



Ramon Lara, a grape picker and striker, (pictured above with his son John and daughter Pauline, speaking to the St. Louis AFL-CIO union representatives luncheon) brought the cause of the farm workers to the people of St. Louis. Other representatives of UFWOC who served here included Pat Bryan, Macario Bustos, Mat and Vicki Joachim, Berna Wingert, and UFWOC Assistant Director Larry Itliong. The present staff includes Harriet Teller, Doug Adair, Bill Nelson, John Arrighi, Sharon Ting, and Steve Burrell.

**BEST WISHES
FROM**

THE GREATER ST. LOUIS

UAW CAP COUNCIL



- C. Luetkenhaus
- Donald Young
- Jim Moran
- Bill Colbeck
- Kenneth Worley

- President*
- Secretary - Treasurer*
- Vice President*
- Recording Secretary*
- DIRECTOR, REGION #5, U. A. W.*

Bienvenidos --

Welcome to our fiesta. Tonight we are here to greet you, the people of St. Louis who have supported us through out long struggles these past few years. We have come to you, the consumers, and our brothers and sisters in the labor movement, when the powerful agribusiness corporations, their friends in industry, their friends in the courts and police departments, and in the Federal Government itself sought to deny us our most basic rights.

Now we come to say Thank You for all you have done, for without you our union could never have succeeded.

Support for the farm workers has been strong here in St. Louis. Grape strikers who brought the cause of the farm workers to this city included Ramon and Consuelo Lara and their family, Pat Bryan, Macario Bustos, Mat and Vicki Joachim, Berna Wingert, and UFWOC's Assistant Director Larry Itllong. Our present staff of six is meeting with tremendous support from all facets of the community, in our boycott of non-union lettuce.

We are grateful to all of you for all the help you've given -- walking the picket lines, your financial contributions, and helping us to spread the word and get acquainted with the city. Tonight we would like to thank especially the UAW CAP Council, for printing this booklet and the beautiful fiesta posters; the AFLCIO Central Labor Council for printing the tickets and helping to publicize this event; and to the Ethical Society of St. Louis for letting us use their facilities. And to all of you who are with us tonight, Thank You.

Looking forward, we see the 3 million farmworkers in this country, the sugar beet workers in Michigan, the tomato pickers in Illinois, the orange pickers in Florida, the potato pickers in Long Island. As long as 10 year old kids are being forced to slave in the strawberry fields, 12 hours a day for starvation wages, while the growers become rich off their labor, we know that our work will continue. In Cesar's own words, "Our goal is a national union of the poor, dedicated to world peace and to serving the needs of all men (and women) who suffer."

Viva la causa!



¡Fiesta!

IN CELEBRATION OF THE FIRST FULL HARVEST OF FRUIT AND PRODUCE
GROWN AND HARVESTED UNDER UNION CONTRACT

TO BENEFIT THE UNITED FARM WORKERS ORGANIZING COMMITTEE, AFL-CIO

Saturday, July 31, 1971
Ethical Society of St. Louis, 9001 Clayton Rd.

Program

Welcome

*Harriet Teller, Doug Adair, and
UFWOC staff, St. Louis UFWOC*

Women's Theater

*Members of the St. Louis Women's
Theater perform a drama showing
the abuses women farm workers
suffer from, and how they fought
back.*

Dinner, music

Speaker

*Dolores Huerta, Vice President,
UFWOC*

Movie

"MIGRANT, An NBC White Paper"

Dancing, Singing,



*Women's Theater
Farm Workers' Rally
Washington University,
May 1, 1971*



Cesar Chavez, Director of UFWOC, addressing the St. Louis AFL-CIO union business representatives luncheon, November 20, 1969. Included in the photo are (l. to r.) Oscar Erhardt, President, St. Louis Labor Council; Ray Olivas and Chavez of UFWOC; Burl Rolling of Barbers Local 102; James Meyers, Secretary - Treasurer of the Council; and Nick Ludwig of Beer Bottlers Local 187.



BEST WISHES FROM



two friends of the
farm workers





Dolores Huerta, vibrant young Vice President of the UFWOC, grew up in Stockton, in the midst of California's tokay grape and asparagus districts. While raising her family of eight children, she also became active in the movement to end discrimination against Mexican-Americans. In 1962 she joined with Cesar Chavez in founding the National Farm Workers Association, and as chief negotiator for the union helped write the first union contracts covering farm workers. She also served as legislative coordinator for the union and in the grape boycott in New York, Los Angeles, and San Francisco. Dolores is a vigorous advocate of women's liberation and non-violence within the union.

