Detroit Boycotts Scab Table Grapes

MATTER OF NEW YORK GRAPE BOYCOTT

The waves generated by the boycott by New York chain stores of California grapes have spread, some even reaching the state in Sacramento and Albers. Following a recent appeal by New York business with the County which states "If the product you sell is manufactured in New York, there is a possibility we may not be interested in doing business with you." The boycott is planned for Sacramento and Albers.

Grape Boycott Gets Support of NAACP

UAW Urges Full Labor Support of California Grape Boycott

Bishop Schoenherr Backs Grape Boycott

Rafferty's Stand Against Grape Boycott

"State Superintendent of Public Instruction Max Rafferty's recent denunciation of the embedded Californian workers' boycott of non-union grapes raises serious doubts about his capability to represent the right interest of the U.S. citizens.

Grape Growers Seek Damages

LOS ANGELES - Approximately 100 California table grape growers, through their New York attorneys, are preparing to file suit against the New York City Commission. The suit is based on the grower's claim of loss to the total value of $25 million.

Council and three unions there charging the labor groups with unlawfully threatening, coercing, and intimidating New York chain stores to induce them to refuse to buy California table grapes.

ApoYen LA HUELGA EN DELANO

California brands target of boycott

Portland labor is extending their boycott to the entire state.
El Malcriado says

By the Editor

The Delano Chamber of Commerce scheduled a dinner meeting for Wednesday night, July 24, to discuss Delano's "image gap." The Southern California Edison Company and the Southern Pacific Railroad Company were scheduled to send their hotshots to the meeting to explain what Delano needs to do to attract industry.

The Delano Record has been running plaintive articles about the poor publicity showered on the town over the past three years.

The Chamber of Commerce and the City recently dropped a bundle on two fancy new lighted signs at the northern and southern city limits along the Highway 99 freeway. The signs feature the catchy and original slogan "Delano--Welcome Any-time." Each sign has a large clock--a perfect tie-in with the "Any-time" slogan. Highway billboards do a great deal to improve the landscape.

At the same time that the city fathers and the growers (who oppose industry because it raises the wage scale) would get together and sign contracts with the United Farm Workers to settle the three-year-old strike, Delano could become known as the California town which made history in the struggle for justice.

Propaganda is no substitute for a decent agricultural and industrial economy. If the Delano "brain trust" would clean house a little, some industries might come to town. Setting the strike would be a good start. Our phone number is 725-1314.

subscribe to 
EL MALCRIADO today

EL MALCRIADO, The Voice of the Farm Worker, is published twice monthly by the UNITED FARM WORKERS ORGANIZING COMMITTEE, AFL-CIO. Subscriptions in the United States and its possessions are $3.50 per year, and foreign, including Canada and Mexico, US $5.00. Subscriptions for members of UFWOC, AFL-CIO are included in monthly dues. Editorial and business offices located at the northwest corner of Garey Highway and Mettler Avenue, Delano, California.

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For advertising rates, contact Federico Chavez at (805)725-1337 or the mailing address listed above.

More and more people are finding out that a subscription to EL MALCRIADO is the best way to keep up with the farm worker struggle. Don't be left out--send in this coupon today!

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STRIKE SWEEPS KERN P. 3
GROWERS' SUBSIDIES P. 3
NEW WAVE OF GROWER VIOLENCE P. 4
MCCARTHY ENDorses BOYCOTT P. 6
BREAKTHROUGH ON HEALTH PLAN P. 7
GRAPE BOYCOTT P. 8-9
Strike Sweeps Kern County

ARVIN-LAMONT, July 29—With the addition of 15 new ranches to the list of certified strikes, 90 percent of California's table grapes are being produced by struck companies. Union organizers reported this week.

As the campaign reached out to add the five remaining large ranches in the Arvin-Lamont area to the certified strike list, the following ranches were actively struck:

Kovacovitch, Mosesian, Sabo-vitch, El Rancho Farms, Malbandian, Bainco, Malovitch, Gagesian, Russo, Cal Fame, Fredlo, Giuderra, Kern Valley Farms, Arvin Grape Growers Co. (Fox), Kern County Land Company, and Glumarra.

