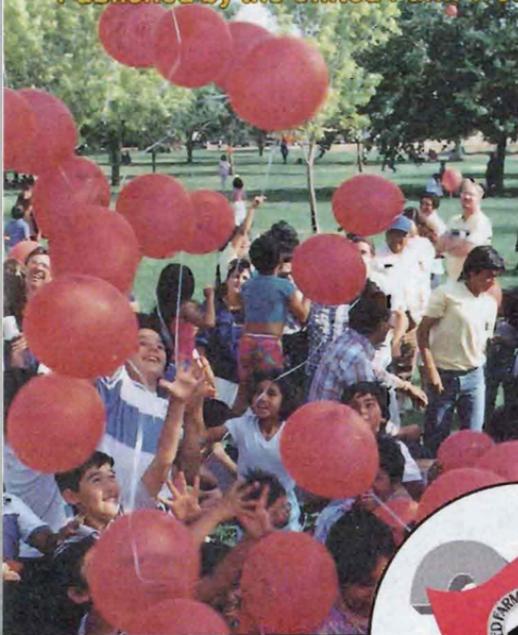


# FOOD AND JUSTICE

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*Thousands of farm workers and supporters jammed the huge tent for songs and speeches.*

**25TH ANNIVERSARY**

# Big Boycott- Birthday Fiesta

**Y**es, even Forty Acres — the spacious, historic UFW site in DeLano — was barely big enough to hold

the thousands of farm workers and friends who flooded it on May 23 for a festive celebration of the birth of the union 25 years ago.

But from Cesar Chavez' statement at the opening press conference through the last inspiring speech by labor leaders at the evening program, the 25th anniversary fiesta was more than just a celebration of the past. In fact, "Boycott Grapes!" edged out "Happy Birthday!" for the day's top billing.

Chavez said a summer boycott offensive would be launched in every major grape-consuming market in North America against grape growers' new marketing season beginning this month.

"Seventeen years ago this summer, Delano grape growers came to this very hall to sign their first contracts with us as a result of the power of the boycott," he said. "And with our new drive against supermarkets and our growing international labor support, they're going to be back in Delano for another command performance sooner than they think."

## U.S. Labor Support

Heading a long list of U.S. labor leaders who announced support of the stepped-up grape boycott was Thomas Donahue, keynote speaker and national secretary-treasurer of the AFL-CIO,



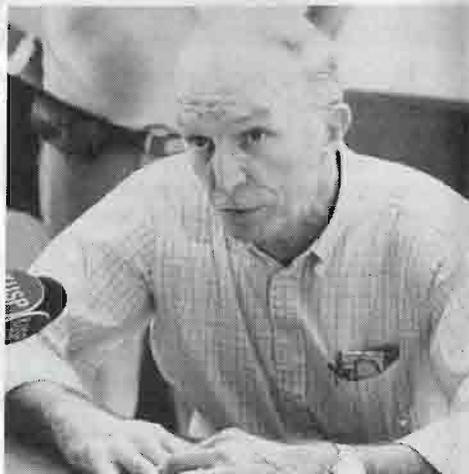
*Cesar Chavez with U.S., Canadian, and Western European labor leaders at opening press conference: California grape growers will be "back in Delano for another command performance sooner than they think."*

who, on behalf of AFL-CIO President Lane Kirkland and the organization's 89 affiliated unions and 13 million members, pledged boycott support: "We have been with you in the struggle the past 25 years, and we will be with you for the next 25."

John Henning, president of the California Labor Federation, AFL-CIO, who was the recipient of a special UFW anniversary award for his long-time support of the farm worker movement, expressed his gratitude to the UFW for having given "a renewed sense of moral authority" to the American labor movement. "We supported your boycotts in the '60s and '70s," he said, "and we embrace your grape boycott now."

