Stop the Poisoned Grapes

... Boycott A & P
For the Lives of Farm Workers... and the Health of Consumers

We are in the midst of a major toxic disaster in the farming communities of California... children are dying; babies are born deformed; farm workers are poisoned and the rest of us wait to see how much pesticide residue is too much for human consumption.

Farm workers and environmentalists have issued repeated warnings. But California agribusiness keeps dumping millions of pounds of poisons on the land and on our food.

Delano, McFarland, Fowler - cancer clusters in these communities (and others) are warning signs of what is ahead. In 1988 we are seeing only the tip of a deadly iceberg.

All of us - farm workers and consumers - are being used as guinea pigs by agribusiness and its allies. How much spray on the vines is too much? How much residue on our food will cause illness, cancer or death? Farm workers and their children are dying. Our suffering is a warning to all consumers.

For three harvest seasons we have appealed to grape growers to stop using the most dangerous pesticides and to join us in testing for pesticide residues. They flatly refuse.

Now is the time to draw the major chain stores into the controversy. A&P and Safeway advertise and sell us the food we eat. What do they know about pesticide residues on our food? How much do they care about the safety of the produce they beautify and promote?

The chain stores are a vital link in the food supply. They can insist that the growers market only safe food. They can refuse to handle California table grapes until growers clean up their act. Together, we can make it happen.

A&P Boycott: UFW Takes on Proud Giant

A&P, the Great Atlantic and Pacific Tea Company, publicizes a "proud new feeling" it says it has built up in recent years, but it is due to "get that old feeling" again now that the UFW is asking customers not to shop at A&P stores until they stop selling California table grapes.

A&P grudgingly yielded to consumer pressure on behalf of farm workers in previous table grape boycotts, and the UFW is determined to create that same pressure again. A&P, the giant of supermarkets in New York City and the nation's fourth largest chain (including Shopwell, Food Emporium, Walbaum's, Dominion in Canada, and more -- see page 5) is the first to be targeted in the current boycott of California table grapes, with similar boycotts against Safeway and other big supermarket corporations to follow.

A&P Ignores Pleas

The decision to launch a store boycott against A&P came after its chairman, James M. Wood, ignored repeated requests from farm labor leader Cesar Chavez to meet and discuss the responsibility A&P shares with grape growers to respect the rights of farm workers and stop endangering the health of consumers.

"Pesticides poison our workers in the fields and residues poison consumers who buy grapes at A&P," Chavez said. "A&P is going to have to face up to its responsibility. Either tell grape growers they won't sell their poisoned grapes or listen to concerned consumers tell A&P they won't shop there until the boycott is over."

A&P also chose to ignore requests from prominent consumer advocates. Last December, 15 public interest groups, led by the nation's leading consumer advocate, Ralph Nader, announced their support of the UFW table grape boycott. Nader then followed that endorsement with a letter to A&P and 30 major U.S. supermarket chains asking them to "remove California and other pesticide-contaminated table grapes from your shelves" until boycott conditions are met and to join other organizations in working for laws that would
afford consumers and workers greater protection from dangerous pesticides.

Amazingly, A&P showed little or no interest in the expressed concern of consumers themselves. Surveys of shoppers have repeatedly reflected the widespread worry among consumers about pesticide residues on the produce they buy. The supermarkets' own organization, the Food Marketing Institute in Washington, D.C., commissioned a Louis Harris poll that showed 95% of the 1,008 consumers surveyed regarded pesticide residues as a "serious hazard" (77%) or "somewhat hazardous" (18%).

"A&P wants to keep buying and selling grapes as if nothing else mattered," Chavez said, "but the people who harvest those grapes and the people who buy them have rights, too; if A&P officials don't have the gumption to tell growers they won't sell grapes that poison workers in the vineyards and consumers at the dinner table, then we - farm workers and consumers together - must boycott them until they do."

Other Boycott Actions Continue

The store boycott launched against A&P starts a new phase in the UFW grape boycott, a natural follow-up to an initial period spent in creating public awareness about the boycott. But it is in addition to, not a substitute for, the ongoing task of informing more and more people about the boycott.

One of the most effective ways to do that has been the distribution of free copies of the boycott video, "The Wrath of Grapes." UFW boycotters, with the help of hundreds of supporters who are showing it to labor, religious, school, and community groups across the U.S. and Canada, have now distributed more than 70,000 copies. It is estimated that between 1.5 and 2 million people have already seen it.