The five remaining ranches are Sandrini, Johnson, Tozzi, Bidart, and Haddad. All are large corporate farms, and some of them, such as Kern County Land, Glumarra, and Bianco, control tens of thousands or hundreds of thousands of acres.

The new wave of strikes was touched off after growers unanimously refused to discuss wages, contracts, or even union recognition. In an election in Lamont on July 9, workers voted 1,658 to 16 to strike all ranches in the area where the ranchers refused to allow negotiations.

The vote was taken by secret ballot, and only workers employed on Kern County ranches were allowed to vote, observers said.

Union officials said they had more than 2,000 signed authorization cards on file, giving the Union the go-ahead to act as collective bargaining agent for the workers in the area.

In early July the Union offered to present the cards as proof of representation, but, as in Delano and Coachella, growers refused to answer union communications.

An offer of secret ballot elections followed. Growers responded with public refusals to hold elections.

Union officials say the strike and boycott of all California table grapes is the reply to the growers' refusal to follow any more orderly procedure.

NEW HUELQISTAS SIGN UP. Over 2000 new grape workers have signed Union cards since July 1.

GROWERS FIGHT STRIKE with Federal Subsidies

Among 20 Kern County farms added to the list of struck growers in the last month are included some famous names in California agriculture.

Kern County Land Company, a subsidiary of the Tenneco Corporation, owns 350,000 acres in Kern County alone, plus holdings in other parts of California, the Southwest, and Australia. It owns manufacturing companies in Mississippi and Hawaii, producing farm equipment, auto parts, and a variety of other products. Kern County Land collected $838,130 in direct federal payments for NOT producing cotton in 1967.

Anthony Bianco and Sons, also

Continued on page 4
Gilbert Rubio was released on $625 bail by Delano-McFarland Judicial District John McNally after he was arrested on charges of brandishing a firearm "in a threatening manner." Rubio, who fancies himself a leader of anti-Union forces in the Delano area, appeared at a Giumarra picket line on Wednesday July 3, and threatened pickets with a rifle. UFWOC general counsel Jerome Cohen told EL MALCRIADO Rubio's action was one of a number of instances of violence or potential violence emanating from the Agricultural Workers Freedom to Work Association, a newly-formed group which proposes the organization of farm workers by the United Farm Workers Organizing Committee.

The charges against Rubio and his arrest stem from a complaint by UFWOC picket Victor Ortiz, who witnessed the incident July 3.

No trial date was set by Judge McNally, but a court clerk said it was expected the date for trial would be announced early this week.

Steve Belcher, Union volunteer, is carried to an ambulance after being run down by an unidentified ranch employee. Belcher was treated in Bakersfield Hospital and later released. Kern County District Attorney Kit Nelson has so far refused to accept any complaint or file any charges.

The pattern of violence against the Union in Lamont is similar to grower tactics in Coachella, states Union attorney David Averbuck. The son of grower William Mosesian jumped off a truck and assaulted Father Mark Day in one incident. In another, a car bearing a "Don't Buy New York Products" sticker swerved at least four feet off the road and headed straight for Joaquin Murguia, a 13 year-old boy who was playing while his mother picketed. The youth jumped and narrowly missed being killed. The grower then shouted obscenities at Mrs. Murguia.

Kern County officials refuse to protect the strikers and refuse to make arrests of the criminal element employed by the growers. That's "LAW AND ORDER" in Kern County.
Delano Labor Day Parade

Delano, July 30—Delano City Manager Gerald Minford told EL MALCRIADO today that a decision on UFWOC's application for a Labor Day parade permit will be made some time next week.

UFWOC applied for the permit on Tuesday, July 23, in a letter which stated that 25-30,000 persons were expected to be in Delano for the event.

Several days later, the Agricultural Workers Freedom to Work Association (a scab organization), requested a permit for a parade of similar size on the same day.

Minford said he would meet with the chief of police and the city attorney before a decision was made on the conflicting permits. He said officials would make an attempt to honor both requests if possible.

He said that city ordinances require, however, that the earliest request received take priority. He mentioned the possibility of one parade being scheduled for 10 AM on Labor Day, and the other for 4 PM the same day.

UFWOC's parade, called a "Solidarity March," is expected to include union leaders, churchmen, political leaders, and union members from all parts of California and the rest of the country, according to Director César Chávez.

