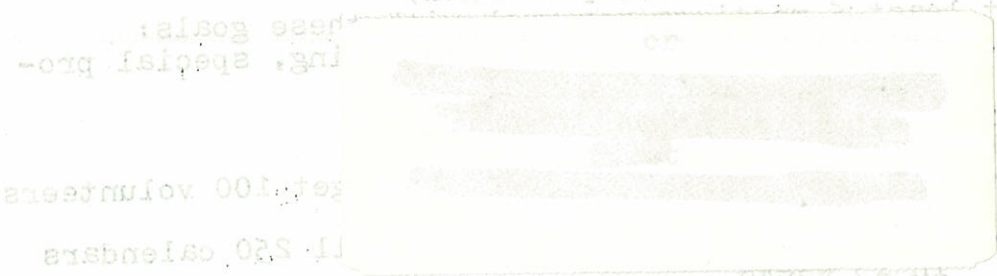


- A. New York's basic plan for staff
- 1. Daily meetings for organizers, led by coordinator to help out with details of projects
- 2. Weekly meetings for coordinators, led by director
- 3. Monthly meeting with entire staff
- 4. Organizers know their specific goals and responsibilities
- 5. Organize an organizing group & area wide organizers
- 6. Produce (L.A. 1974)

AN ORGANIZER'S MANUAL



NOTE: Model must fit your own city and situation but meetings should be on a regular basis - daily for new staff, maybe less for older staff

from the Midwest Boycott Conference
 December 1 and 2, 1975
 Warrenville, Illinois

WORKSHOPS

Organizing	page 1
Grocery Store Campaign	5
Media	8
Mass Primary Campaign	11
Fundraising	14

ORGANIZING WORKSHOP

I. Organization of City Boycott Committee

- A. New York's basic plan for staff
 - 1. Daily area meetings for organizers, led by coordinator to help out with details of projects
 - 2. Weekly meetings for coordinators, led by director
 - 3. Monthly meeting with entire staff
 - 4. Organizers know their specific goals and responsibilities
 - a. organize an on-going core group & area wide organiz.
 - b. produce fundraisers (1 per month)
 - c. at least 5 meetings per week with these goals:
 - 1. to get names for area wide meeting, special programs
 - 2. raise money
 - d. specific programs will vary
 - 1. (New York) each borough has to get 100 volunteers for door-to-door campaign
 - 2. (St. Louis) each org. should sell 250 calendars
 - 3. get so many Kintz letters or mailgrams

NOTE: Model must fit your own city and situation but meetings should be on a regular basis:
- daily for new staff, maybe less for older staff
- meetings must be productive - responsibilities assigned and make sure they are carried out by follow-up reports.

B. Program for support organization

- 1. core groups
 - a. 5 - 10 people
 - b. stable group
 - c. willing to give all their free time to UFW - serious
- 2. core group meetings
 - a. work meeting - should accomplish things, otherwise people won't come
 - b. agenda: plan activities in detail
 - c. Coordinators and director decide on boycott program (specific program); organizers and core groups implement those ideas - make them happen
 - 1. can be specific - door-to-door campaign
 - 2. or general - organize picket lines & fundraiser
 - d. also plan monthly area wide meeting; help call picketers
 - e. should be regular - importance of their work stressed
- 3. Area wide Organization
 - a. all supporters in the area invited
 - 1. old timers
 - 2. very recent contacts (should be able to get 100 new names every month)
 - 3. contacts from core group members
- 4. Goals of Area wide Meeting
 - a. upper - spirit building meeting
 - b. share information from past month
 - c. have good strong input, plus interest-getter (film, etc)
 - d. get individuals plugged into specific activities