

## STRUGGLE IN DELANO

Two-and-a-half years ago the United Farm Workers, AFL-CIO sought union recognition from the grape growers of Delano, California. The growers refused; and even though the union represented a clear majority of the workers, it could not take advantage of election procedures of the National Labor Relations Act because farm workers are specifically excluded from the Act.

In September 1965, the union struck the Delano growers. Since then, mainly as a result of consumer boycotts, the union has won several contracts. But the strike still goes on against 31 Delano grape growers whose workers still receive the same abominably low wages and are subject to the same inhumane working conditions that existed before the strike began.

By far the largest and most repressive of these is Giumarra, who won't even provide his workers with toilets in the fields. On August 3, 1967, the union moved against Giumarra, and 950 of 1,000 workers walked out. At this point, Giumarra obtained a strike-crippling injunction from the area's grower-dominated judiciary, and replaced the strikers with scab labor imported from Mexico.

In mid-August 1967, the union launched a nationwide consumer boycott of Giumarra's principal grape labels. Suddenly, Giumarra flooded the market with the labels of the 30 **other** struck growers, which were pasted on top of his own labels. The union immediately reported this to the Food and Drug Administration, the California Industrial Welfare Commission, and the New York City Commissioner of Markets. But Giumarra has continued his illegal practices.

In one way, this ruse has strengthened the union's hand. Since these 30 growers and Giumarra grow most of America's table grapes, labels are no longer of any consequence, and the boycott is now against ALL CALIFORNIA TABLE GRAPES. (An exception is DiGiorgio's union-picked "Hi Color" label.)

### NEW YORK BOYCOTT

Since New York is Giumarra's largest market, and trading center of his most affluent agent, Don Joseph of Victor Joseph & Son, this city was picked as the first point of concentration. In January 1968, 50 Farm Workers travelled 3,000 miles in an unheated school bus to the doors of Paul Hall's Seafarers Union which gave them a royal welcome and has taken care of all of their organizational and material needs since their arrival.

The Farm Worker pickets set up their lines at the Hunts Point Terminal in the Bronx, and immediately ran into trouble. They were harassed, threatened, and insulted. Then, on February 2nd, 22 pickets and a six-year-old child were arrested on a mass-picketing charge filed by Kleiman & Hochberg, head of the Hunts Point Produce Association. Later, the charges were dropped, and the boycott continued.

### NEW YORKERS - DON'T BUY CALIFORNIA SCAB GRAPES!!

Currently, the Farm Workers are engaged in the stupendous task of exposing the "grape camouflage" to all New Yorkers. Every day, crews of Farm Workers appear before numerous organizations urging them to write and tell Giumarra and Don Joseph that their "organization, with a total membership of (number) is urging its members not to buy any California grapes this year, next year, or any year, unless the Giumarra Vineyards Corporation signs a contract with the United Farm Workers, AFL-CIO."

These letters should be addressed as follows:

JOSEPH GIUMARRA  
EDISON  
CALIFORNIA

DON JOSEPH  
VICTOR JOSEPH & SON  
467 SYLVAN AVENUE  
ENGLEWOOD CLIFFS, NEW JERSEY  
Telephones: 201 - 567-5902  
212 - 947-6577

With your help, we will not only be able to bring Giumarra to the bargaining table, but the 30 other struck growers as well.

Copies of all letters should be typed on your letterhead and forwarded to:

UNITED FARM WORKERS, AFL-CIO  
182 - 21st Street  
Brooklyn, N. Y. 11232

Phone:  
499-6612