FRESNO, July 30—Advertising cancellations in the Central California Register, a weekly newspaper published by the Roman Catholic diocese of Fresno, have plagued the paper as a result of pressure from anti-Union forces, according to Managing Editor Girard Sherry.

Sherry told EL MALCRIADO that a letter signed by José Mendoza was sent to all the Register's advertisers, advising them that any who continued to advertise after August 1 would be picketed.

"I believe that there is a tie-in between Mendoza and some of the growers and farmers," Sherry said. "In several instances our advertisers have been approached either by telephone or personally by farmers and growers who appear to know in advance that the Mendoza letter had been sent out," the editor said.

The growers urged that the particular business take their ads out of the Register and many such advertisements have been cancelled."

The editorial position of the Register has been neutral in the three-year-old UFWOC strike against California grape growers, though Sherry said the paper's position is that "both sides have the right to organize if the majority of their members want it that way.

"The Farm Workers Union has never been given the chance to hold elections to prove that a majority of the workers wish to be organized in a labor Union."

In informal elections (without legal standing) conducted recently in Coachella and Bakersfield, results showed clearly that workers did indeed desire representation by the United Farm Workers Organizing Committee, AFL-CIO. In the Coachella vote, conducted on June 15 and 16, by impartial church, government, and trades union leaders, workers voted 1,138 to 27 in favor of the Union.

Sherry said approximately one-third of the Register's weekly retail advertising was lost because of grower-linked pressures.

The paper supports National Labor Relations Act coverage for farm workers. "This is a policy of the California Bishops," Sherry said. "We follow the guidelines set by them in our editorial policy.

He said several advertisers had voiced the positive intention to continue advertising in the Register. In a letter to the editor, pharmacist-grower J. Martin Winton told the Register he had no intention of being intimidated. "I expect you to run our advertisement as you have for many years," the letter said.

Sherry said growers were giving the Register a "hard time" long before the current campaign. "They have refused to help us, and they have deprived us of perhaps $6,000 worth of special advertising in the last year."

"An ironic thing," Sherry said, "is that our latest 'Good Will Issue' had to be postponed. There seems to be very little good will around these days."

Threat Against Union Attorneys

Delano, July 22—UFWOC General Counsel Jerome Cohen and attorney David Averbuck were threatened in their office by an unidentified man with a pistol about 9 PM tonight, according to a report they made to Delano police.

Cohen and Averbuck were working late in their office when a man in a white T-shirt appeared at the window. "I'm going to get you bastards," the man said, and brandished a pistol.

Cohen said the man evidently changed his mind and ran off, either through a back alley or across neighboring yards.

Cohen said the incident occurred so quickly and the lighting was so bad he was unable to identify the man. He appeared to be of Latin American descent, was clean shaven, and was 6 ft. 11 in. or 6 ft. tall. Cohen estimated the man weighed between 185 and 190 pounds.

Cohen said the incident was only one of several threats of violence received recently. José Mendoza of the scab Agricultural Workers Freedom to Work Association threatened a law clerk with a gun in front of the same building several days before. Cohen said the night-time threat was probably made by a different man.

The growers urged that the particular business take their ads out of the Register, and many such advertisements have been cancelled."
UNION ASKS FOR JURY TRIAL

FRESNO, July 10—UFWOC General Counsel Jerome Cohen reported today that an extension of time for further consideration of arguments was granted today by Presiding Judge Conley of the District Court of Appeals in the case of the Giumarra Corporation's suit against UFWOC for alleged violations of an anti-strike injunction.

The case dates from late February, when UFWOC and individuals were charged with contempt of an injunction issued August 19 by Bakersfield Superior Court Judge J. Kelly Steele. The injunction required pickets to remain 50 feet apart, and for awhile the use of bullhorns was prohibited, although that order was later rescinded.

César Chávez, Epifanio Camacho, and the Union were accused of twelve counts of violating the injunction. When they first appeared for trial in Bakersfield six months ago, more than 2,000 UFWOC members and supporters accompanied them in a silent demonstration.

In the appeal court, Cohen argued that the Union had the right to a jury trial, since the case could involve heavy fines or imprisonment. Giumarra attorneys John Giumarra, Jr. and William A. Quinlan maintained that there was no right to a jury trial.