"WE SUPPORT THE FARM WORKERS!"

C. W. A.

COMMUNICATION WORKERS OF AMERICA, AFL-CIO

GREATER ST. LOUIS

CWA CITY COUNCIL

EASTERN MISSOURI, ARKANSAS, AND ILLINOIS

CWA DISTRICT COUNCIL

2334 Olive St., St. Louis, Missouri 63103

Boilermakers & Helpers



Local 27

"My uniform experience has convinced me that there is no other God than Truth...to see the universal and all-pervading spirit of Truth face to face, one must be able to love the meanest of creation as oneself. And a man who aspires after that cannot afford to keep out of any field of life... Those who say that religion has nothing to do with politics do not know what religion means." --Gandhi

RIGHT ON, FARM WORKERS!

WOMEN'S INTERNATIONAL LEAGUE FOR PEACE AND FREEDOM
St. Louis Branch

PARTICIPATORY DEMOCRACY REQUIRES PARTICIPANTS

NEW DEMOCRATIC COALITION

6233 Delmar, Room 209, St. Louis, Missouri 63130
(726-4706)



THE ST. LOUIS DISTRICT JOINT BOARD OF THE AMALGAMATED CLOTHING WORKERS OF AMERICA, AFL-CIO WISH YOU CONTINUED SUCCESS IN YOUR EFFORTS TO ORGANIZE THE UNORGANIZED FARM WORKERS.

WHEN YOU BUY MEN'S AND BOYS' CLOTHING
LOOK FOR THE AMALGAMATED UNION LABEL!

DEMAND THIS



AMALGAMATED LABEL

Nick J. Marsella, Manager
ST. LOUIS DISTRICT JOINT BOARD

AMALGAMATED CLOTHING WORKERS OF AMERICA, AFL-CIO

MISSOURI STATE LABOR COUNCIL AFL-CIO

Jefferson City, Missouri



— **Journeyman Plumbers** —
LOCAL UNION NO. 35
5735 ELIZABETH AVENUE
ST. LOUIS, MO. 63110



new neighbors

826 - 4546

"A person may cause evil to others not only by his actions but by his inaction, and in either case he is justly accountable to them for the injury." -- John Stuart Mill

BEST WISHES TO THE UFW WHO ARE TRULY ACTIVE. ; VENCEREMOS!



GOOD LUCK AND BEST WISHES!

UPHOLSTERERS LOCAL 25

1611 So. Broadway
St. Louis, Missouri 63104

Building & Construction Trades Council of St. Louis



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GREETINGS

MSGR. JOHN A. SHOCKLEE

CONGRATULATIONS
from
EXECUTIVE BOARD MEMBERS
and
OFFICERS
of

LOCAL UNION 1439, IBEW

ACTION AGAINST APATHY

supports
the United Farm Workers
in their fight for
justice and dignity for farm laborers

P. O. Box 11435
Clayton, Mo. 63105

"I am convinced that the truest act of courage, the strongest act of manliness is to sacrifice ourselves for others in a totally non-violent struggle for justice. --Cesar E. Chavez

Compliments and Best Wishes of the AMERICAN FRIENDS SERVICE COMMITTEE, 447 De Balivere, St. Louis, Mo 63112

O'CONNELL'S

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Mr. and Mrs. Bernard A Goodman
Thomas E. Jay
Dan and Seena Kohl
Juana Trujillo
Frank and Dotty Zych and Family
Emiliano Zapata

Best Wishes
from
The Gypsy Cowboy
401 N. Euclid
St. Louis, Missouri



"Now, more than ever, we are convinced that until all the poor are organized into strong unions, responsive to their members, our American ideal of equality will be only an empty dream. Until recently we were not certain that the achievement of our goals was even possible. Now we view it as inevitable. But not unless we make demands on ourselves that we have never made before. Not unless each one of us has the courage to ask himself, 'What can I do?' and then go and do it."

Cesar E. Chavez



United Farm Workers Organizing Committee, AFL-CIO
St. Louis office, 3648 Washington, St. Louis 63108
(phone 533-4669; 535-2720)

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1933 OLIVE

ST. LOUIS, MO. 63103

PHONE 231-0822

A Poem of the Mexican Farm Worker

*My father...
could never write a poem.
But when he lined up his plow,
With a pine tree on a distant hill,
he made a furrow,
straight as an arrow,
across the length of his
labor.*