The direct-mail program also continues informing people about the grape boycott. Its mailings have generated an impressive response from thousands of people who promise to quit buying table grapes and who send financial contributions. Meanwhile, UFW boycotters continue garnering boycott endorsements. More than 1,000 groups and prominent individuals have now officially endorsed the boycott.

Now's the Time!

In early June, the first table grapes from California will appear in A&P and other supermarkets in this country and Canada. It's the perfect time for boycotters to revive in A&P officials that old feeling they had in previous grape boycotts...to restore memories of the price they must pay if they intend to keep selling poisoned grapes while ignoring their responsibility to the rights of workers who harvest them and the health of consumers who eat them.

It's time to stop the poisoned grapes at A&P. For your sake and ours!
Store Boycotts—
A Necessary Step

"A boycott is the most perfect form of nonviolent struggle—
because so many millions of people can participate."
—Cesar Chavez

This summer the UFW will shift
the boycott focus to A&P,
Safeway, and other supermarket chains.
It is the natural, next step in the con-
sumer boycott of California table
grapes.

A serious boycott has three definite
stages:
• announcement
of the grape boycott
and a public relations campaign
to make it known
through TV, radio, and newspapers,
• a primary con-
sumer boycott fo-
cussed on table
grapes, using leaf-
lets, human bill-
boards, direct mail,
videos, and speaking
tours, and
• a store boycott
aimed at supermar-
ket chains that
handle large quan-
ties of California
table grapes.

Millions of North Americans have
stopped buying grapes, and we urge
them to continue in that pledge. In addi-
tion, we are asking A&P Stores,
Safeway and other chains to stop han-
dling California table grapes. Up to this
point, A&P refuses even to meet to
discuss the issue. Consumers can per-
suade A&P to change its stubborn posi-
tion by refusing to shop at their stores. It
is a simple way for concerned people
to put their convic-
tions to work. If
enough A&P cus-
tomers change their
buying practices
and go to other
stores, then A&P
will be persuaded to
stop handling Cali-
fornia table grapes.
(See list of A&P
stores on page 12.)

Why A&P? Be-
cause they are so
huge! Many more
of our supporters
can join in an A&P
boycott (and re-
member, A&P
owns: Shopwell,
Food Emporium,
Waldbaum's,
Dom-
inion, Kohl's,
and Super Fresh).
And a decision by
A&P to stop selling
California table grapes will have a ma-
jor impact on the grape growers.

Now is the time to take the boycott to
the stores. Do a simple deed for justice.
Boycott California table grapes and
A&P stores!

Cesar Chavez' Grandchildren
Arrested at A&P

Ten-year-old Julia had tears in
her eyes when the police put
her in a patrol car and took her off to jail,
but she later left the Passaic, New Jersey
police station feeling triumphant. "We
did good, didn't we, Dad?" she
asked her father
on their release. Together
with her father
Arturo, her 12-
year-old sister
Olivia, and six
others, Julia
Chavez Ro-
driguez was
arrested on
Sunday, May
1, for asking
customers at an
A&P store to
sign a petition
against the use
of dangerous
pesticides on
California
table grapes.
The arrest took
place at the di-
rection of the
store manager
at the A&P
store on Van
Houten Boule-
tvard in Passaic,
New Jersey.
Julia and Olivia
live in Kenilworth, New Jersey, with
their parents Linda Chavez Rodriguez
and Arturo Rodriguez, a member of the
UFW National Executive Board and di-
rector of the Mid-Atlantic grape boycott.
Farm workers and their supporters
have been petitioning at A&P Stores

Other boycotters arrested with Arturo,
Olivia and Julia Rodriguez were Guada-
lupe Salinas of Salinas, CA; Ventura
Maldonado of Livingston, CA; Jose
Medina and Rosemary Lackey of La
Paz, CA; and Irv Hershenbaum of Cran-
ford, NJ.

With the recent arrest of Julia (left) and Olivia (right) at an
A&P store in New Jersey, everyone in the Arturo and
Linda Chavez Rodriguez family except three-year-old Ar-
turo, Jr. has been arrested at least once in the farm worker
struggle.
WHAT ELSE CAN WE DO?

In letters, phone calls, and question periods after boycott speeches, people continually ask, "What else can we do to help the boycott besides not buying grapes?"