Cohen said the Union's lawyer and the opposition would present further arguments in writing for the consideration of the three-judge court.

The trial of the Union on contempt charges will not come about until the constitutional question of the jury is decided, he said.

Cohen said that if the Court of Appeals rules unfavorably, the case will be appealed to the State Supreme Court, and to the Federal Supreme Court in Washington if that becomes necessary.

LEGAL HELP FOR THE UNION

DELANO, August 1—A large number of attorneys across the United States have offered free legal assistance to boycott representatives of the United Farm Workers Organizing Committee, AFL-CIO, stationed in numerous cities around the country. Legal department officials said the assistance of local attorneys greatly facilitated the work of the boycott, and added that support from the legal profession was far greater than expected.

The assistance of four law students who are spending the summer in Delano as law clerks was also mentioned in the announcements. The students, Nan Kripke, Pete Raeder, Pete Janik, and Pete Williamson work under the supervision of attorneys Jerome Cohen, general counsel, and David Averbuck.
Chatfield to Draw Up Union Benefit Plan

FRESNO, August 1—A breakthrough in negotiations occurred last night, when LeRoy Chatfield, administrator of the National Farm Workers Service Center, Inc., was named coordinator of the Farm Workers Health and Welfare Fund Benefit Program.

The appointment came at a meeting of employer representatives and union delegates, who were gathered to continue negotiations on setting up the fund. Officially known as the "Agricultural Employers and UFWOC Health and Welfare Fund," the program is financed by employers who contribute 10 cents per hour for each employee.

Intended to provide health care, retirement benefits, and other welfare items for union farm workers, the fund is jointly administered by the employers and the Union. Negotiations had broken down earlier over the question of hiring an outside firm to administer the benefit program. Union officials held out for appointment of a union representative rather than an outside firm.

The Fund Board of Directors, chaired by UFWOC vice president Mrs. Dolores Huerta, is scheduled to meet August 14 for further discussions. Mrs. Huerta said she is hopeful the meeting will produce a budget and a timetable for getting the Benefit Plan into operation.

"It may still be several months before the Plan is completed," Mrs. Huerta said.

"Due to the seasonal nature of farm work, it will be difficult to estimate costs. We want to provide all the workers, whether permanent employees or seasonal workers, with as broad coverage and benefits as we can afford.

"We cannot make commitments that the contributions to the fund cannot pay for."

Chatfield, a former parochial school administrator, has been with UFWOC for several years. His wife Bonnie is secretary to the legal department.

Board of Trustees for the Health and Welfare Fund include the following: Mrs. Huerta, Chairman: Tom Dibbs of Gall, co-chairman; Antonio Orendain, UFWOC treasurer; Philip Vera Cruz, UFWOC vice president; UFWOC Director Cesar E. Chavez; Jean Perelli-Minetti of Perelli-Minetti Vineyards; Irwin Guyette of Christain Brothers; George Morrison of Almaden (National Distilleries); and Ira Cross of Di Giorgio.

"GREEN CARD" SYSTEM ON TRIAL

SAN FRANCISCO—Mexican nationals working on U.S. farms took an estimated $15 million to Mexico last year, according to a suit filed in San Francisco by California Rural Legal Assistance recently.

The suit alleges that the State paid approximately $7 million in relief for permanent residents thus displaced from their jobs.

CRLA attorneys have echoed the United Farm Workers' complaint that many Mexican citizens use an immigrant visa to enter the country though they have no intention whatsoever of becoming permanent residents.

Union officials have cited numerous cases of such "green card" immigrants being used as scabs and strike-breakers despite federal regulations prohibiting their work on struck ranches.

Federal Judge George B. Harris is expected to hand down a decision on the CRLA suit in early August, it was reported. At a July 23 hearing, the Immigration Service (a branch of the Department of Justice) was ordered to show cause why it should not be ordered to keep "green carders" from the nation's farms.

A 1965 federal immigration law requires that the secretary of labor certify a shortage of workers before foreign laborers may be imported. Immigration Service rules, now un-enforced, prohibit the importation of aliens for strike-breaking purposes.

A recent UFWOC survey of 1,000 farm workers on struck ranches showed a high percentage of aliens in violation of the regulation.