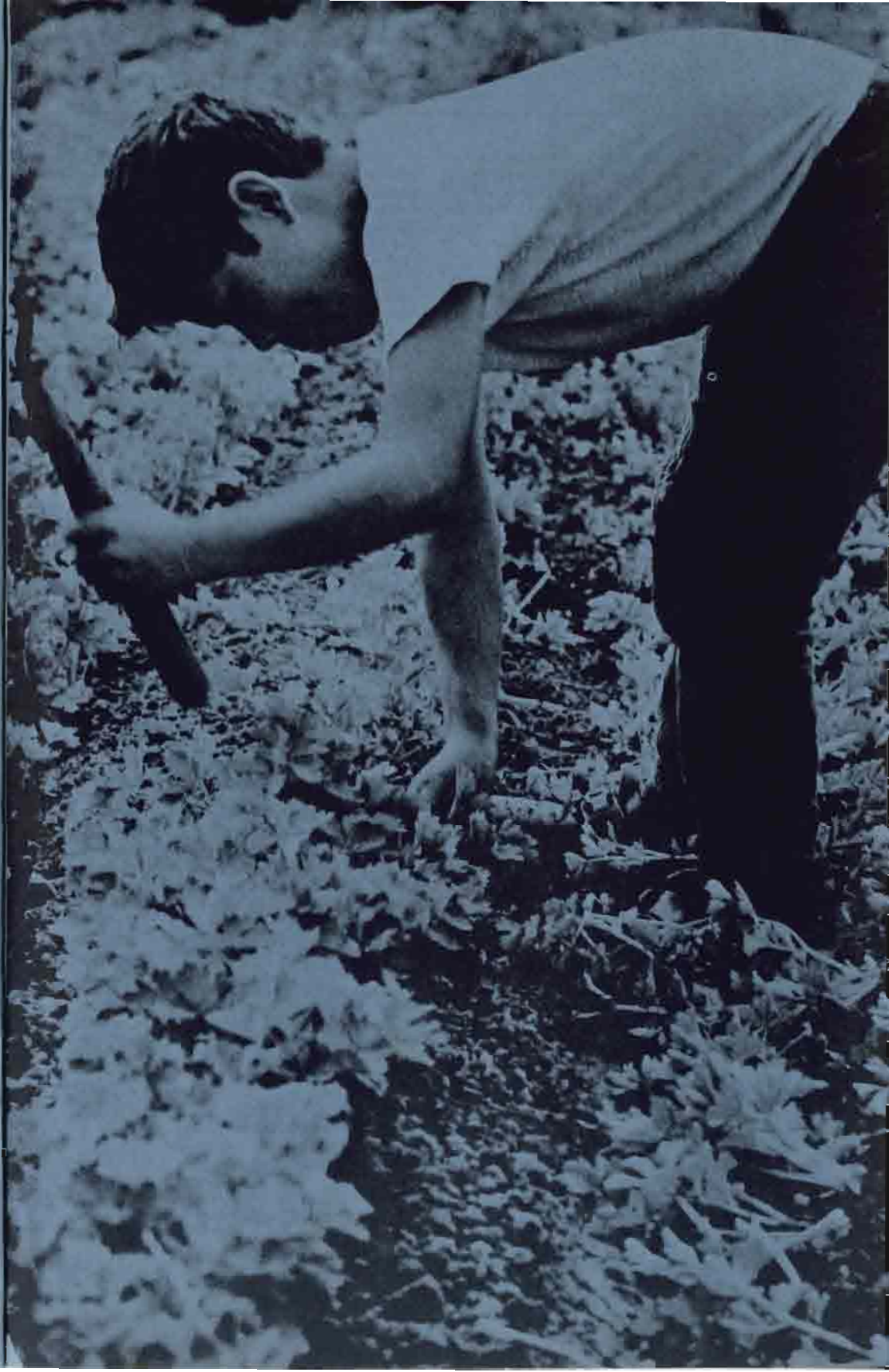
*My father...
could not write
very many words.
But when he brought in
his crop
in the heat of a summer afternoon,
he created
a poem...from the earth.*

WHY DO FARM WORKERS NEED A UNION?

Farmworkers are some of the hardest working and lowest paid of America's labor force. Unprotected by minimum wage or hours laws, farmworkers, including women and children will labor ten or twelve hours a day, sometimes for little more than room and board in the grower's miserable labor camps. Average yearly family income ranges from a "high" of \$2700 in California to less than \$1000 in Florida. Children are often forced to quit school at the age of ten to work beside their parents in the fields. Disease and malnutrition are so widespread that the life expectancy of America's farmworkers is only 49 years. Infant mortality for farm workers is 300% higher than the national average.

