THREE-POINT PROGRAM FOR UNIONS
TO AND FARM WORKERS UNION
AND THE BOYCOTT

I. EDUCATION

a. Arranging for UFW representatives to meet with local membership (stewards & membership meetings, retiree groups, women's auxiliary, executive board, district council, etc.)

b. Leafleting of membership by stewards or UFW staff.

c. Keeping farm worker information posted on bulletin boards, on job sites and in the union hall.

II. PARTICIPATION

a. Set up a UFW Boycott Committee in the local to help with education, fund-raising, and membership participation.

b. Pledge one day a month to help with local farm worker picketing or leafleting.

c. Participate with Cesar Chavez in April 1st Farmworker March here in Cincinnati.

III. FUND-RAISING

a. Bolster UFW Strike Fund by pledging a monthly donation ($25-$100), authorized by the Executive Board or delegate labor body, to run through the grape strike, August 1974.

b. Hold gate or plant collections preceded by leafleting.

c. Sell boycott buttons, bumper stickers and the UFW national newspaper, El Malcriado, to members.

* Labor Donated

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