

How you can help

- I You can help in a real way by, first- Not buying California table grapes and second- by taking responsibility for getting the grapes out of the chain stores in your neighborhood.
- II The following is a simple procedure that can be used:
1. Visiting stores. Visit the stores in your area. Explain to the managers your concern about the sale of California grapes, ask him **not** to sell them until the farm workers win their strike.
 2. Get your friends to visit the stores. It takes many complaints about the grapes before the manager takes them off.
 3. Tell everyone you know about the grape boycott.
 4. Organize a support committee in you neighborhood. It is important that the store managers recieve many request from individuals to remove the grapes so he can relay this message to the top management. The Support Committee can write letter to the chain stores complainning about the grapes, it can rise funds for the Striking farm workers during Christmas, etc.
 5. Leafletting. If further action is needed, the support committee stand outside of the store, urging customers not to buy grapes. This committee can be small. Its effectiveness is measured by the ability to speak to clients as they are handed a leaflet before entering the store. This action is usually the most sucessful.

What You Should Know

1. The crux of the problem is union recognition. The workers want it and the table grape growers refuse to give it. The growers refuse to even talk to farm worker representatives. They refuse to have elections.
2. The farm workers have turned to a consumer boycott of table grapes because they have no alternative. All other legal and non-violent means have been exhausted. Strikes are broken by importation of Mexicans from across the border. Law enforcement officers openly side with the growers.
3. Many stores in New York, Boston, Balitmore and other cities have stopped handling grapes.
4. All table grapes in the Philadelphia area are from California (presently). 95% of all the table grapes come from California. There have been numerous cases of attempts to deceive the consumers associated with the boycott. Most of these have to do with mislabeling of grape boxes and misleading information as to the origin of the grapes. Consumers are told that the grapes are from Arizona, or New York etc. Again, ALL grapes being shipped to Philadelphia at the present time are from California (according to the Federal Market Report-U.S. Department of Agri.)
5. We are not boycotting wines, jellies or raisins.
6. "I can do nothing. You should call the main office." This is a comment (probably pre-arranged) you will recieve from store managers. Remind them that other stores have removed the grapes and that it is their responsibility.
7. Store managers will also say the strike is over. Ha,Ha

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