

YOUR GROCER PROMOTES POVERTY BY SELLING CALIFORNIA GRAPES



In an effort to secure rights that most Americans have long enjoyed, Farm Workers in California have been on strike for three years, seeking simple justice and dignity which they cannot obtain through other means.

The Farm Workers are asking for recognition of their Union, for decent wages, and for an end to degrading working conditions. They seek such basic decencies as **toilets in the fields, hand-washing facilities, cool drinking water in hot weather and elimination of racial discrimination in hiring.**

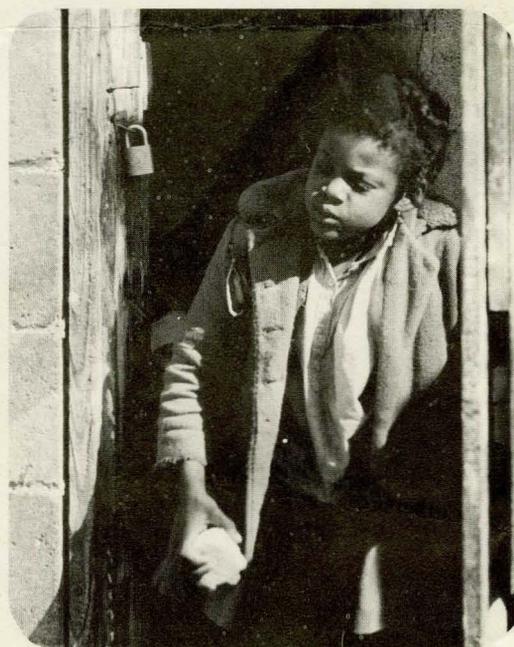
Grape growers have responded to these simple demands by refusing to negotiate with the Union. They have answered peaceful picketing with violence and terror tactics, and by running down workers with their trucks.

Illegal recruitment of alien strike-breakers from Mexico has made it impossible to win justice in the fields. Farm Workers are forced to bring their cause to YOU, the Consumers of this City.

YOU CAN (1) Refuse to shop in stores that sell California grapes.

HELP: (2) Urge others to support this boycott.

(3) Let your grocer know that you will not shop in stores that handle products of farm sweatshops.



BOYCOTT STORES THAT SELL CALIFORNIA GRAPES!

UNITED FARM WORKERS ORGANIZING COMMITTEE, AFL-CIO

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