

TAPE ARC - 65; TC 23:00:00

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23:00:24 **ORG:** The Perelli - Minetti and Sons firm is one of the largest holders in this California Wine Association and are inter-mingled with them.

23:00:38 **REPORTER:** Can we look forward to more activity and demonstrations and strikes even here in Northern California?

23:0:44 **ORG:** After the Perelli - Minetti dispute is settled we will be moving into other parts of California and particularly into Northern California, yes.

GROWER REP interviewed by REPORTER:

23:02:16 **REPORTER:** ...do you think agriculture's response to this table grape boycott has been adequate?

23:02:21 **GROWER:** As an inuen-, as an individual farmer I don't think so. Too often we farmers spend too much time out in the field and uh, don't get in on things that we should.

23:02:33 **REPORTER:** Mmn. But you think things are moving a little better now?

23:02:35 **GROWER:** Things are moving better. The Delano farmers and the growers in that general area have been working very hard. They have a booklets

and uh, also pamphlets put out that shows you the facts, give the facts, and tells you why over a three year period the union has not organized the grape workers.

23:02:58 REPORTER: What specifically is the Sacramento Farm Bureau, for example, doing?

23:03:04 GROWER: Well, Sacramento County Farm Bureau, along with other county farm bureaus, has been asked by the State Farm Bureau Federation to contribute funds to combat the grape boycott, and uh, any other boycott that we might have in the future. Now we in our country are, have been asked to contribute a dollar a member, and we have purchased these bumper stickers which we will sell for a dollar a piece. [ZOOM IN TO “Let’s Buy California Grapes”]

23:03:33 REPORTER: Yeah, how are they going?

23:03:34 GROWER: Well, they started rather slowly, but they seem to be picking up. Now other counties are doing other things, this happens to be an example of a bumper sticker from another county.

23:03:45 REPORTER: “Eat California Grapes: The Forbidden Fruit” huh?

23:03:48 GROWER: I’ve seen others that say “Eat California Grapes: The Passion Fruit.”

23:03:54 REPORTER: Well, that “forbidden fruit” may be a sort of a reverse uh, [GROWER: psychology] publicity, yeah. How are they going, are they moving pretty well?

23:04:02 GROWER: Yes they are, yes they are. We've had quite a few, uh, and uh, contributions are not only one dollar. People are sending in more than one dollar, for the sticker itself.

23:04:13 REPORTER: Now is this strictly the growers?

23:04:16 GROWER: No, it can be anyone.

23:04:17 REPORTER: But who are you actually soliciting?

23:04:19 GROWER: The Farm Bureau members.

23:04:20 REPORTER: The members themselves. But you're interested in hearing from people who'd like to be a part of this?

23:04:24 GROWER: That's right.

23:04:25 REPORTER: Ok, now do you, do you think this thing is going to end with the table grapes?

23:04:29 GROWER: No, certainly not. It will continue to uh, I'm sure, most any commodity.

23:04:36 REPORTER: Do you think it will go in from table grapes at the end of the this table grape season say in January into something else directly?

23:04:42 GROWER: Well probably not directly, but as soon as the crop periods start again, we will have it with us.

23:04:50 REPORTER: In other words, you think next year it may be table grapes, plus a few other crops?

23:04:53 GROWER: I think so.

23:04:57 REPORTER: Uh, do you think that with the funds that the Farm Bureau is talking about that you can do anything really effective nationally?

23:05:05 GROWER: Well we can certainly try.

CESAR CHAVEZ at microphone:

23:05:13 I know that I don't have to make an appeal for help because I know that you know that we need help. Whatever you can give us, we need your help. We are in need of food, we need food right away. Whatever you can, whatever it is, as long as you can eat it, as long as we can eat it, bring it to Salinas and I'm sure it is going to be used. We have, we're running now four, we're running now four uh, strike kitchens. We're opening a clinic today. We've moved the attorneys down from Delano. And most of the staff that helped win the fight in the grapes is now in Salinas and in the valleys. I want to thank President Gruin, and Executive Secretary Hemmings for having me here, and all of you for giving your time, thank you very much.

