boycott lettuce & grapes

Unless you see the farm workers Aztec eagle.

West Coast growers, some of the richest corporations in the world (Dow, Tenneco, Standard Oil) have long denied farm workers decent wages and working conditions. Using poverty and racism, they have kept the workers at the bottom rung of the economic ladder.

Unprotected by unemployment insurance, minimum wage, workmen's compensation, Social Security, and federal labor laws, migrant workers know that individually they are powerless to change these conditions. So they have formed a union – United Farm Workers.

And they ask the rest of us for a little bit of help. They ask that stores and consumers refuse to buy any lettuce or grapes unless they bear the UFW eagle.

FARMWORKERS NEED YOUR HELP NOW

Talk to the manager of your store and urge him to make a commitment to sell only United Farm Worker grapes and lettuce, or none at all, until there is justice in the fields.

SUPPORT FARM WORKERS' STRUGGLE
NOT CORPORATE EXPLOITATION!

SUPPORT THE UNITED FARM WORKERS UNION
AFL-CIO
The average yearly wage for a family working together in the fields is $2700.
Life expectancy for farm workers is 49 (the average American has a life expectancy of 72 years).
800,000 children work in the fields.
90% of migrant housing has no running water.

These are a few of the grim statistics that tell about the farm workers. A&P has the power to help change conditions for the farm workers. Yet this giant food chain, the world's largest, refuses to help.

Farm workers have asked A&P to help them win back the contracts that will protect them from pesticides, abusive foremen, unsafe and unsanitary working conditions. The farm workers have asked the same of many other chains (Stop and Shop, Finast, Food Mart), and they are all cooperating with the boycott. A&P refuses.

NOW, WHAT WILL YOU DO?

Please return to United Farm Workers, AFL-CIO, 1915 Park Street, Hartford, 06106 527-5064
17 Belmont Street, Hamden, 06517 288-4905
389 Kossuth Street, Bridgeport 06608 366-5685

I have written to Thomas Noonan at A&P, 120 Lexington Avenue, New York, NY 10017, urging A&P to support the UFWA boycott.
I want to help. Please contact me.
I enclose a donation for the strike fund.

NAME ______________________________ PHONE ______________________________

ADDRESS ______________________________