korean American" or "Mixed Korean and White."
- **Code 7 (Other Asian or Pacific Islander).** This code was assigned to respondents if they answered "Asian," "Asian American," "Mixed Asian and White," "Eurasian," "Asian Hispanic," "Samoan," "Vietnamese," "Bangladesh" or "Indonesian."

- **Code 8 (American Indian or Alaskan Native).** This code was assigned to respondents if they answered "Mixed White and American Indian," "Mixed White and Alaskan," or "American Indian and Alaskan Native," or "Native American."
- **Code 9 (Mexican).** This code was assigned to respondents if they answered "Mexican American," "Mexican," or "Chicano."
- **Code 10 (Hispanic).** This code was assigned to respondents if they answered "South American," "Central American," "Latin American," "Latin," "Cuban," "Brown," or "Hispanic."
- **Code 91 (Other Specify).** This code was assigned to respondents if they answered any other combination of races that are not listed in the above categories, or miscellaneous comments such as "Interracial," "None of the above," etc.

2. **"What language do you consider to be your native language?"** (Question SC19 in the Screener, Question Z8 in the Youth Questionnaire and Question J13 in the Long Adult Questionnaire).

"Other (Specify)" responses to this question occurred most commonly if two languages are spoken equally. Codes 1, 2, and 3 in the questionnaire are reserved for English, Spanish, or Japanese.

- **Code 4 (Chinese, Cantonese and Mandarin).** This code was assigned to respondents if they answered "Cantonese" or "Mandarin."
- **Code 8 (English and Spanish).** This code was assigned to respondents if they answered "English and Spanish."
- **Code 9 (Filipino).** This code was assigned to respondents if they answered "Filipino."
- **Code 10 (Spanish Dialect).** This code was assigned to respondents if they answered any Spanish dialect.
- **Code 11 (Other European Language).** This code was assigned to respondents if they answered "German," "French," "Danish," "Portuguese," "Italian," "Austrian," "Czech," "Finnish," "Greek," "Polish," "Russian," "Slavic," "Swedish," "Hungarian," "Amharic," or "Armenian."
- **Code 12 (Other South East Asian Language).** This code was assigned to respondents if they answered "Thai," "Cambodian," "Laotian," "Samoan," "Indonesian," "Burmese," or "Malayan."
- **Code 13 (Arabic, Middle Eastern or Asian Language).** This code was assigned to respondents if they answered "Arabic," "Persian," "Hebrew," "Farsi," "Turkish," "Hindi," "Indian," "Urdu," "Punjabi," "Gujarathi," or "Marathi."

- **Code 91 (Other (Specify))**. This code was assigned to respondents if they indicated any other language than those already included in the above categories, i.e., sign language.

### 3. **Recoding into an existing category or adding an additional category.**

For some questions responses provided under “Other Specify” were recoded into one of the existing categories under the question. However, for others the response provided could not be recoded into an existing category. These responses were left as is. The exception were responses that provided a cigarette brand. These were recoded using codes in the following list.

Code 1 - Marlboro	Code 26 - Dunhill	Code 52 - Vincents
Code 2 - Salem	Code 27 - Eve	Code 53 - Misty
Code 3 - Merit	Code 28 - Export	Code 54 - Montclair
Code 4 - Winston	Code 29 - L&M	Code 55 - Bucks
Code 5 - Benson & Hedges	Code 30 - Lark	Code 89 - No-Name Brands
Code 6 - Kool	Code 31 - Lucky Strike	Code 90 - Cheapest
Code 7 - Camel	Code 32 - Magnum, Magna	Code 91 - Other Specified
Code 8 - Vantage	Code 33 - Malibu	Code 92 -Reviewed by Coder
Code 9 - Newport	Code 35 - Now	
Code 10 - Pall Mall	Code 36 - Old Gold	
Code 11 - Kent	Code 37 - Parliament	
Code 12 - Generic	Code 38 - Philip Morris	
Code 13 - Virginia Slims	Code 39 - Players	
Code 14 - Carlton	Code 40 - Pyramid	
Code 15 - More, Moore	Code 41 - Raleigh	
Code 16 - True	Code 42 - Richland	
Code 17 - Alpine	Code 43 - Rothmans	
Code 18 - American	Code 44 - Saratoga	
Code 19 - Barclay	Code 45 - Satin	
Code 20 - Belair	Code 46 - Sherman	
Code 21 - Cambridge	Code 47 - Silva	
Code 22 - Capri	Code 48 - Tall	
Code 23 - Century	Code 49 - Tareyton-Herbert	
Code 24 - Chesterfield	Code 50 - Triumph	
Code 25 - Doral	Code 51 - Viceroy	