UFWOC general counsel Jerome Cohen said that while the Union is not directly involved in the CRLA case, it is keenly interested in the outcome. He said the Union is interested in protecting the rights of its members, many of whom are resident aliens deprived of jobs by the importation of temporary residents.

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Grape Boycott Spreads Coast to Coast

Portland
Portland Unions welcomed Manuel Urlanday, Hijinio Rangel, and Jim Kerbel of UFWC and immediately began raising money. "Union representatives have begun working out details for supporting the grape boycott," reports the Oregon Labor Press.

San Francisco
Lupe Murguia reports that the Alameda and San Francisco Labor Councils are solidly behind the boycott. Supervisor Jack Harrison asked San Francisco to take official stand in favor of the boycott this week. Look to the Bay Area for a boycott as solid and successful as New York's, say Union leaders.

Minneapolis
UFWC representative Pete Cárdenas announced city schools and hospitals are considering cancelling all purchases of grapes. Minnesota unions are uniting solidly behind the boycott.

St. Louis
Schools Markets, a major chain with 9 big markets in the city has cancelled all orders of California grapes until the growers sign a contract.

Detroit
Catholic and Episcopal Bishops of Detroit met with the city's Mayor, Jerome Cavenaugh, and union representatives to announce their support of the boycott. "It is essential that citizens of Michigan refrain from eating California table grapes and that stores remove these grapes from their shelves," stated Catholic Bishop Joseph Schoenherr.

Baltimore
UFWC Vice President Andy Hutan met with leaders from almost every union in the city in the mayor's office to officially launch the boycott. Vice Mayor William Schaeffer called on all citizens of Baltimore to refrain from buying grapes and City Purchasing Director Warren cancelled all city orders for grapes.

Buffalo
Mayor Frank Sedita of Buffalo urges the city and residents to "refrain from buying grapes until the growers sign a contract."

New York
The grape boycott has been 95% effective since May. One store reintroduced grapes and was soon surrounded by a huge picket line.

Bakersfield
"We're only working six hour days because the growers can't sell their grapes," report workers in the Bakersfield area. Kern County is the center of the table grape harvest for July and August.

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DELANO, July 25--Complete support and active participation in UFWOC's consumer boycott of California grapes was announced today by Leonard H. Carter, west coast regional director of the National Association for the Advancement of Colored People.

Carter told a news conference in Delano, "Fifty-nine years ago the NAACP started its long battle against racial discrimination. Manifestations of racism have been exhibited most dramatically in the area of economic exploitation. Twentieth century quasi-slavery of farm workers in the South and North is a contributing factor to the plight of the California farm worker today."

Carter said his office's endorsement of the boycott was made with the knowledge and consent of national NAACP president Roy Wilkens, who has been requested to make the move a national policy for the association.

He told reporters that 104 adult branches and 19 youth chapters, with a total membership of approximately 25,000 people in nine western states were represented by the western region.

Carter said these local groups would be contacted and asked to assist Union representatives in their boycott activities.

"Our leadership in the target cities will work closely with farm worker families who have already been dispatched from Delano to these cities. They will plan meetings with a variety of groups and individuals, distribute educational materials, and participate in selected boycotting," Carter said.

He noted that Seattle, San Diego, San José, Portland, San Francisco, Fresno, Bakersfield, Los Angeles, and Sacramento were selected as the chief target areas for NAACP participation in a meeting held earlier with UFWOC director César Chávez.

Carter said there is no NAACP group in Vancouver, British Columbia, but that the Seattle branch would make contact with UFWOC representatives in the Canadian city.

"Mr. Chávez and the faithful followers in this effort have pursued a long, difficult, non-violent effort to bring equality and dignity to the workers in the fields of California. Every minority in California is included among the farm workers. Some 15 to 20 percent of them are Negroes," Carter said.

He said that many of the ghetto dwellers of the cities were former farm workers driven into urban poverty by the terrible conditions of farm work. "Thus the impact of our efforts to join with our brothers in the United Farm Workers in their efforts toward equality will surely be felt in the cities."