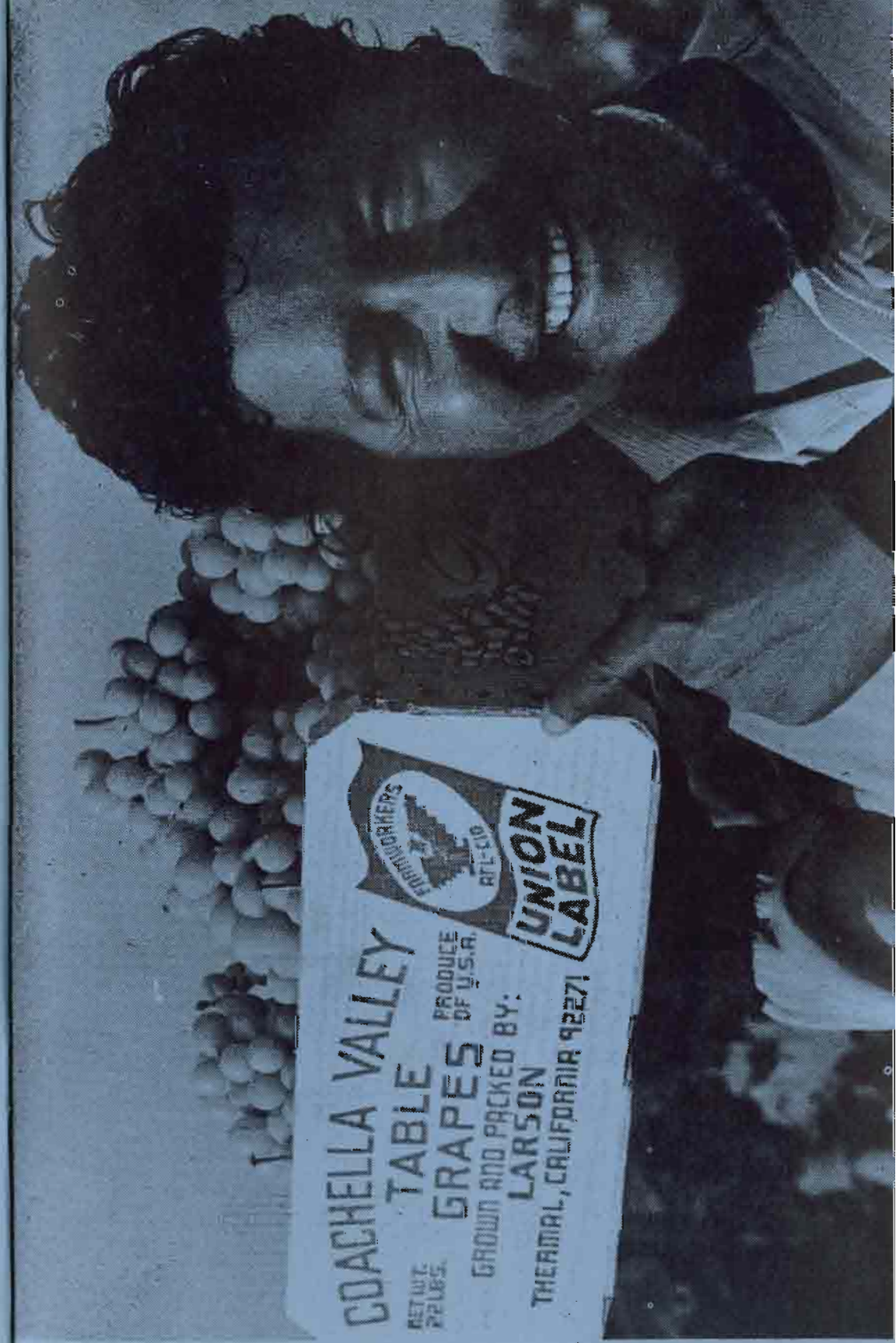
Farmworkers are excluded from the National Labor Relations Act, the Fair Labor Standards Act, Health and Safety, Child Labor, Unemployment Insurance, and Workmen's Compensation laws. Excluded from protection of the law, farmworkers are at the mercy of employers' violence and intimidation. Meanwhile, Federal and state governments help growers to recruit a surplus of workers and strikebreakers to maintain this horrendous system.