We love that question, naturally, especially this year when the California grape growers have reacted to our boycott pressure by boosting their 1988 advertising budget to $8.3 million to promote their poisoned table grapes as the "natural snack." We hope to increase our budget by millions, too - but with people, not dollars; people who will not swallow the "natural snack" bait... people who will fight back against growers who poison the grapes and supermarkets that sell them... people who are angered by growers' and grocers' callous disregard for the health and welfare of both farm workers and consumers... people like you.

The Answers

"What else can we do?"

We have a lot of answers to that question - most of them easy to do and not very time consuming. They range from individual to group activities; from boycott pressure by boosting their 1988 advertising budget to $8.3 million to promote their poisoned table grapes as the "natural snack." We hope to increase our budget by millions, too - but with people, not dollars; people who will not swallow the "natural snack" bait... people who will fight back against growers who poison the grapes and supermarkets that sell them... people who are angered by growers' and grocers' callous disregard for the health and welfare of both farm workers and consumers... people like you.

Adopt A Store

Of the variety of possible boycott activities (see back cover), the most productive are individual or group actions involving a supermarket in your area - an "adopt-a-store" program. Two of the best things to do to get the store to get rid of their poisoned grapes are communicating with the store manager directly and distributing leaflets to customers in front of the store.

An individual can write a letter or make a phone call to the store manager, but it is better to talk with the manager face-to-face. It is even more effective if you get together a delegation of friends and supporters and request a meeting with the store manager. A delegation of people demanding that the store stop selling poisoned grapes will make a big impact on the manager.

Distributing leaflets asking people not to shop at a store until it stops selling poisoned grapes is another powerful nonviolent boycott weapon. It, too, can be done individually, but if you get some friends to join you in a leafleting campaign, the leafleting can be scheduled on a regular basis and the impact on the store will be greater.

So adopt a store, gather together a few dedicated friends, and begin your campaign to rid one or more supermarkets of poisoned California table grapes.

Boycott Support Committees

The power of a single committed individual is incredible; past boycotts were won because millions of people simply stopped buying grapes. But the power of a group is even stronger. If at all possible, we encourage you to join a boycott support committee or organize one yourself. Organizing such a group is not as hard as it seems. Just invite some friends you know will be supportive and reliable. Even small support committees can make big contributions to the boycott.

Boycott Video

One of the best means for an individual or a group to increase support for the boycott is to distribute the UFW's video, "The Wrath of Grapes." Currently there are more than 70,000 copies in circulation. It tells the story behind the boycott dramatically, is only 15 minutes long, and is available in English and Spanish. A particularly effective way to use the boycott video is to request that it be shown on public access TV channels. There are 716 public access channels in the U.S. and all are required to respond to public programming requests. Nearly 50% of all U.S. households now have cable TV. Order the video and ask your local cable station to program it.

On August 16, "The Wrath of Grapes" will be shown on Deep Dish TV, the first grassroots public access satellite network. Ask your local cable station to tune in to this Deep Dish broadcast on Satacom 3R, transponder 7, from 3 to 4 p.m., Eastern Standard Time. Deep Dish is available every Tuesday, same transponder, same time.

Coupon on Back Cover

You or your support committee can make a tremendous contribution to a boycott victory by selecting one or more actions that suit you best. Check out the coupon on the back cover and let us know how we can help you help us win the grape boycott fast!
WHERE TO FIND US

If you wish to join the UFW’s Stop the Poisoned Grapes campaign against grape growers and A&P supermarkets or if you need assistance in planning individual boycott efforts, contact the UFW regional boycott office or support committee office nearest you.

UFW REGIONAL BOYCOTT OFFICES

MID- ATLANTIC
Arturo Rodriguez
UFW
c/o AFSCME
District Council 1707
75 Varick Street,
14th Floor
New York, NY 10013
(212) 219-0022

CANADA
David Martinez
UFW
c/o USWA District 6
600 The East Mall,
Suite 401
Toronto, Ontario
M9B 4B1
(416) 626-6350
441-3710

SOUTHERN CALIFORNIA
Oscar Mondragon
1741 S. Harvard Blvd.
Los Angeles, CA 90006
(213) 734-8302

FLORIDA
Dena Hackett
950 N.W. 46th Court
Ft. Lauderdale, FL 33309
(305) 771-5625

NEW ENGLAND
Roberto de la Cruz
31 Aberdeen Road
Milton, MA 02186
(617) 227-8260
523-0623

MIDWEST
Arturo Mendoza
2701 W. Chicago Blvd.
Detroit, MI 48206
(313) 866-2724
842-8550

