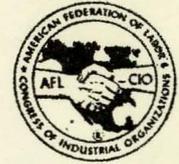


# UNITED FARM WORKERS

## ORGANIZING COMMITTEE AFL - CIO



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DIRECTOR OF ORGANIZATION

November 19, 1968

Dear Friends,

Now is the time for those of us in the Philadelphia area to join people in the other major cities in stopping the grapes. We have just heard from Cesar in Delano that through help such as yours, the grapes are moving slowly and that the growers' cold storage space is full, which means that there is about 20% of the crop still to market. The growers will try to sell almost all those grapes between now and Christmas so we need to redouble our efforts during this holiday season.

We need to concentrate our efforts on two activities. One is regularly visiting our local stores to explain to the manager the importance of removing the grapes. This can be done during lunch hour, in the evening, or while shopping. Please call PE 5-7078 to let us know the results of your visits.

The second and most important activity is picketing. We are in great need of pickets for the six stores on which we have been concentrating and for reaching other stores, so we hope you can help us in this way during this crucial week before Thanksgiving. Please call us to find out if we are already picketing a store in an area convenient for you to come to, or if you could start a new line in your area. New Yorkers have had great success in the last month by putting continual pressure on stores through picketing, leafletting, and speaking to managers; we trust we can do the same.

We are enclosing a Thanksgiving leaflet; please let us know if you can use more of these and/or of the original leaflet (with the picture of a farm worker's little girl). Since the growers have started a massive propoganda campaign to combat their shrinking market, we have also enclosed a reprint from the Congressional Record which should help you answer some of the arguments they make.

With a little more help it looks as if we may have a breakthrough soon. We look forward to hearing from you.

Viva la Causa!

*Frank Diaz Eric Schmidt*  
Frank Diaz & Eric Schmidt  
Boycott Coordinators  
Region III