Chávez, who sat beside Carter as he made his announcement, commented, "The NAACP is the largest and oldest civil rights organization. They are the first to date to come forward as an organization with all-out support of our fight. It is perhaps fitting that they have taken the lead. However, we hope that many more who subscribe to the non-violent belief and practices will join us. We welcome help under the terms and conditions of non-violence and the program of the United Farm Workers Organizing Committee, AFL-CIO."
Colorado Farm Workers on Strike

BRIGHTON, COLO., July 1--Fifty-eight workers at the Kitayama Brothers Green House in Brighton, Colorado, went on strike July 1 for higher wages and union recognition, according to organizer Jim Garcia.

The workers are represented by the fledgling National Floral Workers Organization, as yet unaffiliated with the United Farm Workers Organizing Committee, AFL-CIO.

Kitayama is Colorado's largest grower of carnations, the state's ninth largest crop by value. The same firm also owns an immense cut-flower farm outside Union City, California, near Oakland.

According to a statement by the workers, conditions at the Colorado farm are deplorable, with a single drinking fountain for 120 workers at the peak of the season, and a single rest room which often has three inches of dirt and mud on the floor. Many of the workers are women.

Pre-strike wages were 80 cents per hour, according to reports, with a nine or ten-hour day and a six-day week the standard.

In what workers termed a strike-breaking move, Kitayama raised wages to a top of $1.20 per hour and hired numerous Anglo students eager for summer jobs after the strike began.

Brighton is an agricultural center, and the home of a large Mexican-American community. There are 10-15,000 Chicanos in the county, forming about 15 percent of the population.

Sen. Eugene McCarthy, in Colorado recently to address the state Democratic convention, visited Brighton, where he joined workers on the picket line.

Garcia admits that difficulties in organizing workers in Colorado are "almost insurmountable, but we will continue with our struggle," he said. "The people are sick and tired of being treated like animals or machines. There comes a time when you have to make a stand." IVIVA LA HUELGA!
August

clinic

schedule

DELANO, August 1--The Rodrigo Terronez Memorial Clinic, operated by the United Farm Workers for its members, will remain open despite the recent departure of Dr. James McKnight, who formerly served as director of the clinic.

Mrs. Lourdes Dahilig of the clinic staff said physicians will serve the clinic on a voluntary basis, providing medical care on the weekends for farm workers.

Mrs. Dahilig said there will be a doctor in the clinic on Sunday, Aug. 4; Saturday and Sunday, Aug. 10 and 11; and on Sunday, August 18.

The clinic will be open from 10 AM to 4 PM on Saturday and 1 to 5 PM on Sunday.

She said the clinic is again in need of volunteer doctors and dentists. Physicians and dentists who are interested in helping the clinic should contact Service Center director or LeRoy Chatfield, she said.

Chatfield's address is Post Office Box 671, Delano, California, 93215. The clinic telephone number is 725-1281.

Dr. McKnight, who served the clinic for several months, has returned to the San Francisco Bay area. His resignation was for personal reasons, he said. Union officials have voiced regret at his departure.

Sanitary conditions prevail in the fields including chemical toilets and washing facilities are under the constant supervision of the Kern County Health Department. Laborers are provided modern, air-conditioned housing which have hot water showers and other conveniences such as sanitary cooking facilities in modern kitchens."

From a resolution praising grape growers passed recently by the Kern County Board of Supervisors.

Sisk Opposes School Lunch Program

Fresno's congressman Bernie Sisk was one of 78 votes against a bill to provide free or inexpensive school lunches for needy children which was passed by the House of Representatives 274-78 recently.

The new law, HR 17873, provides funds to help feed children between the ages of 3 and 17 whose families earn less than $3,00 per year.

While approximately 20 million children participate in school lunch programs, about 2.5 million receive free or reduced-price meals, "millions of those most in need do not have access to any program," according to Congressman Perkins of Kentucky.

"The primary objective of this bill is to see that some four-million-plus youngsters in pre-school, elementary, and secondary schools of this country who need free or reduced-price meals get them," Perkins said.

Sisk said he was opposed to the bill on "procedural grounds." That's the same reason he gave for voting against the civil rights bill earlier this year.

Sisk's support among farm workers is expected to be minimal in the November elections, observers indicate.

Viva la Causa

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Every California grape you buy helps keep this child hungry.

FWOC boycott representatives across the United States and in Canada need the assistance of local people who want to help in the organization America's farm workers, according to a request issued today by the boycott coordination office.

Pressure from consumers can force chain stores to stop selling scab California grapes in your area, the request said. Pickets are needed, as is an interested people to help in the many tasks necessary for the successful operation of a boycott.

