Every California grape you buy helps keep this child hungry.

The farm workers of America do not ask for pity or charity. We ask for our rights. Rights that you accept as your due. But for us it is still 1930 and the Grapes of Wrath are still growing.

We have been on strike for three years and we are hungry. But the growers in California refuse to recognize our rights and import illegal labor to break our strike. The Government does little or nothing to stop it.

So we appeal to you, the people of America, to help us.

To help us get paid a living wage so that our children do not have to quit grammar school to help earn food (at present rates a farm worker who is fortunate enough to work 40 hours a week, 52 weeks a year would earn $2386).

To help us obtain the elementary right to collective bargaining, unemployment insurance and health and welfare benefits.

To help us obtain the right to live and work with dignity.

You can help by not buying California grapes until the strike is settled fairly. When you refrain from buying California grapes (except Di Giorgio "Hi-Color") you are telling the growers that you do not wish to take it from the mouth of this child.

For more information, contact
UNITED FARM WORKERS
Organizing Committee, AFL-CIO
P.O. Box 130
Delano, California 92325

Don’t buy California grapes