### **International Support**

Proclamations of international boycott support representing millions of



*Thomas Donahue, national secretary-treasurer, AFL-CIO, declared boycott support at press conference and during his keynote address.*

workers were made by Canadian and Western European labor leaders. Speaking in support of the UFW boycott were Shirley G.E. Carr, president of the two-million member Canadian Labour Congress, and Gord Wilson, president of the Ontario Federation of Labour.

Carr, the first woman to be elected president of the CLC, promised the same kind of support for the current UFW boycott that previous CLC presidents and millions of "Canadians with a conscience" provided in both previous international grape boycotts. Repeatedly interrupted by applause during her impassioned speech, Carr dramatically summed up Canadian labor support: "Cesar, farm workers, you are not alone — we are with you all the way!"

Carr also received a special anniversary award for the support both she and the CLC are giving the UFW boycott. Both Carr and Henning were presented large portraits of themselves with UFW



*John Henning, president of the California Labor Federation, was honored by the UFW for his many years of service for farm workers.*

*Shirley G.E. Carr, president of the Canadian Labour Congress, receives thunderous applause after telling Chavez and farm workers: ". . . we are with you all the way!"*





*Gord Wilson, president of the Ontario Federation of Labour, pledges the support of his 800,000-member organization for the grape boycott.*

leaders, paintings especially commissioned for the occasion.

Borje Svensson, president of the International Federation of Plantation, Agricultural and Allied Workers, who had come to La Paz earlier for strategy meetings with UFW leaders, told the crowd, "Our members well understand



*Borje Svensson, general secretary of the Geneva-based IFPAAW, declares on behalf of his six million members: "We will do all in our power to help you."*

the plight of U.S. farm workers, and we will do everything in our power to help you." The IFPAAW, based in Geneva, Switzerland, has a membership of six million workers in 102 organizations in 60 countries.

Additional international support came in a message of solidarity, delivered by Donahue during his keynote address, from John Vanderveken, general secretary and principal elected officer of the International Confederation of Free Trade Unions. The ICTFU, headquartered in Brussels, Belgium, has 85 million members in 145 affiliated organizations in 97 countries on all five continents.



*Justin Ostro, general vice-president of the National Maritime Union of America, announcing his union's boycott support at press conference.*

## Martyrs' Park

One of the most touching events of the day was the blessing and dedication of Martyrs' Park in memory of five persons who gave up their lives during the union's 25-year struggle. Occasional sobs of grief rose above prayers intoned by leaders of Jewish, Moslem, and Christian faiths as family members and UFW leaders planted five trees in their honor.



*Selma Freeman plants the first tree in Martyrs' Park in memory of her daughter, Nan, the first UFW martyr. At her left is her husband, Milton Freeman, and their daughter, Liz Freeman Spears.*

An Idaho locust tree was planted in memory of Nan Freeman, a young college student killed by a truck on a picket line in Florida in 1972. Assisting in the planting were her parents, Milton and Selma Freeman, and her sister, Liz Freeman Spears, from Massachusetts. A rain tree was dedicated to Nagi Daifullah, a young farm worker from South Yemen who was killed in Lamont in 1973. His father, Moshe Daifullah, now living in Oakland, helped plant the tree. And in honor of Juan de la Cruz, a farm worker shot to death on a picket line near Arvin only two days after Daifullah's death, a magnolia tree was planted with the assistance of Juan's son, Jose.

A jacaranda tree was chosen to commemorate Rufino Contreras, a farm worker shot to death by company foremen near Calexico in 1979. His wife, Maximina Rosa, and Julio Cesar, one of their two children, were present for the ceremony. And Dolores Lopez was present to help dedicate a creek myrtle tree



*Dolores Lopez places marker in front of the creek myrtle tree planted in memory of her son, Rene, slain near Fresno in 1983.*

## Fiesta Impressions

From the sight of the massive 400 × 100-foot tent visitors first caught a glimpse of as they approached Forty Acres in the afternoon until the sound of the last departing car faded away in the night, the senses were bombarded with vivid impressions.

