

Distributors of Jiffy Products

Geo. J. Ball, Inc., P. O. Box 335, West Chicago, Ill. 60185

Geo. Ball Pacific, Inc., P. O. Box 10175, Palo Alto, Calif. 94303

F. W. Bolgiano & Co., 411 New York Ave., N.E., Washington, D. C. 20002

Brawley Seed Co., Inc., 1010 N. Main St., Mooresville, N. C. 28115

Brayton Chemicals, Inc., P. O. Box 966, Burlington, Iowa 52601

Carl Brehob & Son, 3821 Brehob Rd., Indianapolis, Ind. 46217

The Geo. T. Browning Seed Co., 613 Monroe St., Toledo, Ohio 43604

W. Atlee Burpee Co., Riverside, Calif. 92502; Clinton, Iowa 52732; Philadelphia, Pa. 19132

Cassco, P. O. Box 550, Montgomery, Ala. 36101

The Dao Corp., P. O. Box 659, Terre Haute, Ind. 47808

Darbco, Inc., 740 N. Broadway, East Providence, R. I. 02914; 2607 Williams St., Dighton, Mass. 02715

Eastern Seed Co., Harlingen, Hondo, Houston, Schulenberg, Taft, Tex.

Fayette Seed Co., 630 S. Broadway, Lexington, Ky. 40507

Raymond A. Fleck, Inc., 1139 Street Rd., Southampton, Pa. 18966

Florist Products, Inc., 780 W. Oakton, Des Plaines, Ill. 60018

Friedl-Elverson Pottery Co., P. O. Box 278, New Brighton, Pa. 15066

Geiger Supply Co., Box 285, Harleysville, Pa. 19438

Fred C. Gloeckner & Co., 15 E. 26th St., New York, N. Y. 10010

Joseph Harris Co., Inc., Moreton Farm, Rochester, N. Y. 14624

A. H. Hummert Seed Co., 2746 Chouteau Ave., St. Louis, Mo. 63103

Johnson Products, Inc., 504 Springfield Ave., Cranford, N. J. 07016

Johnson Wholesale Florist, 3333 Edward St., N.E., Minneapolis, Minn. 55418

Geo. Keller Pottery Co., 2618 N. Lakewood Ave., Chicago, Ill. 60614

Letherman's, Inc., 1203 Tuscarawas St., E., Canton, Ohio 44702

F. A. Martiny & Son, 2824 Magazine St., New Orleans, La. 70115

Meskens Bulb Co., Inc., 711 Broadway, Westwood, N. J. 07675

The Meyer Seed Co., Branch Store, 8633 Belair Rd., Baltimore, Md. 21236

Missouri Seed Co., 935 N. Broadway, St. Louis, Mo. 63102

Olds Seed Co., 722 Williamson St., Madison, Wis. 53701

Geo. W. Park Seed, Inc., Wholesale Div., P. O. Box 31, Greenwood, S. C. 29646

S. Bruce Purdie Hort. Supplies, 13295 Ormond Dr., Belleville, Mich. 48111

Raycroft Distributors, Whsle. Div. of Lawes Coal Co., Inc., Sycamore Ave., Shrewsbury, N.J. 07701

Martin Rispens & Son Seed, 3332 Ridge Rd., Lansing, Ill. 60438

Al Saffer & Co., Inc., 130 W. 28th St., New York, N. Y. 10001

Sellers Bag Co., Inc., P. O. Box 2495, Jacksonville, Fla. 32203

Slater Supply Co., Inc., 143 Allen Blvd., Farmingdale, N. Y. 11735; 41 Viets St., New Britain, Conn. 06053

W. G. Slugg Seed & Fertilizer, Inc., 3922 W. Villard Ave., Milwaukee, Wis. 53209

Standard Seed Co., 931 W. 8th St., Kansas City, Mo. 64101

Syracuse Pottery, Inc., Box 925, Syracuse, N. Y. 13201

Geo. Tait & Sons, Inc., 900 Tidewater Dr., Norfolk, Va. 23516

Universal Enterprises Supply Corp., 30 S.W. 5th Ct., Pompano Beach, Fla. 33060

D. R. Van Atta Seed & Implement Co., 3210 Spring Grove Ave., Cincinnati, Ohio 45225



Jiffy Products of America

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Multi-Market Corporations Easy Target Of Unions

Subsidiaries surrender to well-organized boycott tactics; Salinas growers form organization to fight Teamsters and UFWOC

By H. T. ROGERS

Western Editor

BOYCOTT activity by United Farm Workers Organizing Committee captured another major contract in California's Salinas Valley last month. But the majority of shippers held firmly to their Teamster contracts and vegetable movement was at normal seasonal levels in spite of sporadic picketing and boycott efforts by UFWOC.

Freshpict Foods, Inc., a large shipping firm that is a subsidiary of Purex Corp., signed a UFWOC contract after lengthy negotiations. Meanwhile, Pic'n Pac Foods, Inc., the nation's largest grower and processor of strawberries, also began negotiations with UFWOC. This company, which had a Teamster contract, is a recently-acquired subsidiary of S. S. Pierce & Co. of Boston.

These cases, as well as the earlier surrender of Inter Harvest, Inc., a subsidiary of United Fruit Co., underlined the weakness of multi-market corporations in resisting the UFWOC's well-organized boycott tactics. Purex is a large supplier of household bleaches and Pierce is a well-known distributor of processed foods and liquor.

They're Just Union Labels to Consumers

For other shippers, UFWOC picketing and boycott efforts were sometimes troublesome but few consumers seemed to be influenced by the difference between the UFWOC and Teamster union labels.

With the seasonal decline in volume at Salinas, organizing activity will shift to other areas. Cesar Chavez, UFWOC leader, recently announced that a major campaign will begin soon on citrus crops in the Coachella Valley. This will not offer a full test of UFWOC strength, however, since the union already has contracts with a good many grape shippers there who also have sizable citrus interests.

Recent weeks also brought these developments.

- A major Salinas area tomato shipper, Rober Meyers Co., signed a UFWOC contract, but D'Arrigo Bros. of California rejected the union terms after participating in the negotiations with Freshpict.

- More than 40 Salinas area vegetable growers formed a new organization, the Salinas Valley Independent Grower Association, and mapped plans to fight both the Teamsters and a UFWOC. The new group moved rapidly to seek state legislation governing farm-worker-employer relations.

Top Executives Resign from Subsidiaries

- Howard Leach, president of Freshpict, resigned in protest against the Purex decision to sign a UFWOC contract. He was replaced by another top Freshpict executive, Daryl Arnold. Together with the resignations of the two Inter Harvest executives, Tom and Bob Nunes, these moves indicated a sharp conflict of opinion between operating executives and the parent firms.

- One of the predicted hazards of the UFWOC contract became a reality when workers at the Almaden vineyards at Tres Pinos, west of Salinas, protested against tests of a mechanical grape harvester. Like most other California wineries, Almaden has for several years been operating with a UFWOC contract that includes a "no strike" clause. Workers claimed that they had not been properly consulted about the machine harvesting tests.

- Efforts to obtain new federal legislation presently are stalled by the approaching elections, but farm groups are reported to be preparing a new proposal that includes some administration recommendations for introduction in Congress in January. □