To assist you in getting in touch with the boycott representatives in your area, EL MALCRIA gives you the addresses and phone numbers of people you should contact if you want to help... we ask for your help.

These are the latest offices to open. More ext issue.
DEl REY TO INCORPORATE

FRESNO, August 1—A group of residents of Del Rey, California were scheduled to appear before the Board of Supervisors and the County Local Agency Formation Commission sometime this week to request incorporation of the town as a city.

Because we are "tired of people outside of Del Rey making all the decisions affecting the future of our town," one resident said, "we are requesting incorporation, which will allow us to elect our own town officials and administration!"

The town of Del Rey, with approximately 1,200 residents, most of them Mexican Americans, is currently administered as a part of Fresno County. The largest employer in the town is Heggeblade-Marguleas, which operates a packing shed in Del Rey.

The move to incorporate the city began last spring, according to Sal Gonzales, a former farm worker and member of the United Farm Workers. On May 22, about 50 residents marched from Del Rey to the Fresno County courthouse to present the petition for incorporation.

Enedino "Nino" Perez, chairman of the Del Rey Committee for Better Government, led the march and was also responsible for a voter registration campaign that netted hundreds of new voters.

Both Perez and Gonzales predict hurdles for Del Rey. Though the poor are allowed to vote, only property owners are permitted to sign the petition. Heggeblade and Marguleas, therefore, may be able to block the petition.

San Joaquin Valley officials have been reluctant to include large blocks of Mexican-American voters in incorporated cities. In Parlier (population 1,300) for example, the colonia is outside the city limits, though an integral part of the area.

Observers in Del Rey have calculated that a substantial increase in municipal services could be provided if taxes now levied by the county were transferred to the incorporated city.

Almaden Vineyards Expands

José Luna, UFWOC representative for the Hollister-San Benito County area, reports that Almaden Vineyards, Inc. has arranged to purchase the Ferry Morse Seed Company ranch in the Hollister area.

Luna said he believed the transfer of property would take place in September and that Almaden was purchasing about 2,000 acres which will be turned into vineyards. Almaden operates about 5,400 acres of vineyards in the area now.

Luna reports that about 80 additional workers will come under the coverage of the $1.80 per hour Almaden contract as a result of the purchase.

Further details will be reported in the August 15 issue of EL MALCRIADO.
Books & Records of the Strike

"BASTA!" ("Enough"), The Tale of Our Struggle. English and Spanish text. Photos by George Ballis. "Basta!" is a unique book, a photographic essay on the battle for dignity in the fields of California. The text is from the historic Plan of Delano, the proclamation of the farm workers which was read at the rallies as farm workers marched from Delano to Sacramento in 1966. There is an introduction by Cesar Chavez. The photographer, George Ballis, has spent his life in the San Joaquin Valley. He is a sensitive artist, in the tradition of Dorothea Lange, who truly captures the spirit of the Movement. $2.00

"HUELGA!" The First 100 Days of the Great Delano Grape Strike, by Eugene Nelson. "Huelga!" by Eugene Nelson remains the finest account yet published on the early days of the Delano Grape Strike. Nelson was a picket line Captain (and later led the Union drive to organize the melon fields of Texas) and writes with intimate knowledge of the origins and beginnings of the strike. Nelson also includes a brief biography and interviews with Cesar Chavez and other Union leaders, and a history of the National Farm Workers Association, the predecessor of the United Farm Workers Organizing Committee. 160 pages, with illustrations by George Ballis. In English only. $1.50.

BLACK AND RED WALL POSTER, 17" x 23", of Emiliano Zapata, with the banner headline, "VIVA LA REVOLUCION". Zapata was the hero of the Mexican Revolution, who led the peasants of Central Mexico in their struggles for land and liberty. $1.50, plus 25¢ handling. 5 copies for $5.00

"EL ESQUIROL" ("The Strikebreaker") "HUELGA EN GENERAL" ("The General Strike"). 45 rpm record. Two of the finest songs to come out of the Delano Grape Strike, sung by the Teatro Campesino, the Farm Worker Theater, Augustin Lira, Luis Valdez, David Alaniz, and Danny Valdez. $1.00, plus 10¢ handling.

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