WASHINGTON, DC
UFW
c/o AFGE International
80 "F" NW
7th Floor
Washington, DC 20001
(202) 737-2218

SUPPORT COMMITTEE OFFICES

CALIFORNIA
Duane & Dolores
Campbell
2827 Catania Way
Sacramento, CA 95826
(916) 361-9072

Jeanne Giordano
626 Seaward Road
Corona del Mar, CA 92625
(714) 760-1052

Angela Ramirez
5526 San Francisco Blvd., Apt. #C
Sacramento, CA 95820
(916) 457-2394

Shelley Glaser
4829 DeLeon Street
Fort Meyers, FL 33907
(813) 936-6518

Georgianna Lowan
1212 S. West 21st
Ft. Lauderdale, FL 33315
(305) 523-5725

Florida
Maria Baeza
10382 South West 119 St.
Miami, FL 33176
(305) 554-2356

CONCERN FOR THE RIGHTS OF FARM WORKERS AND THE HEALTH OF CONSUMERS LEADS DECENT MEN AND WOMEN ACROSS THE NATION TO GIVE THEIR SUPPORT TO THE BOYCOTT OF CALIFORNIA TABLE GRAPEs.

Robert Perry
Reverend Linnea
Pearson
417 NE 3rd Avenue
Ft. Lauderdale, FL 33301
(305) 463-2823

Francis Steward
210 S. Osceola, Apt. 1008
Clearwater, FL 34616
(813) 443-2321

John Funiciello
AFSCME/New York
350 Northern Blvd.
Albany, NY 12204
(518) 465-4585

Gail Klein
c/o Doug Reynolds
History Department
SUNY Binghamton
Binghamton, NY 13901
(607) 277-5714

Susan Sosnow and Greg
Pullman

206 Stewart Ave.
Basement Apt.
Ithaca, NY 14850
(607) 277-5714

Maria Vocht
128 Central Ave.
Patchogue, NY 11772
(516) 475-1765

NORTH CAROLINA
Joan Preiss
2722 McDowell Road
Durham, NC 27705
(919) 489-2659

John Funiciello
AFSCME/New York
350 Northern Blvd.
Albany, NY 12204
(518) 465-4585

Francis Steward
210 S. Osceola, Apt.
1008
Clearwater, FL 34616
(813) 443-2321

ILLINOIS
Olga Sierra Sandman
935 Curtiss Street, #8
Downers Grove, IL 60515
(312) 964-7474

Dr. Penny Ploughman
443 Hewitt Ave.
Buffalo, NY 14215
(716) 833-8655

Pat Mannix
St. Joseph House
P.O. Box 1062
Rochester, NY 14603
(716) 232-3262

Pat Mannix
St. Joseph House
P.O. Box 1062
Rochester, NY 14603
(716) 232-3262

Georgianna Lowan
1212 S. West 21st
Ft. Lauderdale, FL 33315
(305) 523-5725

Susan Sosnow and Greg
Pullman

206 Stewart Ave.
Basement Apt.
Ithaca, NY 14850
(607) 277-5714

Maria Vocht
128 Central Ave.
Patchogue, NY 11772
(516) 475-1765

NORTH CAROLINA
Joan Preiss
2722 McDowell Road
Durham, NC 27705
(919) 489-2659

OHIO
Teodosio Seliciano
Cleveland Catholic Community
1027 Superior NE
Rm 140
Cleveland, OH 44114
(216) 696-6525 X432

PENNSYLVANIA
Donna Giroux
809 River Road
Yardley, PA 19067
(215) 295-1897

Pancho Medrano
2346 Douglas
Dallas, TX 75219
(214) 701-6525

Dr. Penny Ploughman
443 Hewitt Ave.
Buffalo, NY 14215
(716) 833-8655

Pat Mannix
St. Joseph House
P.O. Box 1062
Rochester, NY 14603
(716) 232-3262

Gail Klein
c/o Doug Reynolds
History Department
SUNY Binghamton
Binghamton, NY 13901
(607) 277-5714
WHERE THE STORES ARE

A&P owns almost 1,200 supermarkets throughout the U.S. and Canada. Though all are owned by A&P, they operate under several different names. From the below list of major A&P-owned stores, we ask you to "adopt a store" in your area and begin whatever boycott actions you and your group can put into effect to get that store to stop selling poisoned table grapes.

