

New York's basic plan for staff:
 1. Daily area meetings for organization, led by co-ordinator
 to help out with the daily work of the boycott
 2. Weekly meetings for co-ordination, led by director
 3. Monthly meetings with staff and co-ordinator
 4. Organizers know the area, the people and the possibilities

AN ORGANIZER'S MANUAL

or

Everything You Always Wanted To Know About Organizing

but

Fred Ross Never Taught You

from the Midwest Boycott Conference
 December 1 and 2, 1975
 Warrenville, Illinois

WORKSHOPS

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ORGANIZING WORKSHOP

I. Organization of City Boycott Committee

- A. New York's basic plan for staff
 - 1. Daily area meetings for organizers, led by coordinator to help out with details of projects
 - 2. Weekly meetings for coordinators, led by director
 - 3. Monthly meeting with entire staff
 - 4. Organizers know their specific goals and responsibilities
 - a. organize an on-going core group & area wide organiz.
 - b. produce fundraisers (1 per month)
 - c. at least 5 meetings per week with these goals:
 - 1. to get names for area wide meeting, special programs
 - 2. raise money
 - 3. specific programs will vary
 - 1. (New York) each borough has to get 100 volunteers for door-to-door campaign
 - 2. (St. Louis) each org. should sell 250 calendars
 - 3. get so many Kintz letters or mailgrams

NOTE: Model must fit your own city and situation but meetings should be on a regular basis:
 - daily for new staff, maybe less for older staff
 - meetings must be productive - responsibilities assigned and make sure they are carried out by follow-up reports.

B. Program for support organization

- 1. core groups
 - a. 5 - 10 people
 - b. stable group
 - c. willing to give all their free time to UFW - serious
- 2. core group meetings
 - a. work meeting - should accomplish things, otherwise people won't come
 - b. agenda: plan activities in detail
 - c. coordinators and director decide on boycott program (specific program); organizers and core groups implement those ideas - make them happen
 - 1. can be specific - door-to-door campaign
 - 2. or general - organize picket lines & fundraiser
 - d. also plan monthly area wide meeting; help call picketers
 - e. should be regular - importance of their work stressed
- 3. Area wide Organization
 - a. all supporters in the area invited
 - 1. old timers
 - 2. very recent contacts (should be able to get 100 new names every month)
 - 3. contacts from core group members
- 4. Goals of Area wide Meeting
 - a. upper - spirit building meeting
 - b. share information from past month
 - c. have good strong input, plus interest-getter (film, etc)
 - d. get individuals plugged into specific activities