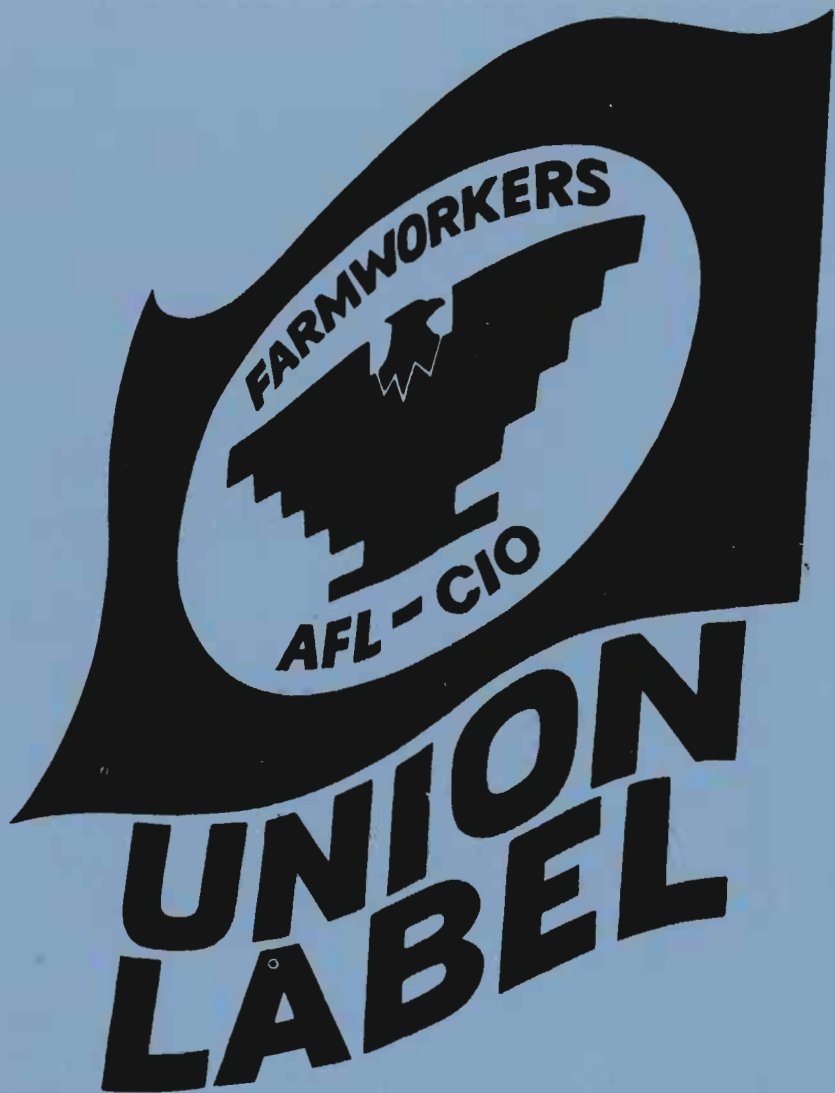
Farmworkers don't want charity or welfare. They want a decent wage and living for their work, which is in fact, feeding America. After waiting in vain for forty years for Congress and legislatures to correct these abuses, farmworkers are now organizing their own union, convinced that only written union contracts, backed up by a strong and militant and democratic union, can truly represent them and defend their rights.



The United Farm Workers Organizing Committee was chartered by the AFL-CIO in August, 1966. It was formed through the merger of the Agricultural Workers Organizing Committee, formed in 1959 by the AFL-CIO; and the National Farm Workers Association, founded by Cesar Chavez and other California farm workers in 1962. The two unions had jointly waged the strike against the nation's wine and table grape industry begun in Delano, California in September 1965. UFWOC won contracts from major California wine grape growers in 1966 and 1967, and won contracts from 90% of the nation's table grape growers in 1970.

Beginning with the August 1970 strike by 7000 lettuce pickers in Salinas, California, the UFWOC began a major organizing drive throughout the Western vegetable industry. And today the union has full time organizers in every Western state, plus Illinois, Wisconsin, Michigan, Ohio, New Jersey, and Florida, building for the day when all of America's major agribusiness corporations will bargain collectively and provide decent wages and working conditions for America's farmworkers. The union also has offices in most major cities of North America to promote union label produce and to boycott scab produce of growers fighting the union.





Promotion of the union label of the UFWOC has played a key part in the union's victories in the grape and lettuce industries. In 1970, when some grape growers had signed contracts and some had not, tens of thousands of consumers all over America insisted on stores handling union harvested grapes, and protested the sale of the grapes picked by strike-breakers. Stores interested in satisfying this consumer demand refused to buy non-union grapes, and this became a powerful persuader in bringing non-union growers to the bargaining table.

Today, this union label appears on 90% of the nation's table grapes and 25% of the iceberg lettuce, plus smaller proportions of almost every fruit and vegetable grown in California. This label is also your guarantee that this fruit or produce is free from dangerous pesticides. Ask your produce manager to show you this union label, stamped on the packing box, before buying any iceberg lettuce.