ANTI-CHAVEZ DEMONSTRATOR (with bumper sticker: A SALAD A DAY KEEPS THE BOYCOTT AWAY, pasted to his sweater) interviewed in Salinas [COLOR]:

20:00:14  DEM: ...and this is not a union dispute to me. This is uh, if this was a new thing going on, it would be different. I mean if this was something new where they just started the contract or if they just started something, but they didn’t just start it, Bud Antle’s has been here for many years, and he’s had, he has had a contract with the Teamsters for quite a few years.

20:00:39  DEM: ...Chavez to me represents an organization that uh, I don’t. Well I don’t want to state the, what I think he represents, I don’t think it would be right. But, personally myself, I don’t like what he represents. I personally, like I say, I’m a United States citizen. I belong to the United States of America. Not some other country. And not some other party. This is a capitalistic country, and I believe in the freedom, and I believe in the freedom of the United States, and I don’t believe that any one man would dominate our food economy, like he’s trying to do.

20:01:20  REPORTER: But isn’t Bud Antle a pretty big grower? Doesn’t he then have a lot of power to dominate the food economy?
DEM: He does, but he doesn’t.

REPORTER: Well how do you know that Chavez would?

DEM: Well you can see plain as anything that he’s doing it, he’s giving it a heck of a try.

REPORTER: I don’t understand, if you’re concerned about one guy having a lot of power, and controlling the economy, then I would agree with that, I would be worried about that, but them why is Bud Antle who is a huge grower with land not only in this state but Arizona... how is he different that a union organization or a guy running the union?

DEM: Well, it’s like I say. Bud Antle’s, there’s other companies, I mean there’s several other companies, as far as that goes, but it just so happens that Bud Antle’s screwed himself up, and he’s become one of the worlds largest uh, lettuce shippers in the produce industry. I don’t believe Bud Antle’s is trying to dominate anything, like Inter-Harvest, or any of the others. And as far as I’m concerned, United Fruit is coming to the Valley. Inter-Harvest outfit from Boston, comes in, and they’re trying to dominate it, they’re trying to put it under one whole organization. And that’s not right either, it comes under another heading, I can’t think of the word at the proper time. But, uh, to me, it’s something wrong, it’s definitely wrong.

REPORTER: Where are you from?
DEM: Salinas.

REPORTER: ...trouble with the license?

DEM: Well I’ve had trouble, yeah, I used to have a business earlier this year, hauling horses, the license deal is a PUC, public utilities license, it was an improper license, they wanted another $500 dollars for a license, and it put me out of business. This comes under a completely different thing....

REPORTER: How should you be able to deal with government?

DEM: I think that the government should be a little bit more easier on the poor man who’s trying to make something out of himself, the small man, the little business man. Just like this Chavez, he’s going to hurt all of those smaller people. Not just the big companies, he’s not hurting these big companies one bit. He’s hurting the small middle man, the little farmer, the little grower, that’s who he’s hurting. And why should the little man, the middle man, people like me, get hurt, because of two big powers that are colliding heads, butting heads together. So we have to take the punishment....

DAVID FREEDMAN, grower, interviewed:

...agreement with Cesar Chavez. First I was convinced that he was an honorable leader of a union that was here to stay. I felt that his word was good and I felt that he was going to try to seek survival for both the farmers and the farm
worker. Second, I felt some of the table grape growers leave, because I felt that we were pursuing two different routes, and I wanted to let them have the freedom to discuss their problems without my uh, auditing what they were doing, so I did resign. Uh, I feel that other growers will sign contracts with the United Farm Workers Organizing Committee throughout California.

UNO VEINTICINCO, documentary [B & W]:

NORMAN SMITH, director of AWOC, 1961 lettuce strike in Imperial Valley:

20:09:26 SMITH: There is a basic difference between the struggle that the agricultural workers are carrying on now, and the ones they have had in the past. This time the packing house workers have been in the area for seven years. The AWOC has been in the picture for two years. We maintain offices in Marysville, Sacramento, Stockton, Modesto, Fresno, Strathmore, Bakersfield, Delano, and in connection with the packing house workers, in Calexico and El Centro, and in Salinas. We are here to stay until the job is done. And we cannot have four unions. We can’t have a union of the hillbillies, one of the Mexican-Americans, and one for the Filipinos and one for the Negroes. They must be all one union, and we are going to win this struggle.

SOUND (VOICE OVER) CUTS OUT AFTER THIS...

20:15:17 SOUND RETURNS HERE...