Eyes and ears were hard put to absorb all the sights and sounds of the busy day: cameras clicking and flashing during the opening press conference . . . the snazzy uniforms and pulsating beat of the "El Sol de Mexico de Jose Hernandez" mariachi band serenading in the afternoon and the "Sensacion 83" and "Nostalgia" bands keeping dancers on the floor late into the night . . . the deafening roar of thousands in and around the big tent as they applauded speeches, shouted "Viva la Causa" and "Boycott Grapes," and sang along with Luis Valdez and El Teatro Campesino . . . the brightly colored mural covering the entire back of the stage and a host of flags and symbols everywhere.

Smell, taste, and touch got pleasant

*Maximina Rosa Contreras, wife of Rufino Contreras, the fourth UFW martyr, speaks at evening program. At left, her young son, Julio Cesar, is comforted by Dolores Huerta, first vice-president of the UFW.*

in memory of her son, Rene, who was shot to death by company agents near Fresno in September 1983. Five clusters of red balloons were released to soar above the park as the poignant ceremony ended.

*Luis Valdez (second from right) and the famed El Teatro Campesino had the huge crowd clapping and singing along to the farm worker anthem, "Huelga en General," and other early movement songs.*



*Mariachi music filled the tent and resounded throughout Forty Acres all afternoon.*

P. Montalbetti



*This young lady proves that mariachi music is more than just beautiful sounds.*

workouts, too: the tempting aroma of Mexican-style food floating over Forty Acres . . . families and friends quenching their thirst on sodas and Stroh's beer (not a single drop of boycotted Coor's was on hand to spoil the fiesta!) . . . shoppers rubbing shoulders and emptying their billfolds as they bought out booths filled with boycott buttons, T-shirts, and commemorative anniversary books . . . bear hugs and handshakes as farm workers, old friends, and former volunteers greeted one another

*Full tables early in the day were emptied of an array of buttons and banners by nightfall.*

P. Montalbetti





Marvin G. Cortner

and reminisced . . . and, finally, the ideal grace note to make the day perfect: 70-degree temperatures, sunshine, and balmy breezes — the kind of weather you pray for for such celebrations but hardly ever get.

All in all, it was quite a bash. 🍀

*A well-organized food program kept hungry guests from long waits for a feast of Mexican dishes.*

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*Father and son take a breather on the Forty Acres lawn.*

*A guest examines the 25th anniversary commemorative book.*



P. Montalbetti



*Reminiscing at a reception for guests are (left to right): Dolores Huerta; Rachelle Donahue, wife of Thomas Donahue; Rebecca Flores Harrington, state UFW director in Texas; Fred Ross, Sr., who worked with Chavez and Huerta in the Community Service Organization in the late 1950s and early '60s; and Jacques Levy, author of "Cesar Chavez: An Autobiography of La Causa."*

## FRIENDS AT THE FIESTA



*Led by Luis Valdez and El Teatro Campesino, the audience joins hands and sings "De Colores." Pictured (left to right) are: Fr. Eugene Boyle, vicar of Inter-Religious and Public Affairs of the San Jose Diocese; Deacon Sal Alvarez, national executive secretary of Los P.A.D.R.E.S.; and Steve Nutter, regional director, Western States Region, International Ladies' Garment Workers Union.*

*ABOVE: Chavez embraces Jose de la Cruz, son of the third UFW martyr, Juan de la Cruz. BELOW: Labor leaders sharing the stage with Dolores Huerta during the evening program are (left to right): Thomas Martinez, secretary-treasurer, National Maritime Union of America; Justin Ostro, general vice-president, International Association of Machinists and Aerospace Workers; and J.J. Rodriguez, president, Los Angeles County Central Labor Council.*



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Marvin G. Cortner

*LEFT: Sharing a joke at the guests' reception are Fr. Luis Olivares, Queen of Angels Church, Los Angeles; Dolores Huerta; and John Henning. ABOVE: Father Louis Vitale, Santa Barbara Minister Provincial, Franciscan Friars, delivers the opening prayer at the evening program.*

