Two-and-a-half years ago the United Farm Workers, AFL-CIO sought union recognition from the grape growers of Delano, California. The growers refused; and even though the union represented a clear majority of the workers, it could not take advantage of election procedures of the National Labor Relations Act because farm workers are specifically excluded from the Act.

In September 1965, the union struck the Delano growers. Since then, mainly as a result of consumer boycotts, the union has won several contracts. But the strike still goes on against 31 Delano grape growers whose workers still receive the same abominably low wages and are subject to the same inhumane working conditions that existed before the strike began.

By far the largest and most repressive of these is Giurarra, who won't even provide his workers with toilets in the fields. On August 3, 1967, the union moved against Giurarra, and 950 of 1,000 workers walked out. At this point, Giurarra obtained a strike-crippling injunction from the area's grower-dominated judiciary, and replaced the strikers with scab labor imported from Mexico.

In mid-August 1967, the union launched a nationwide consumer boycott of Giurarra's principal grape labels. Suddenly, Giurarra flooded the market with the labels of the 30 other struck growers, which were pasted on top of his own labels. The union immediately reported this to the Food and Drug Administration, the California Industrial Welfare Commission, and the New York City Commissioner of Markets. But Giurarra has continued his illegal practices.

In one way, this ruse has strengthened the union's hand. Since these 30 growers and Giurarra grow most of America's table grapes, labels are no longer of any consequence, and the boycott is now against ALL CALIFORNIA TABLE GRAPES. (An exception is DiGiorgio's union-picked "Hi Color" label.)

NEW YORK BOYCOTT

Since New York is Giurarra's largest market, and trading center of his most affluent agent, Don Joseph of Victor Joseph & Son, this city was picked as the first point of concentration. In January 1968, 50 Farm Workers travelled 3,000 miles in an unheated school bus to the doors of Paul Hall's Seafarers Union which gave them a royal welcome and has taken care of all of their organizational and material needs since their arrival.

The Farm Worker pickets set up their lines at the Hunts Point Terminal in the Bronx, and immediately ran into trouble. They were harassed, threatened, and insulted. Then, on February 2nd, 22 pickets and a six-year-old child were arrested on a mass-picketing charge filed by Kleiman & Hochberg, head of the Hunts Point Produce Association. Later, the charges were dropped, and the boycott continued.

NEW YORKERS - DON'T BUY CALIFORNIA SCAB GRAPES!!

Currently, the Farm Workers are engaged in the stupendous task of exposing the "grape camouflage" to all New Yorkers. Every day, crews of Farm Workers appear before numerous organizations urging them to write and tell Giurarra and Don Joseph that their "organization, with a total membership of (number) is urging its members not to buy any California grapes this year, next year, or any year, unless the Giurarra Vineyards Corporation signs a contract with the United Farm Workers, AFL-CIO!"

These letters should be addressed as follows:

<table>
<thead>
<tr>
<th>JOSPH GIUARRA</th>
<th>DON JOSEPH</th>
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<tbody>
<tr>
<td>30 SCION</td>
<td>VICTOR JOSEPH &amp; SON</td>
</tr>
<tr>
<td>CALIFORNIA</td>
<td>467 SYLVAN AVENUE</td>
</tr>
<tr>
<td></td>
<td>ENGLEWOOD CLIFFS, NEW JERSEY</td>
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<td></td>
<td>Telephones: 201 - 587-5902</td>
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<td></td>
<td>212 - 947-5777</td>
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With your help, we will not only be able to bring Giurarra to the bargaining table, but the 30 other struck growers as well.

Copies of all letters should be typed on your letterhead and forwarded to:

UNITED FARM WORKERS, AFL-CIO

182 - 21st Street
Brooklyn, N. Y. 11232

Phone: 499-6612