NEW ENGLAND STATES

Connecticut (Food Mart-Waldbaum's)
   Bridgeport · Danbury · Groton
   Hartford · Norwalk · Norwich
   Westport · West Hartford

Maine (A&P)
   Eastport

Massachusetts (A&P/Food Mart-Waldbaum's)
   Boston · Cape Cod · Holyoke
   Springfield · Westfield · Cape Cod

New Hampshire (A&P)
   Peterboro

Rhode Island (A&P)
   Newport · Richmond

Vermont (A&P)
   Bennington

CENTRAL STATES

Michigan (A&P)
   Detroit · Dearborn · Pontiac · Oak Park · Sterling Heights · Port Huron

Wisconsin (Kohl's Foods)
   Milwaukee · Madison · Kenosha · Racine · Janesville

SOUTHERN STATES

Alabama (A&P)
   Montgomery · Mobile

Florida (A&P)
   Pensacola · Ft. Pierce

Georgia (A&P)
   Atlanta · Columbus

Kentucky (A&P)
   Harlan

Louisiana (A&P)
   New Orleans · Metairie

Mississippi (A&P)
   Gulfport

North Carolina (A&P)
   Durham · Chapel Hill · Raleigh · Charlotte · Fayetteville

South Carolina (A&P)
   Columbia · Myrtle Beach

Tennessee (A&P)
   Knoxville

Virginia (A&P)
   Richmond · Norfolk · Virginia Beach · Charlotteville

West Virginia (A&P)
   Alexandria · Charleston

CANADA (A&P/New Dominion)
   Toronto · Oshawa · Hamilton · Welland-Thorold · London · Windsor

KEEPPING UP THE SPIRIT

During a gruelling, day-and-night, two-week meeting at the United Farm Worker headquarters in LaPaz in January, the national executive board helped to insure the continuation of its initial values and spirit when Roberto de la Cruz was named to fill a vacancy created by the retirement of Frank Ortiz last year. The temporary appointment of the 41-year-old former farm worker must now be approved by delegates at the next convention.

"I was really touched by the confidence the board showed in me," De la Cruz said. "In this new position, I'll try my best to keep up the never-say-die spirit, sense of sacrifice, and commitment to hard work I saw in Cesar Chavez and my own parents in the first days of the movement."

De la Cruz was going to high school and working in the fields around Fresno when Chavez was organizing farm workers in the San Joaquin Valley in the early '60s. He was drawn into the uplifting atmosphere of real hope farm workers began to feel at that time by his parents, Amulfo and Jessie de la Cruz, who took part in the first convention held by the National Farm Workers Association in Fresno on September 30, 1962. A few years later, his mother ran the first hiring hall in a building next door to the De la Cruz home in Parlier.

After high school, De la Cruz spent from 1965 to 1969 in the Navy, mostly in Viet Nam. On leave in March 1966, he was among those who took part in the historic Delano-to-Sacramento march, when the fledgling union won its first contract.

After the Navy, De la Cruz returned to work in the fields, took time off to help defeat the anti-farm worker Proposition 22 in 1972, and was working at E&J Gallo when farm workers began their 1973 strike and boycott of grapes, iceberg lettuce, and Gallo wines. He worked on the boycott in Los Angeles until the Agricultural Labor Relations Act was passed in 1975 (now all but defunct under the Deukmejian Administration) and the boycott ended.

Since that time, De la Cruz has held a variety of leadership positions in the U.S. and Canada: election organizer, strike director, contract administrator, boycott director, field office director, and emergency political lobbyist when state or federal anti-farm worker legislation threatened.

De la Cruz and Jan Peterson, his equal in dedication to farm worker rights and near equal in years in the movement, met while on boycott in Los Angeles in 1974 and were married two years later. They currently live in Boston, where he is the New England boycott director. They have four young children: Alegria, Amulfo, Ana Maria, and Alejandro.
TRAGEDY AT TENNECO: AN "OTHER" MCFARLAND VICTIM

Six-month-old Jose Luis Gonzalez, son of Donaciano and Nora Gonzalez of McFarland, California, was born last November 28 with a deformed left hand - two fingers and the thumb missing and two partly developed fingers fused together.

Jose Luis is one of the many young victims often ignored in the media reports about the 12 children who have contracted cancer and the six who have died from it in recent years in rural McFarland. He is one of the town's other victims - the abnormally high number of tragic but not so newsworthy victims of miscarriages, stillbirths, low-weight births, and birth defects.