*Cesar Chavez holds up framed UFW flag presented to Moshe Daifullah, father of Nagi, the second UFW martyr, as Frank Ortiz, second vice-president, looks on.*



P. Montalbetti

*LEFT: "Long time, no see" greetings were the order of the day. Here friends laugh over old times with Fr. Bill O'Donnell, St. Joseph the Workman Church, Berkeley.*

*BELOW: Visitors from Christian Hutterian communities in the East join Cesar Chavez at a reception on the eve of the 25th anniversary celebration. From left to right are Peter Blough, Ian Winter, and Leonard Maendel.*



## IN CELEBRATION!

### The Graphics Workshop Presents . . .

- Knit Shirts** — Red shirts with embroidery  
 • black eagle and Cesar's signature  
 or • black eagle only  
 50-50 blend, union made, S, M, L, or XL \$16.00
- T-Shirts** with the 25th Anniversary logo, white or red shirts,  
 50-50 blend, union made, S, M, L, XL, (XXL in white) \$ 8.00
- Caps** with the 25th Anniversary logo  
 red, adjustable, union made \$ 5.00 ea.
- Visors** with the 25th Anniversary logo  
 white, adjustable, union made \$ 5.00 ea.

*To order, please use the form on the back of this magazine.*



Chavez welcomes farm workers and guests to the evening program.

## FIESTA SNAPS

Josh, a spittin' image of David Aroner, executive director of state-wide Local 535, Service Employees International Union, Oakland, finds the lap of his father too inviting to pass up.



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Marvin G. Cortner



Edmund Charles, an officer of the Nan Freeman Workers Committee at the Coca-Cola Company, was among a group of farm workers and supporters who came from Florida for the fiesta.



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LEFT: A generation of proud flag-wavers at the dance.  
BELOW: This dignified couple, veterans of the 1966 March to Sacramento and years of picketing and marching, enjoyed every minute of the fiesta.



Marvin G. Cortner

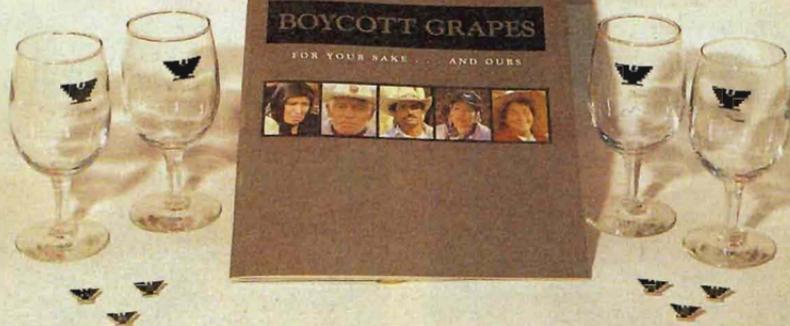
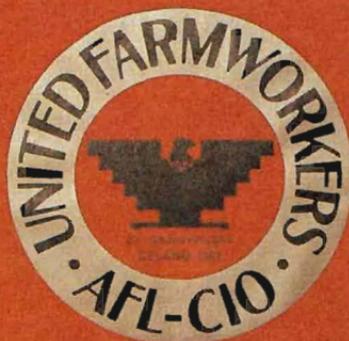


All day long, until just before the dance ended, Cesar Chavez' indefatigable 96-year-old mother, Juana, was greeted by family and friends.

*"All in all, it was quite a bash!"*

P. Montalbetti





## IN CELEBRATION!

	QTY.	PRICE	TOTAL
Our Commemorative Journal 78 pages, hundreds of photographs	_____	\$25.00 ea.	_____
Wine Glasses, set of 4, our black eagle with "25 Years" in silver	_____	\$18.00 set	_____
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