

## HOW YOU CAN HELP THE UNITED FARM WORKERS

If you are tired of just reading about the Farm Workers' struggle for Justice, here is what you can do to help.

- I. The primary action is to boycott grapes yourself and persuade your friends, neighbors, fellow church members, schoolmates, etc., to do the same. All grapes except Concorde are from California!
- II. Tell your local Acme manager that as long as the Acme chain refuses to remove the grapes from their shelves you and all your friends will spend your money in a store which has a social conscience.
- III. Leafletting is one of the most effective ways of informing people not to buy grapes. Always carry a supply with you so you can give them to people you meet. Post one on every bulletin board you see. The best times to leaflet stores are Saturday mornings and on weekday evenings that the stores are open (usually Wednesday, Thursday or Friday). If there is an Acme in your neighborhood, make sure it is thoroughly leafletted. Urge interested patrons not to give their money to a chain which feels no social responsibility.
- IV. We will try to keep anyone who is interested supplied with all the information materials, bumper strips, buttons, and leaflets. Please have patience if we aren't able to supply them right away. This is because they are expensive and the only money we have to pay for them are the donations from the people of Philadelphia, since all the money the union has is spent on rent and food for the families who have been on strike for the last three years in California.

Remember that our future is in your hands.

If you have any questions to ask us, or problems or successes to tell us about, please call us at PE 5 - 7078.

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WE HAVE STRENGTH BECAUSE OUR CAUSE IS JUST

LETTER OF POLICY REGARDING ACME MARKETS

Friends, the Boycott coordinators of Philadelphia have decided that it is time to put pressure on our enemies.

In our pleas to the chain stores to stop the flow of grapes into the Philadelphia area, we received agreements from A&P, Food Fair, and Penn Fruit that they would not handle the grapes if all the chains would agree to take the grapes out. Acme was the only one which **refused** to make any effort to help the farm workers.

So we are asking you to shift all your activities against your local Acme store. Direct it at their social conscience -- their pocket book.

It is important that you get as many people as possible to tell the Acme managers that they refuse to shop with them until they remove the grapes from their shelves.

Thank you for your help!

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