"It was so heartbreaking...."

Nora Gonzalez, who has worked more than 10 years in the vineyards at Tenneco West, said her entire pregnancy with Jose Luis was unusually difficult. "Right from the beginning I felt terrible, and not just the usual stuff you go through having a baby," she said. "I was always sick and worn out, and I never felt that way with my other babies."

The Gonzalezes have three children besides Jose Luis: 10-year-old Elizabeth and six-year-old twins, Donaciano, Jr. and Erasmo. "My friends told me not to worry - the third time is always harder," Mrs. Gonzalez said. "I wanted to believe that so badly, but I knew in my heart something was wrong."

Something was indeed wrong. After Jose Luis was born, Donaciano and Nora were shocked and saddened when they saw their son's deformity. "It was so heartbreaking to see our little baby's hand," Mrs. Gonzalez said. "But we got over that fast. We love him all the more because of it."

But there was even more shock in store for them. Mrs. Gonzalez didn't find out until the Caesarean delivery was over that she had been carrying a twin to Jose Luis that had not developed beyond the first weeks of pregnancy. "My own doctor and the special doctor she sent me to in Bakersfield for tests never said a word about maybe having twins. It was hard for my husband and me first to find out about Jose Luis' hand and then find out our other baby didn't grow right."

Pesticide Poisoning at Tenneco

Donaciano and Nora Gonzalez felt guilty about Jose Luis' deformed hand and the fetal death of his twin. "We thought something must be wrong with us because nothing like this had ever happened before in either of our families," Mrs. Gonzalez said. "It was especially painful for my husband to accept."

During Nora Gonzalez' first visit to the doctor after Jose Luis was born, the doctor asked her if she had taken any unusual medications or had come in contact with any chemicals while she was pregnant. "The minute she asked that question, the answer to what happened came to me in a flash," she said. "Last year - it was about the middle of April - when I was about two months pregnant, we had a bad pesticide poisoning at Tenneco. My father and more than half of the crew got real sick. Nobody had ever gotten that sick from pesticides before. Some didn't get over it for two weeks or so. The company never told us what caused it, but some other workers told us that the company had sprayed too much of a new pesticide they had never used before."

Mrs. Gonzalez said she was not poisoned as badly as most of the other grape pickers. "I told the doctor I didn't get very sick, but I knew in my heart something was wrong." Something was indeed wrong. After Jose Luis was born, Donaciano and Nora were shocked and saddened when they saw their son's deformity. "It was so heartbreaking to see our little baby's hand," Mrs. Gonzalez said. "But we got over that fast. We love him all the more because of it."

But there was even more shock in store for them. Mrs. Gonzalez didn't find out until the Caesarean delivery was over that she had been carrying a twin to Jose Luis that had not developed beyond the first weeks of pregnancy. "My own doctor and the special doctor she sent me to in Bakersfield for tests never said a word about maybe having twins. It was hard for my husband and me first to find out about Jose Luis' hand and then find out our other baby didn't grow right."

Pesticide Poisoning at Tenneco

Donaciano and Nora Gonzalez felt guilty about Jose Luis' deformed hand and the fetal death of his twin. "We thought something must be wrong with us because nothing like this had ever happened before in either of our families," Mrs. Gonzalez said. "It was especially painful for my husband to accept."

Finally

Others besides parents like the Gonzalezes are slowly but surely awakening to the full horror of pesticide poisoning. Kern County and California state health officials, prodded by public outrage, finally agreed early this year to investigate the possible connection between the cancer and birth problems and the toxic pesticides heavily used on agricultural fields surrounding McFarland.

For the Gonzalezes, however, "better late than never" is little consolation.
HELP US STOP THE POISONED GRAPES

Please return this simple form TODAY ... in the envelope attached to the center of the magazine.

CHOOSE THE WAY THAT FITS YOU BEST

YES, I will join the Stop the Poisoned Grapes campaign. Please send me materials and information on:

☐ Leafleting at my local supermarket
☐ Getting boycott grapes pledges and endorsements
☐ How to organize a store delegation
☐ Coordinating a letter-writing or phone-calling campaign
☐ Organizing or joining a boycott support committee
☐ Placing boycott articles and/or graphics in my organization's publication
☐ Showing "The Wrath of Grapes" video in my local community
☐ Showing "The Wrath of Grapes" video on my local community cable channel

01
SAMUEL B TRICKEY
723 NW 19TH ST
GAINESVILLE FL 32603