23:06:33 We would hope that every leader will recognize that the problems faced by us, and the problems that can develop from this kind of struggle in Salinas can be extremely dangerous to the whole labor movement in California. You know that the forces of, that the forces that are opposed to the labor movement are at work. Just last week the National Right to Work Committee sued us, and the employers in Delano, the grape growers in Delano, for signing a union shop contract. Governor Reagan doesn't have any love for us. In fact we know that Governor Reagan very much hates us. In 1966 when we started on the pilgrimage from Delano to Sacramento, he said that it was a 300 mile Easter Egg Roll. When we signed the contract with the Delano growers last month, he termed it, he said that it was a tragedy. I'm sure that the hate that the governor has for our movement doesn't mean that he loves you.

CESAR CHAVEZ at bank of microphones addresses college students:

23:08:20 We've got to organize... and you pray if you feel like praying, and when you are losing most of us pray I'm sure, we have a need for it, somewhere, and then, people fast. But even if you do all those things, and you prayed and you fasted and you're non-violent, all these things, you're not going to win anyway. You've got to do something else. You've got to get out there with a picket sign and get some actions going. And when you put all of those things together, then non-violence works. You've got to be a good organizer on top of it. And the only way I know to organize is to work, if the troops work eight hours, or ten or twelve, you work, at least one and a half times more.

23:09:33 They're not submitting to the good old bidding, and they're just, really out there breaking strikes. And we told them that we don't mind fighting all

the growers, and Bud Antle, we don't care, but we really don't like to take on the marines and the army and the airforce and all [audience laughter] And so, we filed suits against them. We picketed, on the 11th of January we picketed 40 bases across the country, and they were very upset. I was over at New York couple of days ago and we picketed Hamilton, in Brooklyn, and they were really upset.

CESAR CHAVEZ at microphone:

23:12:44 ...and we're prepared now to go and initiate the strikes. We're prepared now to go throughout the United States, boycott the products. We're prepared to go to the Common Market where they're selling vast amounts of surplus foods that they raise in California, and boycott over there. We're prepared to do battle with them as we did before.

CESAR CHAVEZ talks to reporters:

23:14:32 ...legislation to protect the rights of workers that affects growers has never truly been enforced. It hasn't. And so this Board has to break that tradition, and go into the field, to try to enforce the law becomes an extremely difficult situation.

CESAR CHAVEZ speaks before audience:

23:15:36 Thank you very much. Thank you very much. Thank you President Gruin, brother Henning, officers, delegates, and guests of this convention, we are

very happy to be with you here this morning. We want to thank you for the opportunity that we may speak with you for a few moments.

23:15:27 ...and so, we know what we need, and we know what we don't need. We don't need Ford, we don't need Hayakawa, and we don't need growers political blackmailing on farm workers. And we know that we need jobs. How we need jobs. We know we need undiscoverment. We need collective bargaining for farm workers without any interruptions. We need Carter. We, we need to get Senator Tunney back to Washington to fight for our cause, and we need to have a yes vote of 14.

CESAR CHAVEZ speaks to college students:

23:17:50 We challenge the growers to delete from the propaganda right now, the Supreme Court, that portion that deals with the big lie, that Proposition 14 infringes on property rights. That's a damn lie and they should take it off the air. Brothers and sisters, the issue is, the real issue is [from audience: property rights] property rights have nothing to do with it, it's human rights.

CESAR CHAVEZ at march, talks to reporters:

23:19:48 They're public officials and they've got to take care of us. You know, we don't come here every day. We don't bother them. This is the first time we've come in a long time, they should be able to uh, not only meet us, but have the red carpet like they do for the growers when they come here.

Sit in at offices of ALRB, BOARD OFFICER:

23:20:22 I have personally a feeling that exploration of some of these things privately might be better before issuance of telegrams to the press, and to have the press out here. But, to each his own, and we'll proceed the best we can.

CESAR CHAVEZ speaks at podium:

23:21:39 ...that we really exist, and think that the union is only a myth, who think that it's only a story...

23:22:34 ...we want them to know that we're here, we're alive, and we'd like to remind them that however powerful and however strong they may be, and however rich they may be, that if we the farm workers do not till the soil and plant the seed and harvest the food, they would not be able to eat.